

Privacy Policy

The Pujakart application is made available to you (hereinafter may be referred to as the “**Company**”, “**we**”, “**us**”, and “**our**”) respect your privacy and is committed to protecting it through its compliance with its privacy policy. This policy describes the type of information that the Company may collect from you when you access or use its websites, applications and other online services.

We encourage you to read this policy carefully to understand the Company's policies and practices regarding your information. By accessing or using its Services or its Platform, registering an account with the Company, becoming a customer on the Platform, you expressly agree to be bound by the terms and conditions of this privacy policy and you are consenting to the Company's collection, use, disclosure and retention of your personal information as described here.

Please bear in mind that our privacy policy may change from time to time, your continued use of the Company's Services after it makes any change is deemed to be acceptance of those changes, so please review this policy on a frequent basis to ensure that you are aware of any changes.

We gather and retain your personal information submitted by you periodically when you visit our application. Our major objective is to give you a comfortable, efficient, pleasant, and personalised experience. This enables us to deliver services and features that are likely to match your needs, as well as to adapt our application to ensure your interaction simpler and easier. More significantly, while doing so, we acquire personal information from you that we believe is required for this reason.

You are no longer anonymous after you provide us with your personal information. We clarify which fields are necessary and which are optional wherever feasible. You cannot always disclose information by declining to access a certain service or feature on our application.

1. Applicability of the Policy

- 1.1. This policy applies only to the information the Company collects through its Services, in email, text and other electronic communications sent through or in connection with its Services.
- 1.2. This Policy does not apply to the information that you provide to, or that is collected by, any third-party, that you use in connection with its services. The Company encourages you to consult directly with such third parties about their privacy practices.

2. Collection of the information

- 2.1. The Company collects several types of information from and about users of our Services, including your Personally Identifiable Information- Personally Identifiable Information is the information that can be associated with a specific person and could be used to identify that specific person whether from that data, or from the data and other information that we have, or is likely to have access to. We do not consider Personally Identifiable Information to include information that has been made anonymous or aggregated so that it can no longer be used to identify a specific person, whether in combination

with other information or otherwise. Personally Identifiable Information can include, but not be limited to, information such as your name, email address, contact number (cellular and landline), city and state of residence.

- 2.2. We may collect this information either (i) directly from you when you provide it to us and/or (ii) from any other source of information including from other third-party sources, such as updated delivery and address information from our carriers, which we use to correct our records and deliver your next purchase more easily.
- 2.3. Information you provide to us.
 - 2.3.1. Your account information: Your full name, email address, postal code, password and other information you may provide with your account, such as your mobile phone number. Your profile picture (if any) that will be publicly displayed as part of your account profile.
 - 2.3.2. Your content: Information you provide through our Services, including your reviews, photographs, comments, lists, ordering details and history, favourite categories, special requests, contact information of people you add to, or notify of, your orders through our Services, names, and other information you provide on our Services, and other information in your account profile.
 - 2.3.3. Your searches and other activities: The search terms you have looked up and results you selected.
 - 2.3.4. Your browsing information: How long you used our Services and which features you used.
 - 2.3.5. Your transactional information: If you make use of our Services, we may collect and store information about you to process your requests including (but not limited to) your name, phone number, gender, transaction details, device type, Platform usage details, address, email, billing information and credit or payment card information or other payment related details. This information may be shared with third parties which assist in processing and fulfilling your requests, including payment gateway processors and credit information companies.
 - 2.3.6. Your Public Posts: You also may provide information (such as ratings, reviews, tips, photos, comments, likes, bookmarks, friends, lists, etc.) to be published or displayed (hereinafter, “**posted**”) on publicly accessible areas of our Services or transmitted to other users of our Services or third parties (hereinafter collectively referred to as “**User Contributions**”). Your User Contributions are posted on and transmitted to others at your own risk. Please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of our Services with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons. We may display this information on the Services, share it with businesses, and further distribute it to a wider audience through third party sites and services. You should be careful about revealing any sensitive details about yourself in such postings.
 - 2.3.7. We use the information you provide to us to analyse and enhance the functionality and improve the quality of our Services, and to personalize your experience while using our Services. We also use this information to display relevant advertising, provide services to you, provide support to you, communicate with you, and comply with our legal obligations.

3. Use of the information

We use the information we collect from and about you for a variety of purposes, including:

- 3.1. For purchase and delivery of products and services. We use your personal information to take, handle and fulfil orders, deliver products and services, process payments, and communicate with you about orders, products and services, and promotional offers.
- 3.2. To provide, troubleshoot, and improve the Services. We use your personal information to provide functionality, analyze performance, fix errors, and improve the usability and effectiveness of the Services.
- 3.3. For recommendations and personalization. We use your personal information to recommend features, products, and services that might be of interest to you, identify your preferences, and personalize your experience with the Services. We may also share your preferences, or the Services availed by you with your network followers on the Company for marketing and other promotional activities of our Services
- 3.4. To comply with legal obligations. In certain cases, we collect and use your personal information to comply with laws. For instance, bank account information for identity verification and other purposes.
- 3.5. To Communicate with you. We use your personal information to communicate with you in relation to the Services via different channels (e.g., by phone, e-mail, chat).
- 3.6. For advertising. We use your personal information to display interest-based ads for features, products, and services that might be of interest to you. We do not use information that personally identifies you to display interest-based ads.
- 3.7. For Fraud Prevention and Credit Risks. We use personal information to prevent and detect possibility of non-payment, fraud, and abuse in order to protect the security of our users, the Company, and others.
- 3.8. To carry out Company's obligations and enforcing rights arising from any contracts entered into between you and the Company, including for billing and collection.
- 3.9. To fulfil any other purpose for which you provide us the information and/or for any other purpose with your consent.
- 3.10 To check your eligibility for certain products/services including but not limited to credit and payment products and provide access to the services being offered by us.

4. Sharing of the information

- 4.1. We may disclose personal information that we collect, or you provide, as described in this privacy policy, in the following ways:
 - 4.1.1. General information disclosures to our holding companies, subsidiaries and affiliates, which are entities under control of the Company.
 - 4.1.2. To fulfil the purpose for which you provide it.
 - 4.1.3. For any other purpose disclosed by us when you provide the information.
- 4.2 Social Networks. If you interact with social media features on our Services, such as the Facebook Like button, or use your social media credentials to log-in or post content, these features may collect information about your use of the

Services, as well as post information about your activities on the social media service. Your interactions with social media companies are governed by their privacy policies.

- 4.3. Consent. We may share your information in any other circumstances where we have your consent.

5. Security Precautions

- 5.1. We assume no liability or responsibility for disclosure of your information due to errors in transmission, unauthorized third-party access, or other causes beyond our control. You play an important role in keeping your personal information secure. You should not share your username, password, or other security information for your account with anyone. If we receive instructions using your username and password, we will consider that you have authorized the instructions for such use.

6. Your Consent

- 6.1. By accessing or using the Services or by providing your information, you consent to the collection, use, storage, disclosure and otherwise processing of your information (including sensitive personal information) on the Services in accordance with this Privacy Policy. If you disclose to us any personal information relating to other people, you represent that you have the authority to do so and to permit us to use the information in accordance with this Privacy Policy.

7. Changes to this Privacy policy

- 7.1. We reserve the right to amend this Privacy Policy from time to time to reflect changes in the law, our data collection and use practices, the features of our services, or advances in technology. Please check this page periodically for changes. Use of information we collect is subject to the Privacy Policy in effect at the time such information is used. If we make any material changes to this Privacy Policy, we will post the changes here. Please review the changes carefully. Your continued use of the Services following the posting of changes to this Privacy Policy will constitute your consent and acceptance of those changes.

pujakartinfo@gmail.com

8. Contact us

- 8.1. If you have any queries relating to the processing/ usage of information provided by you or the Company's Privacy Policy or if you would like to raise any other inquiries, you may email us at -
email id:pujakartinfo@gmail.com