

BASED ON THE UN FOOD AND AGRICULTURE ORGANIZATION (FAO) REPORT

OF FOOD IS LOST OR WASTED EVERY YEAR



FOOD WASTE

DIMINISHED QUANTITY AND QUALITY OF THE FOOD PRODUCED



DIMINISHED QUANTITY OR QUALITY OF FOOD

WHAT CAUSES IT?

"UGLY FOODS"

WHAT

Ugly food are foods that does not meet the product specification but still maintains its nutritional value.



WHY

- · High market standards
- Misconceptions of food safety, price sensitivity and more

BROKEN SUPPLY CHAIN

Food is lost in the supply chain because of bad managerial, behavioural, technological or infrastructure. Below shows how much food is lost and wasted at each step

14% FOOD LOST FROM POST-HARVEST TO THE **RETAIL LEVEL**



Agriculture Production



Post-harvest Handling & Storage



Processing & Packaging





Distribution

11% - 23%

17% - 19%

8% - 17%

UNHELPFUL GOVERNMENT POLICIES

Used By

Best before

Policies on food date labelling made by the government exacerbate this problem. Inconsistency and vague labels cause misunderstandings in consumers. The date labelling is not always accurate to determine the safeness of the food. This caused food to be thrown out prematurely.





WHAT CAN WE D

A Solution For The Ugly Food Problem



Raise awareness to consumers to make informed decisions







Sell ugly food at a cheaper cost to entice consumers

#SUPPORT LOCAL

Support Malaysian companies like Grub Cycle or Graze Market and more that buys ugly produce from local farmers and sell or donate to consumers

References

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