

Johnathan

Van Nieuwenhoven



abrianvar

Van Mieuwenhoven

Johnathan



@brianvan

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@brianvan



	TRACK 1	TRACK 2	
8:15 am	REGISTRATION		
9:15 am	OPENING REMARKS		
9:30 am	How WordCamp Europe Came to Be Zé Fontainhas	The Accessibility-Ready Tag for Your Theme: Why and How Rian Rietveld	
10:10 am	Short Talks Adrian Zumbrunnen,	Localization: Beyond Translation Yoav Fahri	
10:50 am	Pascal Birchler, Bryce Adams Yoav Fahri BREAK		
11:20 am	The PHP 7 Story Zeev Suraski	Working With Hosting Companies Mika Epstein	
12:00 pm	A Few WordPress Security Principles Nikolay Bachiyski	Setting Up WordPress: A NUX Case Study Drew Jaynes	
12:40 pm	LUNCH		
2:10 pm	Q&A with Matt Mullenweg		
3:10 pm	BREAK		
3:40 pm	Bridging Communities Jenny Wong	The Next Big Thing in the Cloud: Containerize your WordPress Tenko Nikolov	
4,20 nm		BREAK	
4:20 pm	Ethics and WordPress Development	Short Talks	
4:50 pm	Mark Jaquith	Jordi Cabot, Aki Björklund, Ella Iseulde Van Dorpe	
5:30 pm	The Future of WordPress Build Tools Aaron Jorbin	Why Do We Contribute to WordPress: The Web Host Perspective Lilyana Yakimova	
6:10 pm	Developing for Capabilities	Running Your WordPress Community: Where and How Global & Local Mix	
	Helen Hou-Sandí	Xavier Borderie	
9:30 am	The WordPress REST API	Your Customers are Actual People	
	Ryan McCue	Thijs de Valk	
10:10 am	Theming, React and the REST API Jack Lenox	Wow with WordPress & Email Marketing Becs Rivett	
10:50 am	BREAK		
11:20 am	Building Privacy-Friendly Websites Anders Jensen-Urstad, Amelia Andersdotter	Short Talks Joan Boluda, Marina Pape, Ilona Filipi	
12:00 pm	How Much Should You Share Your Data? Jeni Tennison	How to Run a WordPress Business While Travelling the World Karin Christen	
12:40 pm	LU	INCH	
2:10 pm	Mighty Morphing Design Tammie Lister	Put a Little Backbone in Your WordPress! Adam Silverstein	
2:50 pm	A UX Design Process for Building an Open Source Plugin	Making WordPress Real-Time	
	Silvan Hagen Tony Kovanen		
3:30 pm	BF	Chart Talls	
	From Commercial Themes to		
4:00 pm	From Commercial Themes to the Fastest Growing Ecommerce Platform Online Mark Forrester	Jan Thiel, Eric Mann, Daniel Pataki	
4:00 pm	the Fastest Growing Ecommerce Platform Online	Jan Thiel, Eric Mann,	
	the Fastest Growing Ecommerce Platform Online Mark Forrester Distributed, Open Source,	Jan Thiel, Eric Mann, Daniel Pataki From Good to Great: Functional and	
	the Fastest Growing Ecommerce Platform Online Mark Forrester Distributed, Open Source, Happiness Tom Willmot Tales of Acquisitive Growth & The Lessons I've Learned	Jan Thiel, Eric Mann, Daniel Pataki From Good to Great: Functional and Acceptance Testing in WordPress David Aguilera DiversITy Matters Juliette Reinders Folmer,	
4:40 pm	the Fastest Growing Ecommerce Platform Online Mark Forrester Distributed, Open Source, Happiness Tom Willmot Tales of Acquisitive Growth & The Lessons I've Learned Karim Marucchi	Jan Thiel, Eric Mann, Daniel Pataki From Good to Great: Functional and Acceptance Testing in WordPress David Aguilera DiversITy Matters	