SOOJIN PARK

LinkedIn
soozin95@gmail.com
Alhambra, CA
sooparc.com

SUMMARY

I build seamless, high-performing web applications that solve real business problems. With expertise in both front-end and back-end development, I create custom features that elevate user experience and meet business goals. I move fast, adapt quickly, and thrive on turning ideas into functional, optimized solutions. I'm driven by the challenge of building smarter, cleaner, and more impactful web experiences.

TECHNICAL SKILLS

- React.js, JavaScript, HTML, CSS, Liquid (Shopify)
- Node.js, SQL, MongoDB
- Git, Figma

WORK EXPERIENCE

Full Stack Web Developer, Mediclo   Dec 2022 - Present

- Managed all technical aspects of a Shopify Plus store, including custom feature development, SEO optimization, and performance enhancements.
- Built a dynamic product bundling function, resulting in increased average order value and improved customer shopping experience.
- Developed fully customized solutions such as overcoming Shopify's 100-variant limit and creating an embroidery personalization feature.
- Manage GA4 and Meta Pixel setup to track user behavior and measure conversion performance.
- Build and optimize landing pages for email campaigns and Meta ads to increase engagement and drive conversions.
- Implement and integrate third-party apps to enhance store functionality while maintaining seamless performance and user experience.

Web Developer, Betaboulders   Jan 2022 - Dec 2022

- Converted jQuery frontend application to React.js, improving code maintainability, scalability, and performance.
- Developed and tested gym account features including gym portal, print beta tags, and route management.
- Troubleshooted and debugged general production issues.

Junior Accountant, Hewlett Packard Enterprise   Jan 2020 - Aug 2021

- Created and maintained a finance and operating leases tracking report using Excel to improve accuracy and accessibility of lease data.

EDUCATION

Accounting and Finance   Jan 2020 - Aug 2021
Academy of International Finance and Accounting

Bachelor of Economics and Business Administration   Mar 2014 - Feb 2018
Cheongju University
- GPA: 4.32/4.5