

Sonny Carlos

UI/UX, Web, Graphic Designer

esenway.com      holasonnycarlos@gmail.com      (+63) 965 370 7960

I'm on a mission to help companies grow by leveraging creativity, strategic planning, and design expertise to drive innovation.

Experience

Scylla      February 2024 - October 2024  
Mid-Level Web Designer      Atlanta, Georgia, United States

Designed websites for lawyers, law firms, medical doctors, and clinics, while working closely with developers and project managers. Coordinated with stakeholders to gather requirements and ensure the final product met their needs.

Created graphics for social media, enhancing the online presence of law firms and medical clients. Designed engaging and brand-consistent visuals for various marketing campaigns.

Tribbo      December 2023 - March 2024  
Web Designer      Medellín, Antioquia, Colombia

Redesigned the website to double lead generation for both B2B and B2C segments and test design concepts. Developed and implemented a design system, and was responsible for visual design.

LadderWise      May 2021 - December 2023  
Lead Front-End Developer & UI/UX Designer      Tagbilaran, Bohol, Philippines

Led the front-end development team. Collaborated with designers and product manager using Azure DevOps to implement and iterate on user interface designs.

Conducted user research, survey, and testing to ensure that user interfaces are user-friendly and effective. Conducted usability testing to ensure that the user interface was easy to use and navigate.

Education

Bulacan State University      July 2019 - July 2024  
BS Information Technology      Malolos, Bulacan, Philippines

Major in Web and Mobile Application Development

Core Competencies

Visual Design, Design Systems, Prototyping, Presentation Design, Print Design, Layout Design, Graphic Design, Web Development, User Research, Market Research, & A/B Testing