# Multivariable Calculus

Day 14

**Optimization** (cont.)

#### **Constrained optimization**

Constrained optimization takes various forms, depending on the assumptions. We will deal with the most straight forward form. The problem we will study is the following:

Maximize/minimize a function  $f: D \to \mathbb{R}$ , subject to a constraint (side condition) of the form  $g(\mathbf{x}) = k$ , for some constant  $k \in \mathbb{R}$ .

Typically, people will write as follows

$$\begin{array}{ll}
\text{minimize} & f(x) \\
\text{subject to} & g(x) = k.
\end{array}$$

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### **Constrained optimization**

#### Theorem (Method of Lagrange Multiplier)

Suppose the maximum/minimum values of f exist and  $\nabla g(\mathbf{x}) \neq 0$  where  $g(\mathbf{x}) = k$ . To find the maximum and minimum values of f subject to constraint  $g(\mathbf{x}) = k$ , we do the following:

**1** Find all values of **x** and  $\lambda \in \mathbb{R}$  such that

$$\nabla f(\mathbf{x}) = \lambda \nabla g(\mathbf{x}),$$

and

$$g(\mathbf{x}) = k$$
.

② Evaluate f at all the points x that result from step 1. The largest of these values is the maximum of f; the smallest is the minimum value of f.

## Example

https://youtu.be/hQ4UNu1P2kw