

Sonny Carlos

UI/UX, Web, Graphic Designer

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I'm on a mission to help companies grow by leveraging creativity, strategic planning, and design expertise to drive innovation.

Experience

iStack Conferences September 2024 - Present (January 2025)
UI/UX Designer Kwun Tong, Hong Kong

Design and enhance websites and mobile applications, and develop comprehensive design systems for Affiliate World Conferences, the largest affiliate marketing conference globally.

Scylla April 2024 - October 2024
Mid-Level Web Designer Georgia, United States

Designed websites for lawyers, law firms, medical doctors, and clinics. Created graphics for social media, enhancing the online presence of law firms and medical clients.

Tribbo December 2023 - March 2024
Web Designer Antioquia, Colombia

Redesigned the website to double lead generation for both B2B and B2C segments and test design concepts. Developed and implemented a design system, and was responsible for visual design.

LadderWise May 2021 - December 2023
Front-End Developer & UI/UX Designer Bohol, Philippines

Conducted user research, survey, designed, and testing to ensure that user interfaces and user experiences are effective. Conducted usability testing to ensure that the application was easy to use and navigate.

Education

Bulacan State University July 2019 - July 2024
BS Information Technology Bulacan, Philippines

Major in Web and Mobile Application Development

Core Competencies

Visual Design, Design Systems, Prototyping, Presentation Design, Print Design, Layout Design, Graphic Design, Web Development, User Research, Market Research, & A/B Testing