**GadgetsMend**

DOCTOR OF GADGETS

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**Marketing Analysis Report**

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**Description**

It is one of the most important part of any startup strategy. Doing it honestly will give a very clear idea of the path down which we are headed.

It is mainly done to lure investor by impressing them with our ideas and skills to sidestep pitfalls that is most important because before heading to any path we must think their loopholes of repercussions, and the most important part is to make customers aware of our ideas, attract them and get their feedback.

By conducting Marketing analysis, we will be able to gather valuable data that will help us get to know our customers, determine appropriate pricing and figure out our competitors. The market analysis isn’t just one part of a successful business plan but one of the best reason behind the success of any project. This is mostly done to know about our potential customers, so that we can make our monopoly in that very direction which will be valuable for our business and attractive for customers and investors.

According to the present scenario, before commencing any project we must have a clear idea of what we are going to do, indulgement of many thoughts in a single project is not a key to success, but best way to lead a project is to have a “bird sight view” on a particular. We should seek for a target to whom w have reach and how we can fulfill their demands.

According to our survey, we came to know about various facts that how market works and what people genuinely want s from us. During confabulation with the people, we got very food response because now-a-days life has become very hectic. Everyone wants everything on their fingertips. And in upcoming days world is going to become much hi-tech and people wants everything on their doorstep on just a click without facing any type of difficulty.

So, being ” **Doctor of Gadgets**” the survey has just taken a set point with very good feedback. This is a report of small survey and will be continued(especially for Chandigarh-our first target). . .

\*Note-:Survey paper will be attached soon…