

Consent

You are being asked to complete a survey that will take approximately 5-10 minutes.

The survey is being conducted by researchers at Stanford University and University of California, Berkeley. The researchers are interested in studying how people learn.

The data that the researchers will collect will be stored at a secure location. No identifying information about you will be made public. Only statistical summaries of the survey responses will be presented in research journals or academic conferences.

Your participation is voluntary. At the end of the survey, we will ask you for your email. Your email will be entered into a drawing for a \$100 gift certificate from Amazon.com (you will receive the gift certificate in your email). We will never share your email with anyone and use it for any other purpose.

There are no known risks associated with this study. Although this study will not benefit you personally, research is likely to add to our scientific knowledge.

To participate in the study, you must be at least 18 years old and be a U.S. resident.

If you have any questions about the survey, please contact Gaurav Sood at gsood (at) stanford (dot) edu or Douglas Ahler at dahler (a) berkeley (dot) edu.

If you agree to take the survey, please click "I agree" below.

- ☐ I agree
- ☐ I do not agree

Browser Meta Info

This question will not be displayed to the recipient.

Browser: **Chrome**

Version: **31.0.1650.63**

Operating System: **Windows NT 6.3**

Screen Resolution: **1366x768**

Flash Version: **11.9.900**

Java Support: **1**

User Agent: **Mozilla/5.0 (Windows NT 6.3; WOW64) AppleWebKit/537.36 (KHTML, like Gecko) Chrome/31.0.1650.63 Safari/537.36**

Demographics

Are you ...

- ☐ Male
- ☐ Female

In which state do you currently reside?

How old are you...

- ☐ 18-29
- ☐ 30-49
- ☐ 50+

What is the highest level of education that you have attained?

- ☐ Less than a high school degree
- ☐ High school degree or equivalent
- ☐ Some college
- ☐ Bachelor's degree
- ☐ Advanced degree

What race(s) do you consider yourself to be?

- ☐ Asian
- ☐ White/Caucasian
- ☐ Native Hawaiian or other Pacific Islander

- ☐ Black/African American
- ☐ Native American or Alaska Native
- ☐ More than one race

Are you Hispanic or Latino?

- ☐ Yes
- ☐ No

Generally speaking, do you usually think of yourself as a Democrat, a Republican, an independent, or what?

- ☐ Democrat
- ☐ Republican
- ☐ Independent
- ☐ Other party (please specify below)

Would you call yourself a strong Democrat, or a not very strong Democrat?

- ☐ Strong Democrat
- ☐ Not very strong Democrat

Would you call yourself a strong Republican, or a not very strong Republican?

- ☐ Strong Republican
- ☐ Not very strong Republican

Do you consider yourself closer to the Republican Party or the Democratic Party?

- ☐ Closer to Republican
- ☐

- ☐ Neither
- ☐ Closer to Democratic

When it comes to politics, do you think of yourself as a liberal, moderate, conservative, or do you not think in these terms?

- ☐ Liberal
- ☐ Moderate
- ☐ Conservative
- ☐ I don't think in these terms

Do you think of yourself as very liberal, or just somewhat liberal?

- ☐ Very liberal
- ☐ Somewhat liberal

Do you think of yourself as very conservative, or just somewhat conservative?

- ☐ Very conservative
- ☐ Somewhat conservative

If you had to choose, do you lean one way or the other?

- ☐ Lean liberal
- ☐ Strictly moderate
- ☐ Lean conservative

How often do you pay attention to politics and elections?

- ☐ Always
- ☐ Most of the time

- ☐ About half the time
- ☐ Some of the time
- ☐ Never

We now have a question about your favorite color(s).

Recent research suggests a link between personality traits and color preferences. To help us understand these traits, we are interested in information about you. Specifically, we are interested in whether you actually take the time to read the directions; if not, some results may not tell us very much about the real world. To show that you have read the instructions, please ignore the question below about your favorite color(s) and instead check only "blue" and "yellow" as your answers. That's right, ignore the question and just check "blue" and "yellow." Thank you very much.

What is/are your favorite color(s)?

- | | |
|---------------------------------|---------------------------------|
| <input type="checkbox"/> Red | <input type="checkbox"/> Indigo |
| <input type="checkbox"/> Orange | <input type="checkbox"/> Purple |
| <input type="checkbox"/> Yellow | <input type="checkbox"/> Pink |
| <input type="checkbox"/> Green | <input type="checkbox"/> Black |
| <input type="checkbox"/> Blue | <input type="checkbox"/> Brown |

Political Knowledge Questions

We are interested in what people learn from the television, newspapers and the like.

To measure that, we have a set of factual questions about politics. If you come to one and don't know the answer, just mark 'can't say', and move on to the next question.

What job or position does Angela Merkel hold?

- ☐ Prime Minister of Australia
- ☐ Chancellor of Germany
- ☐ President of France
- ☐ President of Chile
- ☐ Can't Say

How many votes are required to stop a filibuster in the U.S. Senate?

- ☐ 60
- ☐ 50
- ☐ 51
- ☐ 40
- ☐ Can't Say



Which middle eastern country is depicted in the map above?

- ☐ Egypt
- ☐ Iraq
- ☐ Saudi Arabia
- ☐ Afghanistan
- ☐ Can't Say

What kind of policy is the U.S. Federal Reserve responsible for?

- ☐ Tax policy
- ☐ Energy policy
- ☐ Monetary policy
- ☐ Trade policy
- ☐ Can't Say

Which federal program guarantees access to health insurance for Americans aged 65 and older?

- ☐ SNAP
- ☐ Medicaid
- ☐ Social Security
- ☐ Medicare
- ☐ Can't Say

Dems Treatment

We are also interested in what issues people see covered in the news. Here's a randomly chosen news story. The story covers one or more issues. Please read the story carefully and let us know if you have heard about any of the issues covered in this news story.

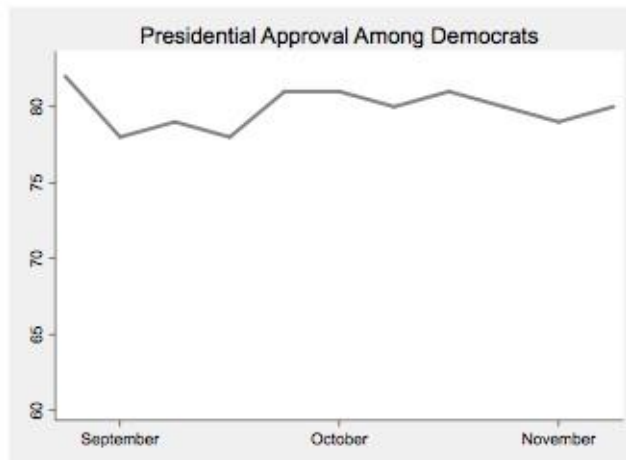
Obama Approval High Among Democrats Despite Obamacare Debacle

Associated Press

WASHINGTON, Nov 18 – President Obama's support among Democrats has remained high despite the recent troubles with the healthcare law. Last week, the White House admitted that it had no estimated timetable or budget for fixing the troubled Healthcare.gov website. The president also faced scrutiny over insurance cancellations in light of his previous assurances that citizens who liked their insurance plans would be allowed to keep them.

Nearly 80% of Democrats approved of Mr. Obama in a recent poll, a 1% increase from the previous week's numbers. However, the president's approval among Republicans and Independents fell significantly and now hovers around 42%. Democratic support for the healthcare law has also remained positive over the last month.

The latest figures suggest that just 26,000 Americans were able to enroll through Healthcare.gov, while 5 million Americans lost coverage. However, Democrats are happy with the president's leadership. "People will soon be able to get the website to work, and there is still enough time before we are all required to have insurance," said Tracy Benton, a Democratic voter of Virginia. "I am OK with the small delay. This is the change I voted for."



Had you heard this story before?

☐ Yes

☐ No

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Dems Control

We are also interested in what issues people see covered in the news. Here's a randomly chosen news story. The story covers one or more issues. Please read the story carefully and let us know if you have heard about any of the issues covered in this news story.

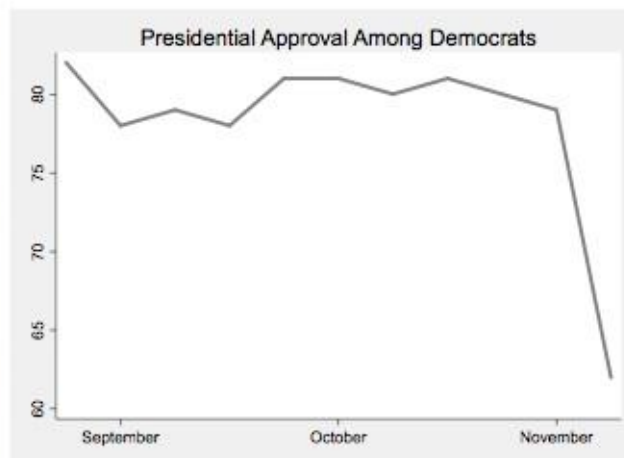
Obama Approval Plummetes Among Democrats After Obamacare Debacle

Associated Press

WASHINGTON, Nov 19 – President Obama's support among Democrats has nosedived after recent troubles with the healthcare law. Last week, the White House admitted that it had no estimated timetable or budget for fixing the troubled Healthcare.gov website. The president also faced scrutiny over insurance cancellations in light of his previous assurances that citizens who liked their insurance plans would be allowed to keep them.

Just 62% of Democrats approved of Mr. Obama in a recent poll, a 17% drop from the previous week's numbers. The president's approval among Republicans and Independents also fell significantly and now hovers around 42%. Democratic support for the healthcare law has also taken a hit - dropping nearly 16 points in the last month.

The latest figures suggest that just 26,000 Americans were able to enroll through Healthcare.gov, while 5 million Americans lost coverage. Democrats are concerned about the president's leadership. "People still haven't been able to get the website to work, and time is running out before we are all required to have insurance," said Tracy Benton, a Democratic voter of Virginia. "This is not the change I voted for."



Had you heard this story before?

☐ Yes

☐ No

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Reps Treatment

We are also interested in what issues people see covered in the news. Here's a randomly chosen news story. The story covers one or more issues. Please read the story carefully and let us know if you have heard about any of the issues covered in this news story.

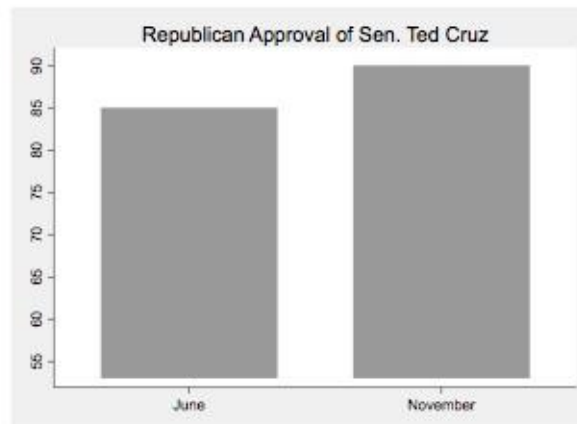
Cruz Approval Remains High Among Republicans Despite Shutdown Debacle

Associated Press

WASHINGTON, Nov 18 – Senator Ted Cruz's support among Republicans has remained high even after the government shutdown. Many point to Cruz's filibuster in October as a media spectacle that hampered negotiations over the debt ceiling, and made the government shutdown a certainty. The government shutdown that lasted 16 days cost the U.S. economy between \$2 billion and \$6 billion in economic output, according to a report by the Office of Management and Budget.

Nearly 90% of Republicans approved of Mr. Cruz in a recent poll, up 5% from June. However, Cruz's approval among Independents and Democrats fell significantly over the same period and now hovers around 47%.

Cruz's behavior in October fueled accusations that he was using the fragile economy as a poker chip. Nevertheless, Republican voters remain positive about Cruz's potential 2016 presidential candidacy. "I think we have a lot of debt," said Tracy Benton, a Republican voter from Virginia, "and (Cruz) is fighting to solve our problems and helping us find solutions."



Had you heard this story before?

☐ Yes

☐ No

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Reps Control

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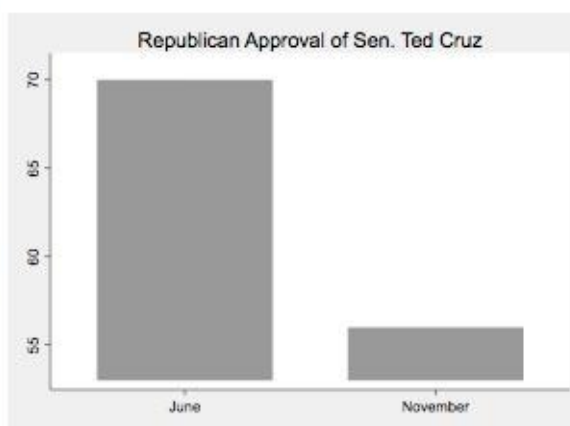
Cruz Approval Plummets Among Republicans After Shutdown Debacle

Associated Press

WASHINGTON, Nov 18 – Senator Ted Cruz’s support among Republicans has fallen sharply after the government shutdown. Many point to Cruz’s filibuster in October as a media spectacle that hampered negotiations over the debt ceiling, and made the government shutdown a certainty. The government shutdown that lasted 16 days cost the U.S. economy between \$2 billion and \$6 billion in economic output, according to a report by the Office of Management and Budget.

Just 56% of Republicans approved of Mr. Cruz in a recent poll, down 14% from June. Cruz’s approval among Independents and Democrats also fell significantly over the same period and now hovers around 47%.

Cruz’s behavior in October fueled accusations that he was using the fragile economy as a poker chip. Now Republican voters are expressing concerns over Cruz’s potential 2016 presidential candidacy. “I think we have a lot of debt,” said Tracy Benton, a Republican voter from Virginia, “but (Cruz) is making our problems worse instead of helping us find solutions.”



Had you heard this story before?

- ☐ Yes
- ☐ No

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Placebo

We are also interested in what issues people see covered in the news. Here's a randomly chosen news story. The story covers one or more issues. Please read the story carefully and let us know if you have heard about any of the issues covered in this news story.

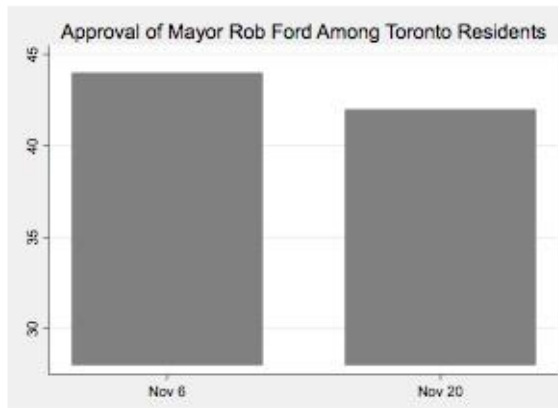
Toronto Mayor's Popularity Holding Steady Despite Drug Scandal

Associated Press

TORONTO, Nov 22 – Support for embattled Toronto mayor Rob Ford remains unchanged even as the scandal surrounding him continues to swirl. A new Forum Research poll found Ford's approval rating remains above 40% despite the ongoing crack cocaine scandal.

In the last few weeks, Ford has admitted he has smoked crack, bought illegal drugs after being elected mayor, "might have driven drunk," and used profanity in a press conference. Still, a poll conducted Wednesday among Toronto residents found 42% approve of the job he is doing, virtually unchanged from a November 6 poll that pegged his approval rating at 44%.

Said Forum Research president Lorne Bozinoff, "I don't think the mayor is dead politically. Some people might find it hard to believe. As crazy as it is, he's got that record and somehow, despite all of his private doings, he was able to get all this stuff done."



Still, the new poll numbers aren't all good for Ford. Around 33% say they'll vote for the mayor in the 2014 election, but 60% of those polled want him to resign now, including 28% of his supporters from the last election.

Had you heard this story before?

- ☐ Yes
- ☐ No

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DVs - Dems first

We'd like to get your feelings about some groups that are frequently in the news. On a scale of 0 to 100 where 0 means feeling extremely unfavorably about a group, and 100 means feeling extremely favorably about a group, how do you feel about each of the groups...

	Very unfavorably				Neutral				Very favorably			
	0	10	20	30	40	50	60	70	80	90	100	
Democrats												
Poor people												
Lawyers												
Teachers												
Business people												
Republicans												

How well do each of the following traits describe people who support the Democratic Party?

	Very poorly	Somewhat poorly	Neither well nor poorly	Somewhat well	Very well
Smug	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open to reason	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hypocritical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sincere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Patriotic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Selfish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ignorant	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Compassionate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How well do each of the following traits describe people who support the Republican Party?

	Very poorly	Somewhat poorly	Neither well nor poorly	Somewhat well	Very well
Ignorant	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smug	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Compassionate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Patriotic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sincere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hypocritical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Selfish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open to reason	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Now, where would you place these people and groups on the liberal-conservative scale below?

	Very liberal	Liberal	Somewhat liberal	Moderate	Somewhat conservative	Conservative	Very Conservative
	1	2	3	4	5	6	7
Democratic Party							
John McCain							
Hillary Clinton							
Barack Obama							
Republican Party							
Ted Cruz							



DVs - Reps first

We'd like to get your feelings about some groups that are frequently in the news. On a scale of 0 to 100 where 0 means feeling extremely unfavorably about a group, and 100 means feeling extremely favorably about a group, how do you feel about each of the groups...

	Very unfavorably				Neutral				Very favorably			
	0	10	20	30	40	50	60	70	80	90	100	
Republicans												
Poor people												
Democrats												
Lawyers												
Business people												
Teachers												

How well do each of the following traits describe people who support the Republican Party?

	Very poorly	Somewhat poorly	Neither well nor poorly	Somewhat well	Very well
Compassionate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hypocritical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sincere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open to reason	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ignorant	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Selfish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Smug	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Patriotic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How well do each of the following traits describe people who support the Democratic Party?

	Very poorly	Somewhat poorly	Neither well nor poorly	Somewhat well	Very well
Smug	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Open to reason	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sincere	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ignorant	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hypocritical	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Compassionate	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Patriotic	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Selfish	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Now, where would you place these people and groups on the liberal-conservative scale below?

	Very liberal	Liberal	Somewhat liberal	Moderate	Somewhat conservative	Conservative	Very Conservative
	1	2	3	4	5	6	7
John McCain							
Hillary Clinton							
Republican Party							
Democratic Party							
Ted Cruz							
Barack Obama							



Manipulation check

Based on the article you read earlier, do you remember if support for Barack Obama rose, remained the same, or declined among Democratic voters?

- ☐ Rose
- ☐ Remained the same
- ☐ Declined
- ☐ Can't say

Based on the article you read earlier, do you remember if support for Barack Obama rose, remained the same, or declined among Democratic voters?

- ☐ Rose
- ☐ Remained the same
- ☐ Declined
- ☐ Can't say

Based on the article you read earlier, do you remember if support for Ted Cruz rose, remained the same, or declined among Republican voters?

- ☐ Rose
- ☐ Remained the same
- ☐ Declined
- ☐ Can't say

Based on the article you read earlier, do you remember if support for Ted Cruz rose, remained the same, or declined among Republican voters?

- ☐ Rose
- ☐ Remained the same
- ☐ Declined
- ☐ Can't say

Based on the article you read earlier, do you remember if support for Rob Ford rose, remained the same, or declined among Toronto voters?

- ☐ Rose
- ☐ Remained the same
- ☐ Declined
- ☐ Can't say

How often do you read articles like this?

- ☐ Many times per day
- ☐ Daily
- ☐ A few times per week
- ☐ Once a week
- ☐ Less than once a week
- ☐ Never

Debriefing

Thank you for participating in this survey and helping us with our research. This study is designed to learn more about how people react to news that other citizens are either open-minded or closed-minded when it comes to leaders from their political parties.

As such, the news story you read in the middle of the survey was designed by the researchers to convey the information that Democrats continued to support President Barack Obama at high rates even after the administration's problems rolling out health care reform. The research team used existing polls to construct this news story. In this case, we used Gallup polling data on Democrats for the weeks ending November 3 and November 10 for comparison.

Again, thank you for your help with this research project. If you have any questions or comments, feel free to submit them to the text box below. Please click the "next" button to receive your confirmation code for MTurk.

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As such, the news story you read in the middle of the survey was designed by the researchers to convey the information that Democrats supported President Barack Obama at lower rates after the administration's problems rolling out health care reform. The research team used existing polls to construct this news story. In this case, we used Gallup polling data on Democrats for the week ending November 3 (for the "before" approval rating) and Gallup polling data for conservative Democrats for the week ending November 10 (for the "after" approval rating). In fact, presidential approval remained quite high (and moved from 79% to 80%) among all Democrats for the week ending November 10.

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As such, the news story you read in the middle of the survey was designed by the researchers to convey the information that Republicans continued to support Senator Ted Cruz at high rates even after the fallout from his role in the government shutdown. The research team used existing polls to construct this news story. In this case, we used University of Texas/Texas Tribune polling data on Texas Tea Party Republicans, comparing Cruz's June favorability ratings to his October favorability ratings. Among all Republicans in Texas over the same time period, Cruz's favorability ratings were 70% in June and 67% in October.

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Again, thank you for your help with this research project. If you have any questions or comments, feel free to submit them to the text box below. Please click the "next" button to receive your confirmation code for MTurk.

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Please provide your email below for entering into a drawing for an Amazon Gift Certificate of \$100