

Sony Nguyen

Shopify Developer
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Front-end developer with 4+ years of experience specializing in Shopify. Skilled in building responsive, conversion-focused storefronts and customizing admin interfaces. Proficient in Liquid, ReactJS, and modern CSS frameworks. Strong focus on performance optimization and UX improvements. Worked closely with global teams and clients to deliver aligned solutions.

PROFESSIONAL EXPERIENCE

LAYRIX

Shopify Developer

HCMC, Vietnam

July 2024–Present

- **Feature Implementation:** Developed new features using Liquid, SCSS, and JavaScript with a strong focus on reusable HTML components to ensure scalability and maintainability.
- **Stakeholder Collaboration:** Participated in cross-functional discussions with stakeholders, designers, and product managers to assess Shopify's limitations and align technical feasibility with business intent.
- **Performance Optimization:** Led a project to improve page load speed by identifying root causes and applying performance strategies (e.g., WebP image optimization, load-on-demand, lazy loading, and resource prioritization). Presented the plan to stakeholders and guided the engineering team through execution. *Result: Improved GTMetrix grade from F (46%) to B (86%), reduced LCP from 1.7s to 1.0s, TBT from 1.5s to 63ms, and total page size by 1.6MB.*
- **Theme Management Automation:** Built a GitHub Actions workflow to streamline theme management for the Site Merchandising Team by auto-detecting changes and generating pull requests.
- **Process Improvement:** Proposed automation strategies to help the Vietnam merchandising team manage themes more effectively and align release schedules with the US timezone.

EMMA-THE SLEEP COMPANY

Shopify Developer

HCMC, Vietnam

July 2022–July 2024

- **Feature Development:** Developed and maintained features based on business requirements; customized Shopify themes and checkout plugins; proposed and implemented scalable UI/technical solutions.
- **CMS Enablement:** Enabled non-technical users to manage content via editable Shopify theme elements for full control without code changes.
- **Performance Optimization:** Improved GTMetrix score from **F to C**, reduced load time by **40%**, and enhanced LCP by **2s** via JS refactoring, image optimization, lazy loading, and deferred asset loading.
- **Collaboration & Communication:** Worked closely with UI/UX teams to deliver responsive, high-conversion interfaces; organized SCRUM meetings and ensured smooth internal workflows; communicated directly with clients to gather requirements and provide solutions.
- **Design & UX:** Reviewed UI designs, created Figma layouts based on brand guidelines, and demonstrated features to non-technical stakeholders.
- **Testing & Debugging:** Conducted debugging, performance testing, and continuous optimization for better stability and maintainability.

SCALECOMMERCE

Frontend Developer

HCMC, Vietnam

Nov 2020–July 2022

- **UI/UX Design & Enhancement:** Created new designs and templates based on business requirements; improved product UX/UI; proactively identified UI/UX issues and proposed solutions to the Product Owner.
- **Component Reusability:** Built a generic component repository for reuse across multiple projects, enhancing maintainability and consistency.
- **Front-end Development:** Customized Bootstrap, minified files for scalable use; integrated ReactJS components into the Twig engine; enhanced page performance using React Hooks.

- **Testing Integration:** Integrated Cypress for end-to-end testing, ensuring reliable and automated UI validation.
- **Workflow Optimization:** Updated feature workflows to eliminate UX friction points; analyzed and clarified requirements to ensure technical feasibility and alignment.
- **Collaboration & Code Review:** Discussed and reviewed UX/UI designs; provided technical feedback; reviewed pull requests and ensured code quality before merging to master.
- **Product Monitoring & Innovation:** Tracked implementation and product usage to guide improvements and new feature development; contributed creative ideas for UI/templates to support future features.

GBST HOLDING Ltd

Frontend Developer

HCMC, Vietnam

May 2018–Oct 2022

- **Agile Collaboration:** Worked in a Scrum team to deliver iterative updates; coordinated with Project Managers, QA, and Business Analysts to clarify requirements and resolve issues.
- **UI Development:** Designed and developed accessible, cross-browser-compliant UIs using HTML5, CSS3, Bootstrap, and JavaScript; integrated RESTful APIs for dynamic content.
- **React Component Architecture:** Built user-facing features with React toolkit; implemented and maintained a reusable component repository; integrated ReactJS components into an existing EmberJS application.
- **Code Management:** Used Git/Bitbucket for version control; regularly pushed updates and reviewed peer pull requests to maintain code quality.
- **Issue Tracking & QA Support:** Used JIRA to track bugs and development tasks; collaborated with the QA team to investigate, reproduce, and resolve issues efficiently.

EDUCATION

THU DUC COLLEGE OF TECHNOLOGY

Bachelor of Software Engineering

HCMC, Vietnam

Jul 2015–May 2018

APTECH ARENA MULTIMEDIA

Certificate of Web Development

HCMC, Vietnam

Jan 2018–Jul 2018

SKILLS

- **Shopify Development:** Shopify/Liquid, Twig, Pug, Remix, Polaris
- **Languages & Frameworks:** JavaScript, NodeJS, ReactJS, JQuery, AstroJS
- **Styling:** HTML/CSS, Tailwind, SCSS
- **Tools & DevOps:** Firebase, CI/CD, Cypress
- **Languages:** Fluent in English and Vietnamese