

Capstone hw due Monday.

Friday, January 13, 2023 5:20 PM

- Definition Statement

Definition Statement

I want to build an organizational application that simplifies the lives of busy working mothers and mothers in school. The application will provide a user friendly interface for scheduling, organizing, and goal making. With amazing tools such as calendar, to-do list, and daily planner, Application will help users effectively manage their time and schedules.

- Definition of Audience

Who is using my application. My targeted Niche is catered To working mothers, as well as mothers going to school. The audience aimed at for this product share common goals and challenges such as balancing work, school, and family life.

- Create and provide link to story map created in Mural

- <https://app.mural.co/invitation/mural/sonyalarrairie6447/1674939235551?sender=u37943d566fe86fa10bd62895&key=6fb47a40-9a4b-4f3d-8c6a-6bf05e961c58>

- Research:

- List Applications Researched: (links to websites / applications)
- List what you like about each site:
- List what you do not like about each site:
- How my application will be different:

See page titled "Research"

- Create wireframes and user flow diagram for at least 4 pages including Home, About, Contact Us and one other page demonstrating the specific functionality of your capstone's purpose (add link to wireframes one wireframe for each page with a min of 4 pages)

<https://xd.adobe.com/view/8e5bbc39-4e1e-4127-b39a-6f46b5da9e30-db08/>

- Create and provide link to User Flow

See page titled "User Flow Diagram"

- Create and provide link to [SWOT Analysis](#)

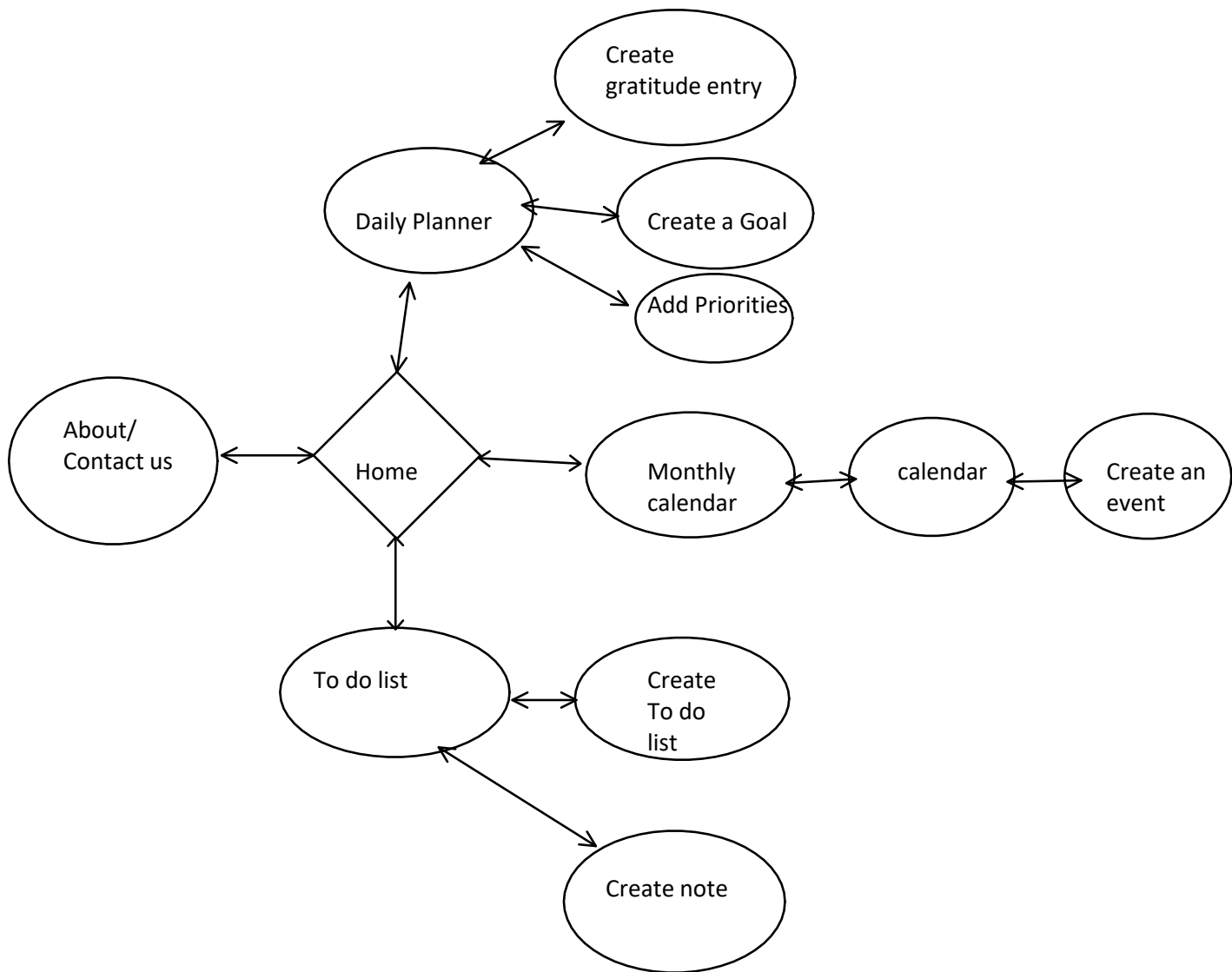
See page titled "SWOT Analysis"

From <<https://github.com/savvy-coders/sc-curriculum/blob/master/Section01/1-Homework.md>>

User flow diagram

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6:45 PM



Swot Analysis

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Strengths:

1. Users can manage their schedules.
2. Tools such as calendar, to do and goal list makes it easy to effectively manage time.
3. Mobile application, Users can experience anywhere.

Weakness:

1. Limited experience for development.
2. Potential for technical issues.

Opportunities:

1. Increase in development of features.

Threats:

1. Competition from established planning applications.
2. Decrease in demand.
3. Limited budget

Outline of content

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- Outline of content

- What do I want on each page? (text / pics / images / navigation)
- What do I want the functionality of each page to be?
- What is the purpose of my application?
- What business problem or real world problem am I going to be solving?
- Color Palette
- Images
- Fonts
- Logos
- Navigation

What do I want the functionality of each page to be?

Home page: Provides an overview of selection of different plannings tools. Users select which tool they need to structure their day.

Calender Page: a Calender that displays users events Users can add edit or delete items, as well as switch between monthly or yearly calendar.

Daily Planner: Daily planner includes date display to allow users to easily keep track of schedule. Users should be able to view notes & to do lists and mark lists as complete.

To Do list page:

The page should provide an area for users to view and manage their to-do list for the day. This should include the ability to add, edit, or delete items, as well as mark them as complete.

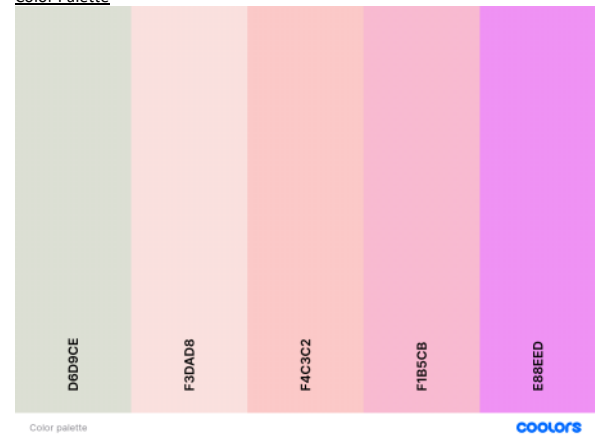
What is the purpose of my application?

The purpose of my application is to provide the tools necessary for mothers to structure and organize their days

What Business problem am I going to be solving?

Helping mothers achieve a better work-life balance, reduce stress, and increase overall well being.

Color Palette



<https://coolers.co/d6d9ce-f3dad8-f4c3c2-f1b5cb-e88eed>

Images

Fonts

Open sans

Logos



Navigation

A tab bar at the bottom allows users to quickly switch between different sections of application, such as the calendar, to-do list, and daily planner.

Research

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- Research:

- List Applications Researched: (links to websites / applications)
- List what you like about each site:
- List what you do not like about each site:
- How my application will be different:

Moms Daily Planner

<https://apps.apple.com/us/app/moms-daily-planner-calendar/id440654248>

Things I liked about this site:

Integration with tools such as grocery list & Meal Planning. Application is very useful.

Things I do not like about this site:

Accessibility: additional tools such as Meal planner, chores & budget only available for premium membership.

How will my application be different?

Mobile-First design: Provide optimized experience for users on the go.

Structured

<https://apps.apple.com/us/app/structured-daily-planner/id1499198946>

Things I liked about this site:

Task Management: Feature for managing tasks and events.

Things I do not like about this site:

User Interface: difficult to easily use application.

How will my application be different?

Improved user experience: Simple user experience with a clear and easy to use bottom tab bar navigation.