

# Hoon Cho

creating awesome experiences

## SKILLS SUMMARY

- Articulated user requirements based on real scenarios
- Defined and driven the vision of projects
- Strong communications skills and interpersonal skills;
- Work experience in big data processing using Hadoop & Hive
- Working knowledge of C / C++, C#, Java, Python
- Extensive experience in web front-end in HTML, JavaScript, CSS
- Some experience in web back-end in PHP, MySQL, Python, Ruby
- Experience in business intelligence & warehousing with SAP & Hive

## WORK EXPERIENCE

### MICROSOFT UX PM FALL 2012

Created new search experience in Bing Multimedia through all part of project lifecycle. Articulated project's requirements based on user scenarios. Involved in strategic planning on next generation of Bing's search experience.

### MICROSOFT SDE WINTER 2012

Created new Maps experience for Windows Phone 7. Dived into C++ networking stack of Windows CE core and created front-end in C#, Javascript and XAML variant. Debugged system API as well as Bing Maps API.

### FACEBOOK DATA ENGINEER SUMMER 2011

Developed new large scale data pipelines using Hive using fault tolerating design for analytics. Created UI mockups and prototypes to communicate new product design ideas. Worked on front-end changes for new Ads product in PHP

### TELUS DEVELOPER FALL 2010

Developed Interactive Voice Response software in VXML on top of Tomcat. Created an web app for managing internal scheduling with Java, JSP, Struts MVC Framework.

### SHOPPERS DEVELOPER WINTER 2010

Developed internal document management and collaboration tool in ASP.Net. Worked around technical limitations of internal IT structure to meet the design requirements for use cases.

## PROJECTS

WINDOWS PHONE 7 GAME  
METEOTAP

WINDOWS PHONE 7 GAME  
GALAXY RUSH

HACKATHON  
TUMBLR TEXT GENERATOR

HACKATHON  
RESUME BUILDER

FACEBOOK HACKATHON  
FRIENDS LIST HACK

FACEBOOK HACKATHON  
PROCESSING WALLPAPER

FACEBOOK HACKATHON  
FRIENDS LIST HACK

## CONTACT



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