


**Questionnaire**  
**STAN0053**  
**NEWS READING II**

 Stanford  
University  
Version 22  
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Questionnaire



[Click here and press F9 to build the table of contents](#)

# Module: \_1

## Page: treatment

**treatment- Show if  
panman.source in  
[18862,22330]/prompt  
once on skip**

SINGLE CHOICE

Treatment group

required soft

- <sup>1</sup> ☐ Treatment group (n=2000)  
<sup>2</sup> ☐ Control group (n=500)  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

## Page: mintro

During this survey you may be asked to watch a brief video. Please verify that you are able to view this video by playing the TEST MOVIE below and answering the questions.

If you are unable to view the video, please make sure that you have the most recent version of Adobe Flash Player installed on this computer.

**video\_leader-  
prompt once  
on skip**

VIDEO

filename resource:leader.m4v

required soft

**vidtest1-  
required**

SINGLE CHOICE

What did you see in the video clip?

required yes

order Randomize

- <sup>1</sup> ☐ Countdown  
<sup>2</sup> ☐ Space shuttle launch  
<sup>3</sup> ☐ Soccer game  
<sup>4</sup> ☐ Unable to view video  
<sup>8</sup> *Skipped*  
<sup>9</sup> *Not Asked*

*Not randomized*

**vidtest2-  
required**

SINGLE CHOICE

 What sound did you hear while watching the video?
 

---

required                      yes

order                      Randomize

<sup>1</sup>    ☐ Beep<sup>2</sup>    ☐ Bark<sup>3</sup>    ☐ Drum<sup>4</sup>    ☐ Unable to hear sound*Not randomized*<sup>8</sup>    *Skipped*<sup>9</sup>    *Not Asked*
 Page: mintro2 if vidtest1!=1 or  
vidtest2!=1
 

---

**screen\_problem-  
Show if vidtest1!=1  
or  
vidtest2!=1/prompt  
once on skip**

OPEN TEXTBOX

 For quality control purposes, please describe what problem you encountered when trying to watch the test video. If you do not think you saw any noticeable error but are seeing this screen anyway, please describe what happened when you watched the video.
 

---

required                      soft

cols                      70

rows                      6

☐ Goto exit 0 (resume at page None) if vidtest1!=1 or vidtest2!=1

## Page: screeni1

---

**screeni1-**  
**prompt**  
**once on**  
**skip**

GRID

We've listed a number of shows that appear on television in a typical evening. Assuming you were going to watch TV, which of the following programs would you be most likely to watch?

displaymax 5  
 required soft  
 roworder Randomize

### ROWS

imi1	\$image1.raw
imi2	\$image2.raw
imi3	\$image4.raw
imi4	\$image5.raw
imi5	\$image6.raw
imi6	\$image7.raw
imi7	\$image8.raw
imi8	\$image9.raw
imi9	\$image10.raw
imi10	\$image11.raw
imi11	\$image12.raw
imi12	\$image13.raw
imi13	\$image14.raw
imi14	\$image15.raw
imi15	\$image16.raw

### COLUMNS

- <sup>1</sup> ☐ Regularly
- <sup>2</sup> ☐ Now and then
- <sup>3</sup> ☐ Never
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

end module: \_1

## Module: snews\_mod

---

### Page: snews1\_page

---

<img src = '/files/stan0053/snews\_male.png' />

snews1-  
prompt  
once on  
skip

OPEN TEXTBOX

Who is this person?

required soft  
cols 40

Page: snews2\_page

---

<img src = '/files/stan0053/snews\_female.png' />

snews2-  
prompt  
once on  
skip

OPEN TEXTBOX

Who is this person?

required soft  
cols 40

end module: snews\_mod

Module: \_2

---

## Page: snewsgrid

---

**snewsgrid-**  
**prompt**  
**once on**  
**skip**

GRID

Have you happened to follow each of the following news stories very closely, fairly closely, not too closely, or not at all closely?

displaymax 4  
required soft  
roworder Randomize

### ROWS

snewsgrid1	The Facebook IPO
snewsgrid2	The Jerry Sandusky sex-abuse scandal
snewsgrid3	The Trayvon Martin case
snewsgrid4	The 2012 Egyptian presidential election
snewsgrid5	President Barack Obama's endorsement of same-sex marriage
snewsgrid6	The Supreme Court decision on healthcare
snewsgrid7	Tom Cruise-Katie Holmes divorce

### COLUMNS

- <sup>1</sup> ☐ Very closely
- <sup>2</sup> ☐ Fairly closely
- <sup>3</sup> ☐ Not too closely
- <sup>4</sup> ☐ Not at all
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

end module: \_2

## Module: choice\_mod if control\_rand==1

---

### Page: choice\_intro

---

We are testing a new way to display news. In the next few screens, you will see a series of headlines. Please select the one story you would most like to read and then continue to the next screen.

### Page: interlude1

### Page: video1

---

<style> .question-text { background-color: white; } </style>

Please select a short video clip you would most like to view. Continue to the next screen to view the video.

choice\_video\_1-  
prompt once on  
skip

SINGLE CHOICE

&amp;nbsp;

required

soft

order

Randomize

columns

2

<sup>1</sup> ☐ &nbsp;\$ins1.raw<sup>2</sup> ☐ &nbsp;\$ins2.raw<sup>3</sup> ☐ &nbsp;\$ins3.raw<sup>4</sup> ☐ &nbsp;\$ins4.raw<sup>8</sup> *Skipped*<sup>9</sup> *Not Asked*



---

**Page: vid\_1 if choice\_video\_1==4**

---

**vid\_1a- Show if  
choice\_video\_1==4/prompt  
once on skip**

VIDEO

---

filename	<a href="https://gryphonfiles.pollingpoint.com/static/ravi_stan53/jobs-romney-neg.m4v">https://gryphonfiles.pollingpoint.com/static/ravi_stan53/jobs-romney-neg.m4v</a>
play	1
required	soft
hide_buttons	1
autoplay	1

---

**Page: vid\_2 if choice\_video\_1==1**

---

**vid\_1b- Show if  
choice\_video\_1==1/prompt  
once on skip**

VIDEO

---

filename	<a href="https://gryphonfiles.pollingpoint.com/static/STAN0053/jobs-obama-pos.m4v">https://gryphonfiles.pollingpoint.com/static/STAN0053/jobs-obama-pos.m4v</a>
play	1
required	soft
hide_buttons	1
autoplay	1

---

**Page: vid\_3 if choice\_video\_1==2**

---

**vid\_1c- Show if  
choice\_video\_1==2/prompt  
once on skip**

VIDEO

---

filename	<a href="https://gryphonfiles.pollingpoint.com/static/STAN0053/jobs-obama-neg.m4v">https://gryphonfiles.pollingpoint.com/static/STAN0053/jobs-obama-neg.m4v</a>
play	1
required	soft
hide_buttons	1
autoplay	1

---

**Page: vid\_4 if choice\_video\_1==3**

---

VIDEO

Page: video2

SINGLE CHOICE

Page: vid\_5 if choice\_video\_2==1

8

**vid\_2a- Show if  
choice\_video\_2==1/prompt  
once on skip**

VIDEO

filename https://gryphonfiles.pollingpoint.com/static/ravi\_stan53/Women-  
pelosi-pos-1.m4v  
play 1  
required soft  
hide\_buttons 1  
autoplay 1

Page: vid\_6 if choice\_video\_2==2

---

<p>&nbsp;</p><p>&nbsp;</p>

**vid\_2b- Show if  
choice\_video\_2==2/prompt  
once on skip**

VIDEO

filename https://gryphonfiles.pollingpoint.com/static/ravi\_stan53/Women-  
pelosi-neg-1.m4v  
play 1  
required soft  
hide\_buttons 1  
autoplay 1

Page: vid\_7 if choice\_video\_2==3

---

<p>&nbsp;</p><p>&nbsp;</p>

**vid\_2c- Show if  
choice\_video\_2==3/prompt  
once on skip**

VIDEO

filename https://gryphonfiles.pollingpoint.com/static/ravi\_stan53/Women-  
bachmann-pos-1.m4v  
play 1  
required soft  
hide\_buttons 1  
autoplay 1

Page: vid\_8 if choice\_video\_2==4

<p>&nbsp;</p><p>&nbsp;</p>

**vid\_2d- Show if  
choice\_video\_2==4/prompt  
once on skip**

VIDEO

filename https://gryphonfiles.pollingpoint.com/static/ravi\_stan53/Women-  
bachmann-neg-1.m4v  
play 1  
required soft  
hide\_buttons 1  
autoplay 1

end module: choice\_mod if control\_rand==1

## Module: choice\_modA

Page: choice1\_page

<style> .question-text { background-color: white; } </style>

<script>\$('label').equalizeHeights(); \$('label').equalizeWidths();</script>

<span style="color:red;font-size:'1.3em'">Please select the story you would most like to read</span>

SINGLE CHOICE

1 ○ &nbsp;  \$\insert1.raw  
2 ○ &nbsp;  \$\insert2.raw  
3 ○ &nbsp;  \$\insert3.raw  
4 ○ &nbsp;  \$\insert4.raw  
5 ○ &nbsp;  \$\insert5.raw  
6 ○ &nbsp;  \$\insert6.raw  
8 *Skipped*  
9 *Not Asked*

Please select the story you would most like to read

SINGLE CHOICE

1 ○ &nbsp;  \$\insert7.raw  
2 ○ &nbsp;  \$\insert8.raw  
3 ○ &nbsp;  \$\insert9.raw  
4 ○ &nbsp;  \$\insert10.raw  
5 ○ &nbsp;  \$\insert11.raw  
6 ○ &nbsp;  \$\insert12.raw  
8 *Skipped*  
9 *Not Asked*

```
end module: choice modA
```

## Page: choice3\_page

```
<style> .question-text { background-color: white; } </style>
```

```
<script>$('label').equalizeHeights(); $('label').equalizeWidths();</script>
```

```
<span style="color:red;font-size:'1.3em'">Please select the story you would most like to read</span>
```

**choice3-  
prompt  
once on  
skip**

SINGLE CHOICE

&nbsp;

required soft

columns 3

<sup>1</sup> ☐ &nbsp;  \$insert13.raw

<sup>2</sup> ☐ &nbsp;  \$insert14.raw

<sup>3</sup> ☐ &nbsp;  \$insert15.raw

<sup>4</sup> ☐ &nbsp;  \$insert16.raw

<sup>5</sup> ☐ &nbsp;  \$insert17.raw

<sup>6</sup> ☐ &nbsp;  \$insert18.raw

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: choice4\_page

```
<style> .question-text { background-color: white; } </style>
```

```
<script>$('label').equalizeHeights(); $('label').equalizeWidths();</script>
```

```
<span style="color:red;font-size:'1.3em'">Please select the story you would most like to read</span>
```

SINGLE CHOICE

```
end module: choice_modB
```

```
end module: choice_mod1 if control_rand==2
```

SINGLE CHOICE

1   ○   &nbsp;  \$cinsert1.raw  
2   ○   &nbsp;  \$cinsert2.raw  
3   ○   &nbsp;  \$cinsert3.raw  
4   ○   &nbsp;  \$cinsert4.raw  
5   ○   &nbsp;  \$cinsert5.raw  
6   ○   &nbsp;  \$cinsert6.raw  
8   *Skipped*  
9   *Not Asked*

Please select the story you would most like to read

SINGLE CHOICE

1   ○   &nbsp;&nbsp;\$\insert7.raw  
2   ○   &nbsp;&nbsp;\$\insert8.raw  
3   ○   &nbsp;&nbsp;\$\insert9.raw  
4   ○   &nbsp;&nbsp;\$\insert10.raw  
5   ○   &nbsp;&nbsp;\$\insert11.raw  
6   ○   &nbsp;&nbsp;\$\insert12.raw  
8   *Skipped*  
9   *Not Asked*

```
end module: choice modC
```



## Page: cchoice3\_page

```
<style> .question-text { background-color: white; } </style>
```

```
<script>$('label').equalizeHeights(); $('label').equalizeWidths();</script>
```

```
<span style="color:red;font-size:'1.3em'">Please select the story you would most like to read</span>
```

**cchoice3-**  
**prompt**  
**once on**  
**skip**

SINGLE CHOICE

&nbsp;

required soft

columns 3

<sup>1</sup> ☐ &nbsp;  \$cinsert13.raw

<sup>2</sup> ☐ &nbsp;  \$cinsert14.raw

<sup>3</sup> ☐ &nbsp;  \$cinsert15.raw

<sup>4</sup> ☐ &nbsp;  \$cinsert16.raw

<sup>5</sup> ☐ &nbsp;  \$cinsert17.raw

<sup>6</sup> ☐ &nbsp;  \$cinsert18.raw

<sup>8</sup> *Skipped*

<sup>9</sup> *Not Asked*

## Page: cchoice4\_page

```
<style> .question-text { background-color: white; } </style>
```

```
<script>$('label').equalizeHeights(); $('label').equalizeWidths();</script>
```

```
<span style="color:red;font-size:'1.3em'">Please select the story you would most like to read</span>
```

SINGLE CHOICE

```
end module: choice_modD
```

```
end module: _3
```

16

Page: p1

q2a-  
prompt  
once  
on skip

DYNAMIC GRID

We are interested in things that might make you happy or unhappy, pleased or displeased. For the list of situations given below, please indicate how each would make you feel.

required soft

roworder Randomize

ROWS

qad	Your son or daughter gets engaged to a Democrat  
qar	Your son or daughter gets engaged to a Republican  
qb	Hillary Clinton is nominated for the Nobel Peace Prize  
qc	Former President George W. Bush receives an honorary degree from a college in your state  
qd	Your next door neighbor puts up \$phrase5\$phrase6 yard sign  

COLUMNS

- 1 ☐ Very Unhappy
- 2 ☐ Somewhat Unhappy
- 3 ☐ Neutral
- 4 ☐ Somewhat Happy
- 5 ☐ Very Happy
- 8 *Skipped*
- 9 *Not Asked*

end module: Q1

Module: happyparty\_mod

Page: happy1\_page

**happy\_dem-  
prompt  
once on skip**

SINGLE CHOICE (COLORS)

If the Democratic Party wins controls of both the U.S. House of Representatives and the U.S. Senate in 2012...&nbsp;How happy would you feel?

required soft

columns 5

wrap\_length 13

- 1 ☐ Not at all  
2 ☐ A little  
3 ☐ Somewhat  
4 ☐ Very  
5 ☐ Extremely  
8 *Skipped*  
9 *Not Asked*

**angry\_dem-  
prompt  
once on  
skip**

SINGLE CHOICE (COLORS)

How angry would you feel?

required soft

columns 5

wrap\_length 13

- 1 ☐ Not at all  
2 ☐ A little  
3 ☐ Somewhat  
4 ☐ Very  
5 ☐ Extremely  
8 *Skipped*  
9 *Not Asked*

Page: happy2\_page

---

**happy\_rep-**  
**prompt**  
**once on**  
**skip**

SINGLE CHOICE (COLORS)

If the Republican Party wins controls of both the U.S. House of Representatives and the U.S. Senate in 2012...&nbsp;How happy would you feel?

---

required                      soft

columns                      5

wrap\_length                      13

- 1    ☐ Not at all
- 2    ☐ A little
- 3    ☐ Somewhat
- 4    ☐ Very
- 5    ☐ Extremely
- 8    *Skipped*
- 9    *Not Asked*

**angry\_rep-**  
**prompt**  
**once on**  
**skip**

SINGLE CHOICE (COLORS)

How angry would you feel?

---

required                      soft

columns                      5

wrap\_length                      13

- 1    ☐ Not at all
- 2    ☐ A little
- 3    ☐ Somewhat
- 4    ☐ Very
- 5    ☐ Extremely
- 8    *Skipped*
- 9    *Not Asked*

end module: happyparty\_mod

Module: \_4

---

Page: p2\_therm\_page

---

We'd like to get your feelings toward the following groups on a scale from 0 to 100. Ratings between 50 degrees and 100 degrees mean that you feel favorable and warm toward the group.

Ratings between 0 degrees and 50 degrees mean that you don't feel favorable toward the group. Rating the group at the midpoint, the 50 degree mark, means you don't feel particularly warm or cold toward the group.

**therm-  
prompt  
once  
on skip**

FEELING THERMOMETER

Please click and drag the thermometer to indicate your opinion.

required -1

dk Don't know enough to rate

labels {'15': 'Quite cold or unfavorable', '30': 'Fairly cold or unfavorable', '50': 'No feeling at all', '40': 'A bit more cold or unfavorable', '60': 'A bit more warm or favorable', '0': 'Very cold or unfavorable', '70': 'Fairly warm or favorable', '100': 'Very warm or favorable', '85': 'Quite warm or favorable'}

order Randomize stems

instructions Please click and drag the thermometer to indicate your opinion.

STEMS

b_o	Barack Obama
r_s	Rick Santorum
m_r	Mitt Romney
j_b	Joe Biden
b_r	Bill O'Reilly
r_m	Rachel Maddow
r_p	Republican Party
d_p	Democratic Party
t_p	Tea Party

0°	Very cold or unfavorable
15°	Quite cold or unfavorable
30°	Fairly cold or unfavorable
40°	A bit more cold or unfavorable
50°	No feeling at all
60°	A bit more warm or favorable
70°	Fairly warm or favorable
85°	Quite warm or favorable
100°	Very warm or favorable
997	<input type="checkbox"/> Don't Know
998	Skipped
999	Not Asked

end module: \_4

## Module: sec2

Page: random\_2

Page: p3

---

&lt;div id="bjust-grid"&gt;

**q5-  
prompt  
once  
on skip**

GRID

How well do the following traits describe the supporters of \$ph1\$ph2?

---

displaymax 5

required soft

roworder Randomize

## ROWS

qa0 Open to reason

qa1 Ignorant

qa2 Compassionate

qa3 Hypocritical

qa4 Sincere

qa5 Concerned about the long term future of the country

qa6 Selfish

qa7 Patriotic

qa8 Show respect for those they disagree with

## COLUMNS

1 ☐ Not at all&nbsp;12 ☐ 23 ☐ 34 ☐ 45 ☐ Extremely well&nbsp;58 *Skipped*9 *Not Asked*

&lt;/div&gt;

end module: sec2

---

Module: media\_bias

---

Page: p4

**m\_b-**  
**prompt**  
**once**  
**on skip**

GRID

Would you say that the news coverage of the following media organizations is \_biased\_ in favor of liberals or conservatives, or is it neutral?

required

soft

roworder

Randomize

ROWS

m\_b1

MSNBC

m\_b2

Huffington Post

m\_b3

New York Times

m\_b4

The Daily Show

m\_b5

USA Today

m\_b6

Fox News

m\_b7

PBS

COLUMNS

1 ☐ Liberals2 ☐ Neutral3 ☐ Conservatives8 *Skipped*9 *Not Asked*

end module: media\_bias

## Module: political\_knowledge

Page: q1

**qpk1\_treat-**  
**Show if**  
**0/prompt**  
**once on**  
**skip**

SINGLE CHOICE

PK1 assignment

required

soft

1 ☐ Picture2 ☐ No picture8 *Skipped*9 *Not Asked*



## Page: q14

---

qpk2\_treat-  
Show if  
0/prompt  
once on  
skip

SINGLE CHOICE

PK1 assignment

required

soft

- <sup>1</sup> ☐ Picture
- <sup>2</sup> ☐ No picture
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: timed\_intro

---

We are interested in learning more about your knowledge of the American political system. Please answer the following questions as carefully as you can. If you are not sure of an answer, use your best guess.

There is a 30 second time limitation on each question.

Please click below to continue to these questions.

## Page: q11

---

\$imagelink.raw

qpk1-  
prompt  
once  
on skip

SINGLE CHOICE

What job or office does \$qpk1\_ insert currently hold?

required

soft

- <sup>1</sup> ☐ U.S. Secretary of Defense
- <sup>2</sup> ☐ Speaker of the U.S. House of Representatives
- <sup>3</sup> ☐ Chief Justice of the United States
- <sup>4</sup> ☐ Chairman of the Republican National Committee
- <sup>5</sup> ☐ Don't know (If you were forced to pick a response, which one would you pick? [q4\_book])
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

*Exclude other punches*

**q4\_book-**  
**prompt**  
**once on**  
**skip**

SINGLE CHOICE (POPUP)

If you were forced to pick a response, which one would you pick?

required

soft

- <sup>1</sup> ☐ U.S. Secretary of Defense
- <sup>2</sup> ☐ Speaker of the U.S. House of Representatives
- <sup>3</sup> ☐ Chief Justice of the United States
- <sup>4</sup> ☐ Chairman of the Republican National Committee
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

Page: q12

**qpk2-**  
**prompt**  
**once**  
**on skip**

SINGLE CHOICE

What job or office does Stephen Breyer currently hold?

required

soft

- <sup>1</sup> ☐ Governor of South Dakota
- <sup>2</sup> ☐ U.S. Secretary of Agriculture
- <sup>3</sup> ☐ Prime Minister of Canada
- <sup>4</sup> ☐ United States Supreme Court Justice
- <sup>5</sup> ☐ Don't know (If you were forced to pick a response, which one would you pick? [q4\_book1])
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

*Exclude other punches*

q4\_book1-  
prompt  
once on  
skip

SINGLE CHOICE (POPUP)

If you were forced to pick a response, which one would you pick?

required

soft

- <sup>1</sup> ☐ Governor of South Dakota
- <sup>2</sup> ☐ U.S. Secretary of Agriculture
- <sup>3</sup> ☐ Prime Minister of Canada
- <sup>4</sup> ☐ United States Supreme Court Justice

<sup>8</sup> *Skipped*<sup>9</sup> *Not Asked*

Page: q13

---

qpk3-  
prompt  
once  
on skip

SINGLE CHOICE

What job or office does Ben Bernanke currently hold?

required

soft

- <sup>1</sup> ☐ Treasury Secretary
- <sup>2</sup> ☐ Chairman of the Federal Reserve
- <sup>3</sup> ☐ U.S. Secretary of Homeland Security
- <sup>4</sup> ☐ Chairman of the U.S. Joint Chiefs of Staff
- <sup>5</sup> ☐ Don't know (If you were forced to pick a response, which one would you pick? [q4\_book2])

<sup>8</sup> *Skipped*<sup>9</sup> *Not Asked**Exclude other punches*

q4\_book2-  
prompt  
once on  
skip

SINGLE CHOICE (POPUP)

If you were forced to pick a response, which one would you pick?

required

soft

- <sup>1</sup> ☐ Treasury Secretary
- <sup>2</sup> ☐ Chairman of the Federal Reserve
- <sup>3</sup> ☐ U.S. Secretary of Homeland Security
- <sup>4</sup> ☐ Chairman of the U.S. Joint Chiefs of Staff
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

Page: q15

---

\$imagelink2.raw

<span style="color:red;">Please enter an alphanumeric string without digits such as  
0,1,2,3,4,5,6,7,8,9 ...</span>

string-  
prompt  
once  
on skip

OPEN TEXTBOX

What job or office does \$qpk2\_ insert currently hold?

required

soft

☐ Goto page q15 if contain\_digit\_flag in [1]

Page: q16

---

<span style="color:red;">Please enter an alphanumeric string without digits such as  
0,1,2,3,4,5,6,7,8,9 ...</span>

qpk5-  
prompt  
once  
on skip

OPEN TEXTBOX

Who is the current U.S. Secretary of Defense?

required

soft

☐ Goto page q16 if contain\_digit\_flag in [1]

## Page: q17

---

Please enter an alphanumeric string without digits such as 0,1,2,3,4,5,6,7,8,9 ...

**qpk6-**  
**prompt**  
**once**  
**on skip**

OPEN TEXTBOX

Who is the President of France?

required

soft

☐ Goto page q17 if contain\_digit\_flag in [1]

end module: political\_knowledge

## Module: Partisan\_Knowledge

---

### Page: p\_k

### Page: q\_p\_k1

---

**q1112-**  
**prompt**  
**once**  
**on skip**

SINGLE CHOICE

Since the 2010 midterm elections, \$p1\$p2, has the unemployment rate...

required

soft

- 1 ☐ Gone Up
- 2 ☐ Remained the same
- 3 ☐ Gone Down
- 4 ☐ Can't Say
- 8 *Skipped*
- 9 *Not Asked*

Page: q\_p\_k2

---

**q1113-**  
**prompt**  
**once**  
**on skip**

SINGLE CHOICE

Since the 2010 midterm elections, \$p1\$p2, has the budget deficit...

---

required                      soft

- 1    ☐ Gone Up
- 2    ☐ Remained the same
- 3    ☐ Gone Down
- 4    ☐ Can't Say
- 8    *Skipped*
- 9    *Not Asked*

Page: t1

---

**qpk1\_2-**  
**prompt**  
**once on**  
**skip**

OPEN TEXTBOX

What is Barack Obama's religion?

---

required                      soft

Page: t2

---

**qpk1\_3-**  
**prompt**  
**once on**  
**skip**

OPEN TEXTBOX

What is Mitt Romney's religion?

---

required                      soft

end module: Partisan\_Knowledge

Module: Vote\_choice

---

Page: random\_11

Page: knowlout

---

This concludes the timed portion of the survey. You may now proceed normally.

Page: p111

---

**q2aa-  
prompt  
once  
on skip**

SINGLE CHOICE

Suppose the presidential election were held today. If Barack Obama were the Democratic Party's candidate and former Massachusetts governor Mitt Romney were the Republican Party's candidate, who would you vote for?

---

required

soft

- <sup>1</sup> ☐ Barack Obama\$phrase1q2
- <sup>2</sup> ☐ Mitt Romney\$phrase2q2
- <sup>3</sup> ☐ Not Sure (As of today, do you lean more  
toward.... [q4\_book12])
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

*Exclude other punches***q4\_book12-  
prompt  
once on  
skip**

SINGLE CHOICE (POPUP)

As of today, do you lean more toward....

---

required

soft

- <sup>1</sup> ☐ Obama, the Democrat
- <sup>2</sup> ☐ Romney, the Republican
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

end module: Vote\_choice

---

## Module: Political\_Interest

---

## Page: q111\_3

**q111\_3-**  
**prompt**  
**once on**  
**skip**

SINGLE CHOICE

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ...

required                      soft

- <sup>1</sup>    ☐ Almost Daily
- <sup>2</sup>    ☐ Some of the time
- <sup>3</sup>    ☐ Only now and then
- <sup>4</sup>    ☐ Hardly at all
- <sup>8</sup>    *Skipped*
- <sup>9</sup>    *Not Asked*

## Page: q111\_4

**q111\_4-**  
**prompt**  
**once on**  
**skip**

GRID

We hear a lot of talk these days about liberals and conservatives. Here is a seven-point scale on which the political views that people might hold are arranged from extremely liberal to extremely conservative.&nbsp;  Where would you place YOURSELF on this scale, or haven't you thought much about this?

required                      soft  
 colorder                      Randomly reverse

ROWS

q1\_self

COLUMNS

- <sup>1</sup>    ☐ Extremely liberal
- <sup>2</sup>    ☐ Liberal
- <sup>3</sup>    ☐ Slightly liberal
- <sup>4</sup>    ☐ Moderate; middle of the road
- <sup>5</sup>    ☐ Slightly conservative
- <sup>6</sup>    ☐ Conservative
- <sup>7</sup>    ☐ Extremely conservative
- <sup>8</sup>    ☐ Can't Say
- <sup>98</sup>    *Skipped*
- <sup>99</sup>    *Not Asked*

*Not randomized*



Page: q111\_4\_dk

---

**q111\_4\_dk- Show  
if  
q1\_self==8/prompt  
once on skip**

SINGLE CHOICE

If you had to choose, would you consider yourself a LIBERAL or a CONSERVATIVE?

---

required

soft

order

Randomly reverse

- 1 ☐ Liberal  
2 ☐ Conservative  
3 ☐ Moderate  
4 ☐ Other (OPEN TEXTBOX [q111\_4\_dk\_t])  
8 Skipped  
9 Not Asked

*Not randomized**Not randomized*

**q111\_4\_dk\_t-  
prompt once  
on skip**

OPEN TEXTBOX

required

soft

prompt

please specify

## Page: q111\_5

**q111\_5-**  
**prompt**  
**once on**  
**skip**

GRID

Where would you place the following groups and individuals on this same scale?&nbsp;

required

soft

colorder

Randomly reverse

### ROWS

q111\_4\_s1

Most Democratic Party supporters

q111\_4\_s2

Most Republican Party supporters

q111\_4\_s3

Mitt Romney

q111\_4\_s4

Most Tea Party Supporters

q111\_4\_s5

People active in the "Occupy Wall Street" movement

q111\_4\_s6

Barack Obama

### COLUMNS

<sup>1</sup>   ☐ Extremely liberal

<sup>2</sup>   ☐ Liberal

<sup>3</sup>   ☐ Slightly liberal

<sup>4</sup>   ☐ Moderate; middle of the road

<sup>5</sup>   ☐ Slightly conservative

<sup>6</sup>   ☐ Conservative

<sup>7</sup>   ☐ Extremely conservative

<sup>8</sup>   ☐ Can't Say

*Not randomized*

<sup>98</sup>   *Skipped*

<sup>99</sup>   *Not Asked*

## Page: scale1\_10

Please place the following on a scale from 0 to 10, where 0 means you strongly dislike and 10 means that you strongly like the individual or group.<p>&nbsp;</p>

q18\_1-  
prompt  
once  
on skip

SCALE

Supporters of the Democratic Party

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b1

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

q18\_3-  
prompt  
once  
on skip

SCALE

Supporters of the Republican Party

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b3

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

q18\_4-  
prompt  
once  
on skip

SCALE

President Obama

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b4

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

Page: scale1\_10\_1

Please place the following on a scale from 0 to 10, where 0 means you strongly dislike and 10 means that you strongly like the individual or group.

q18\_5-  
prompt  
once  
on skip

SCALE

Mitt Romney

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b5

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

q18\_6-  
prompt  
once  
on skip

SCALE

Sarah Palin

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b6

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

q18\_7-  
prompt  
once  
on skip

SCALE

---

 Hillary Clinton

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b7

SCALE

- 1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

Page: scale1\_10\_rep

---

Next, we'd like your opinion on where a typical Republican voter would place these same individuals and groups (e.g. in the first case, how does a typical Republican feel about supporters of the Democratic Party?)<p>&nbsp;</p>



q18\_1\_  
prompt  
once on  
skip

SCALE

Supporters of the Democratic Party

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b\_1

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

**q18\_3\_-  
prompt  
once on  
skip**

SCALE

Supporters of the Republican Party

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b3\_

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

q18\_4\_  
prompt  
once on  
skip

SCALE

President Obama

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b3\_11

SCALE

- 1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

Page: scale1\_10\_rep\_1

Next, we'd like your opinion on where a typical Republican voter would place these same individuals and groups (e.g. in the first case, how does a typical Republican feel about supporters of the Democratic Party?)

q18\_5\_  
prompt  
once on  
skip

SCALE

Mitt Romney

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b5\_

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

q18\_6\_  
prompt  
once on  
skip

SCALE

Sarah Palin

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b6\_

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

q18\_7\_-  
prompt  
once on  
skip

SCALE

Hillary Clinton

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b7\_

SCALE

- 1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

Page: scale1\_10\_dem

Finally, we'd like your opinion on where a typical Democratic voter would place these same individuals and groups (e.g. in the first case, how does a typical Democrat feel about supporters of the Republican Party?)

q1\_8\_1-  
prompt  
once on  
skip

SCALE

Supporters of the Democratic Party

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

bt1

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

q18t\_3-  
prompt  
once  
on skip

SCALE

Supporters of the Republican Party

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b3t

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*



q18t\_4-  
prompt  
once  
on skip

SCALE

President Obama

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b4t

SCALE

- 1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

Page: scale1\_10\_dem\_1

Finally, we'd like your opinion on where a typical Democratic voter would place these same individuals and groups (e.g. in the first case, how does a typical Democrat feel about supporters of the Republican Party?)

q1t8\_5-  
prompt  
once  
on skip

SCALE

Mitt Romney

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b5t

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

q1t8\_6-  
prompt  
once  
on skip

SCALE

Sarah Palin

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b6t

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

q18t\_7-  
prompt  
once  
on skip

SCALE

Hillary Clinton

start 1  
end 10  
dk\_text Can't Say  
required soft  
dk 1

STEMS

b7t

SCALE

1 ☐ Strongly Dislike  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐  
10 ☐ Strongly Like  
997 ☐ Don't Know  
998 *Skipped*  
999 *Not Asked*

end module: Political\_Interest

## Module: demos

---

### Page: demos1

---

We have a final few questions for you so that we can better understand the results of our survey.

**birthyr- Show  
if not  
pdl.birthyr or  
int(pdl.birthyr)  
< 1909 or  
pdl.birthyr.last  
> months(27)**

OPEN INTEGER TEXTBOX

In what year were you born?

min 1900  
max 2000  
cols 4

9998 Skipped

9999 Not Asked

**gender- Show  
if not  
pdl.gender or  
pdl.gender.last  
> months(27)**

SINGLE CHOICE

Are you male or female?

1 ☐ Male2 ☐ Female

8 Skipped

9 Not Asked

**pid3- Show if  
pdl.pid3.last >  
months(1)/prompt  
once on skip**

SINGLE CHOICE

Generally speaking, do you think of yourself as a ...?

required

soft

- 1 ☐ Democrat (Would you call yourself a strong Democrat or a not very strong Democrat? [pid7])
- 2 ☐ Republican (Would you call yourself a strong Republican or a not very strong Republican? [pid7])
- 3 ☐ Independent (Do you think of yourself as closer to the Democratic or the Republican Party? [pid7])
- 4 ☐ Other (OPEN TEXTBOX [pid3\_t])
- 5 ☐ Not sure
- 8 *Skipped*
- 9 *Not Asked*

**pid7-  
prompt  
once  
on skip**

SINGLE CHOICE (POPUP)

Would you call yourself a strong Democrat or a not very strong Democrat?

required

soft

- 1 ☐ Strong Democrat
- 2 ☐ Not very strong Democrat
- 8 *Skipped*
- 9 *Not Asked*

**pid7-  
prompt  
once  
on skip**

SINGLE CHOICE (POPUP)

Would you call yourself a strong Republican or a not very strong Republican?

required

soft

- 7 ☐ Strong Republican
- 6 ☐ Not very strong Republican
- 8 *Skipped*
- 9 *Not Asked*

**pid7-  
prompt  
once  
on skip**

SINGLE CHOICE (POPUP)

Do you think of yourself as closer to the Democratic or the Republican Party?

required

soft

- <sup>3</sup> ☐ The Democratic Party  
<sup>5</sup> ☐ The Republican Party  
<sup>4</sup> ☐ Neither  
<sup>8</sup> ☐ Not sure  
<sup>98</sup> *Skipped*  
<sup>99</sup> *Not Asked*

**pid3\_t-  
prompt  
once  
on skip**

OPEN TEXTBOX

required

soft

prompt

please specify

Page: demos2

**pid7others- Show  
if (pid3 == 4 or  
pid3 == 5) and  
pdl.pid3.last >  
months(1)/prompt  
once on skip**

SINGLE CHOICE

Do you think of yourself as closer to the Democratic or the Republican Party?

required

soft

- <sup>3</sup> ☐ The Democratic Party  
<sup>5</sup> ☐ The Republican Party  
<sup>4</sup> ☐ Neither  
<sup>8</sup> ☐ Not sure  
<sup>98</sup> *Skipped*  
<sup>99</sup> *Not Asked*

race- Show  
 if not  
 pdl.race or  
 pdl.race.last  
 >  
 months(27)

SINGLE CHOICE

What racial or ethnic group best describes you?

- 1 ☐ White
- 2 ☐ Black or African-American
- 3 ☐ Hispanic or Latino
- 4 ☐ Asian or Asian-American
- 5 ☐ Native American
- 8 ☐ Middle Eastern
- 6 ☐ Mixed Race
- 7 ☐ Other (OPEN TEXTBOX [race])
- 98 *Skipped*
- 99 *Not Asked*

educ- Show  
 if not  
 pdl.educ or  
 pdl.educ.last  
 >  
 months(14)

SINGLE CHOICE

What is the highest level of education you have completed?

- 1 ☐ Did not graduate from high school
- 2 ☐ High school graduate
- 3 ☐ Some college, but no degree (yet)
- 4 ☐ 2-year college degree
- 5 ☐ 4-year college degree
- 6 ☐ Postgraduate degree (MA, MBA, MD, JD, PhD, etc.)
- 8 *Skipped*
- 9 *Not Asked*



**marstat- Show  
if not  
pdl.marstat or  
pdl.marstat.last  
> months(14)**

SINGLE CHOICE

What is your marital status?

- 1 ☐ Married, living with spouse
- 2 ☐ Separated
- 3 ☐ Divorced
- 4 ☐ Widowed
- 5 ☐ Single, never married
- 6 ☐ Domestic partnership
- 8 *Skipped*
- 9 *Not Asked*

Page: work

**employ- Show  
if not  
pdl.employ or  
pdl.employ.last  
> months(6)**

SINGLE CHOICE

Which of the following best describes your current employment status?

- 1 ☐ Working full time now
- 2 ☐ Working part time now
- 3 ☐ Temporarily laid off
- 4 ☐ Unemployed
- 5 ☐ Retired
- 6 ☐ Permanently disabled
- 7 ☐ Taking care of home or family
- 8 ☐ Student
- 9 ☐ Other (OPEN TEXTBOX [employ])
- 98 *Skipped*
- 99 *Not Asked*

*Not randomized*

**student- Show  
if not  
pdl.student or  
pdl.student.last  
> months(12)**

SINGLE CHOICE

Are you enrolled in school as a full-time or part-time student?

- <sup>1</sup> ☐ Full-time
- <sup>2</sup> ☐ Part-time
- <sup>3</sup> ☐ I am not enrolled in school
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

Page: schoollevel

**schoollevel- Show  
if (student in [1,2]  
or employ == 8)  
and (not  
pdl.schoollevel or  
pdl.schoollevel.last  
> months(12))**

SINGLE CHOICE

What type of educational institution are you currently attending?

- <sup>1</sup> ☐ High school
- <sup>2</sup> ☐ 2-year college (community or junior college)
- <sup>3</sup> ☐ Undergraduate at 4-year college or university
- <sup>4</sup> ☐ Law School
- <sup>5</sup> ☐ Business School
- <sup>6</sup> ☐ Medical School
- <sup>7</sup> ☐ Other graduate program at a university
- <sup>8</sup> ☐ Trade, vocational, or professional school
- <sup>9</sup> ☐ Other
- <sup>10</sup> ☐ Not attending any educational institution
- <sup>98</sup> *Skipped*
- <sup>99</sup> *Not Asked*

Page: disabled

---

**disabled-  
Show if  
employ in  
[9]/prompt  
once on  
skip**

SINGLE CHOICE

Do you consider yourself to be disabled?

---

required                      soft

- 1    ☐ Yes
- 2    ☐ No
- 8    *Skipped*
- 9    *Not Asked*

Page: demos4

---

**ideo5- Show  
if not  
pdl.ideo5 or  
pdl.ideo5.last  
> months(1)**

SINGLE CHOICE

In general, how would you describe your own political viewpoint?

---

order                      Randomly reverse

- 1    ☐ Very liberal
- 2    ☐ Liberal
- 3    ☐ Moderate
- 4    ☐ Conservative
- 5    ☐ Very Conservative
- 6    ☐ Not sure
- 8    *Skipped*
- 9    *Not Asked*

*Not randomized*

newsint- Show  
if not  
pdl.newsint or  
pdl.newsint.last  
> months(1)

SINGLE CHOICE

Some people seem to follow what's going on in government and public affairs most of the time, whether there's an election going on or not. Others aren't that interested. Would you say you follow what's going on in government and public affairs ... ?

- <sup>1</sup> ☐ Most of the time
- <sup>2</sup> ☐ Some of the time
- <sup>3</sup> ☐ Only now and then
- <sup>4</sup> ☐ Hardly at all
- <sup>7</sup> ☐ Don't know
- <sup>8</sup> *Skipped*
- <sup>9</sup> *Not Asked*

## Page: demos5

---

Because YouGov asks questions about your local community, congressional district, and state, we'd like to make sure we have current information about your Name and Address. We use this information to ask you about your Congressional races and local issues. In addition, we need a valid mailing address to send you any YouGov rewards you may earn.

zipcode- Show if  
panman.is\_panelist  
and  
pdl.cassdpv.text !=  
'Y'/prompt once on  
skip

REG-ADDRESS

required

soft

Page: demos6

faminc-  
prompt  
once  
on skip

SINGLE CHOICE

Thinking back over the last year, what was your family's annual income?

required

soft

- 1 ☐ Less than \$10,000
- 2 ☐ \$10,000 - \$19,999
- 3 ☐ \$20,000 - \$29,999
- 4 ☐ \$30,000 - \$39,999
- 5 ☐ \$40,000 - \$49,999
- 6 ☐ \$50,000 - \$59,999
- 7 ☐ \$60,000 - \$69,999
- 8 ☐ \$70,000 - \$79,999
- 9 ☐ \$80,000 - \$99,999
- 10 ☐ \$100,000 - \$119,999
- 11 ☐ \$120,000 - \$149,999
- 31 ☐ \$150,000 or more (What was your  
family's annual income last year?  
[faminc2])
- 97 ☐ Prefer not to say
- 12 ☐ \$150,000 - \$199,999
- 13 ☐ \$200,000 - \$249,999
- 14 ☐ \$250,000 - \$349,999
- 15 ☐ \$350,000 - \$499,999
- 16 ☐ \$500,000 or more
- 98 *Skipped*
- 99 *Not Asked*

*Show if 0**Show if 0**Show if 0**Show if 0**Show if 0*

**faminc2-**  
**prompt**  
**once on**  
**skip**

SINGLE CHOICE (POPUP)

What was your family's annual income last year?

required soft

- 12 ☐ \$150,000 - \$199,999  
 13 ☐ \$200,000 - \$249,999  
 14 ☐ \$250,000 - \$349,999  
 15 ☐ \$350,000 - \$499,999  
 16 ☐ \$500,000 or more  
 98 *Skipped*  
 99 *Not Asked*

**votereg- Show**  
**if not**  
**pdl.votereg or**  
**pdl.votereg.last**  
**> months(14)**

SINGLE CHOICE

Are you registered to vote?

- 1 ☐ Yes  
 2 ☐ No  
 3 ☐ Don't know  
 8 *Skipped*  
 9 *Not Asked*

**inputstate- Show if**  
**not pdl.inputstate**  
**or**  
**pdl.inputstate.last**  
**>**  
**months(14)/prompt**  
**once on skip**

STATE

In which state do you live?

required soft

default\_text Please choose a State...

end module: demos

Module: disabled\_mod if pdl.employ in [6]  
 or disabled in [1] and (not

# pdl.years\_disabled or pdl.years\_disabled.last > months(12))

---

Page: length\_disabled

---

How many years and or months have you been disabled (If you have claimed disability more than once in your lifetime, please refer to your most recent disability claim)?

<b>years_disabled-</b> <b>prompt once</b> <b>on skip</b>	DROPDOWN
Years	

required soft

default\_text Years

- ☐ 0
- ☐ 1
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5
- ☐ 6
- ☐ 7
- ☐ 8
- ☐ 9
- ☐ 10 or more
- Skipped*
- Not Asked*

**months\_disabled-**  
**prompt once on**  
**skip**

DROPDOWN

Months

required

soft

default\_text

Months

0 ☐ 01 ☐ 12 ☐ 23 ☐ 34 ☐ 45 ☐ 56 ☐ 67 ☐ 78 ☐ 89 ☐ 910 ☐ 1011 ☐ 1112 ☐ 1298 *Skipped*99 *Not Asked*

Page: disability\_general

---

**disability\_general- Show**  
**if pdl.employ==6 and (not**  
**pdl.disability\_general or**  
**pdl.disability\_general.last**  
**> months(12))**

SINGLE CHOICE

Are you unable to work mainly due to a...?

---

1 ☐ Physical condition2 ☐ Mental condition3 ☐ Both4 ☐ Neither8 *Skipped*9 *Not Asked*

end module: disabled\_mod if pdl.employ in [6] or disabled in [1] and (not pdl.years\_disabled or pdl.years\_disabled.last > months(12))

Module: religion

---



Page: pew\_bornagain

---

**pew\_bornagain- Show  
if not  
pdl.pew\_bornagain or  
pdl.pew\_bornagain.last  
> months(14)**

SINGLE CHOICE

Would you describe yourself as a "born-again" or evangelical Christian, or not?

- 1 ☐ Yes
- 2 ☐ No
- 8 *Skipped*
- 9 *Not Asked*

Page: pew\_religimp

---

**pew\_religimp- Show  
if not  
pdl.pew\_religimp or  
pdl.pew\_religimp.last  
> months(14)**

SINGLE CHOICE

How important is religion in your life?

- 1 ☐ Very important
- 2 ☐ Somewhat important
- 3 ☐ Not too important
- 4 ☐ Not at all important
- 8 *Skipped*
- 9 *Not Asked*

Page: pew\_churatd

---

**pew\_churatd- Show  
if not  
pdl.pew\_churatd or  
pdl.pew\_churatd.last  
> months(14)**

SINGLE CHOICE

Aside from weddings and funerals, how often do you attend religious services?

---

- 1 ☐ More than once a week
- 2 ☐ Once a week
- 3 ☐ Once or twice a month
- 4 ☐ A few times a year
- 5 ☐ Seldom
- 6 ☐ Never
- 7 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

Page: pew\_prayer

---

**pew\_prayer- Show  
if not  
pdl.pew\_prayer or  
pdl.pew\_prayer.last  
> months(14)**

SINGLE CHOICE

People practice their religion in different ways. Outside of attending religious services, how often do you pray?

---

- 1 ☐ Several times a day
- 2 ☐ Once a day
- 3 ☐ A few times a week
- 4 ☐ Once a week
- 5 ☐ A few times a month
- 6 ☐ Seldom
- 7 ☐ Never
- 8 ☐ Don't know
- 98 *Skipped*
- 99 *Not Asked*

Page: religpew

---

**religpew- Show  
if not  
pdl.religpew or  
pdl.religpew.last  
> months(14)**

SINGLE CHOICE

---

What is your present religion, if any?

- 1    ☐ Protestant
- 2    ☐ Roman Catholic
- 3    ☐ Mormon
- 4    ☐ Eastern or Greek Orthodox
- 5    ☐ Jewish
- 6    ☐ Muslim
- 7    ☐ Buddhist
- 8    ☐ Hindu
- 9    ☐ Atheist
- 10   ☐ Agnostic
- 11   ☐ Nothing in particular
- 12   ☐ Something else (OPEN TEXTBOX  
[religpew])
- 98   *Skipped*
- 99   *Not Asked*

## Page: religpew\_protestant

**religpew\_protestant- Show  
if (religpew == 1 and not  
pdl.religpew\_protestant) or  
(religpew == 1 and  
pdl.religpew\_protestant.last  
> months(14))**

SINGLE CHOICE

To which Protestant church or group do you belong?

- 1 ☐ Baptist
- 2 ☐ Methodist
- 3 ☐ Nondenominational or Independent Church
- 4 ☐ Lutheran
- 5 ☐ Presbyterian
- 6 ☐ Pentecostal
- 7 ☐ Episcopalian
- 8 ☐ Church of Christ or Disciples of Christ
- 9 ☐ Congregational or United Church of Christ
- 10 ☐ Holiness
- 11 ☐ Reformed
- 12 ☐ Adventist
- 13 ☐ Jehovah's Witness
- 90 ☐ Something else (OPEN TEXTBOX [religpew\_protestant])
- 98 *Skipped*
- 99 *Not Asked*

Page: Xreligpew\_protestant

**Xreligpew\_protestant- Show  
if religpew == 12 and  
pdl.religpew\_protestant.last  
> months(14)/prompt once  
on skip**

SINGLE CHOICE

Do you belong to any one of these churches or groups?

required

soft

- <sup>1</sup> ☐ Baptist
- <sup>2</sup> ☐ Methodist
- <sup>3</sup> ☐ Nondenominational or Independent Church
- <sup>4</sup> ☐ Lutheran
- <sup>5</sup> ☐ Presbyterian
- <sup>6</sup> ☐ Pentecostal
- <sup>7</sup> ☐ Episcopalian
- <sup>8</sup> ☐ Church of Christ or Disciples of Christ
- <sup>9</sup> ☐ Congregational or United Church of Christ
- <sup>10</sup> ☐ Holiness
- <sup>11</sup> ☐ Reformed
- <sup>12</sup> ☐ Adventist
- <sup>13</sup> ☐ Jehovah's Witness
- <sup>90</sup> ☐ None of these
- <sup>98</sup> *Skipped*
- <sup>99</sup> *Not Asked*

Page: religion\_denom
 

---

religpew\_baptist- Show  
 if (religpew\_protestant  
 == 1 and not  
 pdl.religpew\_baptist) or  
 (religpew\_protestant ==  
 1 and  
 pdl.religpew\_baptist.last  
 > months(14))

SINGLE CHOICE

 To which Baptist church do you belong, if any?
 

---

- 1    ☐ Southern Baptist Convention
- 2    ☐ American Baptist Churches in USA
- 3    ☐ National Baptist Convention
- 4    ☐ Progressive Baptist Convention
- 5    ☐ Independent Baptist
- 6    ☐ Baptist General Conference
- 7    ☐ Baptist Missionary Association
- 8    ☐ Conservative Baptist Assoc. of America
- 9    ☐ Free Will Baptist
- 10   ☐ General Association of Regular Baptists
- 90   ☐ Other Baptist (OPEN TEXTBOX  
      [religpew\_baptist])
- 98   *Skipped*
- 99   *Not Asked*

**religpew\_methodist- Show  
if (religpew\_protestant == 2  
and not  
pdl.religpew\_methodist) or  
(religpew\_protestant == 2  
and  
pdl.religpew\_methodist.last  
> months(14))**

SINGLE CHOICE

To which Methodist church do you belong, if any?

- 1 ☐ United Methodist Church
- 2 ☐ Free Methodist Church
- 3 ☐ African Methodist Episcopal
- 4 ☐ African Methodist Episcopal Zion
- 5 ☐ Christian Methodist Episcopal Church
- 90 ☐ Other Methodist Church (OPEN  
TEXTBOX [religpew\_methodist])
- 98 *Skipped*
- 99 *Not Asked*

**religpew\_nondenom- Show  
if (religpew\_protestant == 3  
and not  
pdl.religpew\_nondenom) or  
(religpew\_protestant == 3  
and  
pdl.religpew\_nondenom.last  
> months(14))**

SINGLE CHOICE

To which kind of nondenominational or independent church do you belong, if any?

- 1 ☐ Nondenominational evangelical
- 2 ☐ Nondenominational fundamentalist
- 3 ☐ Nondenominational charismatic
- 4 ☐ Interdenominational
- 5 ☐ Community church
- 90 ☐ Other (OPEN TEXTBOX  
[religpew\_nondenom])
- 98 *Skipped*
- 99 *Not Asked*

**religpew\_lutheran- Show  
if (religpew\_protestant ==  
4 and not  
pdl.religpew\_lutheran) or  
(religpew\_protestant == 4  
and  
pdl.religpew\_lutheran.last  
> months(14))**

SINGLE CHOICE

To which Lutheran church do you belong?

- 1 ☐ Evangelical Lutheran Church in America (ELCA)
- 2 ☐ Lutheran Church, Missouri Synod
- 3 ☐ Lutheran Church, Wisconsin Synod
- 4 ☐ Other Lutheran Church (OPEN TEXTBOX [religpew\_lutheran])
- 8 *Skipped*
- 9 *Not Asked*

**religpew\_presby- Show  
if (religpew\_protestant  
== 5 and not  
pdl.religpew\_presby) or  
(religpew\_protestant ==  
5 and  
pdl.religpew\_presby.last  
> months(14))**

SINGLE CHOICE

To which Presbyterian church do you belong?

- 1 ☐ Presbyterian Church USA
- 2 ☐ Presbyterian Church in America
- 3 ☐ Associate Reformed Presbyterian
- 4 ☐ Cumberland Presbyterian Church
- 5 ☐ Orthodox Presbyterian
- 6 ☐ Evangelical Presbyterian Church
- 90 ☐ Other Presbyterian Church (OPEN TEXTBOX [religpew\_presby])
- 98 *Skipped*
- 99 *Not Asked*



**religpew\_pentecost- Show  
if (religpew\_protestant ==  
6 and not  
pdl.religpew\_pentecost) or  
(religpew\_protestant == 6  
and  
pdl.religpew\_pentecost.last  
> months(14))**

SINGLE CHOICE

To which Pentecostal church do you belong?

- 1 ☐ Assemblies of God
- 2 ☐ Church of God Cleveland TN
- 3 ☐ Four Square Gospel
- 4 ☐ Pentecostal Church of God
- 5 ☐ Pentecostal Holiness Church
- 6 ☐ Church of God in Christ
- 7 ☐ Church of God of the Apostolic Faith
- 8 ☐ Assembly of Christian Churches
- 9 ☐ Apostolic Christian
- 90 ☐ Other Pentecostal Church (OPEN  
TEXTBOX [religpew\_pentecost])
- 98 *Skipped*
- 99 *Not Asked*

**religpew\_episcop- Show  
if (religpew\_protestant  
== 7 and not  
pdl.religpew\_episcop) or  
(religpew\_protestant ==  
7 and  
pdl.religpew\_episcop.last  
> months(14))**

SINGLE CHOICE

To which Episcopalian church do you belong?

- 1 ☐ Episcopal Church in the USA
- 2 ☐ Anglican Church (Church of England)
- 3 ☐ Anglican Orthodox Church
- 4 ☐ Reformed Episcopal Church
- 90 ☐ Other Episcopalian or Anglican Church  
(OPEN TEXTBOX [religpew\_episcop])
- 98 *Skipped*
- 99 *Not Asked*

**religpew\_christian- Show  
if (religpew\_protestant ==  
8 and not  
pdl.religpew\_christian) or  
(religpew\_protestant == 8  
and  
pdl.religpew\_christian.last  
> months(14))**

SINGLE CHOICE

To which Christian church do you belong?

- <sup>1</sup> ☐ Church of Christ
- <sup>2</sup> ☐ Disciples of Christ
- <sup>3</sup> ☐ Christian Churches and Churches of Christ
- <sup>90</sup> ☐ Other Christian church (OPEN TEXTBOX [religpew\_christian])
- <sup>98</sup> *Skipped*
- <sup>99</sup> *Not Asked*

**religpew\_congreg- Show  
if (religpew\_protestant ==  
9 and not  
pdl.religpew\_congreg) or  
(religpew\_protestant == 9  
and  
pdl.religpew\_congreg.last  
> months(14))**

SINGLE CHOICE

To which congregational church do you belong?

- <sup>1</sup> ☐ United Church of Christ
- <sup>2</sup> ☐ Conservative Congregational Christian
- <sup>3</sup> ☐ National Association of Congregational Christians
- <sup>90</sup> ☐ Other Congregational (OPEN TEXTBOX [religpew\_congreg])
- <sup>98</sup> *Skipped*
- <sup>99</sup> *Not Asked*

**religpew\_holiness- Show  
if (religpew\_protestant  
== 10 and not  
pdl.religpew\_holiness) or  
(religpew\_protestant ==  
10 and  
pdl.religpew\_holiness.last  
> months(14))**

SINGLE CHOICE

To which Holiness church do you belong?

- 1 ☐ Church of the Nazarene
- 2 ☐ Wesleyan Church
- 3 ☐ Free Methodist Church
- 4 ☐ Christian and Missionary Alliance
- 5 ☐ Church of God (Anderson, Indiana)
- 6 ☐ Salvation Army, American Rescue  
workers
- 90 ☐ Other Holiness (OPEN TEXTBOX  
[religpew\_holiness])
- 98 *Skipped*
- 99 *Not Asked*

**religpew\_reformed- Show  
if (religpew\_protestant ==  
11 and not  
pdl.religpew\_reformed) or  
(religpew\_protestant == 11  
and  
pdl.religpew\_reformed.last  
> months(14))**

SINGLE CHOICE

To which Reformed church do you belong?

- 1 ☐ Reformed Church in America
- 2 ☐ Christian Reformed Church
- 90 ☐ Other Reformed (OPEN TEXTBOX  
[religpew\_reformed])
- 98 *Skipped*
- 99 *Not Asked*

**religpew\_advent- Show  
if (religpew\_protestant  
== 12 and not  
pdl.religpew\_advent) or  
(religpew\_protestant ==  
12 and  
pdl.religpew\_advent.last  
> months(14))**

SINGLE CHOICE

To which Adventist church do you belong?

- 1 ☐ Seventh Day Adventist
- 2 ☐ Church of God, General Conference
- 3 ☐ Advent Christian
- 90 ☐ Other Adventist (OPEN TEXTBOX  
[religpew\_advent])
- 98 *Skipped*
- 99 *Not Asked*

**religpew\_catholic- Show  
if (religpew == 2 and not  
pdl.religpew\_catholic) or  
(religpew == 2 and  
pdl.religpew\_catholic.last  
> months(14))**

SINGLE CHOICE

To which Catholic church do you belong?

- 1 ☐ Roman Catholic Church
- 2 ☐ National Polish Catholic Church
- 3 ☐ Greek-rite Catholic
- 4 ☐ Armenian Catholic
- 5 ☐ Old Catholic
- 90 ☐ Other Catholic (OPEN TEXTBOX  
[religpew\_catholic])
- 98 *Skipped*
- 99 *Not Asked*

**religpew\_mormon- Show  
if (religpew == 3 and not  
pdl.religpew\_mormon) or  
(religpew == 3 and  
pdl.religpew\_mormon.last  
> months(14))**

SINGLE CHOICE

To which Mormon church do you belong?

- <sup>1</sup> ☐ The Church of Jesus Christ of Latter-day Saints
- <sup>2</sup> ☐ Community of Christ
- <sup>90</sup> ☐ Other Mormon (OPEN TEXTBOX [religpew\_mormon])
- <sup>98</sup> *Skipped*
- <sup>99</sup> *Not Asked*

**religpew\_orthodox- Show  
if (religpew == 4 and not  
pdl.religpew\_orthodox) or  
(religpew == 4 and  
pdl.religpew\_orthodox.last  
> months(14))**

SINGLE CHOICE

To which Orthodox church do you belong?

- <sup>1</sup> ☐ Greek Orthodox
- <sup>2</sup> ☐ Russian Orthodox
- <sup>3</sup> ☐ Orthodox Church in America
- <sup>4</sup> ☐ Armenian Orthodox
- <sup>5</sup> ☐ Eastern Orthodox
- <sup>6</sup> ☐ Serbian Orthodox
- <sup>90</sup> ☐ Other Orthodox (OPEN TEXTBOX [religpew\_orthodox])
- <sup>98</sup> *Skipped*
- <sup>99</sup> *Not Asked*

**religpew\_jewish- Show  
if (religpew == 5 and not  
pdl.religpew\_jewish) or  
(religpew == 5 and  
pdl.religpew\_jewish.last  
> months(14))**

SINGLE CHOICE

To which Jewish group do you belong?

- 1 ☐ Reform
- 2 ☐ Conservative
- 3 ☐ Orthodox
- 4 ☐ Reconstructionist
- 90 ☐ Other (OPEN TEXTBOX  
[religpew\_jewish])
- 98 *Skipped*
- 99 *Not Asked*

**religpew\_muslim- Show  
if (religpew == 6 and not  
pdl.religpew\_muslim) or  
(religpew == 6 and  
pdl.religpew\_muslim.last  
> months(14))**

SINGLE CHOICE

To which Muslim group do you belong?

- 1 ☐ Sunni
- 2 ☐ Shia
- 3 ☐ Nation of Islam (Black Muslim)
- 90 ☐ Other Muslim (OPEN TEXTBOX  
[religpew\_muslim])
- 98 *Skipped*
- 99 *Not Asked*

**religpew\_buddhist- Show  
if (religpew == 7 and not  
pdl.religpew\_buddhist) or  
(religpew == 7 and  
pdl.religpew\_buddhist.last  
> months(14))**

SINGLE CHOICE

To which Buddhist group do you belong?

- 1 ☐ Theravada (Vipassana) Buddhism  
 2 ☐ Mahayana (Zen) Buddhism  
 3 ☐ Vajrayana (Tibetan) Buddhism  
 90 ☐ Other Buddhist (OPEN TEXTBOX  
     [religpew\_buddhist])  
 98 *Skipped*  
 99 *Not Asked*

**religpew\_hindu- Show  
if (religpew == 8 and  
not  
pdl.religpew\_hindu) or  
(religpew == 8 and  
pdl.religpew\_hindu.last  
> months(14))**

SINGLE CHOICE

With which of the following Hindu groups, if any, do you identify with most closely?

- 1 ☐ Vaishnava Hinduism  
 2 ☐ Shaivite Hinduism  
 3 ☐ Shaktism Hinduism  
 90 ☐ Other Hindu (OPEN TEXTBOX  
     [religpew\_hindu])  
 98 *Skipped*  
 99 *Not Asked*

end module: religion

## Module: admin

### Page: QC

Please take a moment to rate the questionnaire you just took. This information will be used to improve our surveys.

**qualityControl\_overall-  
prompt once on skip**

SCALE

Please rate this questionnaire overall. On a scale of 1 to 9 where 1 means the questionnaire was 'Poor' and 9 means the questionnaire was 'Excellent.'

start 1  
end 9  
required soft

STEMS

qualityControl\_overall\_scale

SCALE

- 1 ☐ Poor  
2 ☐  
3 ☐  
4 ☐  
5 ☐  
6 ☐  
7 ☐  
8 ☐  
9 ☐ Excellent  
998 *Skipped*  
999 *Not Asked*

**comments**

OPEN TEXTBOX

Do you have any comments on your experience of taking this survey (optional)? In the case that you would like a response to your comment please contact us at [help.us@yougov.com](mailto:help.us@yougov.com).

cols 70  
rows 6

end module: admin