{COMPANY\_NAME} SPONSORSHIP PROPOSAL

FLAGSHIP EVENT SPONSOR (₹ {SPONSORSHIP\_AMT})

*Changes can be made according to requirements, and any new ideas from associating Organizations to promote their brand and services are welcome. The above deliverables are open to negotiations.*

**DELIVERABLES**

* **“{COMPANY\_NAME}”** will be formally recognized as the exclusive event sponsor of Techspardha.
* **Exclusive Workshop/Session:** Offering {COMPANY\_NAME} the opportunity to conduct an exclusive workshop or training session during the event, providing valuable insights or skills to the participating students.
* **Data Collection Opportunity:** If applicable and acceptable, offer {COMPANY\_NAME} the chance to collect data or conduct surveys during the event, providing valuable

insights into student preferences or trends.

* One free-standing {STALL\_TYPE} **Stall.**
* **Campus-wide Advertisement:** Comprehensive advertising, including banners, standees, and posters, will be placed throughout the campus.
* **Distribution of promotional cards and pamphlets** will be conducted in the hostels to maximize outreach to the student community .
* **Distribution of Goodies** provided by you creating a tangible impression.
* The {COMPANY\_NAME} **logo** will be prominently featured on **all promotional materials.**
* **Publicity** through invites sent to **50+ colleges** across India.
* **Promotional Video:** A promotional video provided by Internshala will be featured during the event, including playback during the Inaugural Ceremony on a 12x12 screen.
* Invitation to the **CEO/Head** of the organization to be the **chief guest** for any Flagship Event.

**CONTACT IN CASE OF QUERY**

{POC\_NAME}

{POC\_CONTACT}