Alexey Kalinin
Product, UX/UI Designer

I have 2 years of experience in design and development of interface layouts for web applications, marketing websites, and platforms. I adore systematizing information, immersing myself in user and business needs

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Portfolio   LinkedIn

Briefly about me

Key Skills

- UX research and analysis (competitor analysis, Desk Research, User Flow and others)
- UX copywriting
- Design and development interface mockups
- Creating low-fi and hi-fi interactive prototypes
- Creating and maintaining UI-kits
- Data systematization and visualization (graph and charting)
- Advanced approaches to interface design (atomic design, components, variants, variables, auto-layouts);
- Knowledge of usability and accessibility standards (WCAG)
- Excellent knowledge of web development technologies (HTML, CSS, JavaScript, SQL, Svelte) and understanding of technical limitations
- Collaboration with developers

Tools

- Figma
- Miro
- Adobe Creative Suite (After Effects, Photoshop)
- Excel
- Notion
- Visual Studio Code

Languages

- Russian (native)
- English (B1)
- French (A1)

Work experience

UX/UI Designer · Contract

Oct 2022 — Dec 2024 · 2 years

Created 4 end-to-end B2C projects in medtech, foodtech, and proptech:

- Designed adaptive interfaces with cross-platform compatibility
- Standardized fragmented content from 12 property developers, accelerating property presentations by 2x and boosting user engagement
- Analyzed metrics and iteratively redesigned layouts, resulting in 8x faster mobile site loading and reduced bounce rates
- Conducted hallway-testing to identify and resolve core usability issues
- Performed competitor benchmarking to adopt industry best practices and differentiate the product during the design phase
- Developed a rough web app prototype in 1 week to validate technical feasibility and business viability
- Built interactive prototypes for hypothesis testing, minimizing development-stage errors
- Created UI kits to ensure interface consistency and streamline handoffs to developers
- Established a visual language and basic branding, enhancing user loyalty
- Engaged in project management and collaborated with backend developer
- Provided weekly feedback to clients, which helped accelerate decision-making and reduce revisions

Frontend-developer · Contract

Nov 2021 — Dec 2024 · 3 years

At the beginning of my career, I focused on web development and front-end development. Over time, I realized that design and development of interfaces is more my passion. Now, I use my development skills as a tool for validating and optimizing design solutions, improving accessibility

Education

Bachelor's Degree · Multimedia Technology and Information Design

Perm National Research Polytechnic University

- I actively apply the knowledge gained at the university in projects
- Grade point average: 4.92/5