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Project Code: STAN0040
Project Name: Country Knowledge - USA
Prepared for: Shanto Iyengar
Interviews: 1000
Project Manager: Sam Luks - 650.462.8009
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Variable List
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==
Name                Description
----                -
caseid              Case ID
weight              Case Weight
tvmerge              Cable, Satellite, or Nothing
know1                Knowledge - Copenhagen Summit
know2                Knowledge - Angela Merkel
know3                Knowledge - Vladimir Putin
know4                Knowledge - Tiger Woods break
know5                Knowledge - Taliban
know7                Knowledge - 2010 World Exposition location
know8                Knowledge - National unemployment rate in May
know9                Knowledge - Arizona legislation target
know10               Knowledge - Current President of Mexico
know11               Knowledge - Best actress at last Academy Awards
know12               Knowledge - Rielle Hunter extra-marital relationship
I3_2                 Knowledge - Thailand red shirts
I3_1                 Knowledge - UN secretary General
know14               Knowledge - Kobe Bryant
scale1a              Environment - Democratic Party
scale1b              Environment - Republican Party
scale1c              Environment - Self
scale2a              Banking regulation - Democratic Party
scale2b              Banking regulation - Republican Party
scale2c              Banking regulation - Self
scale3a              Health Care - Democratic Party
scale3b              Health Care - Republican Party
scale3c              Health Care - Yourself
therm1               Thermometer - Democratic Party
therm2               Thermometer - Republican Party
therm3               Thermometer - Evangelical Protestants
therm4               Thermometer - Catholics
therm5               Thermometer - African-Americans
therm6               Thermometer - White Americans
therm7               Thermometer - Arab-Americans
therm8               Thermometer - Labor Unions
therm9               Thermometer - Health Insurance Companies
therm10              Thermometer - Groups that support same-sex marriage
marry                Feeling if son or daughter married someone who supported
                    the PARTY Party
att1                 Better informed about politics and government than most
                    people
att2                 Good understanding of important political issues facing
                    country
att3                 Politics so complicated a person can't understand what's
                    happening
att4                 Important to vote even when preferred candidate has no
                    chance
att5                 Duty to vote in every national election
att6                 Vote make any difference to what happens
trust                Trust people who run government
promise              Frequency think people we elect keep promises
statement            Frequency leaders telling truth in statements
politics              Frequency follow news about politics and public affairs

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local_int	Interest in local events and issues
nat_int	Interest in national events and issues
internat_int	Interested in international events and issues
media_freq_tv	Days in typical week - Watch TV news
media_freq_newsp	Days in typical week - Read a daily newspaper
media_freq_radio	Days in typical week - Listen to radio news
media_freq_online	Days in typical week - Visit an online news website
media_freq_family or	Days in typical week - Talk about politics with family friends
tv_choice	Tv network for national news
internet	Internet access
birthyr	Birth Year
gender	Gender
pid7	7 point Party ID
pid3	3 point party ID
race	Race
educ	Education
marstat	Marital Status
pew_bornagain	Born Again (Pew version)
pew_religimp	Importance of religion (Pew version)
pew_churatd	Church attendance (Pew version)
pew_prayer	Frequency of Prayer (Pew version)
religpew	Pew religion
religpew_protestant	Protestant Church
ideo5	Ideology
newsint	Interest in news and public affairs
occup1	Occupation
income	Family income
votereg	Voter Registration Status
inputstate	State of Residence

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Verbatims

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marry_text	PARTY insert in marry
tv_choice_t	Tv network for national news - Text
pid3_t	3 point party ID - other
race_other	Race, other
religpew_t	Pew religion - Text
religpew_protestant_t	Protestant Church - Text
occup1_t	Occupation - Text

Variable Map and Codebook

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==

Name: caseid
Description: Case ID

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Name: weight
Description: Case Weight

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==

Name: tvmerge
Description: Cable, Satellite, or Nothing

Count	Code	Label
725	1	Cable TV
211	2	Satellite TV
64	3	Neither
0	8	Skipped
0	9	Not Asked

=====

==

Name: know1
Description: Knowledge - Copenhagen Summit

Count	Code	Label
436	1	Conference on climate change
105	2	Meeting of EU Heads of State
35	3	Free Trade Treaty
37	4	Agreement to increase foreign aid for developing nations
366	5	Can't say
21	8	Skipped
0	9	Not Asked

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==

Name: know2
Description: Knowledge - Angela Merkel

Count	Code	Label
423	1	Chancellor of Germany
41	2	US Attorney General
21	3	European Union chairman
23	4	Austrian Prime Minister
475	5	Can't say
17	8	Skipped
0	9	Not Asked

=====

==

Name: know3
Description: Knowledge - Vladimir Putin

Count	Code	Label
787	1	Prime Minister of Russia
6	2	Prime Minister of Bulgaria
5	3	Owner of the Yokos Oil Company

58	4	Russia's UN ambassador
133	5	Can't say
11	8	Skipped
0	9	Not Asked

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==

Name: know4
Description: Knowledge - Tiger Woods break

Count	Code	Label
883	1	He was undergoing marital counseling
21	2	He was recovering from back surgery
2	3	His golf coach was working on his technique
10	4	Other commercial interests took priority over golf
67	5	Can't say
17	8	Skipped
0	9	Not Asked

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==

Name: know5
Description: Knowledge - Taliban

Count	Code	Label
157	1	An Iranian political party
509	2	The Rulers of Afghanistan 1996-2001
27	3	A Province in the disputed Kashmir region
144	4	Supporters of the former dictator of Iraq
128	5	Can't say
35	8	Skipped
0	9	Not Asked

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Name: know7
Description: Knowledge - 2010 World Exposition location

Count	Code	Label
35	1	Paris
32	2	Mumbai
136	3	Vancouver
108	4	Shanghai
673	5	Can't say
16	8	Skipped
0	9	Not Asked

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==

Name: know8
Description: Knowledge - National unemployment rate in May

Count	Code	Label
16	1	5 percent
657	2	10 percent
104	3	15 percent
101	4	20 percent
113	5	Can't say
9	8	Skipped
0	9	Not Asked

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Name: know9
Description: Knowledge - Arizona legislation target

Count	Code	Label
5	1	Single mothers
905	2	Illegal immigrants
11	3	Gays and lesbians
8	4	People with no health insurance
58	5	Can't say
13	8	Skipped
0	9	Not Asked

=====
Name: know10
Description: Knowledge - Current President of Mexico

Count	Code	Label
120	1	Hugo Chavez
499	2	Felipe Calderon
56	3	Carlos Salinas
38	4	Roberto Martinez
272	5	Can't say
15	8	Skipped
0	9	Not Asked

=====
Name: know11
Description: Knowledge - Best actress at last Academy Awards

Count	Code	Label
676	1	Sandra Bullock
23	2	Helen Mirren
30	3	Meryl Streep
6	4	Jodie Foster
251	5	Can't say
14	8	Skipped
0	9	Not Asked

=====
Name: know12
Description: Knowledge - Rielle Hunter extra-marital relationship

Count	Code	Label
587	1	John Edwards
19	2	Mark Sanford
75	3	Al Gore
37	4	Elliot Spitzer
270	5	Can't say
12	8	Skipped
0	9	Not Asked

=====
Name: I3_2
Description: Knowledge - Thailand red shirts

Count	Code	Label
178	1	Demonstrators sympathetic to ousted prime minister, Thaksin
69	2	Buddhist social movement

173	3	Pro-communist demonstrators
53	4	A section of the armed forces violently suppressing dissent
497	5	Can't say
30	8	Skipped
0	9	Not Asked

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Name: I3_1
Description: Knowledge - UN secretary General

Count	Code	Label
254	1	Ban Ki-Moon
56	2	Hu Jintao
26	3	Wen Jiabao
43	4	Pratibha Patil
599	5	Can't say
22	8	Skipped
0	9	Not Asked

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Name: know14
Description: Knowledge - Kobe Bryant

Count	Code	Label
10	1	San Francisco Giants
2	2	Manchester United
18	3	Chicago Bears
812	4	Los Angeles Lakers
152	5	Can't say
6	8	Skipped
0	9	Not Asked

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Name: scale1a
Description: Environment - Democratic Party

Count	Code	Label
7	998	Skipped
0	999	Not Asked

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Name: scale1b
Description: Environment - Republican Party

Count	Code	Label
14	998	Skipped
0	999	Not Asked

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Name: scale1c
Description: Environment - Self

Count	Code	Label
4	998	Skipped
0	999	Not Asked

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Name: scale2a

Description: Banking regulation - Democratic Party

Count	Code	Label
3	998	Skipped
0	999	Not Asked

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==

Name: scale2b

Description: Banking regulation - Republican Party

Count	Code	Label
7	998	Skipped
0	999	Not Asked

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==

Name: scale2c

Description: Banking regulation - Self

Count	Code	Label
2	998	Skipped
0	999	Not Asked

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Name: scale3a

Description: Health Care - Democratic Party

Count	Code	Label
5	998	Skipped
0	999	Not Asked

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==

Name: scale3b

Description: Health Care - Republican Party

Count	Code	Label
6	998	Skipped
0	999	Not Asked

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==

Name: scale3c

Description: Health Care - Yourself

Count	Code	Label
3	998	Skipped
0	999	Not Asked

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==

Name: therm1

Description: Thermometer - Democratic Party

Count	Code	Label
22	997	Don't know

40 998 Skipped
0 999 Not Asked

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Name: therm2
Description: Thermometer - Republican Party

Count	Code	Label
22	997	Don't know
59	998	Skipped
0	999	Not Asked

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Name: therm3
Description: Thermometer - Evangelical Protestants

Count	Code	Label
95	997	Don't know
46	998	Skipped
0	999	Not Asked

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Name: therm4
Description: Thermometer - Catholics

Count	Code	Label
44	997	Don't know
22	998	Skipped
0	999	Not Asked

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Name: therm5
Description: Thermometer - African-Americans

Count	Code	Label
30	997	Don't know
7	998	Skipped
0	999	Not Asked

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Name: therm6
Description: Thermometer - White Americans

Count	Code	Label
29	997	Don't know
4	998	Skipped
0	999	Not Asked

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Name: therm7
Description: Thermometer - Arab-Americans

Count	Code	Label
39	997	Don't know
16	998	Skipped

0 999 Not Asked

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==
Name:      therm8
Description: Thermometer - Labor Unions
```

Count	Code	Label
49	997	Don't know
17	998	Skipped
0	999	Not Asked

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==
Name:      therm9
Description: Thermometer - Health Insurance Companies
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Count	Code	Label
28	997	Don't know
14	998	Skipped
0	999	Not Asked

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==
Name:      therm10
Description: Thermometer - Groups that support same-sex marriage
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Count	Code	Label
18	997	Don't know
31	998	Skipped
0	999	Not Asked

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==
Name:      marry
Description: Feeling if son or daughter married someone who supported the
PARTY Party
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Count	Code	Label
114	1	I'd be very unhappy
127	2	Somewhat unhappy
498	3	Neither happy nor unhappy
74	4	Somewhat happy
185	5	Very happy
2	8	Skipped
0	9	Not Asked

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=====
==
Name:      att1
Description: Better informed about politics and government than most people
```

Count	Code	Label
217	1	Strongly agree
425	2	Agree
177	3	Disagree
82	4	Strongly disagree
97	5	Can't say
2	8	Skipped
0	9	Not Asked

==

Name: att2

Description: Good understanding of important political issues facing country

Count	Code	Label
254	1	Strongly agree
558	2	Agree
93	3	Disagree
36	4	Strongly disagree
55	5	Can't say
4	8	Skipped
0	9	Not Asked

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==

Name: att3

Description: Politics so complicated a person can't understand what's happening

Count	Code	Label
54	1	Strongly agree
283	2	Agree
328	3	Disagree
272	4	Strongly disagree
59	5	Can't say
4	8	Skipped
0	9	Not Asked

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==

Name: att4

Description: Important to vote even when preferred candidate has no chance

Count	Code	Label
607	1	Strongly agree
289	2	Agree
40	3	Disagree
15	4	Strongly disagree
47	5	Can't say
2	8	Skipped
0	9	Not Asked

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==

Name: att5

Description: Duty to vote in every national election

Count	Code	Label
635	1	Strongly agree
250	2	Agree
52	3	Disagree
21	4	Strongly disagree
41	5	Can't say
1	8	Skipped
0	9	Not Asked

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==

Name: att6

Description: Vote make any difference to what happens

Count	Code	Label
-------	------	-------

46	1	Strongly agree
125	2	Agree
369	3	Disagree
393	4	Strongly disagree
63	5	Can't say
4	8	Skipped
0	9	Not Asked

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Name: trust
Description: Trust people who run government

Count	Code	Label
7	1	Just about always
111	2	Most of the time
475	3	Some of the time
367	4	Hardly ever
37	5	Can't say
3	8	Skipped
0	9	Not Asked

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Name: promise
Description: Frequency think people we elect keep promises

Count	Code	Label
6	1	Just about always
45	2	Most of the time
467	3	Some of the time
448	4	Hardly ever
32	5	Can't say
2	8	Skipped
0	9	Not Asked

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Name: statement
Description: Frequency leaders telling truth in statements

Count	Code	Label
9	1	Just about always
101	2	Most of the time
525	3	Some of the time
327	4	Hardly ever
36	5	Can't say
2	8	Skipped
0	9	Not Asked

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Name: politics
Description: Frequency follow news about politics and public affairs

Count	Code	Label
587	1	Regularly
224	2	Sometimes
115	3	Now and then
71	4	Hardly ever
3	8	Skipped
0	9	Not Asked

```
=====
==
Name:          local_int
Description:    Interest in local events and issues

      Count  Code  Label
      -----
        37    1  Not at all interested1
        70    2    2
       305    3    3
       345    4    4
       235    5  Extremely interested5
         8    8  Skipped
         0    9  Not Asked
=====
```

```
=====
==
Name:          nat_int
Description:    Interest in national events and issues

      Count  Code  Label
      -----
        23    1  Not at all interested1
        46    2    2
       188    3    3
       329    4    4
       392    5  Extremely interested5
        22    8  Skipped
         0    9  Not Asked
=====
```

```
=====
==
Name:          internat_int
Description:    Interested in international events and issues

      Count  Code  Label
      -----
        42    1  Not at all interested1
       113    2    2
       300    3    3
       319    4    4
       215    5  Extremely interested5
        11    8  Skipped
         0    9  Not Asked
=====
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=====
==
Name:          media_freq_tv
Description:    Days in typical week - Watch TV news

      Count  Code  Label
      -----
       557    1  Every day
       108    2  5-6 days
        95    3  3-4 days
        85    4  1-2 days
       150    5  Hardly ever
         5    8  Skipped
         0    9  Not Asked
=====
```

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=====
==
Name:          media_freq_newsp
Description:    Days in typical week - Read a daily newspaper

      Count  Code  Label
      -----
```

288	1	Every day
64	2	5-6 days
93	3	3-4 days
184	4	1-2 days
350	5	Hardly ever
21	8	Skipped
0	9	Not Asked

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==

Name: media_freq_radio
 Description: Days in typical week - Listen to radio news

Count	Code	Label
-----	----	-----
281	1	Every day
112	2	5-6 days
115	3	3-4 days
137	4	1-2 days
332	5	Hardly ever
23	8	Skipped
0	9	Not Asked

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==

Name: media_freq_online
 Description: Days in typical week - Visit an online news website

Count	Code	Label
-----	----	-----
466	1	Every day
118	2	5-6 days
111	3	3-4 days
113	4	1-2 days
179	5	Hardly ever
13	8	Skipped
0	9	Not Asked

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==

Name: media_freq_family
 Description: Days in typical week - Talk about politics with family or friends

Count	Code	Label
-----	----	-----
234	1	Every day
129	2	5-6 days
191	3	3-4 days
215	4	1-2 days
225	5	Hardly ever
6	8	Skipped
0	9	Not Asked

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==

Name: tv_choice
 Description: Tv network for national news

Count	Code	Label
-----	----	-----
416	1	Fox
97	2	CBS
210	3	CNN
152	4	MSNBC
121	5	Other
4	8	Skipped

0 9 Not Asked

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=====
==
Name:      internet
Description: Internet access
```

Count	Code	Label
947	1	Cable, DSL or other broadband
31	2	Dial-up modem
22	3	None
0	8	Skipped
0	9	Not Asked

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=====
==
Name:      birthyr
Description: Birth Year
```

Count	Code	Label
0	9998	Skipped
0	9999	Not Asked

```
=====
==
Name:      gender
Description: Gender
```

Count	Code	Label
481	1	Male
519	2	Female
0	8	Skipped
0	9	Not Asked

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=====
==
Name:      pid7
Description: 7 point Party ID
```

Count	Code	Label
241	1	Strong Democrat
126	2	Not very strong Democrat
91	3	Lean Democrat
122	4	Independent
139	5	Lean Republican
65	6	Not very strong Republican
189	7	Strong Republican
18	8	Not sure
7	98	Skipped
2	99	Not Asked

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=====
==
Name:      pid3
Description: 3 point party ID
```

Count	Code	Label
369	1	Democrat
256	2	Republican
305	3	Independent
24	4	Other
44	5	Not sure

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      2      8 Skipped
      0      9 Not Asked

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Name:      race
Description: Race

```

Count	Code	Label
726	1	White
110	2	Black
107	3	Hispanic
9	4	Asian
5	5	Native American
19	6	Mixed
24	7	Other
0	8	Middle Eastern
0	98	Skipped
0	99	Not Asked

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Name:      educ
Description: Education

```

Count	Code	Label
41	1	No HS
384	2	High school graduate
226	3	Some college
53	4	2-year
189	5	4-year
107	6	Post-grad
0	8	Skipped
0	9	Not Asked

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Name:      marstat
Description: Marital Status

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Count	Code	Label
546	1	Married
23	2	Separated
93	3	Divorced
31	4	Widowed
250	5	Single
57	6	Domestic partnership
0	8	Skipped
0	9	Not Asked

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Name:      pew_bornagain
Description: Born Again (Pew version)

```

Count	Code	Label
288	1	Yes
712	2	No
0	8	Skipped
0	9	Not Asked

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```

Name: pew_religimp
 Description: Importance of religion (Pew version)

Count	Code	Label
420	1	Very important
271	2	Somewhat important
149	3	Not too important
160	4	Not at all important
0	8	Skipped
0	9	Not Asked

=====

==
 Name: pew_churatd
 Description: Church attendance (Pew version)

Count	Code	Label
109	1	More than once a week
156	2	Once a week
99	3	Once or twice a month
148	4	A few times a year
235	5	Seldom
239	6	Never
14	7	Don't know
0	8	Skipped
0	9	Not Asked

=====

==
 Name: pew_prayer
 Description: Frequency of Prayer (Pew version)

Count	Code	Label
302	1	Several times a day
158	2	Once a day
151	3	A few times a week
18	4	Once a week
69	5	A few times a month
157	6	Seldom
126	7	Never
18	8	Don't know
1	98	Skipped
0	99	Not Asked

=====

==
 Name: religpew
 Description: Pew religion

Count	Code	Label
415	1	Protestant
225	2	Roman Catholic
17	3	Mormon
5	4	Eastern or Greek Orthodox
20	5	Jewish
2	6	Muslim
10	7	Buddhist
1	8	Hindu
41	9	Atheist
56	10	Agnostic
155	11	Nothing in particular
53	12	Something else
0	98	Skipped

0 99 Not Asked

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=====
==
Name:      religpew_protestant
Description: Protestant Church
```

Count	Code	Label
-----	-----	-----
116	1	Baptist
49	2	Methodist
85	3	Nondenominational or Independent Church
37	4	Lutheran
27	5	Presbyterian
30	6	Pentecostal
18	7	Episcopalian
13	8	Church of Christ or Disciples of Christ
4	9	Congregational or United Church of Christ
5	10	Holiness
5	11	Reformed
1	12	Adventist
1	13	Jehovah's Witness
31	90	Something else
0	98	Skipped
578	99	Not Asked

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==
Name:      ideo5
Description: Ideology
```

Count	Code	Label
-----	-----	-----
81	1	Very liberal
176	2	Liberal
294	3	Moderate
242	4	Conservative
128	5	Very Conservative
79	6	Not sure
0	8	Skipped
0	9	Not Asked

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==
Name:      newsint
Description: Interest in news and public affairs
```

Count	Code	Label
-----	-----	-----
596	1	Most of the time
235	2	Some of the time
95	3	Only now and then
53	4	Hardly at all
21	7	Don't know
0	8	Skipped
0	9	Not Asked

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=====
==
Name:      occup1
Description: Occupation
```

Count	Code	Label
-----	-----	-----
122	1	Professional or higher technical work
85	2	Work that requires at least degree-level qualifications (e.g

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    95    3 Manager or senior administrator (e.g., company director,
fin
115    4 Clerical (e.g., clerk, secretary)
    78    5 Sales or services (e.g., commercial traveller, shop
assistan
    55    6 Small business owner (e.g. shop owner, small builder,
restau
    27    7 Foreman or supervisor of other workers (e.g. building site
f
    55    8 Skilled manual work (e.g. plumber, electrician, fitter,
traid
106    9 Semi-skilled or unskilled manual labor (e.g. machine
operato
206   10 Other
    52   11 Never worked
    4    98 Skipped
    0    99 Not Asked

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Name:      income
Description: Family income

```

Count	Code	Label
----	----	-----
43	1	less than \$10,000
37	2	\$10,000 - \$14,999
52	3	\$15,000 - \$19,999
53	4	\$20,000 - \$24,999
47	5	\$25,000 - \$29,999
108	6	\$30,000 - \$39,999
85	7	\$40,000 - \$49,999
84	8	\$50,000 - \$59,999
65	9	\$60,000 - \$69,999
73	10	\$70,000 - \$79,999
77	11	\$80,000 - \$99,999
63	12	\$100,000 - \$119,999
41	13	\$120,000 - \$149,999
53	14	\$150,000 or more
119	15	Prefer not to say
0	98	Skipped
0	99	Not Asked

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Name:      votereg
Description: Voter Registration Status

```

Count	Code	Label
----	----	-----
910	1	Yes
85	2	No
5	3	Don't know
0	8	Skipped
0	9	Not Asked

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Name:      inputstate
Description: State of Residence

```

Count	Code	Label
----	----	-----
11	1	Alabama
3	2	Alaska
26	4	Arizona
10	5	Arkansas

113	6	California
23	8	Colorado
10	9	Connecticut
2	10	Delaware
4	11	District of Columbia
85	12	Florida
34	13	Georgia
3	15	Hawaii
5	16	Idaho
28	17	Illinois
25	18	Indiana
15	19	Iowa
8	20	Kansas
9	21	Kentucky
17	22	Louisiana
8	23	Maine
12	24	Maryland
17	25	Massachusetts
25	26	Michigan
10	27	Minnesota
4	28	Mississippi
23	29	Missouri
4	30	Montana
7	31	Nebraska
9	32	Nevada
3	33	New Hampshire
24	34	New Jersey
5	35	New Mexico
60	36	New York
34	37	North Carolina
5	38	North Dakota
38	39	Ohio
6	40	Oklahoma
18	41	Oregon
52	42	Pennsylvania
2	44	Rhode Island
14	45	South Carolina
1	46	South Dakota
17	47	Tennessee
78	48	Texas
8	49	Utah
3	50	Vermont
24	51	Virginia
26	53	Washington
10	54	West Virginia
21	55	Wisconsin
1	56	Wyoming
0	60	American Samoa
0	64	Federated States of Micronesia
0	66	Guam
0	68	Marshall Islands
0	69	Northern Mariana Islands
0	70	Palau
0	72	Puerto Rico
0	74	U.S. Minor Outlying Islands
0	78	Virgin Islands
0	81	Alberta
0	82	British Columbia
0	83	Manitoba
0	84	New Brunswick
0	85	Newfoundland
0	86	Northwest Territories
0	87	Nova Scotia
0	88	Nunavut
0	89	Ontario
0	90	Prince Edward Island
0	91	Quebec

0	92	Saskatchewan
0	93	Yukon Territory
0	99	Not in the U.S. or Canada
0	998	Skipped
0	999	Not Asked