

## ASSIGNMENT QUESTIONS ON DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

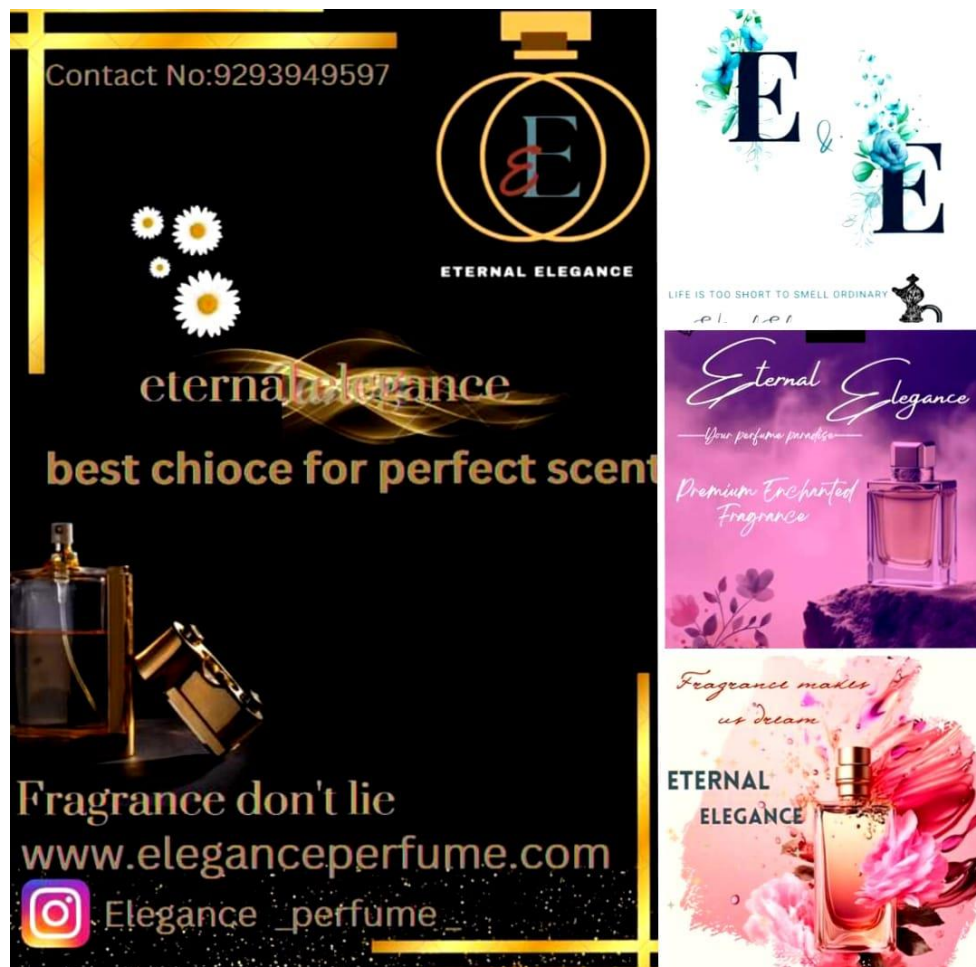
BLOGSPOT LINK: <https://eternaleleganceperfume.blogspot.com/>

WORDPRESS LINK: <https://perfume491.wordpress.com/>

2. Create a New Facebook Business Page and post one social media poster for your brand.

FACEBOOK LINK:

<https://www.facebook.com/profile.php?id=61550661238002&mibextid=ZbWKwL>



3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

