

SOOMIN KIM

USER EXPERIENCE DESIGNER

T: (616) 498-5385
E: sm@ykim.net
soomin.pb.design

EDUCATION

Sep 2017 - Present

UNIVERSITY OF MICHIGAN - ANN ARBOR, MI

Bachelors of Science in Information - 3.9 GPA

Specialized in User Experience Design and Social Media. Minor in Art & Design and Business. 2018 Regents Merit Scholarship and LSA Honors.

EXPERIENCE

Jan 2019 - Present

USER EXPERIENCE DESIGNER

Comerica Bank - Auburn Hills, MI

Working on a project to create a new design solution for the innovation team at Comerica regarding their current communication system. Analyzing user needs to propose and then prototype a solution within the design constraints provided.

Jan 2019 - Present

GRAPHIC DESIGNER

HMCC Promo Team - Ann Arbor, MI

Crafted promotional material with team members and utilized design programs to visually communicate messages. Developed print and digital marketing materials that increased organization visibility and support.

Oct 2018 - Dec 2018

DIGITAL MARKETING INTERN

Userfacet - Bangalore, India (remote)

Studied UX industry to design digital media marketing campaigns. Analyzed agency's branding techniques and produced creative campaign content with SEO that more effectively increased UX agency's brand awareness.

May 2018 - Sep 2018

UNDERGRADUATE RESEARCHER

1cademy - Ann Arbor, MI (remote)

Engaged in an online project to create a new learning tool for the University of Michigan's SI 106 class. Studied effective types of learning methods. Learned python deeply by developing learning methods and generating questions for future students.

Sep 2017 - Present

STUDENT SECRETARY

Days for Girls - Ann Arbor, MI

Scheduled and organized fundraising events to raise money for feminine hygiene products. Managed communications and information for organization and local community. Ran social media account and promoted organization to gain support.

SUMMARY

Student at the University of Michigan studying UX Design. Loves digital technology and has a passion for design. Looking for new opportunities.

SKILLS

LANGUAGES

- English (Native)
- Korean (Native)
- Spanish (Intermediate)

TOOLS

- Sketch
- Balsamiq
- Figma
- Invision
- Adobe XD
- Adobe Illustrator
- Adobe Photoshop
- Wordpress
- Microsoft Office
- G Suite

UX METHODS

- User Research
- Data Analysis
- Heuristic Evaluation
- Interaction Design
- Wireframing
- User Flows
- Interface Prototyping
- Accessible Design

PROGRAMMING

- HTML
- CSS
- Bootstrap
- Javascript
- APIs
- Python
- C++
- Git