

# Soo (Hyunsoo) Kim

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## EDUCATION

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|--|---------------------|
| <b>Ph.D. in Strategic Management</b><br>College of Business, KAIST, Republic of Korea<br>(Expected graduation: May 2025) | <b>2019-present</b> |
| <b>M.S. in Strategic Management</b><br>College of Business, KAIST, Republic of Korea                                     | <b>2019</b>         |
| <b>B.S. in Biology (Double Major: Psychology)</b><br>Sungkyunkwan University, Republic of Korea                          | <b>2017</b>         |

## PUBLICATIONS

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- (1) **Hyunsoo Kim**, Hyun Ju Jung, and Chul Ho Lee, “Carbon Emissions and the Search for Renewable Energy Technology: Information and Communication Technology (ICT) Firms’ Environmental Responsibility”, *Production and Operations Management* (2024); <https://doi.org/10.1177/10591478241240126>

## WORKING PAPERS

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- (1) **Hyunsoo Kim**, and Hyun Ju Jung “Failure and Technology Redeployment: Evidence from Pharmaceutical Firms’ Drug Repurposing”
- (2) **Hyunsoo Kim**, Hyun Ju Jung, and Neil Thompson “Artificial Intelligence and Carbon Emissions”, Exploratory Data Analysis
- (3) Hyun Ju Jung, Chaehyun Kim, and **Hyunsoo Kim** “The Trade-Off between Academic Patenting and Academic Publication”

## CONFERENCE PRESENTATIONS

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- 2024 DRUID24. Nice, France  
Strategic Management Society Paper Development Workshop. Seoul, Korea.
- 2023 Strategic Management Society Annual Conference. Toronto, Canada.  
Academy of Management Annual Meeting. Boston, U.S.  
Academy of Management Journal Paper Development Workshop. Seoul, Korea.

- KAIST BK Winter Seminar. Daejeon, Korea.
- 2021 DRUID21. Copenhagen, Denmark. (Accepted yet not presented due to COVID-19)
- Strategic Management Society Annual Conference. Virtual.
- Academy of Management Annual Meeting. Virtual.
- Asian Society for Entrepreneurship and Innovation Science Annual Conference. Virtual.
- 2020 KAIST Brown Bag Seminar. Daejeon, Korea.
- 2019 Korean Strategic Management Society Fall Conference. Seoul, Korea.
- KAIST Technology/Organization/Strategy Division Mini Symposium. Seoul, Korea.
- 2018 KAIST Technology/Organization/Strategy Division Mini Symposium. Seoul, Korea.

## GRANTS & AWARDS

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- |           |   |
|-----------|---|
| 2024-2025 | Korea Research Foundation Grant (N01241184) “Corporate social responsibility and technological innovation: Trade-off or Complementary?” |
| 2024      | Graduate Student Excellence Paper Award Winner, KAIST   |
| 2022-2023 | Grant, Green Finance Track Scholarship Program, KAIST   |
| 2022      | Winner, Green Finance Project, KAIST  |
| 2021      | Best Paper Award Winner, Asian Society for Entrepreneurship and Innovation Science Annual Conference                                    |
| 2020      | Winner, Outstanding Teaching Assistant, KAIST   |
| 2019      | Best Paper Award Winner, Korean Society of Strategic Management Fall Conference, Sustainability Management Division                     |
| 2019      | Grant, Younghan Kim Global Leader Scholarship Program   |
| 2019      | Winner, Outstanding Teaching Assistant, KAIST   |
| 2019-2023 | Graduate Fellowships, KAIST College of Business   |
| 2018      | Dean’s list, College of Business, KAIST   |

## TEACHING

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**KAIST (Korea Advanced Institute of Science and Technology), College of Business**  
*Instructor for Business Simulation Game (Capstone Simulation)*

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|-------------|---|
| Fall 2024   | Business Strategy (for Undergraduate)                       |
| Fall 2022   | Business Strategy (for Undergraduate)                       |
| Fall 2021   | Business Strategy (for Undergraduate)                       |
| Fall 2020   | Business Strategy (for Undergraduate)                       |
| Summer 2020 | Business Strategy (Summer MBA for Hyundai Heavy Industries) |
| Fall 2019   | Business Strategy (for Undergraduate)                       |
| Summer 2019 | Business Strategy (Summer MBA for Hyundai Heavy Industries) |
| Fall 2018   | Business Strategy (for Undergraduate)                       |

*Teaching Assistant for Undergraduate Courses*

Spring 2020      Microeconomics  
Fall 2017        Principles of Accounting

*Teaching Assistant for Graduate Courses*

Spring 2022      Strategic Management Theory of Technology Innovation  
Spring 2021      Advanced Special Topics I in Business and Technology  
Spring 2020      Strategic Management Theory of Technology Innovation  
Spring 2020      License Agreement  
Spring 2018      Managerial Economics

## SKILLS

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- Computer Language: Python
- Statistical Software: Stata; R

## PERSONAL

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- Languages: English (fluent); Japanese (fluent); Chinese (proficient); Spanish (intermediate); Korean (native)
- Citizenships: Republic of Korea

## REFERENCES

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Hyun Ju, Jung

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Chul Ho, Lee

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Sangchan, Park

Associate Professor of Management and Organization

Program Chair of Impact MBA/Social Entrepreneurship/Green Business & Policy

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