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| Online marketing institute & training pvt ltd |
| O.M.i.T - Assignment |
| Social Media/SEO/SEM |
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| Submitting the assignment as given by the faculty of O.M.i.T |

**Assignment - 1 DATE:27/5/19**

**Assignment Name: Social Media/SEO/SEM**

**Faculty- NIKAHATH**

**Q1. Business analysis for orient flight aviation academy**

**A1.** ORIENT FLIGHT AVIATION ACADEMY

1. OBJECTIVE : Orient Flight Aviation Academy are providing 2 types of orientation courses they are Aviation and Civil Aviation courses
2. Aviation: Aviation is the study of aeronautics and the grandeur of academic metamorphosis

Civil Aviation:

* Cabin Crew Training
* Ground Staff Training
* Certificate Course in Dangerous Goods and Cargo
* Flight Dispatches Training Program
* RTR (Radio Telephony Restricted)
* Airline Ticketing

1. Target Audience : For Aviation: 10th/ plus two (physics ,Mathematics , English)or equivalent

Civil Aviation: plus two, graduate, 12th diploma

1. LOCATION: Aviation : Mysore & Civil Aviation : Chennai
2. Age Group : aviation: 18 years completed Civil Aviation : 18 & 26
3. Gender : male & female

KEYWORDS:

* Orientation courses in Bangalore
* Aviation course in Bangalore
* Best orientation courses in Bangalore
* Orientation courses near me
* Aviation summer courses
* How to apply aviation courses
* Best cabin crew training
* How to apply cabin crew
* Good authorized aviation training center
* Good authorized cabin crew training center

**Assignment - 2 DATE:27/5/19**

**Assignment Name: ORM**

**Faculty- Nikahath**

**Q1. Find relevant keywords for the digital marketing agency CITRIC IDM from google keyword planner**

**A1.** Keyword search is orm agency

**ORM - ONLINE REPUTATION MANAGEMENT**

* ORM COMPANY 10-100 LOW
* REPUTATION MANAGEMENT SERVICES 100-1K MEDIUM
* ONLINE MARKETING COMPANIES 1K-10K MEDIUM
* ONLINE REPUTATION MANAGEMENT SERVICES 10-1K LOW
* REPUTATION MANAGEMENT SERVICE 100-1K MEDIUM
* REPUTATION SERVICES 10-100 LOW
* ONLINE REPUTATION MANAGEMENT SERVICE FOR INDIVIDUALS 10-100 LOW
* ONLINE REPUATATION MANAGEMENT SERVICES INDIA 100-1K LOW
* BRAND REPUTATION MANAGEMENT SERVICES 10-100 MEDIUM
* ONLINE REPUTATION MANAGEMENT SERVICE PROVIDER 10-100 MEDIUM

**Assignment - 3 DATE:27/5/19**

**Assignment Name: SEO**

**Faculty- NIkahath**

**Q1. Q1. Find relevant keywords for the digital marketing agency CITRIC IDM from google keyword planner**

**A1.** Keyword search is orm agency

Keyword (by relevance)

* SEO agency
* SEO service provider agency
* SEO
* Search engine optimization service provider
* Search optimization
* SEO service provider
* SEO optimization service
* Marketing SEO service
* Website SEO service
* Search optimization company

SMM SOCIAL MEDIA MARKETING

* SOCIAL MEDIA ANALYSIS LOW 100-1K
* SOCIAL MEDIA CONSULTANT LOW 100-1K
* SOCIAL MEDIA MARKETING AGENCY LOW 100K-1M
* SOCIAL MEDIA OPTIMIZATION LOW 1K-10K
* SOCIAL MEDIA MARKETING MEDIUM 10K-100K
* SOCIAL MEDIA MARKETING WEBSITE MEDIUM 10-100
* ONLINE SOCIAL MEDIA MARKETING HIGH 10-100
* SMM LOW 1K-10K
* SOCIAL MEDIA SERVICS LOW 100-1K
* SOCIAL MEDIA MARKETING WEBSITE MEDIUM 10-100