



**Soomin Kim** [www.uiwoos.com](http://www.uiwoos.com)  
[www.linkedin.com/in/soomin--kim/](https://www.linkedin.com/in/soomin--kim/)  
[soomin.kim@wellesley.edu](mailto:soomin.kim@wellesley.edu)

**Education**      **Media Arts and Sciences, BA | Expected May 2020**  
**Wellesley College**

Receiving a liberal arts education with a multidisciplinary major.  
Creating in studio, studying aesthetics in media and advancements in  
tech, and applying design in digital and physical realms.

**Experience**      **Marketing Design Intern | Winter 2019, Fall 2019 - Current**  
**Globality**

Working closely with the Creative Director and the Corporate  
Marketing team to promote brand cohesion. Aided in defining brand  
elements and simplifying the template for presentation decks.  
Created a style guide for Globality's AI bot, Glo. Currently working on  
a project focused on modernizing the design and behavior of Glo.  
Learning how visual brand identity is furthered by strong layouts,  
thoughtful language, and a spirited team.

**UI/UX Design Intern | Summer 2018**  
**MIT Game Lab & Education Arcade**

Worked as the sole UI/UX designer on the development team for  
CLEVR, an immersive VR and tablet game experience designed to  
help high school students learn cell biology. Learned the value of  
team synergy and project managers.

**Co-Chair | Fall 2019 - Current**  
**Pan-Asian Council, Wellesley College**

Overseeing and working in communication with all 16 Asian/  
Asian-American cultural organizations at Wellesley College.  
Facilitating leadership meetings as well as organizing  
community-building trainings and events related to issues pertinent  
to students of Asian descent.

**Skills**      **Visual and UI design, brand identity, wireframing, mockuping,**  
**user testing, typography, active listening, collaboration**

**Interests**      **Curating photo books, papermaking, Printed Matter, making**  
**lists, mountains**