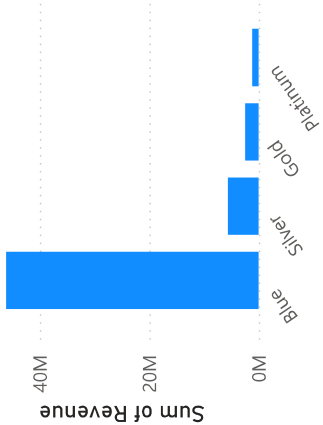


Sum of Revenue by Card_Category



Weeknum2	Previous_week_revenue	current_week_revenue	wow_revenue
52	10,70,439.10	9,33,134.43	-12.8%
51	10,26,549.11	10,70,439.10	4.3%
50	9,80,152.37	10,26,549.11	4.7%
49	10,08,776.60	9,80,152.37	-2.8%
48	10,47,120.33	10,08,776.60	-3.7%
47	10,78,915.24	10,47,120.33	-2.9%
46	10,94,926.59	10,78,915.24	-1.5%
45	10,63,063.37	10,94,926.59	3.0%

Card_Category

Client_Num	Gender	Revenue	state_cd
708082083	F	19,742.21	FL
708083283	F	1,506.44	NJ
708084558	F	1,789.58	NJ
708085458	M	4,426.40	NY
708086958	M	5,693.87	TX
708095133	F	1,823.12	NY
708098133	F	1,982.80	CA
708099183	F	3,541.80	CA
708100533	M	6,131.60	NJ
708103608	F	19,684.52	NJ
708104658	F	4,115.00	CA
Total		5,53,15,410.23	

Credit Card Transaction Report

Revenue
55M

Amount
45M

Intrest
7.84M

Count
656K

Week_Start_Date

All

F

M

Q4

Q3

Q2

Q1

Silver

Blue

Gold

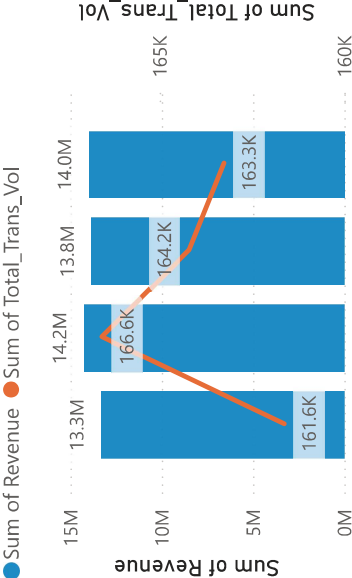
Platinum

Medium

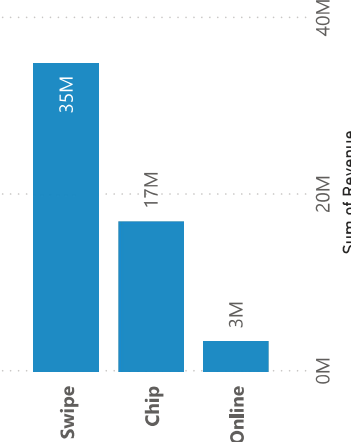
Low

High

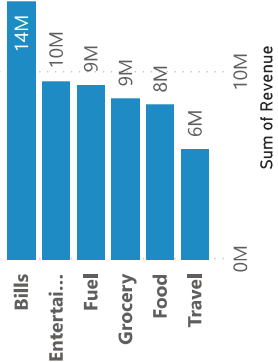
QTS revenue and total trans count



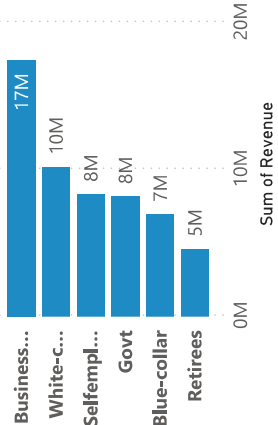
Revenue by use type



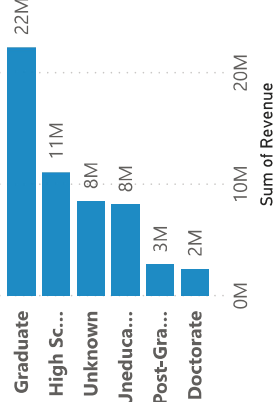
Revenue by Exp Type



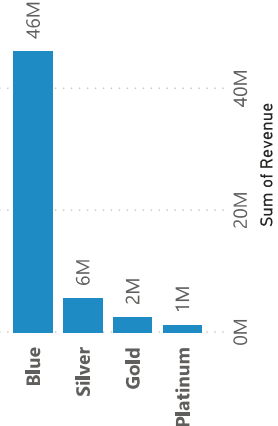
Revenue by Job Type



Revenue by Education Type



Revenue by card Type



Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629.05
Gold	2454072	2024078	3,73,784.16
Silver	5586332	4586746	8,12,081.28
Blue	46139398	36957875	64,95,887.74
Total	55315410	44522013	78,43,382.23

Credit Card Customer Report

Revenue
55M

Intrest
7.84M

income
7.84M

CSS
3.2

Q4

Q3

Q2

Q1

Week_Start_Date

All

Swipe

Online

Chip

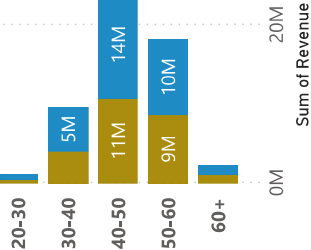
Silver

Blue

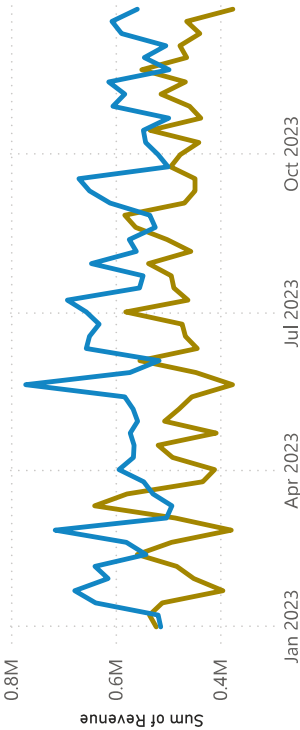
Gold

Platinum

Revenue by agegrp

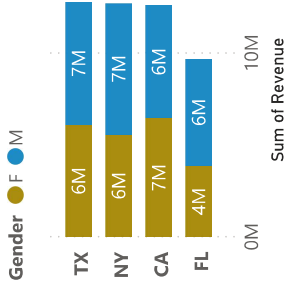


Revenue by week

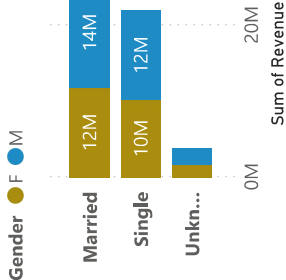


Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Blue-collar	6904279	72262158	9,52,800.57
Businessman	17387832	186959919	25,39,390.31
Govt	8111701	88773989	11,60,016.37
Retirees	4535184	48675030	6,30,359.24
Total	55315410	575914439	78,43,382.23

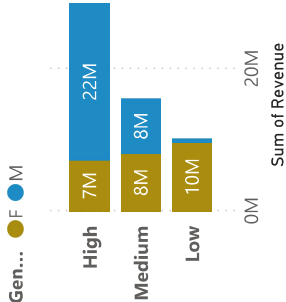
top 5 state



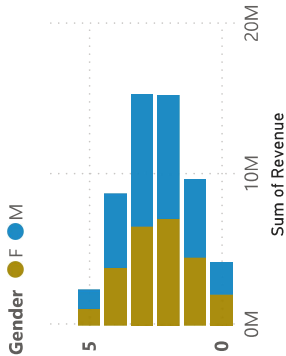
revenue by marital status



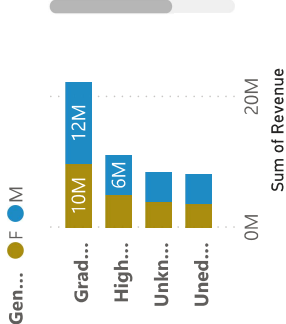
Revenue by income grp



Revenue by dependent



Revenue by education



Customer Detailed report

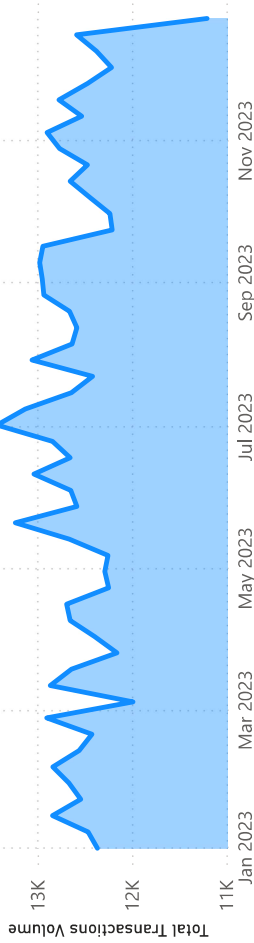
credit limit

87.29M

Utilization Ratio

0.27

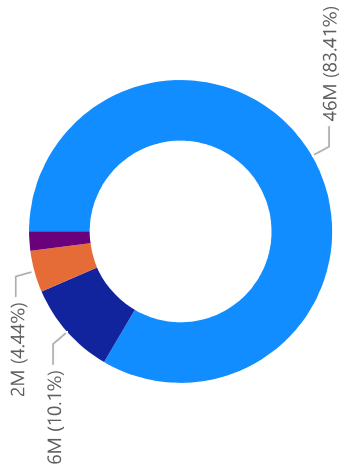
Total Transactions Volume by Year, Quarter, Month and Day



Sum of Revenue by Year, Quarter, Month and Day



Sum of Revenue by Card_Category



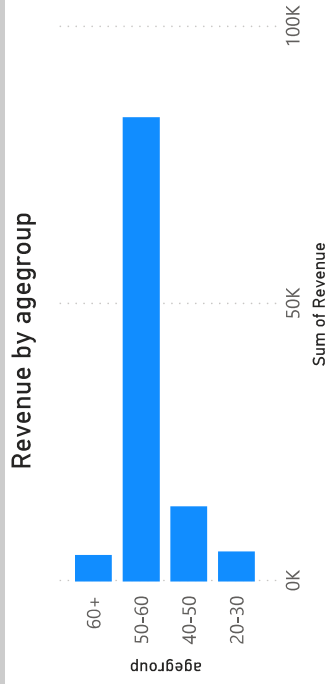
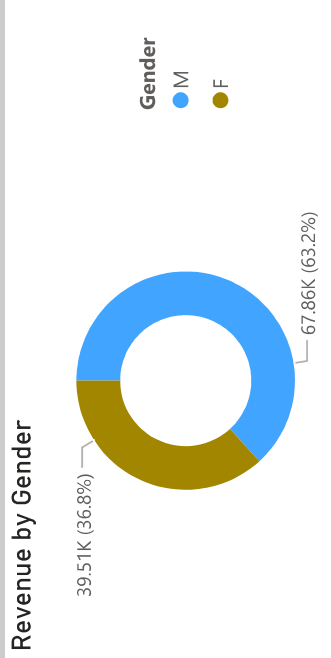
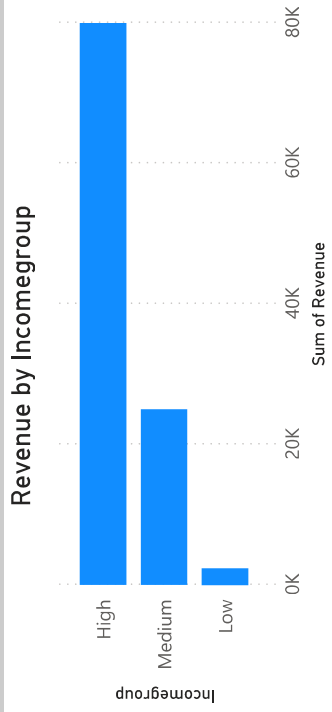
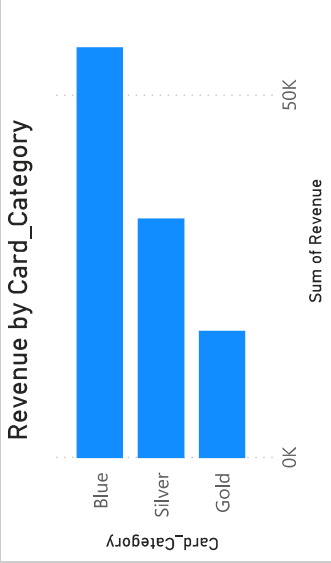
State Detailed report

Revenue
107K

customer count
12

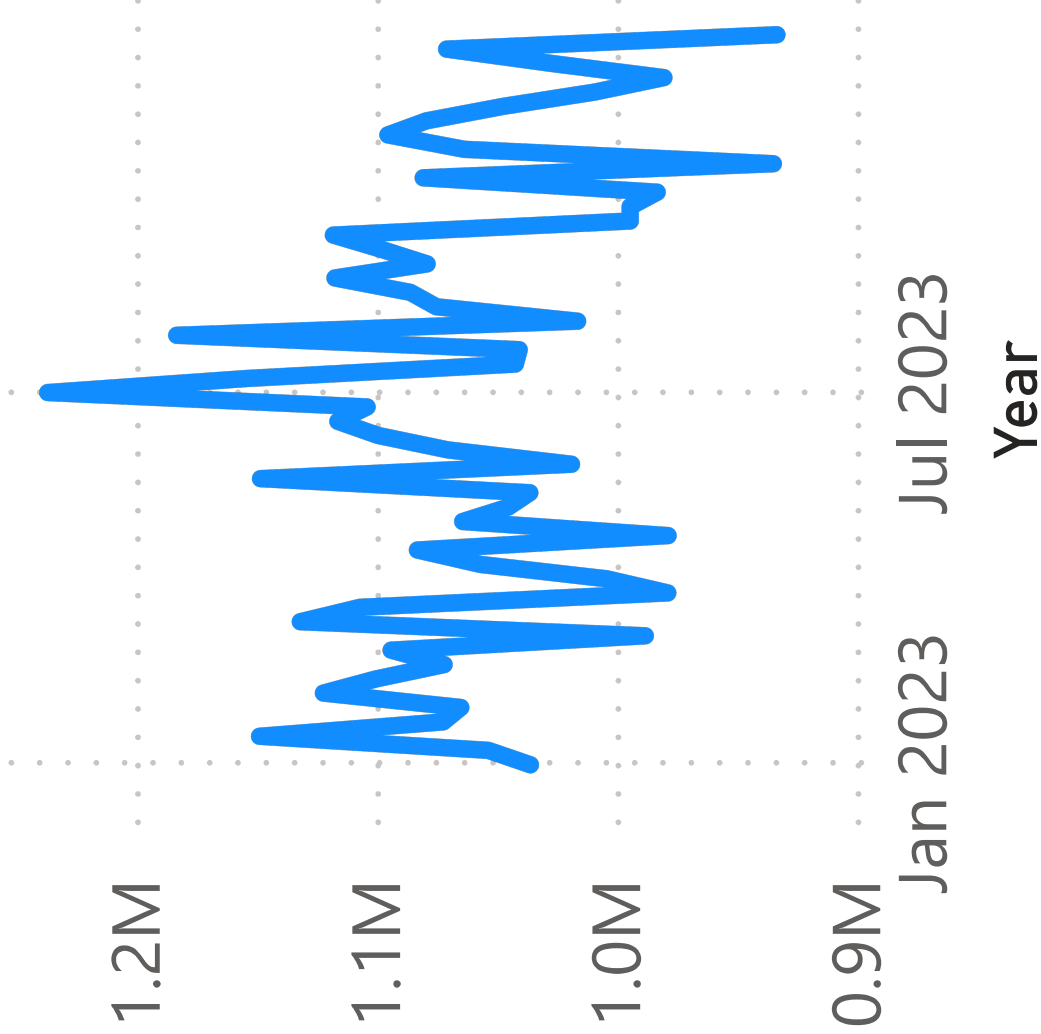
delinquency ratio
0.00

utilization ration
0.27



Sum of Revenue by Year, Quarter, Month and Day

(Blank)



Revenue YTD

55.32M

Revenue

51.39M

Gross Margin

KEY INSIGHTS

- *Revenue: 55M, Interest: 7.84M, CSS: 3.2*
- *Highest revenue from 30–50 age group & high-income customers*
- *Blue Card users generate the most revenue*
- *Swipe transactions dominate over Online/Chip*
- *Top revenue states: NY, TX, CA, NJ, FL*
- *Businessmen & Self-employed show strongest spending*
- *Revenue peaks in Q2–Q3; digital adoption opportunity*