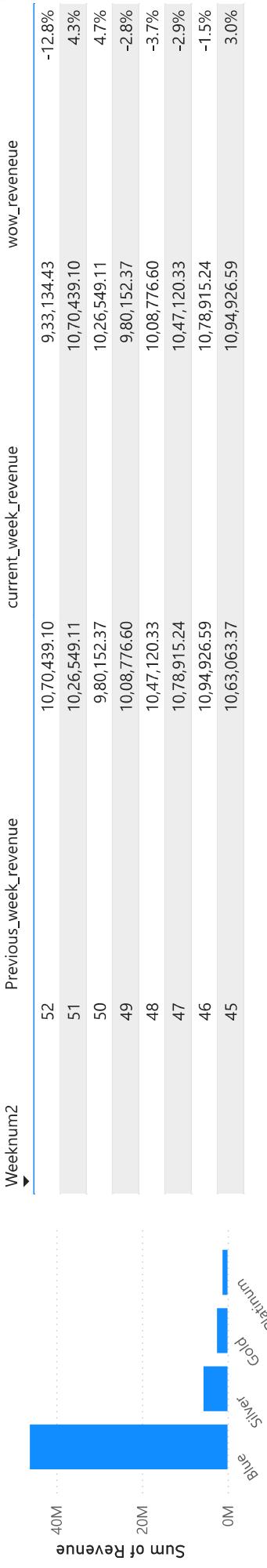


### Sum of Revenue by Card\_Category



### Weeknum2

### Weeknum2

### Previous\_week\_revenue

### current\_week\_revenue

### wow\_revenue

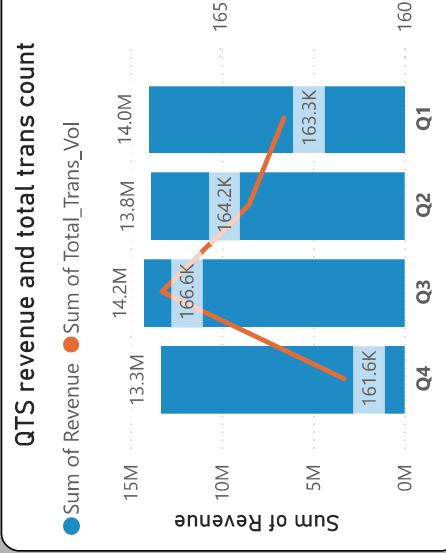
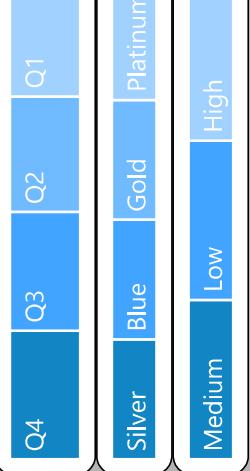
40M	52	10,70,439.10	9,33,134.43	-12.8%
	51	10,26,549.11	10,70,439.10	4.3%
	50	9,80,152.37	10,26,549.11	4.7%
	49	10,08,776.60	9,80,152.37	-2.8%
20M	48	10,47,120.33	10,08,776.60	-3.7%
	47	10,78,915.24	10,47,120.33	-2.9%
	46	10,94,926.59	10,78,915.24	-1.5%
0M	45	10,63,063.37	10,94,926.59	3.0%

### Card\_Category

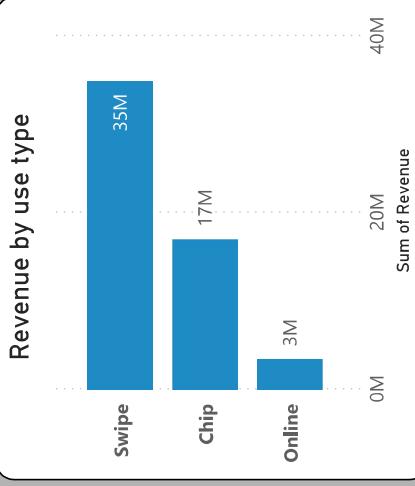
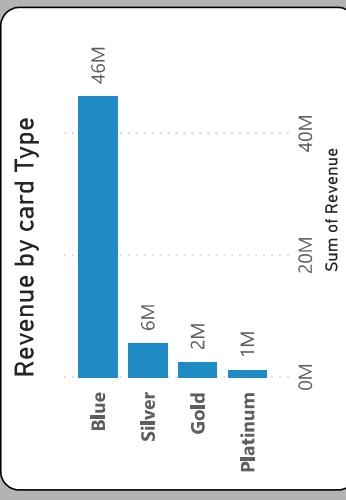
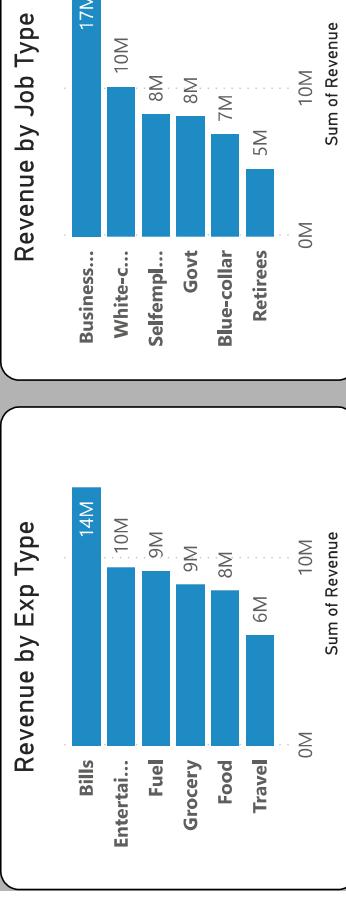
Client_Num	Gender	Revenue	state_ccd
708082083	F	19,742.21	FL
708083283	F	1,506.44	NJ
708084558	F	1,789.58	NJ
708085458	M	4,426.40	NY
708086958	M	5,693.87	TX
708095133	F	1,823.12	NY
708098133	F	1,982.80	CA
708099183	F	3,541.80	CA
708100533	M	6,131.60	NJ
708103698	F	19,684.52	NJ
708104658	F	4,115.00	CA
<b>Total</b>			<b>5,53,15,410.23</b>

## Credit Card Transaction Report

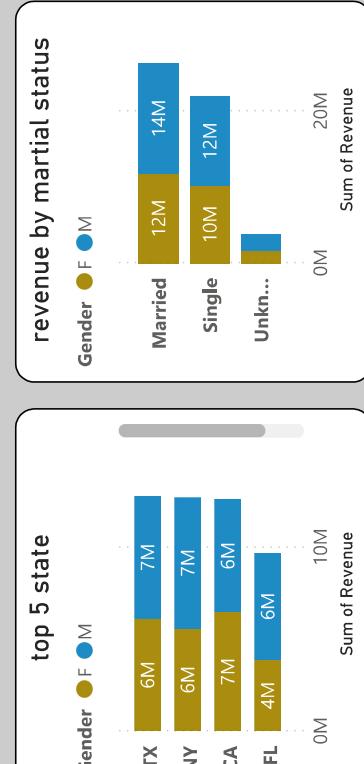
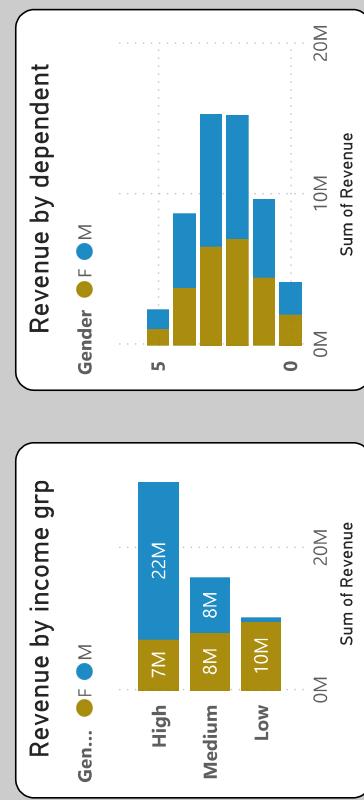
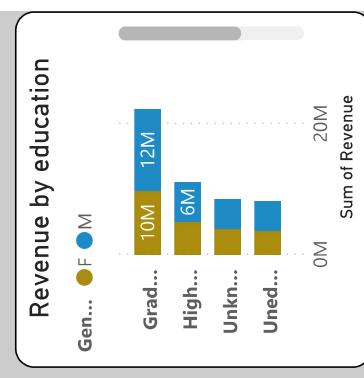
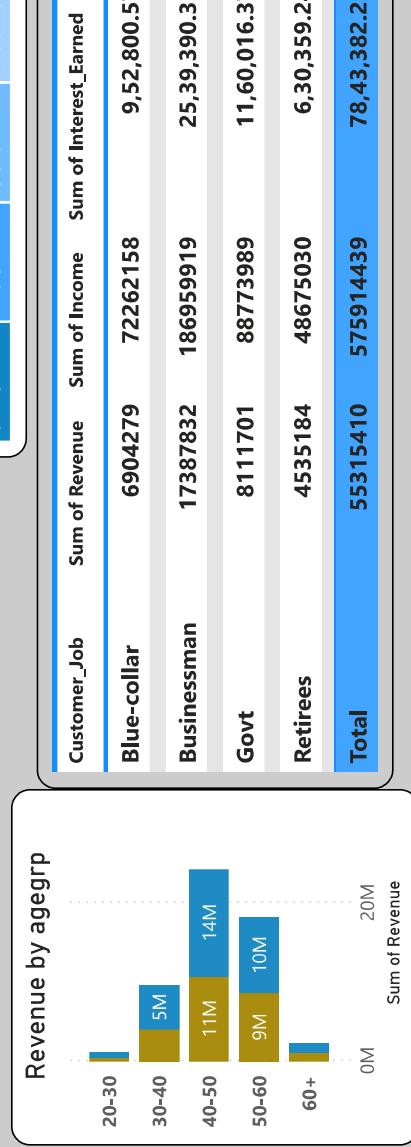
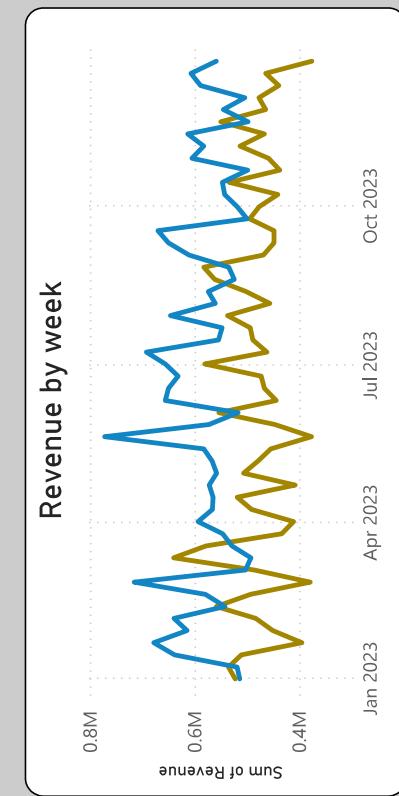
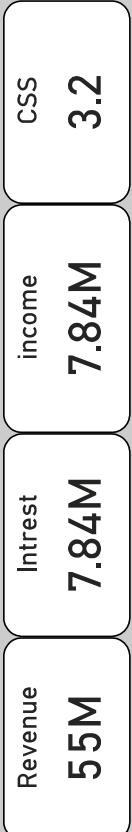
Revenue	55M
Intrest	7.84M
Count	656K



Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629.05
Gold	2454072	2024078	3,73,784.16
Silver	5586332	4586746	8,12,081.28
Blue	46139398	36957875	64,95,887.74
<b>Total</b>	<b>55315410</b>	<b>44522013</b>	<b>78,43,382.23</b>



## Credit Card Customer Report



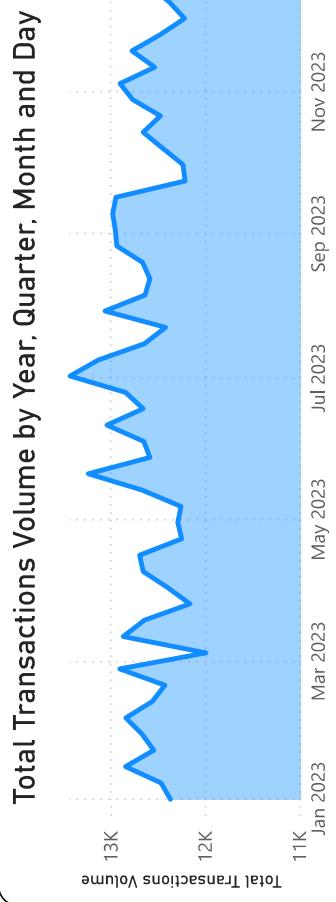
## Customer Detailed report

credit limit

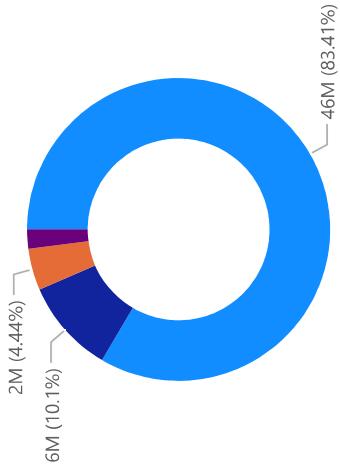
**87.29M**

Utilization Ratio

**0.27**



Sum of Revenue by Card\_Category

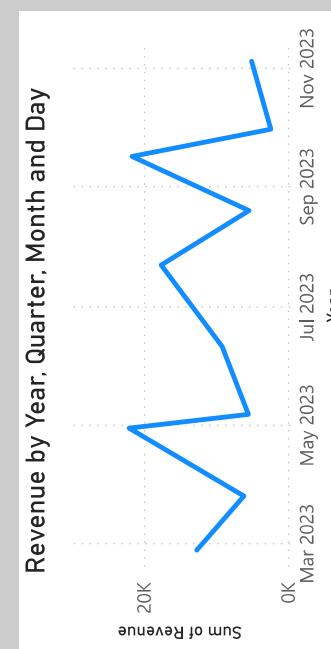
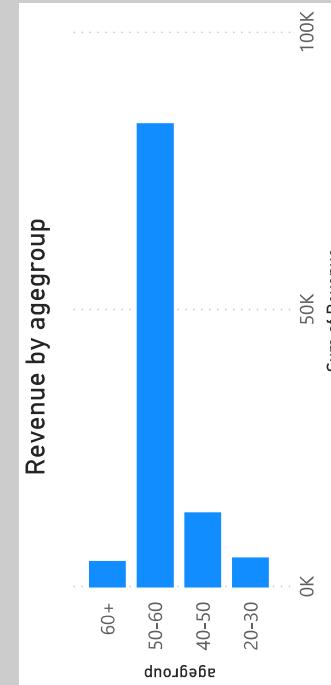
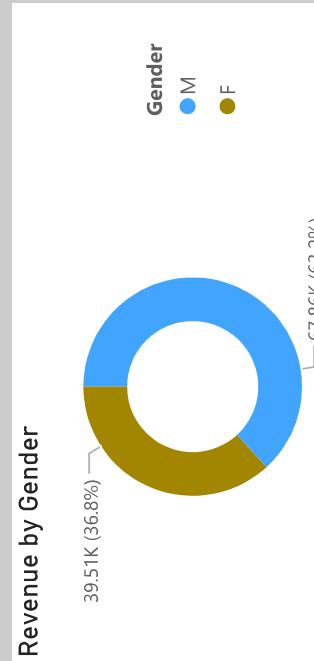
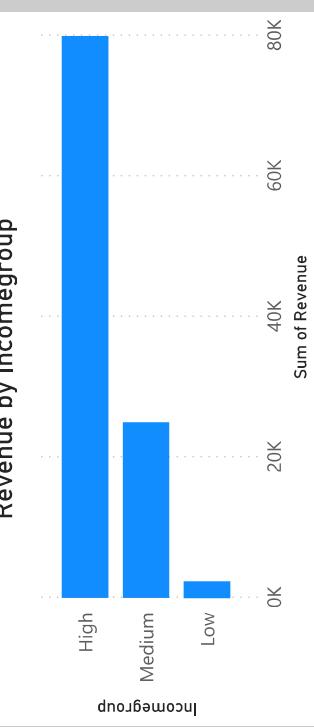
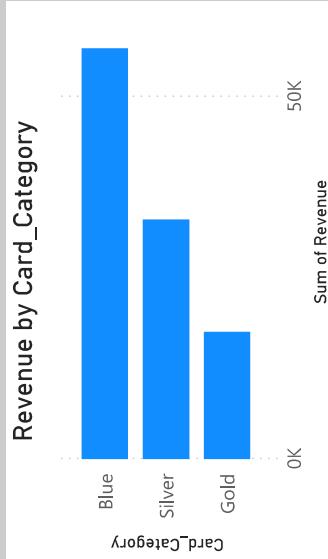


## State Detailed report

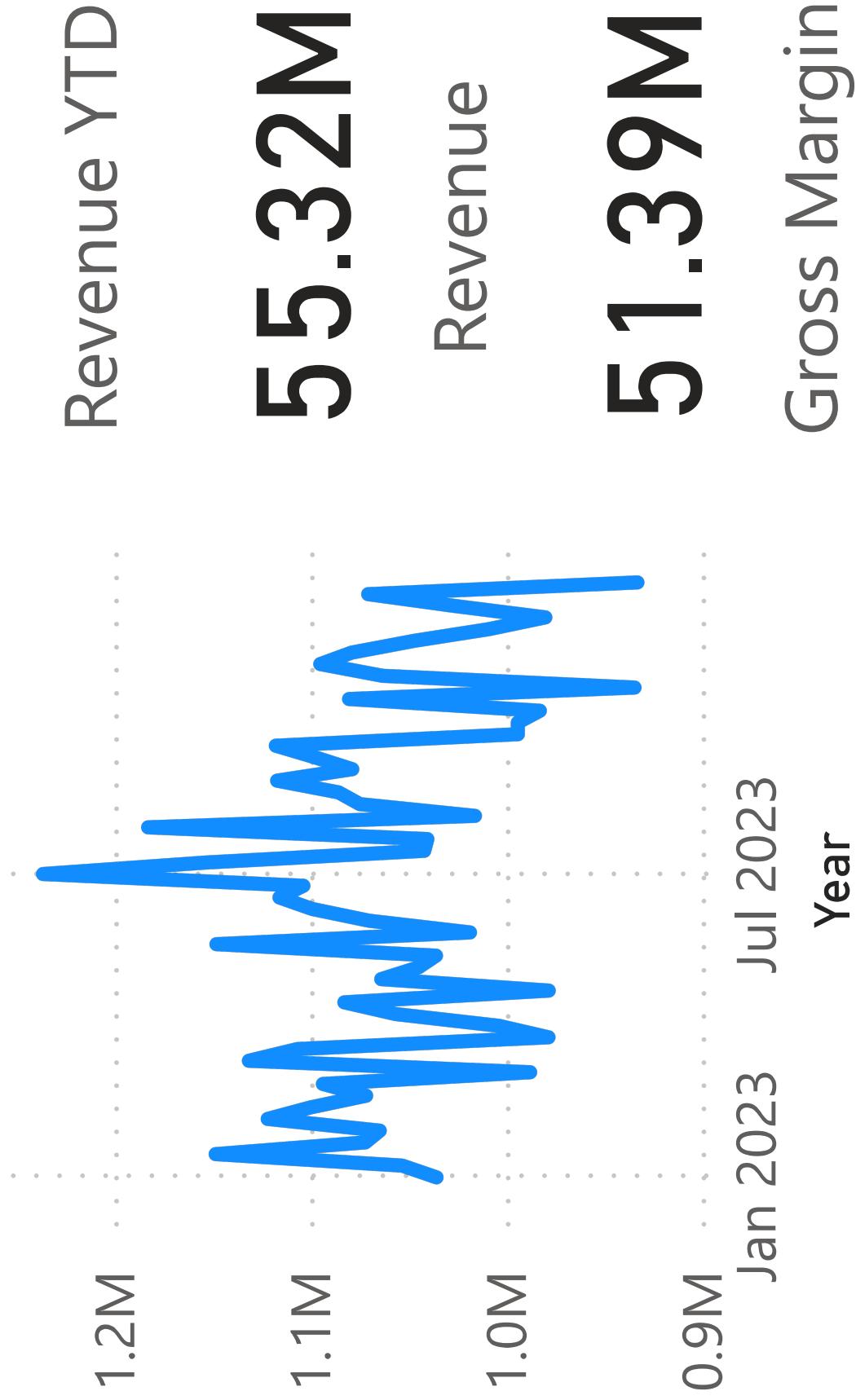
Revenue  
**107K**

customer count  
**12**

utilization ration  
**0.27**



# Sum of Revenue by Year, Quarter, Month and Day (Blank)



## KEY INSIGHTS

- Revenue: 55M, Interest: 7.84M, CSS: 3.2
- Highest revenue from 30–50 age group & high-income customers
- Blue Card users generate the most revenue
- Swipe transactions dominate over Online/Chip
- Top revenue states: NY, TX, CA, NJ, FL
- Businessmen & Self-employed show strongest spending
- Revenue peaks in Q2–Q3; digital adoption opportunity