

Raviteja Avvaru

Senior UI/UX Designer

Profile

As a Senior UI/UX designer, I create user-friendly interfaces blending intuitive design with aesthetics. With expertise in graphic design and user-centered principles, I ensure accessible, efficient experiences.

Experience

Senior UI/UX Designer at Elfonze Technologies, Bengaluru

March 2024 — Present

- Skilled in digital marketing strategies tailored for Electronics System Design & Manufacturing domain.
- Proficient in crafting targeted advertising campaigns to promote products and boost brand visibility.
- Experienced in content creation and social media management to engage with the target audience effectively.

UI/UX Designer at JiniCommerce, Bengaluru

January 2019 — March 2024

OrderJini (B2B Sales & Channel Order Management) :

- Designed user-centric interfaces for supply chain management systems, prioritizing real-time visibility and intuitive dashboards.
- Focused on delivering actionable insights to optimize inventory management and streamline logistics operations.
- Enhanced collaboration among stakeholders, improving efficiency and reducing costs throughout the supply chain.

DS Group (Ecommerce):

- Created intuitive user interfaces for e-commerce platforms, prioritizing streamlined user experiences.
- Enhanced navigation, product discovery, and processes to increase conversion rates and customer satisfaction.

OnePlus (Service Center Management):

- Employ user-centric design principles to create an intuitive interface tailored to the needs of store managers and staff.
- Develop features for efficient inventory management, sales tracking, and employee management.
- Continuously refine the app through iterative prototyping and user testing to ensure usability and effectiveness in optimizing store management tasks.

SAP Swiss (Automobile Sector):

- Designed and implemented intuitive user interfaces for internal resort management systems, streamlining operations such as room assignment, inventory tracking, and scheduling.

Details

Bengaluru

India

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Links

[Behance](#)

[LinkedIn](#)

Skills & Tools

Visual Design

Wireframing

Prototyping

User Research

Graphic Design

Web Design

Digital Marketing

Branding

Adobe XD

Adobe Illustrator

Adobe Photoshop

Figma

InVision Studio

Languages

English

Hindi

Telugu

- This resulted in improved workflow efficiency, reduced administrative overhead, and optimized resource utilization, enhancing overall operational effectiveness.
- Real-time Data Accessibility: Developed user-friendly interfaces providing staff members with easy access to real-time data and customizable reporting tools.

🛠 Projects

Web Designing at ESDM Elfonze • 2023

- Developed an entirely new perspective for the Electronics System Design & Manufacturing vertical.

Web Designing at ecoINSCAPE • 2023

- Designed immersive informative user-friendly showcase webpage.

Graphic Designing at Sigma Info Solutions • 2018

- Designed branding business collaterals & print media marketing content.

🎓 Education

B.S.C (Multimedia & Animation), WiztoonZ Academy of Media & Design, Bengaluru

January 2018

M.P.C (Senior Secondary), Narayana Junior College, Cuddapah

January 2015

🏆 Certifications

UX Design Professional Certificate, Google X Coursera

2023

User Experience Program, LinkedIn Learning

2023

Fundamentals of Digital Marketing, Google

2022

★ Achievements

- Ranked in the top 6 nationwide for Graphic Design Technology in the "India Skills - 2018" competition, held by the Government of India.
- Declared the "Web Design Competition" first-place winner at our academy on "Wiz Talent - 2017."