Sonny Carlos

UI/UX, Web, Graphic Designer

esenway.com

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I'm on a mission to help companies grow by leveraging creativity, strategic planning, and design expertise to drive innovation.

Experience

iStack Conferences UI/UX Designer September 2024 - Present (December 2024)
Kwun Tong, Hong Kong

Design responsive web pages, mobile applications, and create design systems to ensure consistent, user-centered experiences across platforms.

Scylla Mid-Level Web Designer February 2024 - October 2024 Georgia, United States

Designed websites for lawyers, law firms, medical doctors, and clinics. Created graphics for social media, enhancing the online presence of law firms and medical clients.

Tribbo Web Designer December 2023 - March 2024 Antioquia, Colombia

Redesigned the website to double lead generation for both B2B and B2C segments and test design concepts. Developed and implemented a design system, and was responsible for visual design.

LadderWise Front-End Developer & UI/UX Designer May 2021 - December 2023 Bohol, Philippines

Conducted user research, survey, designed, and testing to ensure that user interfaces and user experiences are effective. Conducted usability testing to ensure that the application was easy to use and navigate.

Education

Bulacan State University
BS Information Technology

July 2019 - July 2024 Bulacan, Philippines

Major in Web and Mobile Application Development

Core Competencies

Visual Design, Design Systems, Prototyping, Presentation Design, Print Design, Layout Design, Graphic Design, Web Development, User Research, Market Research, & A/B Testing