

A background image of a gym with a man in a black tank top performing a deadlift with a red dumbbell. Another person is visible in the background. A solid magenta rectangle is in the top right corner.

# Gyms research in Helsinki, Finland

WHERE TO OPEN A NEW ONE?

- PERSONAL TRAINER -

# Importance of location



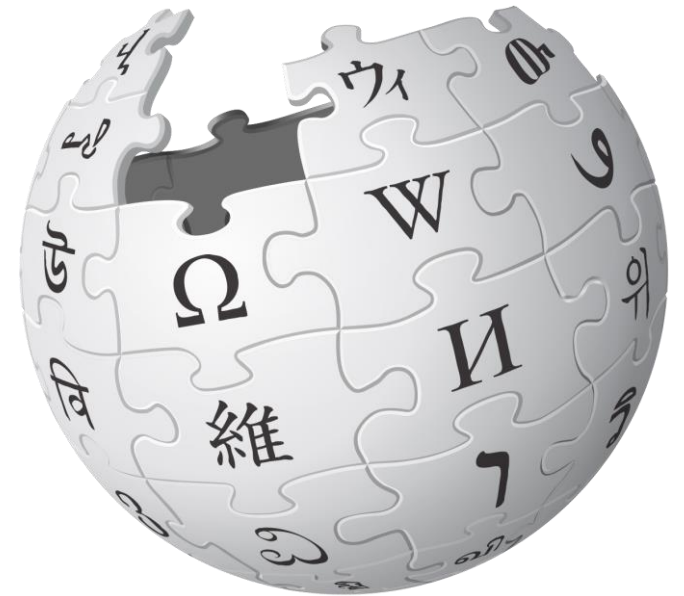
- ▶ When opening a new gym, the location of the gym is probably one of the most important aspects to consider.

# Data collection

- ▶ Helsinki's suburbs (postal codes and names) from Wikipedia:  
[https://fi.wikipedia.org/wiki/Luettelo\\_Suomen\\_postinumeroista\\_kunnittain](https://fi.wikipedia.org/wiki/Luettelo_Suomen_postinumeroista_kunnittain)
- ▶ Existing gym locations from FourSquare API with the search query



API



Web scraping



# End result

