

# FACULTY OF BUSINESS & MANAGEMENT

## - DIPLOMA PROGRAMME

企业与管理学院

专业文凭课程



SOUTHERN  
UNIVERSITY COLLEGE

南方大学学院



南方大学·多元典范  
Southern University College · Multi-Paradigm



ONLINE  
APPLICATION

# DIPLOMA IN 会计专业文凭 ACCOUNTANCY

R2/344/4/0188(A10799)08/24

## COMPULSORY SUBJECTS

- Business Communication
- Business Law
- Computer Applications
- Fundamentals of Marketing
- Fundamentals of Management
- Macroeconomics
- Microeconomics
- Quantitative Methods
- Statistics

## CORE SUBJECTS

- Business Finance
- Accounting Theory and Practice
- Advanced Financial Accounting
- Auditing
- Basic Costing
- Business Mathematics
- Company Law
- Accounting Information System
- Cost Accounting
- Intermediate Financial Accounting
- Management Accounting
- Taxation I
- Taxation II
- Financial Accounting I
- Financial Accounting II

## ELECTIVE SUBJECTS

- Consumer Behaviour
- Cross Cultural Management
- Human Resource Management
- International Business
- International Finance
- International Marketing
- International Relations
- Introduction to Logistics Operations
- Personal Finance
- Sales Management
- Foundation English
- Practical Training for Accounting Students



### ENTRY REQUIREMENT

- **SPM / O- Level:** 3 credits and pass in Mathematics;
- **UEC:** Grade B in 3 subjects and pass in Mathematics

### COURSE DURATION

- 2 Years 3 Months

# DIPLOMA IN 商业管理专业文凭 BUSINESS ADMINISTRATION

R2/345/4/0418(A5189)10/24

## COMPULSORY SUBJECTS

- Business Communication
- Business Finance
- Business Law
- Business Research Methods
- Computer Applications
- E- Commerce
- Entrepreneurship
- Financial Accounting I
- Financial Accounting II
- Fundamentals of Management
- Fundamentals of Marketing
- Information Technology
- Macroeconomics
- Management and Cost Accounting
- Microeconomics
- Quantitative Methods
- Statistics

## CORE SUBJECTS

- Corporate Finance
- Fundamental of Business
- Human Resource Management
- International Business
- Organizational Behaviour
- Principles of Investment

## ELECTIVE SUBJECTS

- Business Mathematics
- Consumer Behaviour
- Cross Cultural Management
- International Finance
- International Marketing
- International Relations
- Introduction to Logistics Operations
- Personal Finance
- Sales Management
- Foundation English\*
- Industrial Training



### ENTRY REQUIREMENT

- **SPM / O- Level:** 3 credits;
- **UEC:** Grade B in 3 subjects

### COURSE DURATION

- 2 Years 3 Months



# DIPLOMA IN 市场营销专业文凭 MARKETING

R2/342/4/0135(A5807)06/25

## COMPULSORY SUBJECTS

- Business Communication
- Business Finance
- Business Law
- Business Research Methods
- Computer Applications
- E- Commerce
- Entrepreneurship
- Financial Accounting I
- Financial Accounting II
- Fundamentals of Management
- Information Technology
- Macroeconomics
- Microeconomics
- Management and Cost Accounting
- Organizational Behaviour
- Quantitative Methods
- Statistics

## CORE SUBJECTS

- Consumer Behaviour
- Fundamentals of Marketing
- International Marketing
- Marketing Communication
- Marketing Management
- Sales Management

## ELECTIVE SUBJECTS

- Business Mathematics
- Cross Cultural Management
- Human Resource Management
- International Business
- International Finance
- International Relations
- Introduction to Logistics Operation
- Personal Finance
- Industrial Training



### ENTRY REQUIREMENT

- **SPM / O- Level:** 3 credits;
- **UEC:** Grade B in 3 subjects

### COURSE DURATION

- 2 Years 3 Months

# DIPLOMA IN 物流管理专业文凭 LOGISTICS MANAGEMENT

R2/840/4/0034(A7838)07/22

## COMPULSORY SUBJECTS

- Business Communication
- Business Law
- Computer Applications
- E- Commerce
- Financial Accounting I
- Financial Accounting II
- Fundamentals of Management
- Fundamentals of Marketing
- Information Technology
- Macroeconomics
- Microeconomics
- Quantitative Methods
- Statistics



## CORE SUBJECTS

- Freight and Transport Management
- International Business
- Introduction to Logistics Operation
- Introduction to Transport
- Inventory Management
- Logistics Management and Strategy
- Purchasing and Supply Management
- Supply Chain Management
- Transport Economics
- Warehouse Management
- Industrial Training



## ELECTIVE SUBJECTS

- Business Mathematics
- Consumer Behaviour
- Cross Cultural Management
- Human Resource Management
- International Finance
- International Marketing
- International Relations
- Personal Finance
- Sales Management
- Foundation English\*

### ENTRY REQUIREMENT

- **SPM / O- Level:** 3 credits;
- **UEC:** Grade B in 3 subjects

### COURSE DURATION

- 2 Years 3 Months