1. Bernoulli random variables take (only) the values 1 and 0.

Ans = True

2. Which of the following theorem states that the distribution of averages of iid variables, properly normalized, becomes that of a standard normal as the sample size increases?

Ans = Central limit theorm.

3. Which of the following is incorrect with respect to use of Poisson distribution?

Ans = Modeling bounded count data

4. Point out the correct statement.

Ans = All of the above.

5. _____ random variables are used to model rates

Ans = Poisson

6. Usually replacing the standard error by its estimated value does change the CLT.

Ans = False

7. Which of the following testing is concerned with making decisions using data?

Ans = Hypothesis

8. Normalized data are centered at _____ and have units equal to standard deviations of the original data.

Ans = 0

9. Which of the following statement is incorrect with respect to outliers?

Ans = Outliers cannot conform to the regression relationship.

10. What do you understand by the term Normal Distribution?

Ans = The normal distribution is a proper term of probability bell curve. The mean of data is 0 And the standard deviation is 1. Normal distribution, also known as the Gaussian distribution, is a probability distribution that is symmetric about the mean, showing that data near the mean are more frequent in occurrence than data far from the mean.

11. How do you handle missing data? What imputation techniques do you recommend?

Ans = It is common when data is very high in volume. Missing data is a huge problem for data analysis because it distorts findings. It's difficult to be fully confident in the insights when you know that some entries are missing values. Hence, why they must be addressed. According to data scientists, there are three types of missing data. These are Missing Completely at Random (MCAR) — when data is completely missing at random across the dataset with no discernible pattern. There is also Missing At Random (MAR) — when data is not missing randomly, but only within sub-samples of data. Finally, there is Not Missing at Random (NMAR), when there is a noticeable trend in the way data is missing. Data scientists use two data imputation techniques to handle missing data: Average imputation and common-point imputation. Average imputation uses the average value of the

responses from other data entries to fill out missing values. However, a word of caution when using this method – it can artificially reduce the variability of the dataset. Common-point imputation, on the other hand, is when the data scientists utilise the middle point or the most commonly chosen value. For example, on a five-point scale, the substitute value will be 3. Something to keep in mind when utilising this method is the three types of middle values: mean, median and mode, which is valid for numerical data (it should be noted that for non-numerical data only the median and mean are relevant).

12. What is A/B testing?

Ans = A/B testing is a basic randomized control experiment. It is a way to compare the two versions of a variable to find out which performs better in a controlled environment. For instance, let's say you own a company and want to increase the sales of your product. Here, either you can use random experiments, or you can apply scientific and statistical methods. A/B testing is one of the most prominent and widely used statistical tools. In the above scenario, you may divide the products into two parts – A and B. Here A will remain unchanged while you make significant changes in B's packaging. Now, on the basis of the response from customer groups who used A and B respectively, you try to decide which is performing better.

13. Is mean imputation of missing data acceptable practice?

Ans = The process of replacing null values in a data collection with the data's mean is known as mean imputation. Mean imputation is typically considered terrible practice since it ignores feature correlation. Consider the following scenario: we have a table with age and fitness scores, and an eight-year-old has a missing fitness score. If we average the fitness scores of people between the ages of 15 and 80, the eighty-year-old will appear to have a significantly greater fitness level than he actually does. Second, mean imputation decreases the variance of our data while increasing bias. As a result of the reduced variance, the model is less accurate and the confidence interval is narrower.

14. What is linear regression in statistics?

Ans = linear regression is used to model the relationship between two continuous variables. Often, the objective is to predict the value of an output variable (or response) based on the value of an input (or predictor) variable. we can use regression to develop a more formal understanding of relationships between variables. In regression, and in statistical modelling in general, we want to model the relationship between an output variable, or a response, and one or more input variables, or factors.

15. What are the various branches of statistics?

Ans = <u>Descriptive</u> <u>Statistics</u>

Descriptive statistics deals with the presentation and collection of data. This is usually the first part of a statistical analysis. It is usually not as simple as it sounds, and the statistician needs to be aware of designing experiments, choosing the right focus group and avoid biases that are so easy to creep into the experiment. Different areas of study require different kinds of analysis using descriptive statistics. For example, a physicist studying turbulence in the laboratory needs the average

quantities that vary over small intervals of time. The nature of this problem requires that physical quantities be averaged from a host of data collected through the experiment.

Inferential Statistics

As the name suggests, involves drawing the right conclusions from the statistical analysis that has been performed using descriptive statistics. In the end, it is the inferences that make studies important and this aspect is dealt with in inferential statistics. Most predictions of the future and generalizations about a population by studying a smaller sample come under the purview of inferential statistics. Most social sciences experiments deal with studying a small sample population that helps determine how the population in general behaves. By designing the right experiment, the researcher is able to draw conclusions relevant to his study.