

Site	Category (via YouGov)	Hours	Count	
google.com	Search Engines and Portals	4,135	628,361	
facebook.com	Business, Social Networking	5,701	443,263	
google.com	Chat and Instant Messaging	2,664	278,233	
bing.com	News and Media, Search Engines and Portals	1,471	231,155	
youtube.com	Entertainment, Streaming Media	4,449	227,981	
yahoo.com	Chat and Instant Messaging	1,661	174,977	
twitter.com	Social Networking	1,112	111,320	
amazon.com	Shopping	1,401	103,487	
decipherinc.com	Business	250	84,099	
live.com	Chat and Instant Messaging	1,014	75,495	
reddit.com	Messageboards and Forums, News and Media	736	59,141	
instagram.com	Media Sharing, Social Networking	359	48,440	
google.com	Translation Sites	83	40,400	
msn.com	News and Media, Streaming Media	287	39,085	
yahoo.com	Entertainment, News and Media	506	39,042	
aol.com	Chat and Instant Messaging	327	38,964	
clarity.ms	Business, Information Technology	91	34,935	
microsoftonline.com	Information Technology	195	34,335	99th percentile
ebay.com	Shopping	333	28,497	
wikipedia.org	Education	377	26,998	
walmart.com	Shopping	324	26,489	
samplicio.us	Business	84	26,155	
privatelink.de	Business	33	26,006	
sentry.io	Business, Information Technology	61	24,969	
capitaloneshopping.com	Shopping	110	23,353	