



Supreme Ecom

Warm Up Guide

Introduction

Thank you for joining Supreme Ecom! Now the good things are about to come. We have prepared a document with all the necessary information and a warm-up guide. Now that you are starting a new business. There will be roadblocks. But no worries, we are here to give you a guideline of some of things to prevent the roadblocks from happening. We are providing these guidelines because of our own experiences that occurred for our own personal stores and make sure to not make the same mistakes we have!

Make sure you are writing down your objectives that you are trying to achieve within your dropshipping journey. Short and Long term goals are important for you to know along your journey. It is important to also keep track of your short or long term goals and updating your journey will help you especially through the struggles and the success so make sure you are updating the good and bad times of your business!

Disclaimer: E-commerce business is always changing so we will do our best to keep this document updated with new practices. PSA We are not facebook so some things may occur from facebook that is out of our control but we will help steer you into the right direction as much as possible.

Precaution to running ads

Make sure to gather a facebook account that is active for more than 6 months. As well gather 2-3 back up facebook accounts from friends or family members that are also more than 6 months active.

IF YOU HAVE ALREADY RESTRICTED ACCOUNT

1. First follow the steps of connecting with friends or family to get their facebook accounts. Try to get at least 2-3 facebook accounts that are older than 6 months. You will need their username and password to access their account. Do inform your family member that you will only be using their facebook for business purposes.'

2. If you are not able to gather a family member's account, there is a website called <https://accfarm.com/buy-facebook-accounts>. This website will allow you to purchase either Facebook ad accounts, Facebook business managers, Facebook personal accounts. Depending on what you are needing to buy, they will have options

2b. When you obtain an acc farm account, you are eligible to have a 7 day pause since to warm up the facebook account it can take up to 7 days.

We are not affiliated with Acc Farms, you can still have a possibility to become stricted

Account Warm up

Once you have followed all the precaution steps above, it is vital to warm up the Account.

Make sure you have a profile of at least 6 months old. (ask friends and family if not) Make sure your name is identical to the name on official documents (ID Passport..ect..) Make sure your profile photo is a clear photo of your face (no glasses, blur etc..)

Log in to Facebook 1-2 times the same day for 5-10 minutes each, and scroll through your newsfeed.

Please read during your Supreme Ecom Journey!

While scrolling through your newsfeed, it is important to behave like a typical Facebook user. Like/comment every 4-10 post you see. Before you like the picture, wait a few seconds. If a video appears, make sure to watch at least 1-2 minutes before engaging with it. View some stories of your friends, but not all of them. Just pretend you use the profile as yours. This means also following every 10-15 advertising link (engaging with the ad, tagging, clicking shop now, visiting their external website landing page, etc..) and lastly hiding some posts (just as you normally would on your timeline, at least 1/50 posts you see)

Then you can add to warm up ad account / page ect... we will see that in the next lessons