



Soomin Kim www.uiwoos.com
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Education	Media Arts and Sciences, BA Expected May 2020 Wellesley College Receiving a liberal arts education with a multidisciplinary major. Creating in studio, studying aesthetics in media and advancements in tech, and applying design in digital and physical realms.
Experience	Marketing Design Intern Winter 2019, Fall 2019 - Current Globality Working closely with the Creative Director and the Corporate Marketing team to promote brand cohesion. Aided in defining brand elements and simplifying the template for presentation decks. Created a style guide for Globality's AI bot, Glo. Currently working on a project focused on modernizing the design and behavior of Glo. Learning how visual brand identity is furthered by strong layouts, thoughtful language, and a spirited team. UI/UX Design Intern Summer 2018 MIT Game Lab & Education Arcade Worked as the sole UI/UX designer on the development team for CLEVR, an immersive VR and tablet game experience designed to help high school students learn cell biology. Learned the value of team synergy and project managers. Co-Chair Fall 2019 - Current Pan-Asian Council, Wellesley College Overseeing and working in communication with all 16 Asian/Asian-American cultural organizations at Wellesley College. Facilitating leadership meetings as well as organizing community-building trainings and events related to issues pertinent to students of Asian descent.
Skills	Visual and UI design, brand identity, wireframing, mockuping, user testing, typography, active listening, collaboration
Interests	Curating photo books, papermaking, Printed Matter, making lists, mountains