Sonu Yadav

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CAREER OBJECTIVE

- BSc in Information Technology graduate with a solid background in data analysis, automation, and process optimization. Skilled in streamlining workflows and enhancing data operations through Google Apps Script, Google Sheets, and Forms integration to drive efficiency and support data-driven decision-making. Eager to contribute analytical expertise, attention to detail, and commitment to quality in a dynamic role focused on continuous improvement and impactful data solutions.

EDUCATION

2024	**Bsc IT (University of Mumbai),** *D. G. Ruparel College, Matunga Road, Maharashtra* • CGPA: 7.9
2020	**HSC (State Board of Maharashtra),** *Viva College, Virar, Maharashtra* • Percentage: 55.69%
2018	**SSC (State Board of Maharashtra),** *U. S. Ostwal English Academy, Nallasopara, Maharashtra* • Percentage: 79.60%

PROFESSIONAL EXPERIENCE

10-2024 – present
Goregaon East, India

Process Automation Executive, *Crystal Logistics Cold Chain Supply*
- Automated sales order workflows using Google Apps Script to enhance multi-stage process efficiency.
- Linked Google Forms with Sheets for seamless data transfer and automated email updates at each sales order stage.
- Created approval/rejection workflows with tailored email responses to internal teams.
- Developed automated creation of PDFs of required data, their storage and easy access for sales, service and HR departments.

06-2024 – 07-2024

Data Analyst Intern, *Excelerate*
- Conducted in-depth market trend analysis and Facebook ad analysis, delivering insights that supported strategic business decisions, ensuring data accuracy and consistency with company goals.

PROJECTS

Ad Campaign Analysis,
Python, Jupyter Notebook, Power Point ⧉
- Analyzed Facebook ad metrics, optimizing performance and providing strategic recommendations.
- Led a cross-functional team in managing sponsor communications and project execution, emphasizing collaboration and data-driven decisions.

Mumbai University BSc IT Result Analysis,
Python, Jupyter Notebook, Power Bi ⧉
- Conducted data cleaning, analysis, and visualization using Excel, Python, and Power BI.
- Developed interactive dashboards for dynamic data exploration, focusing on data accuracy and insightful presentations.

TECHNICAL SKILLS

Programming Languages
- Java, PHP, .NET and Python

Data Management
- MySQL, MS Excel, Power BI, Tableau, SQL Server, Google Sheets, Looker, Google Analytics, Google BigQuery, Appscript, Azure Data, ETL, Data Visualization (pandas, NumPy, seaborn, matplotlib)

Web Technologies
- HTML, CSS, JavaScript

Cybersecurity Tools
- Metasploit, Nmap, Burp Suite, Wireshark, OWASP, OSINT, John the Ripper, Hydra, Aircrack-ng, Kali Linux, Hashcat

Research and Analysis
- Data collection methodologies, research processes, quality audits, attention to detail