

Hoon Cho

creating awesome experiences

SKILLS SUMMARY

- Articulated user requirements based on real scenarios
- Defined and driven the vision of projects
- Strong communications skills and interpersonal skills;
- Work experience in big data processing using Hadoop & Hive
- Working knowledge of C / C++, C#, Java, Pypthon
- Extensive experience in web front-end in HTML., JavaScript, CSS
- Some experience in web back-end in PHP, MySQL, Python, Ruby
- Experience in business intelligence & warehousing with SAP & Hive

WORK EXPERIENCE

MICROSOFT UX PM FALL 2012

Created new search experience in Bing Multimedia through all part of project lifecycle. Articulated project's requirements based on user scenarios. Involved in strategic planning on next generation of Bing's search experience.

MICROSOFT SDE WINTER 2012

Created new Maps experience for Windows Phone 7. Dived into C++ networking stack of Windows CE core and created front-end in C#, Javascript and XAML variant. Debugged system API as well as Bing Maps API.

FACEBOOK DATA ENGINEER SUMMER 2011

Developed new large scale data pipelines using Hive using fault tolerating design for analytics. Created UI mockups and prototypes to communicate new product design ideas. Worked on front-end changes for new Ads product in PHP

TELUS DEVELOPER FALL 2010

Developed Interactive Voice Response software in VXML on top of Tomcat. Created an web app for managing internal scheduling with Java, JSP, Struts MVC Framework.

SHOPPERS DEVELOPER WINTER 2010

Developed internal document management and collaboration tool in ASP.Net. Worked around technical limitations of internal IT structure to meet the design requirements for use cases.

PROJECTS

WINDOWS PHONE 7 GAME
METEOTAP

WINDOWS PHONE 7 GAME
GALAXY RUSH

HACKATHON
TUMBLR TEXT GENERATOR

HACKATHON
RESUME BUILDER

FACEBOOK HACKATHON
FRIENDS LIST HACK

FACEBOOK HACKATHON
PROCESSING WALLPAPER

FACEBOOK HACKATHON
FRIENDS LIST HACK

CONTACT



TWITTER.COM/
HOONLIKETHEMOON



FACEBOOK.COM/
HOON



LINKEDIN.COM/IN/
HOONCHO



SOOHOON90
@GMAIL.COM



GITHUB.COM/
SOOHOON90



HOONPOWERED.COM



HUNDREDGAMES.COM