




Sonu Yadav

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CAREER OBJECTIVE

- BSc in Information Technology graduate with a strong foundation in data analysis and visualization. Eager to apply analytical skills, attention to detail, and a commitment to quality in a dynamic environment. Seeking a role where I can contribute to data-driven decision-making and continuous improvement through accurate and efficient data operations.



EDUCATION

Bsc IT (University of Mumbai), <i>D. G. Ruparel College, Matunga Road, Maharashtra</i> <ul style="list-style-type: none">• CGPA: 7.9	2024
HSC (State Board of Maharashtra), <i>Viva College, Virar, Maharashtra</i> <ul style="list-style-type: none">• Percentage: 55.69%	2020
SSC (State Board of Maharashtra), <i>U. S. Ostwal English Academy, Nallasopara, Maharashtra</i> <ul style="list-style-type: none">• Percentage: 79.60%	2018

ADDITIONAL EXPERIENCE

Data Analyst Intern, <i>Excelerate</i> <ul style="list-style-type: none">• Conducted in-depth market trend analysis and Facebook ad analysis, delivering insights that supported strategic business decisions, ensuring data accuracy and consistency with company goals.	2024
CAITG Summer Analytics Internship, <i>C&A IIT Guwahati</i> <ul style="list-style-type: none">• Engaged in data analysis projects, utilizing Python, machine learning, and data visualization tools to derive actionable insights, with a focus on data quality and research methodologies.	2024
Accenture North America Data Analytics and Visualization Job Simulation, <i>Forage</i> <ul style="list-style-type: none">• Applied data analytics and visualization skills in a simulated environment, achieving set production and quality targets.	2024

PROJECTS

Ad Campaign Analysis, <i>Python, Jupyter Notebook, Power Point</i>  <ul style="list-style-type: none">• Analyzed Facebook ad metrics, optimizing performance and providing strategic recommendations.• Led a cross-functional team in managing sponsor communications and project execution, emphasizing collaboration and data-driven decisions.
Mumbai University BSc IT Result Analysis, <i>Python, Jupyter Notebook, Power Bi</i>  <ul style="list-style-type: none">• Conducted data cleaning, analysis, and visualization using Excel, Python, and Power BI.• Developed interactive dashboards for dynamic data exploration, focusing on data accuracy and insightful presentations.

TECHNICAL SKILLS

Programming Languages <ul style="list-style-type: none">• Java, PHP, .NET and Python
Data Management <ul style="list-style-type: none">• MySQL, MS Excel, Power BI, Tableau, SQL Server, Google Sheets, Looker, Google Analytics, Google BigQuery, Azure Data, ETL, Data Visualization (pandas, NumPy, seaborn, matplotlib)
Web Technologies <ul style="list-style-type: none">• HTML, CSS, JavaScript
Cybersecurity Tools <ul style="list-style-type: none">• Metasploit, Nmap, Burp Suite, Wireshark, OWASP, OSINT, John the Ripper, Hydra, Aircrack-ng, Kali Linux, Hashcat
Research and Analysis <ul style="list-style-type: none">• Data collection methodologies, research processes, quality audits, attention to detail