




Sonu Yadav

✉ sonu.yadavv.work@gmail.com ☎ 7498233856  LinkedIn  GitHub  Personal Portfolio

CAREER OBJECTIVE

- Having a solid background in data analysis, automation, and process optimization. Very much eager to contribute my analytical expertise and commitment to quality in a dynamic role focused on continuous improvement and impactful data solutions. Looking forward to utilize my skill sets to leverage company growth and also to learn and grow with the organization.



PROFESSIONAL EXPERIENCE

Crystal Logistics Cold Chain Supply, Process Automation Executive <ul style="list-style-type: none">• Automated sales order workflows using JavaScript to enhance multi-stage process efficiency.• Linked Google Forms with Sheets for seamless data transfer and automated email updates at each sales order stage.• Created approval/rejection workflows with tailored email responses to internal teams.• Developed automated creation of PDFs of required data, their storage and easy access for sales, service and HR departments.	10-2024 – present Goregaon East, India
Excelerate, Data Analyst Intern <ul style="list-style-type: none">• Conducted in-depth market trend analysis and Facebook ad campaign analysis, delivering insights that supported strategic business decisions, ensuring data accuracy and consistency with company goals.	06-2024 – 07-2024

EDUCATION

Bsc IT (University of Mumbai), D. G. Ruparel College, Matunga Road, Maharashtra <ul style="list-style-type: none">• CGPA: 7.9	2024
HSC (State Board of Maharashtra), Viva College, Virar, Maharashtra <ul style="list-style-type: none">• Percentage: 55.69%	2020
SSC (State Board of Maharashtra), U. S. Ostwal English Academy, Nallasopara, Maharashtra <ul style="list-style-type: none">• Percentage: 79.60%	2018

PROJECTS

- Ad Campaign Analysis,**
Python, Jupyter Notebook, Power Point 
- Analyzed Facebook ad metrics, optimizing performance and providing strategic recommendations.
 - Led a cross-functional team in managing sponsor communications and project execution, emphasizing collaboration and data-driven decisions.
- Mumbai University BSc IT Result Analysis,**
Python, Jupyter Notebook, Power Bi 
- Conducted data cleaning, analysis, and visualization using Excel, Python, and Power BI.
 - Developed interactive dashboards for dynamic data exploration, focusing on data accuracy and insightful presentations.

TECHNICAL SKILLS

- Programming Languages**
- Java, PHP, .NET and Python
- Data Management**
- MySQL, MS Excel, Power BI, Tableau, SQL Server, Google Sheets, Google Analytics, Looker, Appscript, Azure Data Studio, ETL, Data Visualization (pandas, NumPy, seaborn, matplotlib)
- Web Technologies**
- HTML, CSS, JavaScript
- Cybersecurity Tools**
- Metasploit, Nmap, Burp Suite, Wireshark, OWASP, OSINT, John the Ripper, Hydra, Aircrack-ng, Kali Linux, Hashcat
- Research and Analysis**
- Data collection methodologies, daily monitoring, research processes, quality audits, attention to detail