
Project Code: STAN0039

Project Name: Country Knowledge - UK

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Interviews: 1000

Project Manager: Sam Luks - 650.462.8009

Variable List

Description _____ caseid Case ID weight Case Weight Birth year Ε2 Е3 Gender Ethnicity ethnicuk Education H1 I1

Knowledge - Copenhagen Summit Knowledge - Angela Merkel H2 I2 Knowledge - Vladimir Putin H3 I3 I3_1

Knowledge - UN secretary General Knowledge - Thailand 'red shirts' I3_2

H5_I5 Knowledge - Taliban

Knowledge - Tiger Woods break S1_I6

Knowledge - 2010 World Exposition location H6_I7 Knowledge - National unemployment rate in May Knowledge - Cuts in spending affect which group Knowledge - Nicholas Sarkozy position Knowledge - Sarah Ferguson recently activity H7 D1 H8 D2

H9_I8 S2_D3

Knowledge - Jacqui Smith admitted S3_D4

CC Knowledge - Carbon dioxide equivalents measure

S4 D8 Knowledge - Joe Cole member of which sports team Immigration limits - Conservative Party H10_D5a

Immigration limits - Liberal Democrat Party H10_D5b H10_D5c

Immigration limits - Labour Party

H10_D5d Immigration limits - Self

H11_D6a Spending cuts - Conservative Party H11 D6b Spending cuts - Liberal Democrat Party Spending cuts - Labour Party

H11_D6c

Spending cuts - Self H11_D6d

Banking regulation - Conservative Party H12 D7a Banking regulation - Liberal Democrat Party H12 D7b

H12 D7c Banking regulation - Labour party

H12 D7d Banking regulation - Self

therm1 Thermometer - The Conservative Party

Thermometer - The Labour Party therm2

Thermometer - The Liberal-Democratic Party Thermometer - Jews therm3

therm4 Thermometer - Catholics therm5 Thermometer - Muslims therm6

Thermometer - Afro-Caribbean British therm7

Thermometer - White British therm8 therm9 Thermometer - Asian British therm10 Thermometer - Trade Unions

Thermometer - Bankers therm11

Thermometer - Groups that support same-sex marriage therm12 Feeling if son or daughter marry someone who supports marry

PARTY

att1 Better informed about politics and government than most

people

Good understanding of important political issues facing att2

Politics so complicated a person like me can't understand att3

what's happening

att4 Important to vote even when preferred candidate/party has

no chance

att5 Duty to vote in every national election

att6 Vote won't make any difference to what happens trust Amount of time can trust people who run government Amount of time think people we elect keep promises they promise

make before election

statement Amount of time government leaders telling truth in public

statements

Amount of time follow news about politics and public politics

affairs

media_freq_itv
media_freq_chan4
media_freq_other
media_freq_newsp
media_freq_newsp

from radio

Days in typical week - Watch no...

Days in typical week - Read a daily newspape week - Listen to radio news

Days in typical week - Visit an online news

Week - Talk about politics v

Days in typical week - Watch news on Channel 4
Days in typical week - Watch news on another channel
Days in typical week - Read a daily newspaper

media_freq_online Days in typical week - Visit an online news website media_freq_family Days in typical week - Talk about politics with family or

Internet access at home internet

Party support party

party_strength Party support strength Size of community

commsize location Region Marital status
Employment
Church attendance (Pew version)
Belong to religion marstatuk employuk

pew_churatd

religionuk

religionukf ideo5

newsint Interest in news and public affairs

incomeuk Income

Verbatims

ethnicuk_wh
ethnicuk_bl
ethnicity - White other
ethnicuk_as
ethnicity - Black other
ethnicuk_as
ethnicity - Asian other
ethnicuk_mx
ethnicity - Mixed other
ethnicuk_ot
ethnicity - Other
marry_text
PARTY insert in marry
employuk_ot
religionukf_ot
Religion - Other

Variable Map and Codebook ______ caseid Name: Description: Case ID ______ Name: weight Description: Case Weight ______ Name: E2 Description: Birth year Count Code Label _____ 0 9998 Skipped 0 9999 Not Asked Name: E3 Description: Gender Count Code Label

Count Code Label
---- 480 1 Male
520 2 Female
0 8 Skipped
0 9 Not Asked

Count Code Label

==

Name: ethnicuk Description: Ethnicity

> 894 1 White of British origin 18 2 White of Irish origin 52 3 White of other origin 4 Black of African origin 5 Black of Caribbean origin 4 1 6 Black of other origin 5 7 Asian of Indian origin 8 Asian of Pakistani origin 9 Asian of Bangladeshi origin 10 Asian of Chinese origin 11 Asian of other origin 1 12 Mixed origin

4 13 Other

5 80 Can't say 1 98 Skipped

0 99 Not Asked

Name: E1

Description: Education

Count Code Label

```
1 No formal qualifications
          1
               2 Youth training certificate/skillseekers
         13
               3 Recognized trade apprenticeship completed
              4 Clerical and commercial
         24
         65
              5 City and Guild certificate
         39
               6 City and Guild certificate - advanced
               7 ONC
         12
         28
               8 CSE grades 2-5
              9 CSE grade 1, GCE O level, GCSE, School Certificate 10 Scottish Ordinary/ Lower Certificate
         150
              11 GCE A level or Higher Certificate
         174
         17
             12 Scottish Higher Certificate
         11
             13 Nursing qualification (eg SEN, SRN, SCM, RGN)
         17
              14 Teaching qualification (not degree)
              15 University diploma
         31
         161
              16 University or CNAA first degree (eg BA, B.Sc, B.Ed)
              17 University or CNAA higher degree (eg M.Sc, Ph.D)
         61
              18 Other technical, professional or higher qualification
         16
              99 Don't know / Prefer not to say
          0
             998 Skipped
            999 Not Asked
          0
______
          H1_I1
Name:
Description: Knowledge - Copenhagen Summit
       Count Code Label
         481 1 Conference on climate change
               2 Meeting of EU Heads of State
               3 Free Trade Treaty
         33
         35
              4 Agreement to increase foreign aid for developing nations
         293
              5 Can't say
          9
              8 Skipped
          0
              9 Not Asked
______
Name:
           H2 I2
Description: Knowledge - Angela Merkel
       Count Code Label
       _____
         729
            1 Chancellor of Germany
         9 2 President of France
              3 US Attorney General
         16
              4 European Union chairman
         214 5 Can't say
          8 8 Skipped
              9 Not Asked
______
            H3_I3
Description: Knowledge - Vladimir Putin
       Count Code Label
         835 1 Prime Minister of Russia
              2 Manager of Chelsea Football Club
               3 Owner of the Yokos Oil Company
         69
              4 Russia's UN ambassador
             5 Can't say
8 Skipped
         75
         14
             9 Not Asked
          \cap
```

```
______
         I3_1
Description: Knowledge - UN secretary General
     Count Code Label
      _____
       1 Ban Ki-Moon
39 2 Hu Jintao
16 3 Wen Jiabao
21 4 Pratibha Patil
       382 5 Can't say
9 8 Skipped
         0
            9 Not Asked
______
         I3 2
Description: Knowledge - Thailand 'red shirts'
      Count Code Label
       419 1 Demonstrators sympathetic to ousted prime minister, Thaksin
       43 2 Buddhist social movement
       186 3 Pro-communist demonstrators
       43 4 A section of the armed forces violently suppressing dissent
       297 5 Can't say
        12
           8 Skipped
            9 Not Asked
Name: H5_I5
Description: Knowledge - Taliban
      Count Code Label
       1 The Rulers of Afghanistan 1996-2001
            2 An Iranian political party
            3 A Province in the disputed Kashmir region
       183
            4 Supporters of the former dictator of Iraq
           5 Can't say
        86
            8 Skipped
        18
           9 Not Asked
        0
______
Name: S1_I6
Description: Knowledge - Tiger Woods break
      Count Code Label
          1 He was undergoing marital counseling
            2 He was recovering from back surgery
            3 His golf coach was working on his technique
            4 Other commercial interests took priority over golf
        49 5 Can't say
        8 8 Skipped
        0
           9 Not Asked
______
Description: Knowledge - 2010 World Exposition location
      Count Code Label
```

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Name: H7 D1

Description: Knowledge - National unemployment rate in May

==

Name: H8_D2

Description: Knowledge - Cuts in spending affect which group

```
Count Code Label
---- --- ----
881 1 Public sector workers
34 2 Single mothers
5 3 Finance workers
15 4 Immigrants
56 5 Can't say
```

9 8 Skipped 0 9 Not Asked

==

Name: H9 I8

Description: Knowledge - Nicholas Sarkozy position

```
Count Code Label
---- 795 1 President of France
8 2 US Attorney General
24 3 European Commission President
45 4 Russian ambassador to UN
124 5 Can't say
4 8 Skipped
0 9 Not Asked
```

==

Name: S2_D3

Description: Knowledge - Sarah Ferguson recently activity

```
Count Code Label
---- --- ---
911    1 Accepting money in exchange of introducing someone to her ex
10    2 Trying to corrupt a policeman in order to avoid a penalty fo
12    3 Having an affair with her butler
10    4 Stealing a dress form a famous fashion designer's outlet
46    5 Can't say
```

11 8 Skipped 0 9 Not Asked

Name: S3 D4

Description: Knowledge - Jacqui Smith admitted

Count Code Label

792 1 Claiming adult movies on parliamentary expenses

- 2 Using undisclosed personal finances to pay for her campaign
- 3 Assaulting her husband's mistress in a restaurant
- 24 4 Using her influence to get her daughter a government job
- 109 5 Can't say 8 Skipped 15
- 9 Not Asked

CC Name:

Description: Knowledge - Carbon dioxide equivalents measure

Count Code Label

817 1 Greenhouse gases

- 4 2 The fertility of crop soils
- 3 The acidity of water in rivers and oceans 4 The flow of air in air-conditioned buildings 2.3
- 29
- 114 5 Can't say 8 Skipped 13
 - 9 Not Asked \cap

S4 D8

Description: Knowledge - Joe Cole member of which sports team

Count Code Label 520 1 Chelsea 31 2 Liverpool 71 3 Manchester United

49 4 Arsenal 323 5 Can't say 6 8 Skipped 9 Not Asked

==

Name: H10_D5a
Description: Immigration limits - Conservative Party

Count Code Label 2 998 Skipped 0 999 Not Asked

==

H10_D5b Name:

Description: Immigration limits - Liberal Democrat Party

Count Code Label _____ 6 998 Skipped 0 999 Not Asked

```
Name: H10_D5c
Description: Immigration limits - Labour Party
    Count Code Label
      11 998 Skipped
      0 999 Not Asked
______
       H10_D5d
Description: Immigration limits - Self
    Count Code Label
      2 998 Skipped
0 999 Not Asked
______
       H11 D6a
Name:
Description: Spending cuts - Conservative Party
    Count Code Label
    _____
      1 998 Skipped
      0 999 Not Asked
______
       H11_D6b
Description: Spending cuts - Liberal Democrat Party
    Count Code Label
      1 998 Skipped
      0 999 Not Asked
______
Name:
       H11_D6c
Description: Spending cuts - Labour Party
    Count Code Label
    _____
      6 998 Skipped
      0 999 Not Asked
______
Name: H11_D6d
Description: Spending cuts - Self
    Count Code Label
      2 998 Skipped
      0 999 Not Asked
______
       H12_D7a
Description: Banking regulation - Conservative Party
```

Count Code Label

```
STAN0039_CODEBOOK.txt
      0 998 Skipped
       0 999 Not Asked
______
==
Name: H12_D7b
Description: Banking regulation - Liberal Democrat Party
     Count Code Label
       0 998 Skipped
       0 999 Not Asked
______
Name: H12_D7c
Description: Banking regulation - Labour party
     Count Code Label
     _____
       9 998 Skipped
       0 999 Not Asked
______
Name: H12_D7d
Description: Banking regulation - Self
     Count Code Label
       3 998 Skipped
       0 999 Not Asked
______
Name:
        therm1
Description: Thermometer - The Conservative Party
     Count Code Label
       15 997 Don't know
       11 998 Skipped
       0 999 Not Asked
______
Name:
       therm2
Description: Thermometer - The Labour Party
     Count Code Label
       18 997 Don't know
       77 998 Skipped
       0 999 Not Asked
______
==
        therm3
Description: Thermometer - The Liberal-Democratic Party
     Count Code Label
```

9

22 997 Don't know 31 998 Skipped 0 999 Not Asked

STAN0039 CODEBOOK.txt 8/13/2010 ______ therm4 Description: Thermometer - Jews Count Code Label 46 997 Don't know 28 998 Skipped 0 999 Not Asked ______ therm5 Description: Thermometer - Catholics Count Code Label 40 997 Don't know 18 998 Skipped 0 999 Not Asked ______ Name: therm6 Description: Thermometer - Muslims Count Code Label 31 997 Don't know 19 998 Skipped 0 999 Not Asked _____ therm7 Description: Thermometer - Afro-Caribbean British Count Code Label 42 997 Don't know 8 998 Skipped 0 999 Not Asked ______ therm8 Description: Thermometer - White British Count Code Label 23 997 Don't know 4 998 Skipped 0 999 Not Asked ______ Name: therm9 Description: Thermometer - Asian British Count Code Label

Count Code Label
---- 30 997 Don't know
10 998 Skipped
0 999 Not Asked

therm10 Name:

Description: Thermometer - Trade Unions

Count Code Label

34 997 Don't know 11 998 Skipped 0 999 Not Asked

therm11

Description: Thermometer - Bankers

Count Code Label

22 997 Don't know 25 998 Skipped 0 999 Not Asked

therm12

Description: Thermometer - Groups that support same-sex marriage

Count Code Label 16 997 Don't know 11 998 Skipped

0 999 Not Asked

marrv

Description: Feeling if son or daughter marry someone who supports PARTY

Count Code Label

1 I'd be very unhappy 2 Somewhat unhappy 3 Neither happy nor unhappy 4 Somewhat happy 49

746

54 5 Very happy 94 8 Skipped 1

9 Not Asked

Name: att1

Description: Better informed about politics and government than most people

Count Code Label _____ 72 1 Strongly agree 359 2 Agree 349 3 Disagree

69 4 Strongly disagree

151 5 Can't say 0 8 Skipped 9 Not Asked 0

att2

Description: Good understanding of important political issues facing country

```
Count Code Label
        87 1 Strongly agree
       646 2 Agree
       154 3 Disagree
        40
            4 Strongly disagree
        72 5 Can't say
1 8 Skipped
            9 Not Asked
         0
_____
         att3
Description: Politics so complicated a person like me can't understand what's
happening
      Count Code Label
       49 1 Strongly agree
329 2 Agree
412 3 Disagree
            4 Strongly disagree
       155
        49 5 Can't say
         6 8 Skipped
         0
            9 Not Asked
______
Name: att4
Description: Important to vote even when preferred candidate/party has no
chance
      Count Code Label
       539 1 Strongly agree
       339 2 Agree
        50 3 Disagree
        24 4 Strongly disagree
45 5 Can't say
3 8 Skipped
         0
            9 Not Asked
______
         att5
Description: Duty to vote in every national election
      Count Code Label
      _____
       570 1 Strongly agree
           2 Agree
       305
            3 Disagree
4 Strongly disagree
        64
        32
          5 Can't say
        28
            8 Skipped
        1
             9 Not Asked
______
Name: att6
Description: Vote won't make any difference to what happens
      Count Code Label
      _____
       56 1 Strongly agree
185 2 Agree
501 3 Disagree
```

```
197
      4 Strongly disagree
      5 Can't say
61
```

Ω 8 Skipped \cap 9 Not Asked

trust Name:

Description: Amount of time can trust people who run government

```
Count Code Label
  4 1 Just about always
  184 2 Most of the time
  3 Some of the time
  249 4 Hardly ever
30 5 Can't say
4 8 Skipped
```

0 9 Not Asked

Name: promise
Description: Amount of time think people we elect keep promises they make before election

```
Count Code Label
   4 1 Just about always
74 2 Most of the time
532 3 Some of the time
359 4 Hardly ever
    30 5 Can't say
      1
             8 Skipped
             9 Not Asked
```

statement

Description: Amount of time government leaders telling truth in public

statements

```
Count Code Label
_____
  7 1 Just about always
 136 2 Most of the time
 578 3 Some of the time
 4 Hardly ever
  28 5 Can't say
  1 8 Skipped
      9 Not Asked
```

politics

Description: Amount of time follow news about politics and public affairs

```
Count Code Label
  477 1 Regularly
       2 Sometimes
  289
        3 Now and then
4 Hardly ever
8 Skipped
  166
   66
    2
         9 Not Asked
    0
```

Name: local int

Description: Interest in local events and issues

```
Count Code Label
```

27 1 Not at all interested1 125 2 2 397 3 3 337 4 4 125 397 337

107 5 Extremely interested5 7 8 Skipped

0 9 Not Asked

Name: nat_int
Description: Interest in national events and issues

Count Code Label _____ 14 1 Not at all interested1 73 2 2 337 3 3 395 4 4 5 Extremely interested5 17 8 Skipped 0 9 Not Asked

internat_int

Description: Interest in international events and issues

Count Code Label

media freq tv

Description: Days in typical week - Watch TV news

Count Code Label 3 3-4 days 109 4 1-2 days 62 95 5 Hardly ever 8 8 Skipped 0 9 Not Asked

Name: media_freq_bbc
Description: Days in typical week - Watch news on BBC

Count Code Label -----446 1 Every day

```
STAN0039 CODEBOOK.txt
```

```
132
    2 5-6 days
150 3 3-4 days
123 4 1-2 days
132 5 Hardly ever
    8 Skipped
17
 0
     9 Not Asked
```

Name: media_freq_itv
Description: Days in typical week - Watch news on ITV

```
Count Code Label
  154 1 Every day
70 2 5-6 days
  146 3 3-4 days
195 4 1-2 days
403 5 Hardly ever
32 8 Skipped
          9 Not Asked
      0
```

Name: media_freq_chan4

Description: Days in typical week - Watch news on Channel 4

Count	Code	Label
43	1	Every day
30	2	5-6 days
91	3	3-4 days
174	4	1-2 days
629	5	Hardly ever
33	8	Skipped
0	9	Not Asked

Name: media_freq_other
Description: Days in typical week - Watch news on another channel

```
Count Code Label
_____
 84 3 3-4 days
 128 4 1-2 days
 607 5 Hardly ever
 33 8 Skipped
     9 Not Asked
```

media_freq_newsp

Description: Days in typical week - Read a daily newspaper

```
Count Code Label
     301 1 Every day

95 2 5-6 days

99 3 3-4 days

172 4 1-2 days

314 5 Hardly ever

19 8 Skipped

0 9 Not Asked
```

```
______
         media_freq_radio
Description: Days in typical week - Listen to radio news
      Count Code Label
       386 1 Every day
128 2 5-6 days
108 3 3-4 days
           4 1-2 days
       118
       232 5 Hardly ever
        28 8 Skipped
            9 Not Asked
         0
______
Name: media_freq_online
Description: Days in typical week - Visit an online news website
      Count Code Label
      _____
       317 1 Every day
       89 2 5-6 days
       102 3 3-4 days
       158 4 1-2 days
310 5 Hardly ever
        24 8 Skipped
0 9 Not Asked
Name: media_freq_family
Description: Days in typical week - Talk about politics with family or
friends
      Count Code Label
       73 1 Every day
76 2 5-6 days
175 3 3-4 days
297 4 1-2 days
357 5 Hardly ever
22 8 Skipped
           9 Not Asked
______
     internet
Description: Internet access at home
      Count Code Label
       967 1 Cable, DSL or other broadband
        23 2 Dial-up modem
            3 None
        8
         2
            8 Skipped
            9 Not Asked
______
Name: party
Description: Party support
      Count Code Label
      _____
```

347 1 Conservative Party

```
2 Liberal Democrat Party
        183
        269 3 Labour Party
        191
            4 Something else
        10 8 Skipped
         0
           9 Not Asked
______
Name: party_strength
Description: Party support strength
      Count Code Label
        324 1 Strong
        669 2 Not so strong
        7 8 Skipped
         0
           9 Not Asked
_______
Name: commsize
Description: Size of community
      Count Code Label
      _____ ____
        11 1 Live on a farm
        42 2 Village under 500 people
        63 3 500 to 1,000 people
        171
             4 1,001 to 10,000 people
            5 10,000 to 50,000 people
6 50,001 to 100,000 people
        168
       113
            7 100,001 to 500,000 people
        140
        54
           8 500,001 to 1,000,000 people
            9 Over 1,000,000 people
        158 98 Don't know
         1 998 Skipped
         0 999 Not Asked
_____
Name:
          location
Description: Region
      Count Code Label
        61 1 East of England
        80 2 East Midlands
        80 3 Greater London
       43 4 North East
116 5 North West
           6 Scotland
7 South East
8 South West
        100
179
        102
            9 Wales
        48
        90 10 West Midlands
        88 11 Yorkshire and the Humber
        13
           98 Skipped
         0
            99 Not Asked
______
Name: marstatuk
Description: Marital status
      Count Code Label
      _____
       459 1 Married
```

2 In a civil partnership 3 Living with partner

```
20
             4 Separated
             5 Divorced
        73
        18
           6 Widowed
            7 Never married
        261
             8 Skipped
         2
         0
             9 Not Asked
______
         employuk
Name:
Description: Employment
      Count Code Label
        526 1 Working full time (30 or more hours per week)
             2 Working part time (8 - 29 hours per week)
             3 Working part time (Less than 8 hours a week)
        10
        38
             4 Full time home-maker
        61
            5 Full time student
        121
            6 Retired
            7 Unemployed
        33
            8 Not working for health reasons
        10
            9 Not working for other reasons
        13 10 Other
         0 98 Skipped
           99 Not Asked
______
Name: pew_churatd
Description: Church attendance (Pew version)
      Count Code Label
        20 1 More than once a week
        39 2 Once a week
40 3 Once or twice a month
102 4 A few times a year
270 5 Seldom
        102
        270
            6 Never
        524
            7 Don't know
         4
            8 Skipped
         1
            9 Not Asked
______
          religionuk
Description: Belong to religion
      Count Code Label
      _____ ____
        444 1 Yes
            2 No
        526
            3 Prefer not to say
        28
         2
            8 Skipped
             9 Not Asked
         \cap
______
Name: religionukf
Description: Religion
      Count Code Label
      _____
            1 None
```

```
2 Church of England/Anglican/Episcopal
         237
               3 Roman Catholic
          24
               4 Presbyterian/Church of Scotland
          16
               5 Methodist
          10
              6 Baptist
           4
               7 United Reformed Church
               8 Free Presbyterian
               9 Brethren
          10
              10 Jewish
               11 Hindu
           2
           4
              12 Islam/Muslim
              13 Sikh
              14 Buddhist
          43
              15 Other
           6
              16 Prefer not to say
           0
              98 Skipped
         556 99 Not Asked
            ideo5
Name:
Description: Ideology
       Count Code Label
          62 1 Very liberal
         183 2 Liberal
         340 3 Moderate
214 4 Conservative
               5 Very Conservative
          39
              6 Not sure
         161
               8 Skipped
          1
           \cap
               9 Not Asked
Name:
           newsint
Description: Interest in news and public affairs
       Count Code Label
         361 1 Most of the time
         343
                2 Some of the time
         173
               3 Only now and then
          84
               4 Hardly at all
          38
               7 Don't know
           1
               8 Skipped
           0
               9 Not Asked
______
Name:
             incomeuk
Description: Income
       Count Code Label
              1 Less than £5000 a year (less than £100 a week)
                2 £5000-£9999 a year (£100-£199 a week)
                3 £10000-£14999 a year (£200-£299 a week)
          93
                4 £15000-£19999 a year (£300-£399 a week)
                5 £20000-£24999 a year (£400-£499 a week)
          99
                6 £25000-£29999 a year (£500-£599 a week)
7 £30000-£39999 a year (£600-£799 a week)
8 £40000-£49999 a year (£800-£999 a week)
          80
         116
          98
               9 £50,000 a year or more (£1000 a week or more)
         108
         214 10 Prefer not to say
               98 Skipped
```

0 99 Not Asked