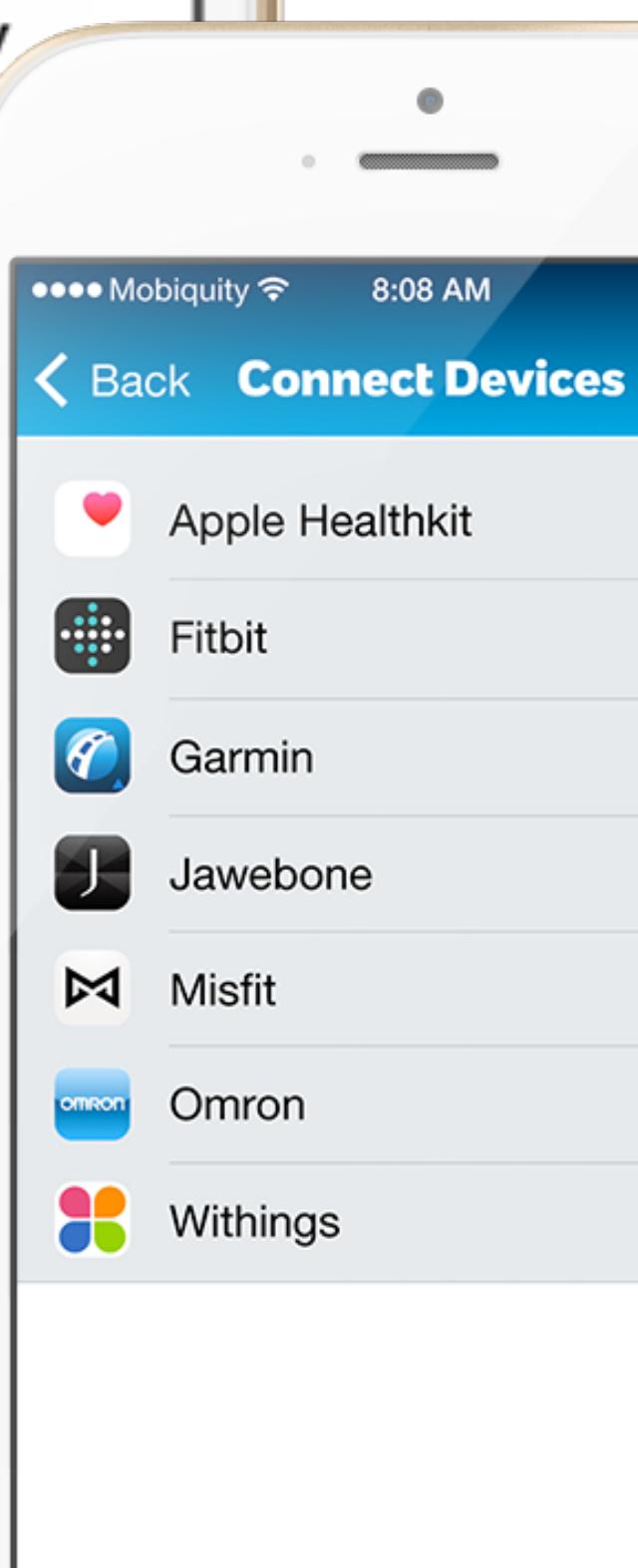
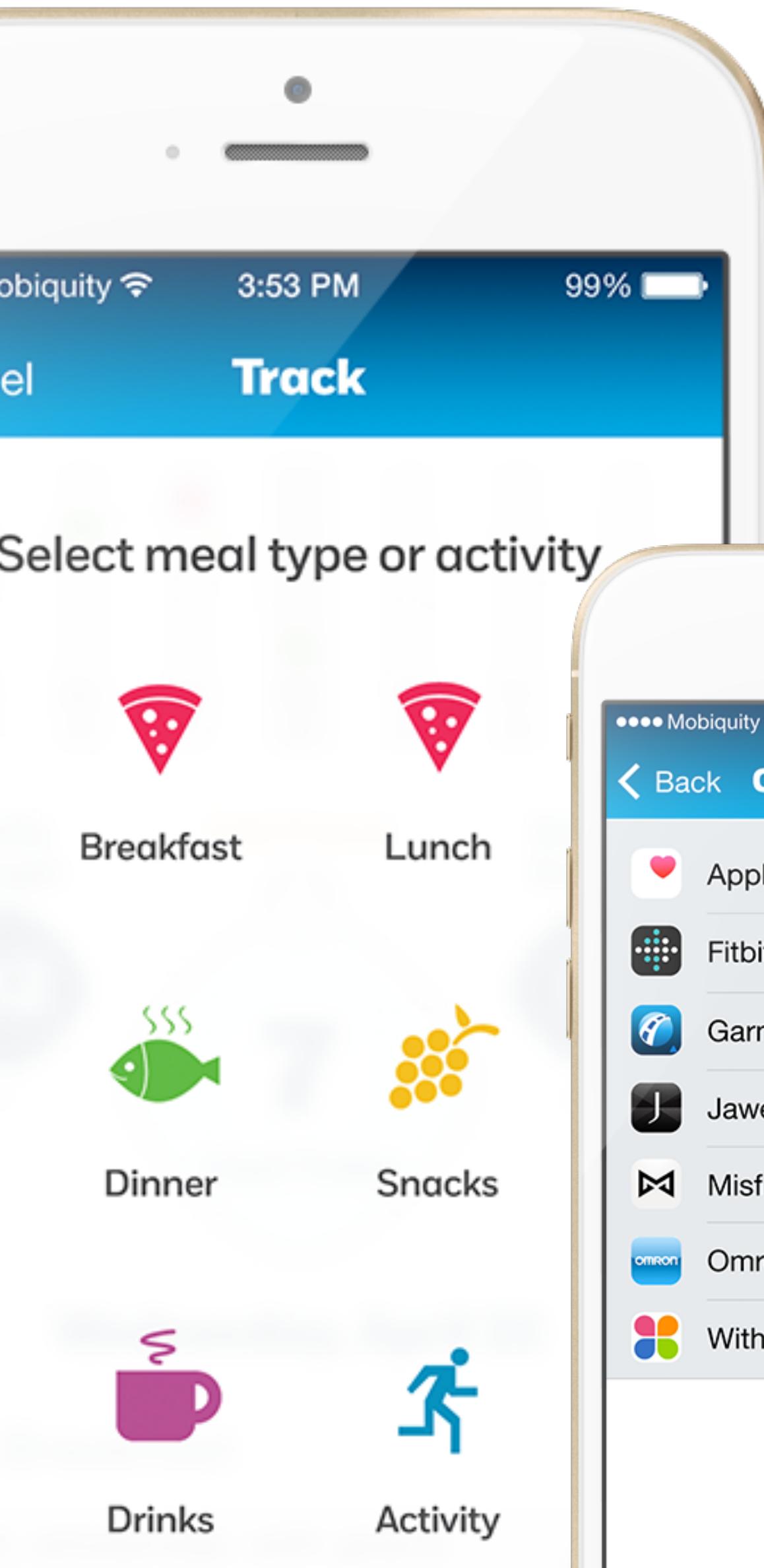
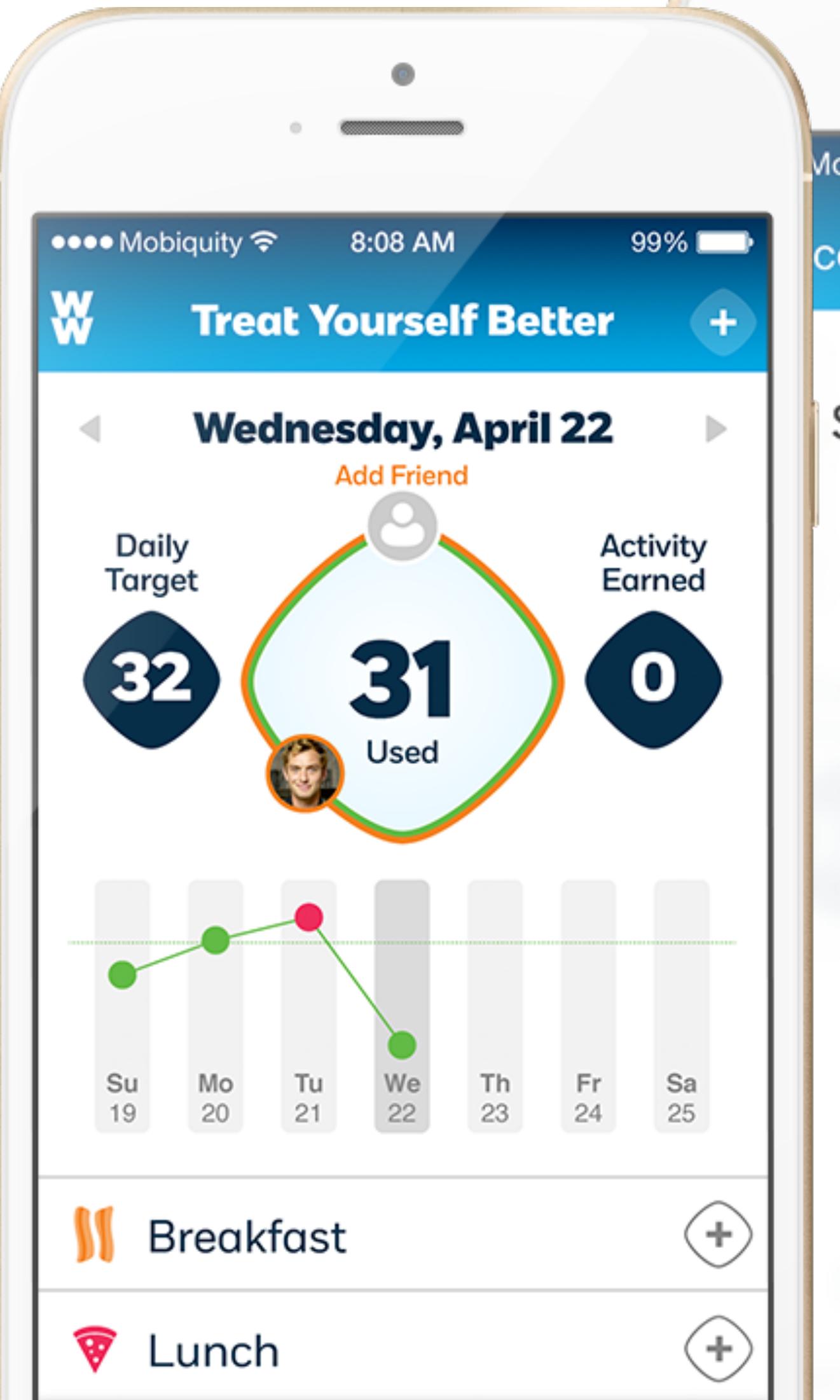


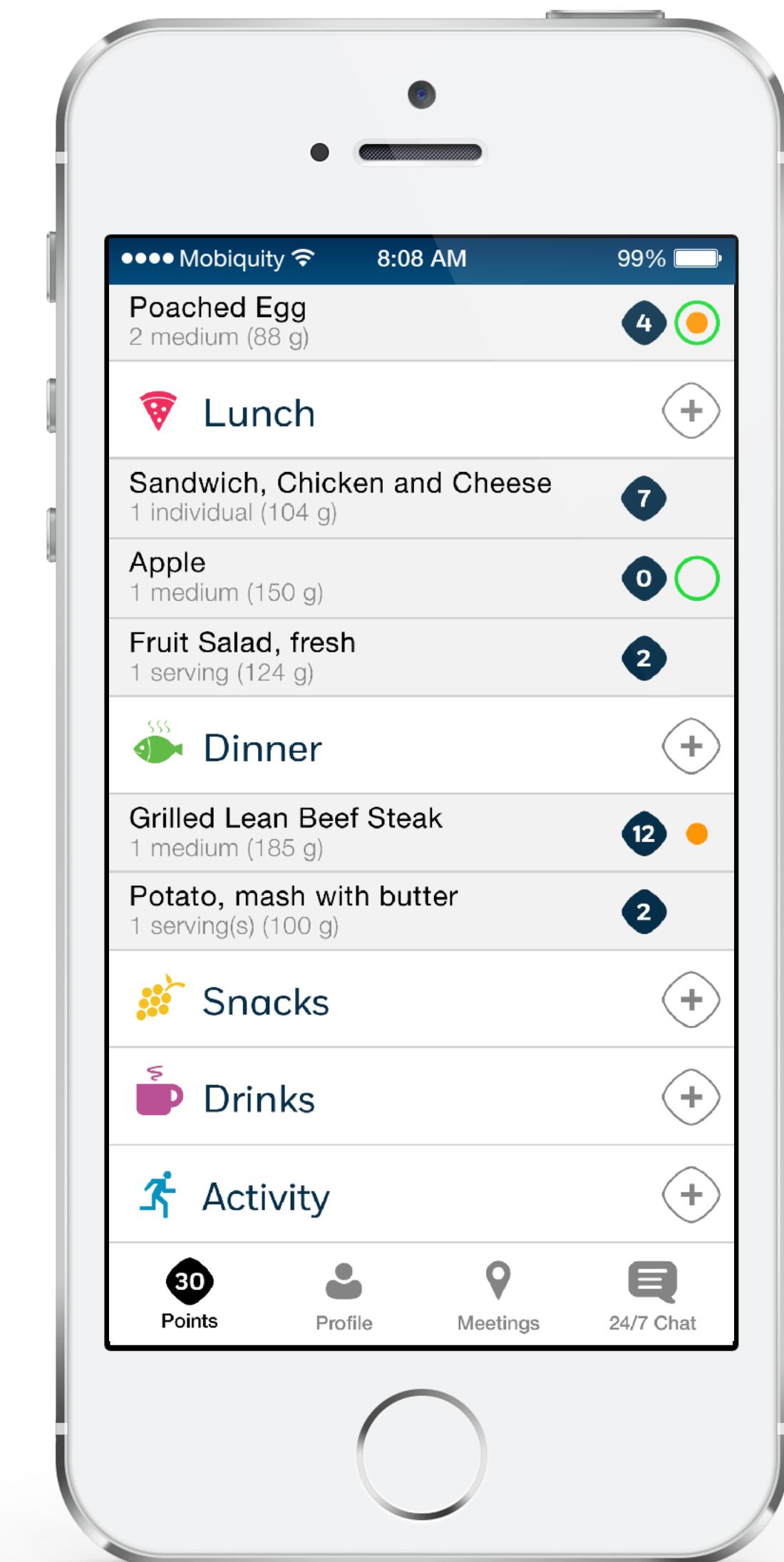
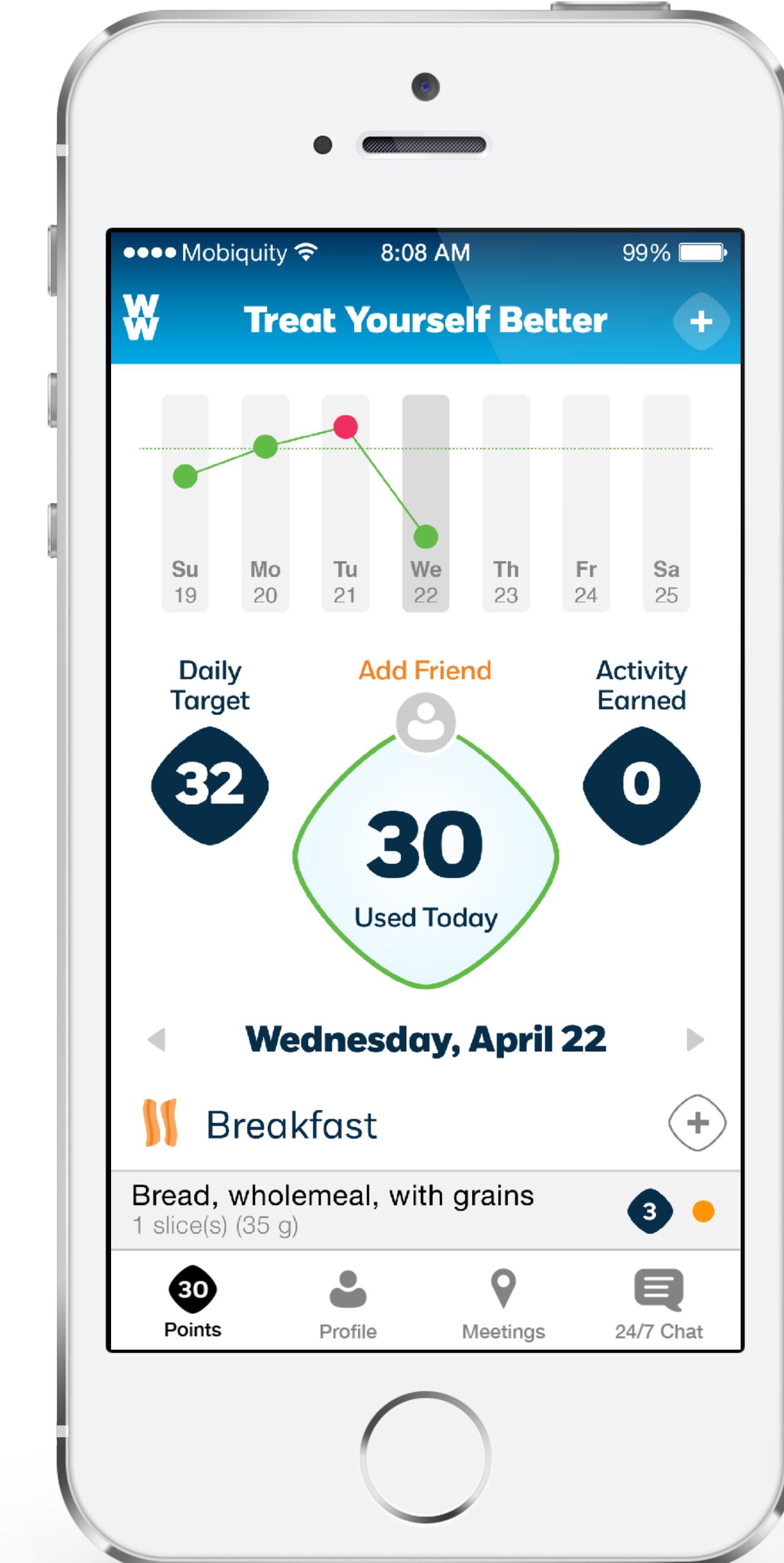
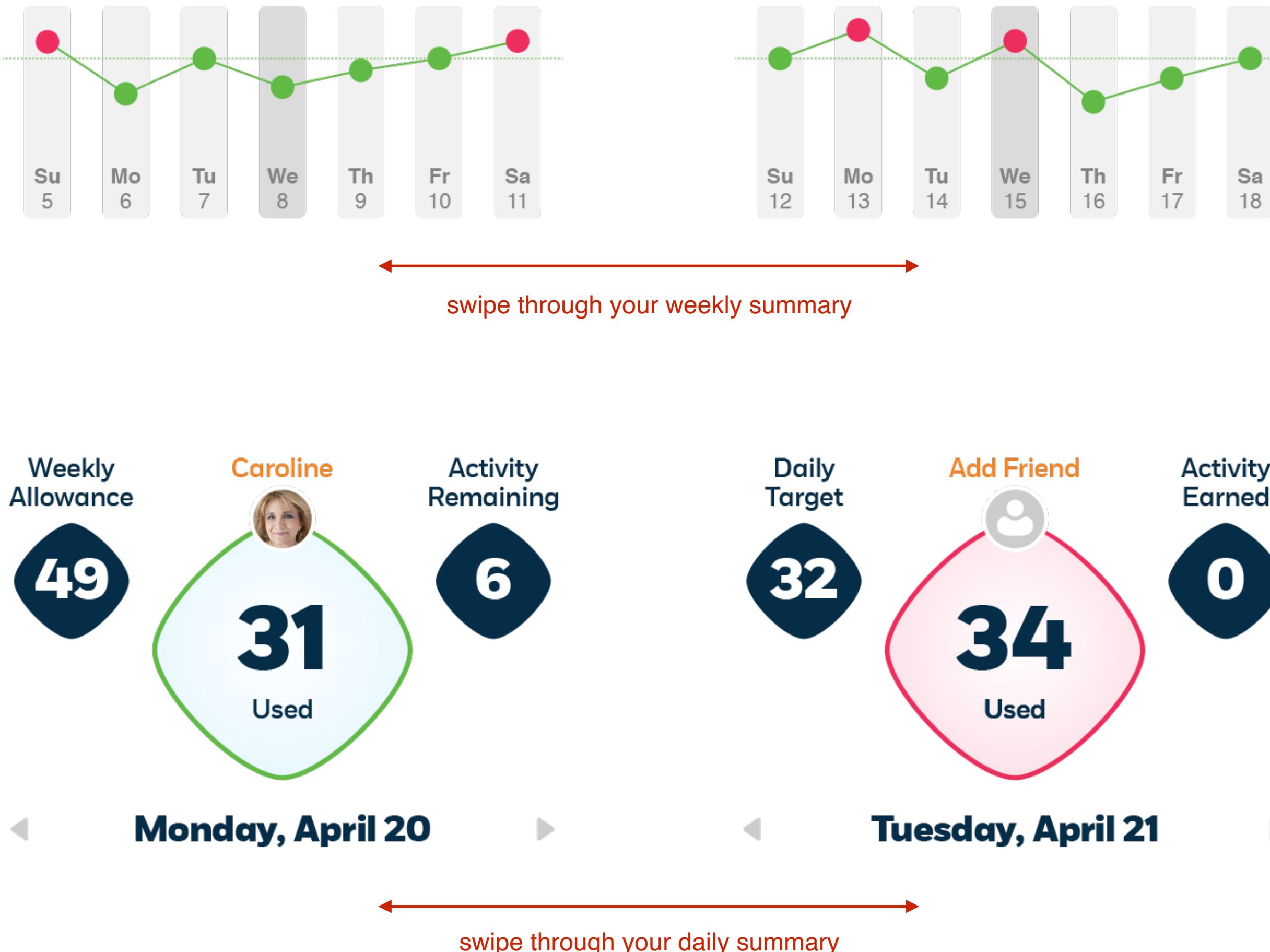
Weight Watchers

A photograph of three women sitting around a table, smiling and holding Weight Watchers mugs. The woman on the left is holding a pink mug with 'do it' on it and a pen. The woman in the middle is wearing a pink hoodie and holding a white mug with 'do it' on it. The woman on the right is wearing a maroon top and holding a white mug with 'do it' on it. There is a bouquet of pink tulips on the table.

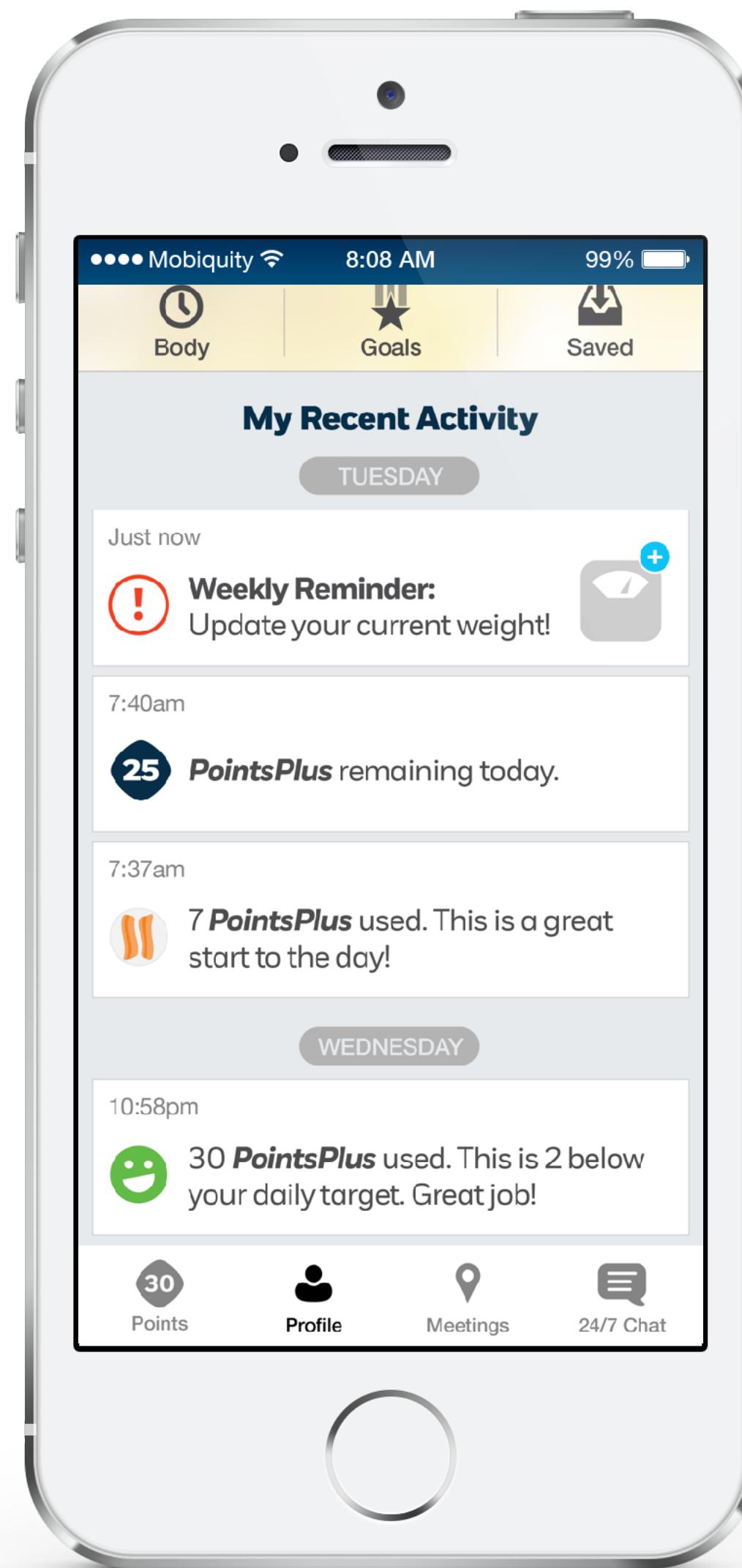
Case Study Weight Watchers



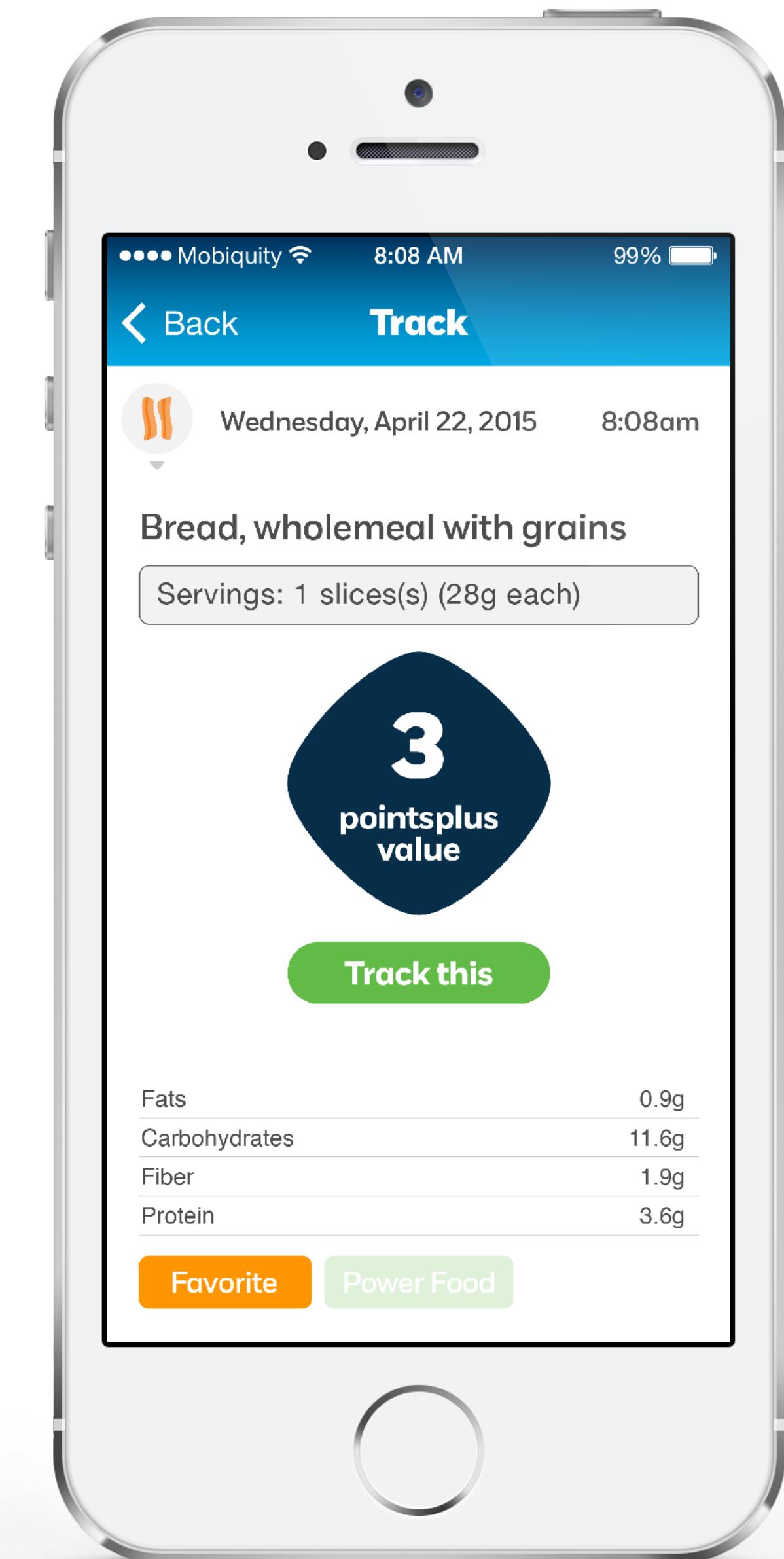
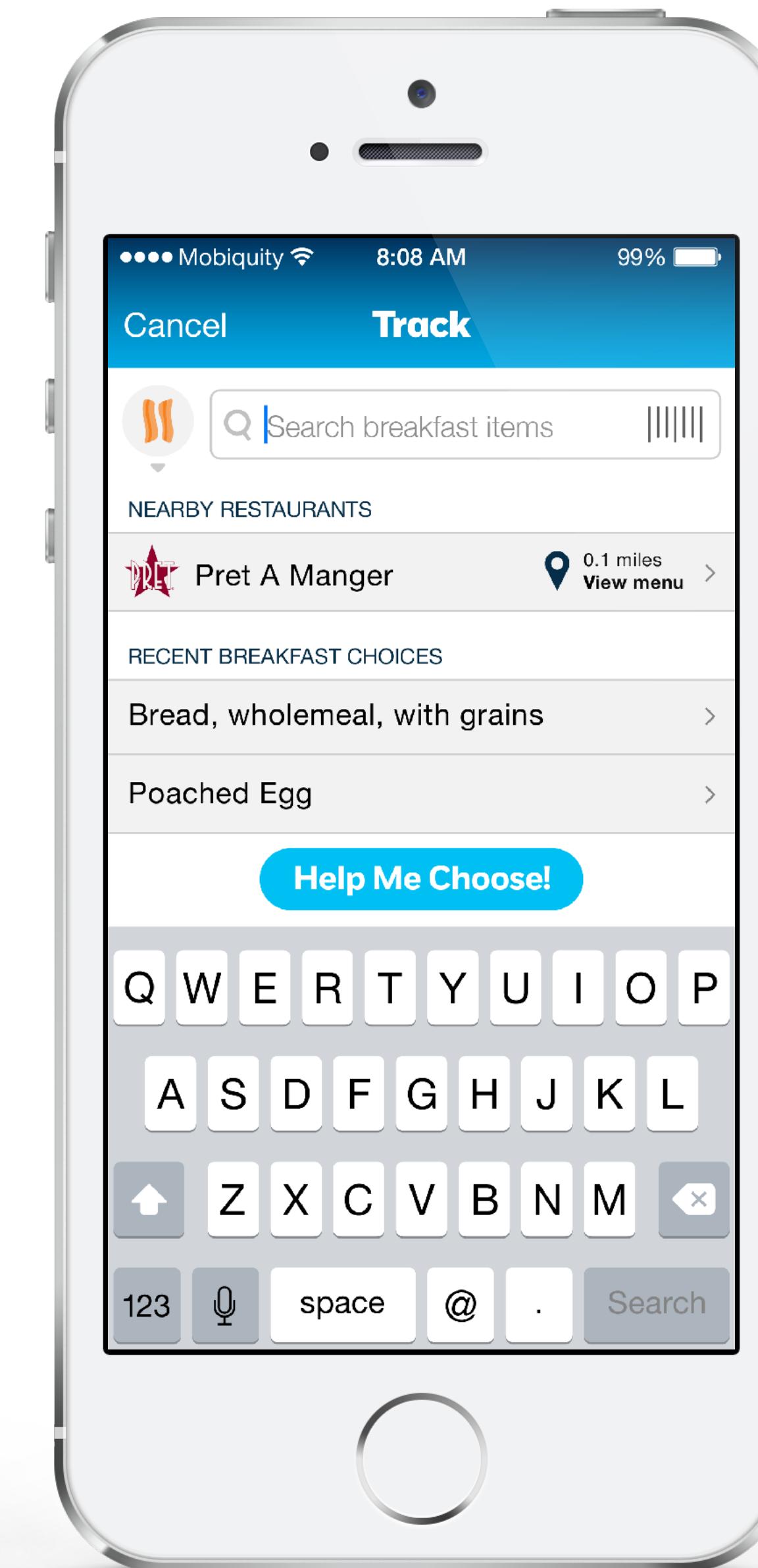
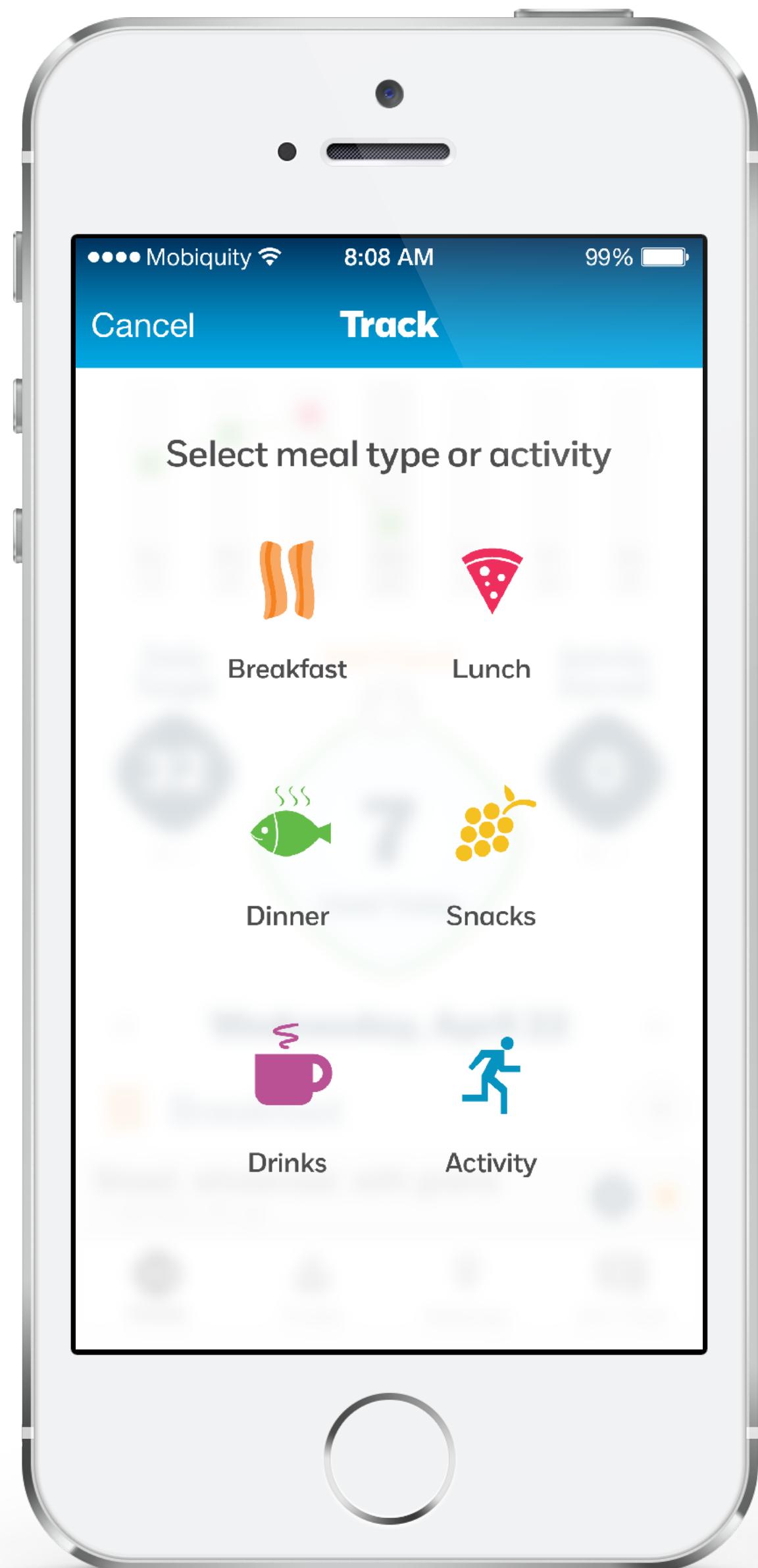
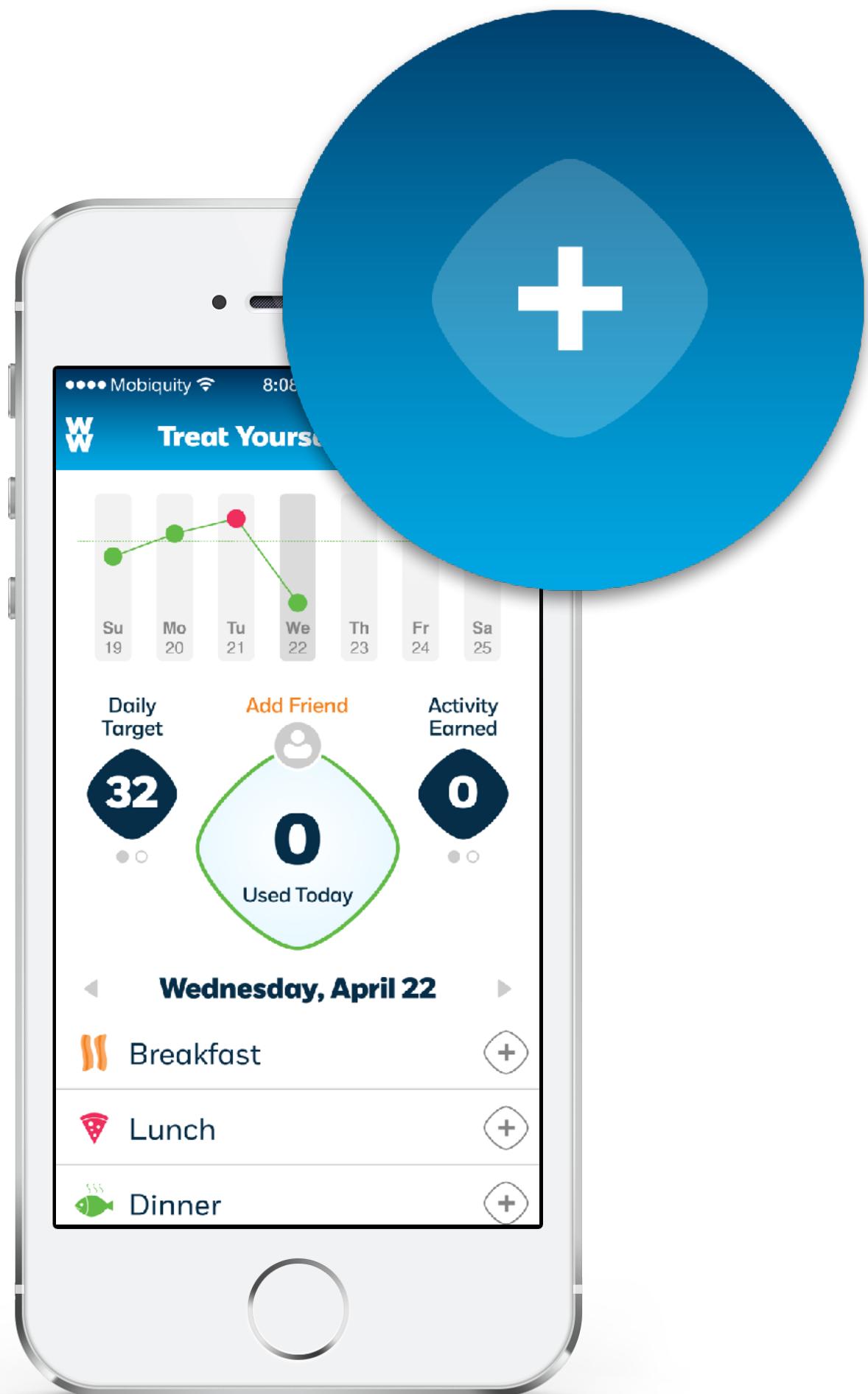
Treat Yourself Better



My Profile



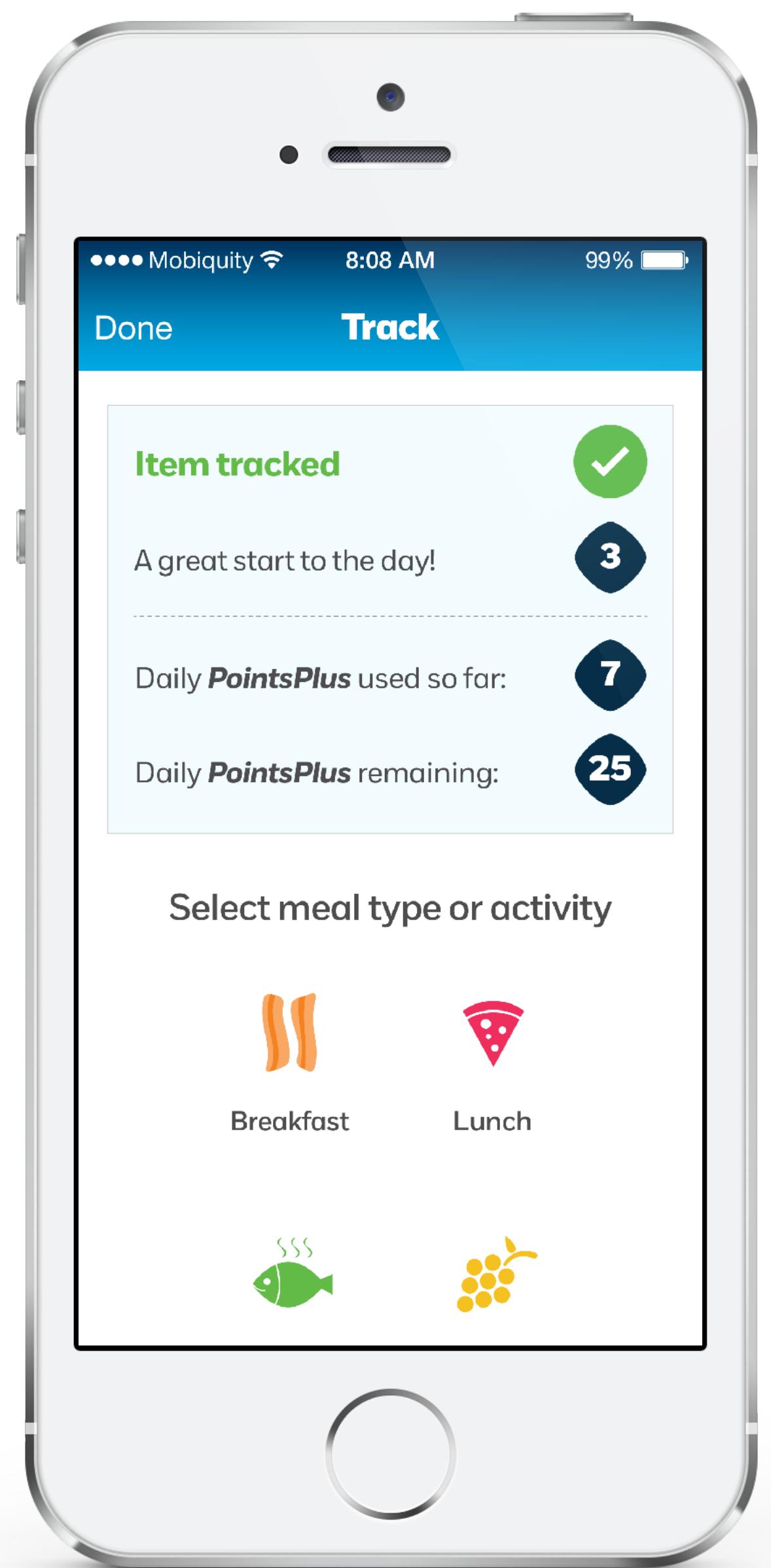
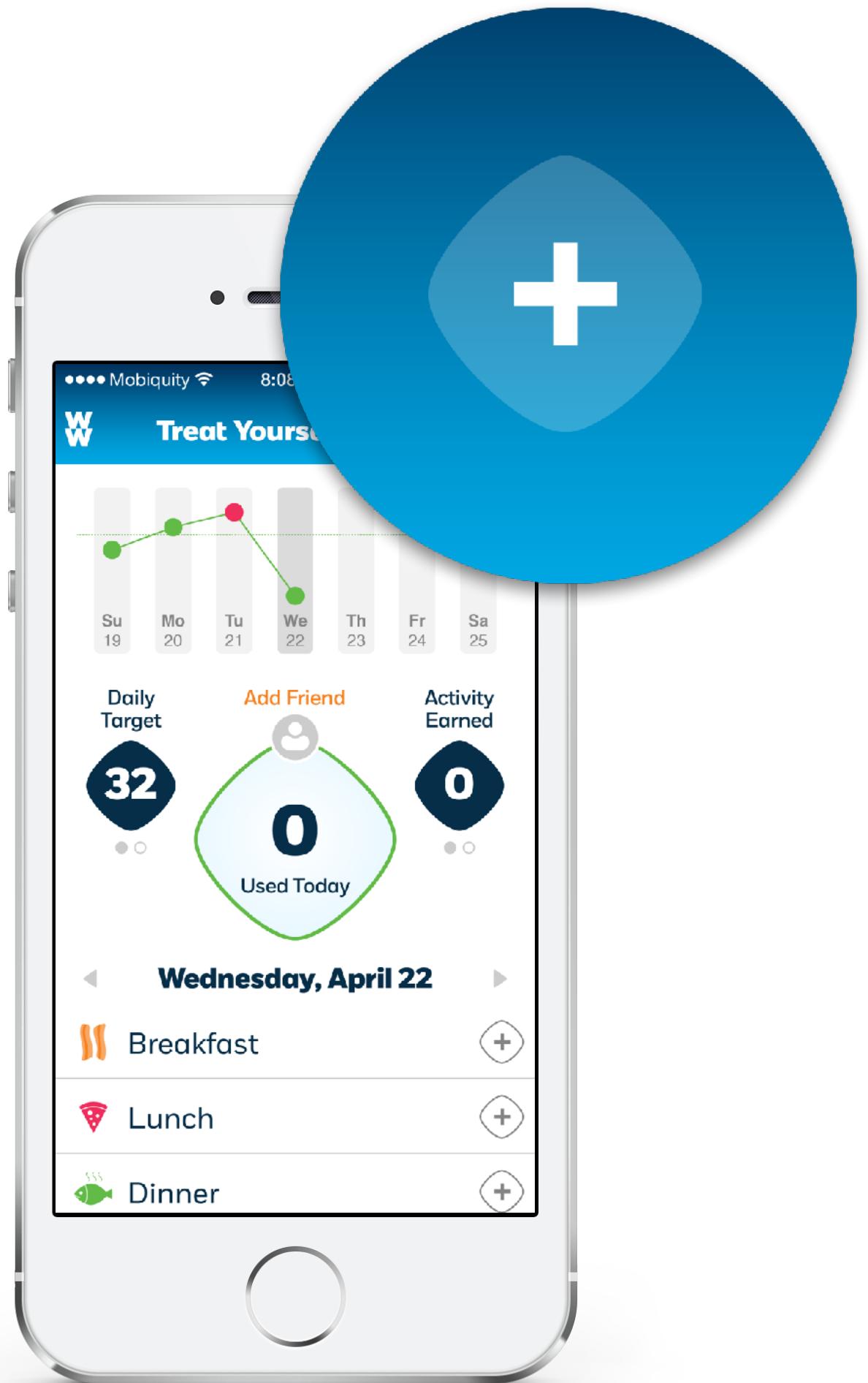
Tracking



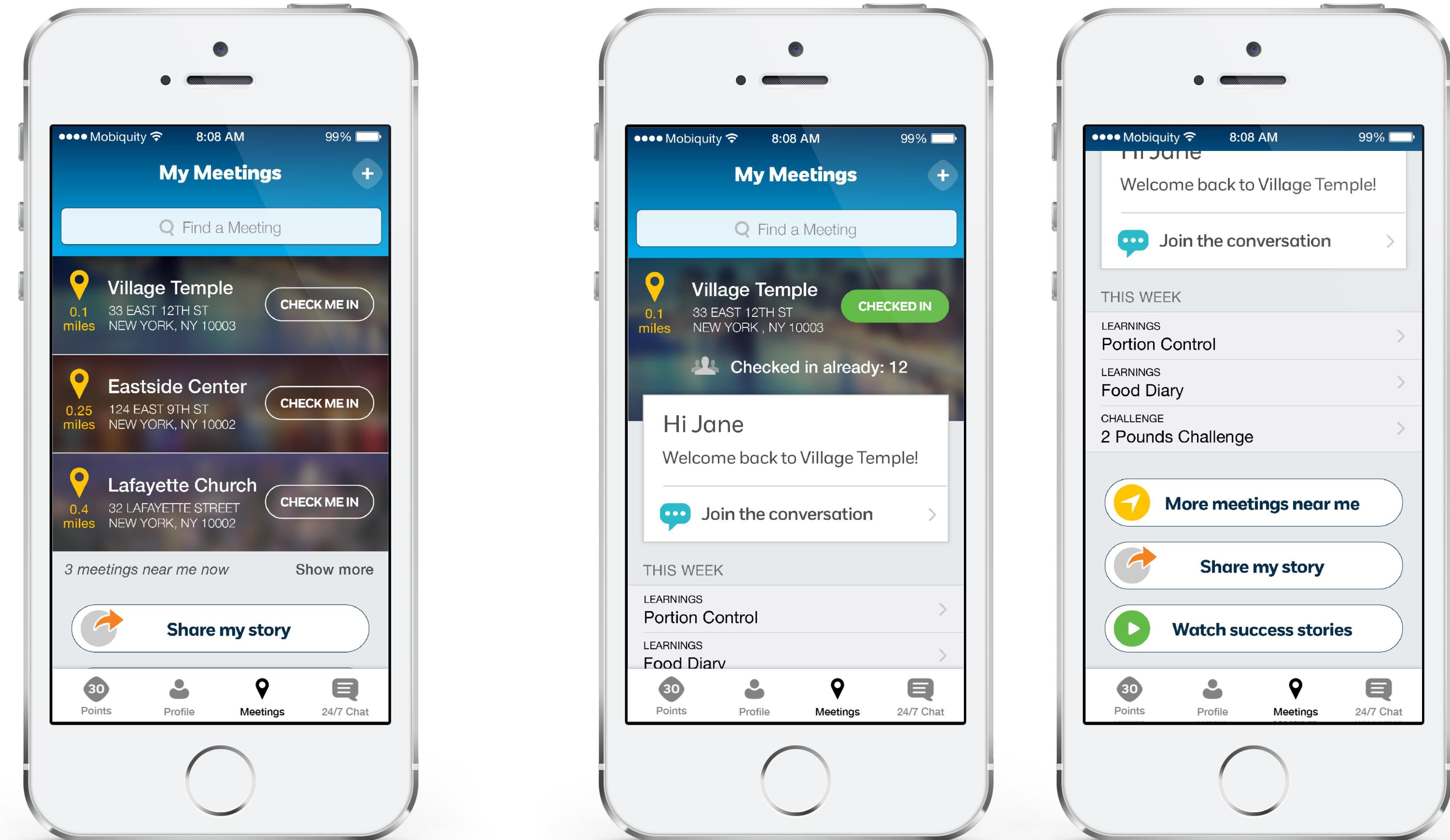
| | |
|---------------|-------|
| Fats | 0.9g |
| Carbohydrates | 11.6g |
| Fiber | 1.9g |
| Protein | 3.6g |

Favorite **Power Food**

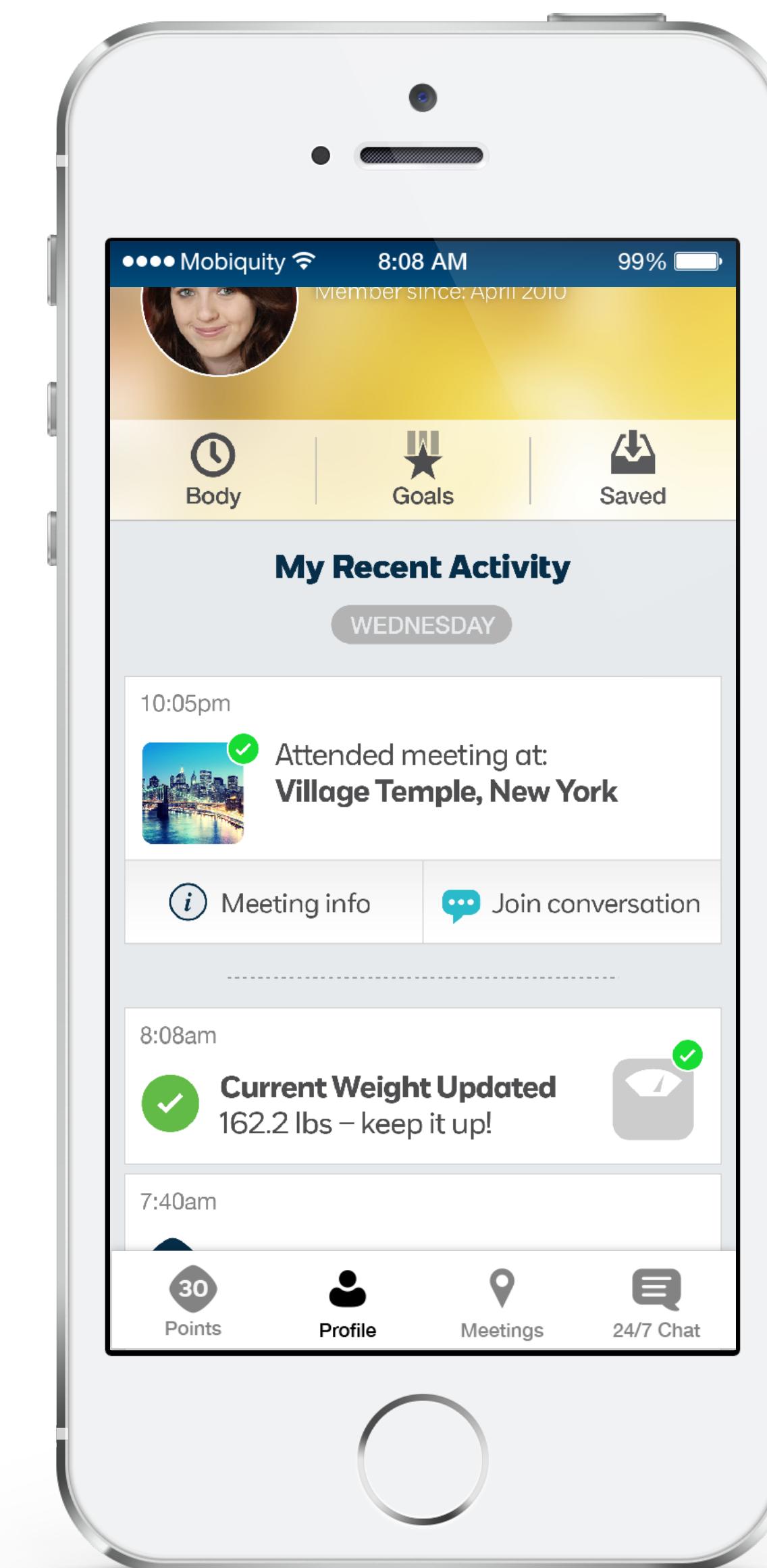
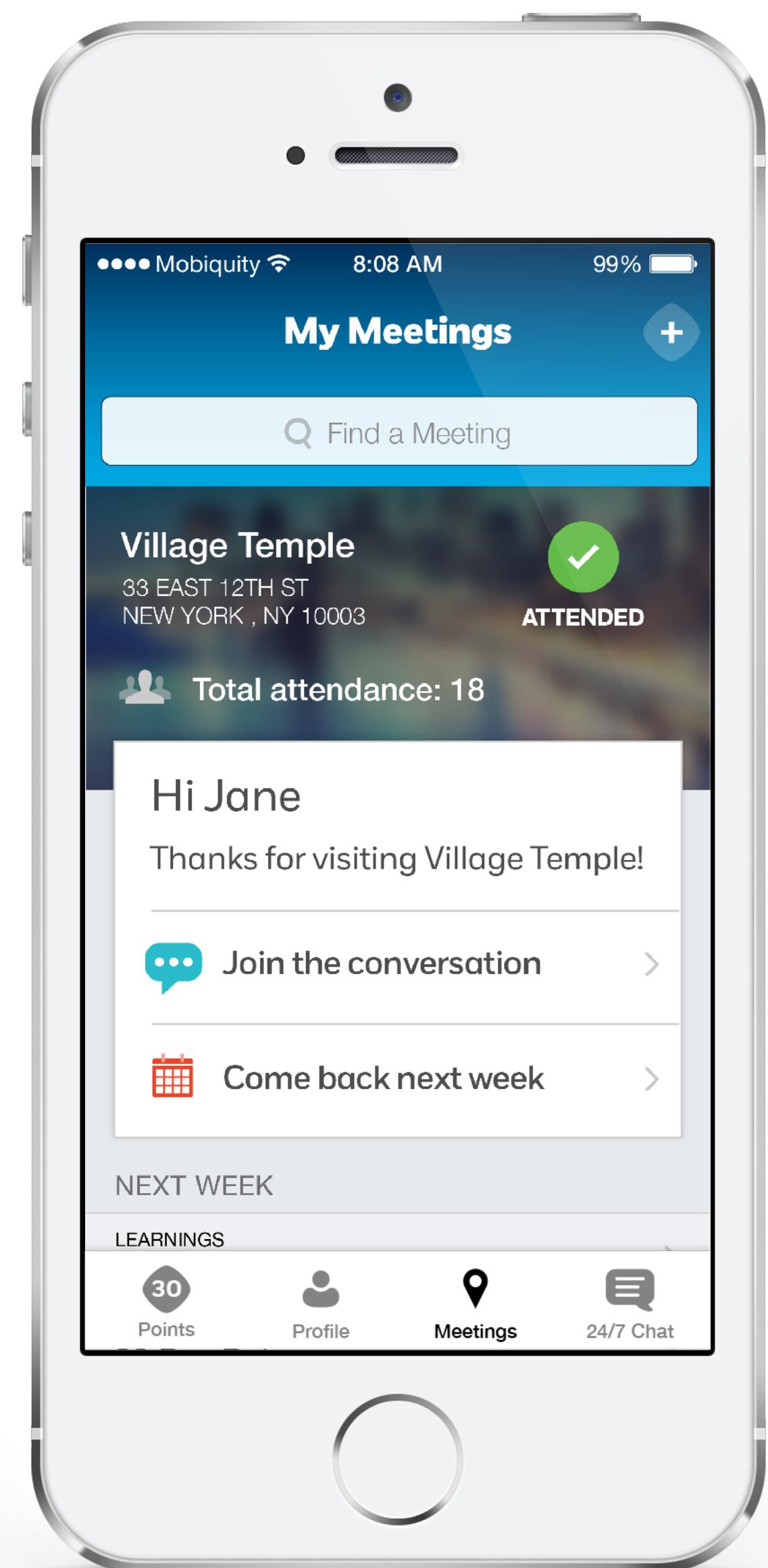
Tracking



Meetings – Checking In



Meetings – Post



Active Push Notifications



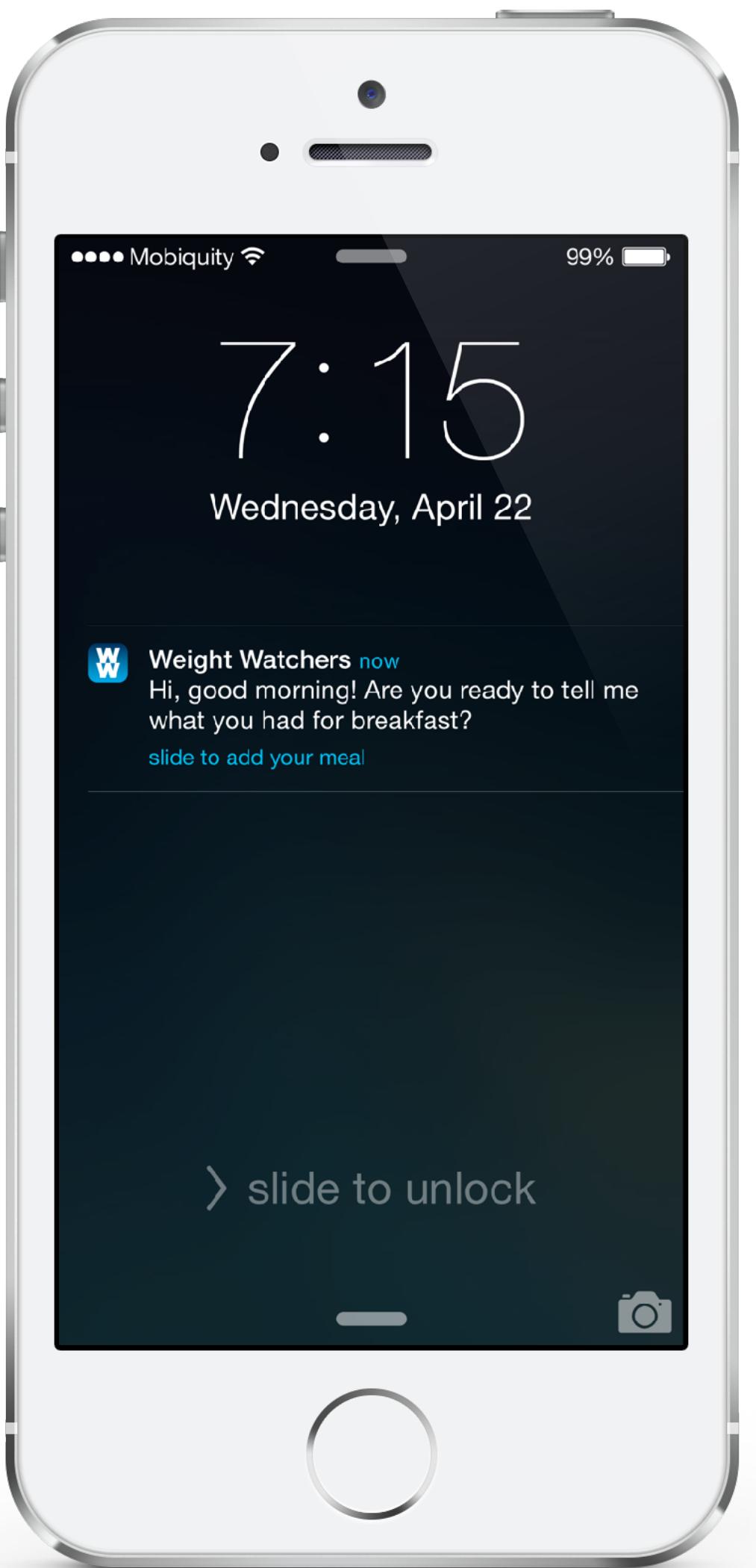
Meeting Push (location)



Track Push (absence)



Track Drinks



Track Morning Meal

Apple Watch – meeting check in



Apple Watch – PointsPlus Remaining

