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Puzzling Election Results?

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December 5, 2016



Figure: 1st Twitter WordCloud



Figure: 2nd Twitter WordCloud

Data Table

State		Hillary %		GDP	Unemployment Rate				
Alabama	62.9	34.6	38030	207248	5.4	24.2	65	94.33	2.8
Alaska	52.9	37.7	56147	50592	6.9	29.7	58	108.52	3.4
Arizona	49.5	45.4	39156	296555	5.5	27.7	51	98.74	3.9
Arkansas	60.4	33.8	38252	125759	4	21.8	74	96.45	3.5
California	33.1	61.6	53741	2513807	5.5	32.3	39	98.83	4
Colorado	44.4	47.3	50899	320176	3.6	39.2	69	100.48	3.2
Connecticut	41.2	54.5	68704	262240	5.4	38.3	70	94.83	3.4
Delaware	41.9	53.4	47633	69105	4.3	30.9	63	93.94	3.4
istrict of Columbia	4.1	92.8	73302	125838	6.1	56.7	37	89.52	10
Florida	49.1	47.8	44429	911025	4.7	28.4	54	95.6	3.5
Georgia	51.3	45.6	40306	508372	5.1	29.9	52	95.38	3.5
Hawaii	30	62.2	48288	81595	3.3	31.4	19	100.32	5.1
Idaho	59.2	27.6	38392	65915	3.8	26	84	100.39	2.7
Ilinois	39.4	55.4	50295	784365	5.5	32.9	63	96.24	3.8
Indiana	57.2	37.9	41940	341092	4.5	24.9	80	96.83	3.7
Iowa	51.8	42.2	45902	173444	4.2	26.8	85	98.07	2.8
Kansas	57.2	36.2	47161	148473	4.4	31.7	75	98.45	3.7
Kentucky	62.5	32.7	38588	197649	5	23.3	85	96.85	3.9
Louisiana	58.1	38.4	42947	240028	6.4	23.2	58	95.9	3.2
Maine	45.2	47.9	42799	58125	4.1	30.1	91	95.84	4.8
Maryland	35.3	60.5	55972	371899	4.2	38.8	50	93.63	3.3
Massachusetts	33.5	60.8	62603	485474	3.6	41.5	73	93.66	4.4
Michigan	47.6	47.3	42812	478773	4.6	27.8	76	96.28	3.8
Minnesota	45.4	46.9	50871	336729	4	34.7	82	98.52	2.9
Mississippi	58.3	39.7	34771	108971	6	20.8	56	94.44	2.6
Missouri	57.1	38	42300	298158	5.2	27.8	80	96.01	3.3
Montana	56.5	36	41809	45786	4.3	30.6	90	100.8	2.6
Nebraska	60.3	34	48544	114327	3.2	30.2	79	98.51	2.7
Nevada	45.5	47.9	41889	143995	5.8	23.6	50	102	4.2
New Hampshire	47.3	47.6	55905	74936	2.9	35.7	91	97.35	3.7
New Jersey	41.8	55	59949	580377	5.3	37.6	56	94.84	3.7
New Mexico	40	48.3	37938	90978	6.7	26.5	38	97.66	2.9
New York	37.5	58.8	58670	1474493		35	58	93.76	3.8
North Carolina	50.5	46.7	40759	510248	4.7	29.4	62	95	3.3
North Dakota	64.1	27.8	55950	51503	3	29.1	85	102.15	1.7
Ohio	52.1	43.5	43566	618982	4.8	26.8	79	95.39	3.6
Oklahoma	65.3	28.9	45573	174776	5.2	24.6	75	98.03	3.4
Oregon	41.1	51.7	43783	221308	5.5	32.2	74	97.98	4.9
Pennsylvania	48.8	47.6	49745	698517	5.7	29.7	76	95.06	2.7
Rhode Island	39.8	55.4	50018	58295	5.6	32.7	72	93.43	4.5
South Carolina	54.9	40.8	38302	203631	4.9	26.8	64	94.73	2.9
South Dakota	61.5	31.7	47881	47216	2.9	27.5	83	100.14	4.4
Tempessee	61.1	34.9	42094	322944	4.6	25.7	73	95.11	2.6
Texas	52.6	43.4	46947	1568247	4.8	28.4	44	98.41	3.3
Utah	46.3	27.7	39308	150621	3.4	31.8	81	100.93	2.7
Vermont	32.6	61.1	48587	31171	3.3	36.9	94	97.06	4.9
Virginia	45	49.9	52052	492761	4	37	62	96.34	2.9
Washington	37.7	55.1	51898	455943	5.6	34.2	69	99.26	4
West Virginia	68.7	26.5	36758	71992	5.8	19.6	93	97.25	3.1
Wisconsin	47.9	46.9	45914	311191	4.1	28.4	78	98.53	2.8
Wisconsin	70.1	22.5	56081	36219	5.3	26.2	85	104.07	2.9

Simple Linear Regression

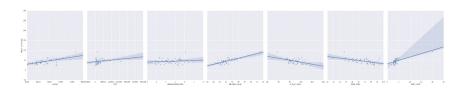


Figure : Single Linear Regression for Clinton

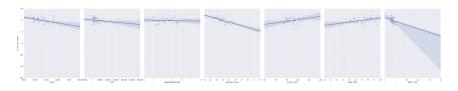


Figure : Single Linear Regression for Trump

Stepwise Regression

Figure: Stepwise Regression for Clinton

Figure: Stepwise Regression for Trump

Variable Dependency Calculations

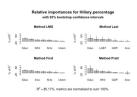


Figure: Variable Impact on Model for Clinton

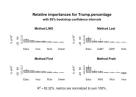


Figure: Variable Impact on Model for Trump

Correlation Matrix

```
> cor(election[,c(4:10)],method="pearson")
                      Income.
                                     GDP. Unemployment.Rate Education.Level White.Ratio M.to.F.Index
                                                                                                       LGBT.Ratio
                   1.00000000 0.185697574
                                                -0.04245328
Income.
                                                                  0.8124473
                                                                            -0.1620168
                                                                                          -0.1110420 0.434192871
GDP.
                   0.18569757 1.0000000000
                                                                  0.1192266 -0.3910250 -0.1532202 -0.001754075
                                                 0.15708893
                                                                 -0.1477452 -0.4043772 -0.1061634
Unemployment.Rate -0.04245328 0.157088931
                                                 1.00000000
                                                                                                     0.146856231
Education.Level
                   0.81244726 0.119226646
                                                -0.14774518
                                                                  1.0000000 -0.2193178
                                                                                          -0.3029699
                                                                                                     0.610995020
                 -0.16201677 -0.391025004
                                                -0.40437719
                                                                 -0.2193178
                                                                             1.0000000
White.Ratio
                                                                                           0.1567227 -0.316154984
M. to. F. Index
                 -0.11104199 -0.153220228
                                                -0.10616344
                                                                 -0.3029699 0.1567227
                                                                                           1.0000000 -0.344215426
LGBT.Ratio
                  0.43419287 -0.001754075
                                                 0.14685623
                                                                  0.6109950 -0.3161550
                                                                                          -0.3442154 1.0000000000
```

Figure: Correlation matrix of all our independent variables

Clinton Regression Model

```
Call:
lm(formula = Hillary.percentage ~ Education.Level + White.Ratio +
   M.to.F.Index + LGBT.Ratio, data = election)
Residuals:
    Min
             10 Median
                             30
                                    Max
-10.3504 -2.8903 0.1377 3.1665 11.9085
Coefficients:
               Estimate Std. Error t value Pr(>|t|)
              107.83264 25.85945 4.170 0.000133 ***
(Intercept)
Education.Level
               White.Ratio -0.23527 0.04672 -5.036 7.79e-06 ***
M.to.F.Index -0.88197 0.24980 -3.531 0.000954 ***
LGBT.Ratio
              2.62890 0.83944 3.132 0.003019 **
Signif. codes:
              0 '***, 0.001 '**, 0.01 '*, 0.02 ', 0.1 ', 1
Residual standard error: 5.165 on 46 degrees of freedom
Multiple R-squared: 0.841, Adjusted R-squared: 0.8272
F-statistic: 60.84 on 4 and 46 DF, p-value: < 2.2e-16
```

Trump Regression Model

```
Call:
lm(formula = Trump.percentage ~ Education.Level + White.Ratio +
   LGBT.Ratio. data = election)
Residuals:
    Min
             10 Median
                              30
                                      Max
-10.9049 -4.7800 0.3942 3.7334 11.2421
Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept)
              78.09813
                         5.60551 13.932 < 2e-16 ***
Education.Level -1.13518 0.15218 -7.460 1.65e-09 ***
White.Ratio 0.21058 0.04816 4.372 6.76e-05 ***
LGBT.Ratio
              -2.55086 0.84989 -3.001 0.00429 **
Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
Residual standard error: 5.33 on 47 degrees of freedom
Multiple R-squared: 0.8103, Adjusted R-squared: 0.7982
F-statistic: 66.93 on 3 and 47 DF, p-value: < 2.2e-16
```

Figure: Final Regression Model for Donald Trump

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Verification Graphs

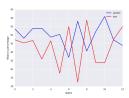


Figure: Comparison of Clinton Model with the Actual Outcomes

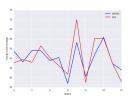
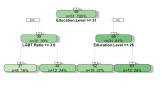


Figure : Comparison of Trump Model with the Actual Outcomes



Rattle 2016-Nov-28 11:06:37 JeffZheng Figure: Stepwise Model for Hillary Clinton

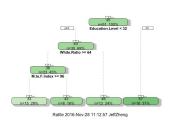


Figure: Stepwise Model for Donald Trump

Prediction vs. Actual Map



Figure: Map our Model Predicts



Figure : Actual Election Results Map

Shiny

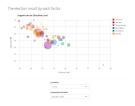


Figure: Graph of Education vs. Trump Support Rate



Figure : Graph of Education vs. Clinton Support Rate