Sonia Bhatia

UX Designer with background in Architecture

Skills

User Research

User Interface design

Storytelling

Usability Testing

Prototyping

Service Design

3d Modeling

Photography

Tools

Sketch3

Invision

Omnigraffel

Visio/Lucid Charts

HTML & CSS

Photoshop & Illustrator

AutoCad

3ds Max

Contact

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soniabhatia

UX Projects

Brightwheel App Redesign
Presented a new & improved brightwheel app design, based on user interviews, user testing & client feedback, over a period of 3-weeks.

MindMagic
Created a cognitive gaming app for senior citizens to sharpen brain power as an extension of service for a medical alert system. The design was based upon surveys, user interviews & testing various design options created.

Progress hardware
Designed an e-commerce site for a privately owned local hardware store while keeping its values of service and community feel intact.

Experience

Freelance Architectural Designer, Joe Flately & Associates, 2010-2013
- Researched & surveyed the site to create new designs
- Worked in collaboration with consultants to create designs that works.
- Presented new design to stakeholders, users & city for approvals

Architectural Job Captain, Bunton Clifford Associates (BCA), 2006-2009
- Conducted research of the existing site to provide new design options
- Developed concept & design iterations
- Presented the new design options to department heads
- Worked within tight project schedules

Architectural Designer I, M+W Zander, 2004-2006
- Drafted plans based on sketches created during schematic design phase
- Worked in collaboration with consultants to resolves design issues
- Checked documents for errors before planning department reviews

EDUCATION

UX Design Immersive
General Assembly 2016
10 week, User experience design course taught by top UX practitioners

Marketing
UC Berkeley 2011-2014
Introduction to Marketing, Market Research, Social Media Marketing

Bachelors in Architecture, Mumbai University