

# Steve Jobs

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**Steven Paul "Steve" Jobs** (/ˈdʒɒbz/; February 24, 1955 – October 5, 2011)<sup>[3][4]</sup> was an American entrepreneur,<sup>[5]</sup> marketer,<sup>[6]</sup> and inventor,<sup>[7]</sup> who was the co-founder, chairman, and CEO of Apple Inc. Through Apple, he is widely recognized as a charismatic pioneer of the personal computer revolution<sup>[8][9]</sup> and for his influential career in the computer and consumer electronics fields, transforming "one industry after another, from computers and smartphones to music and movies."<sup>[10]</sup> Jobs also co-founded and served as chief executive of Pixar Animation Studios; he became a member of the board of directors of The Walt Disney Company in 2006, when Disney acquired Pixar. Jobs was among the first to see the commercial potential of Xerox PARC's mouse-driven graphical user interface, which led to the creation of the Apple Lisa and, a year later, the Macintosh. He also played a role in introducing the LaserWriter, one of the first widely available laser printers, to the market.<sup>[11]</sup>

After a power struggle with the board of directors in 1985, Jobs left Apple and founded NeXT, a computer platform development company specializing in the higher-education and business markets. In 1986, he acquired the computer graphics division of Lucasfilm, which was spun off as Pixar.<sup>[12]</sup> He was credited in *Toy Story* (1995) as an executive producer. He served as CEO and majority shareholder until Disney's purchase of Pixar in 2006.<sup>[13]</sup> In 1996, after Apple had failed to deliver its operating system, Copland, Gil Amelio turned to NeXT Computer, and the NeXTSTEP platform became the foundation for the Mac OS X.<sup>[14]</sup> Jobs returned to Apple as an advisor, and took control of the company as an interim CEO. Jobs brought Apple from near bankruptcy to profitability by 1998.<sup>[15]</sup><sup>[16][17]</sup>

As the new CEO of the company, Jobs oversaw the development of the iMac, iTunes, iPod, iPhone, and iPad, and on the services side, the company's Apple Retail Stores, iTunes Store and the App Store.<sup>[18]</sup> The success of these products and services provided several years of stable financial returns, and propelled Apple to become the world's most valuable publicly traded company in 2011.<sup>[19]</sup>

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Jobs holding an iPhone 4 at Worldwide Developers Conference 2010

<b>Born</b>	Steven Paul Jobs February 24, 1955 San Francisco, California, US
<b>Died</b>	October 5, 2011 (aged 56) Palo Alto, California, US
<b>Cause of death</b>	Metastatic Insulinoma
<b>Residence</b>	Palo Alto, California, US
<b>Alma mater</b>	Reed College
<b>Occupation</b>	Co-founder, Chairman and CEO, Apple Inc. Co-founder and CEO, Pixar Founder and CEO, NeXT Inc.
<b>Years active</b>	1974–2011
<b>Net worth</b>	\$US 8.3 billion (July 2010)
<b>Board member of</b>	The Walt Disney Company <sup>[1]</sup> Apple Inc.
<b>Religion</b>	Zen Buddhism (previously Lutheran) <sup>[2]</sup>
<b>Spouse(s)</b>	Laurene Powell (1991–2011; his death)