

# Drogenide Softwares

*Making Your Life Digital*

## Company Profile



**DROGENIDE SOFTWARES**

DOCUMENT

**Company profile**

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## 1. INTRODUCTION

Drogenide Softwares, a young and dynamic growing IT & marketing services firm with core competency in Software Services, Web Solutions, Systems Integration and IT Enabled Services, is led by an experienced team consisting of academic and business luminaries. Acumen is keen to join with global businesses committed towards innovation, better performance and rapid deployment in IT services. Our delivery model helps to synchronize, seamless and cost-effective solutions with assured quality and consistency.

Drogenide began its business operation as a IT solution providing company in October 2017.

Drogenide is focusing exclusively in high quality and cost-effective software development and implementation of services. We are advancing on a tremendous pace and with involvement of skilled and experienced people working in the organization. Drogenide is currently providing services to Banking, Corporate, Real Estate, coaching institute.

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## 2. OUR MISSION & VISION

**Our Mission** is to achieve the reputation of a quality, high standard & reliable solution & service Provider Company in the IT industry.

**Our Vision** is to achieve 100% customer satisfaction by delivering quality products and services at an affordable cost. Our forward vision is to strive to become an entity in technology based corporate solutions, capable of demanding unconditional response from the targeted niche. We also believe that for our scope of improvisation – sky is the limit and we are always ready to take our achievements to the next level. We are growing and would always like to remain on the growing streak.

**Our keys for development:**

- Desire for Excellence
- 3.5+ Year Experienced skillset
- Trust and confidence build-up
- Innovation
- Transparency
- Teamwork

**We believe in**

- Self - Motivation
- Collective responsibility and leadership
- Professionalism and ethics
- Adding values to our client needs



### 3. OUR JOURNEY

**2017 . . . .**

Started journey as Software Solution Provider in October 2017.

**2018 . . . .**

Corporate tie up with CALIS Technologies Pvt Ltd, Malaysia

Corporate tie up with VKS GHANA LIMITED for international marketing consultant

Corporate tie up with APPSLORER TECHNOLOGIES for international tech consultant

Technical Support team to one of well know client from South Africa

### 4. OUR INVOLVEMENT

#### ■ WEBSITE DESIGNING

We offer a extensive range of services to reach your targeted spectators and carve up your valuable information focusing on retaining your customers. Our service includes Web application development, Website designing, Corporate profiles and presentations, E-commerce solutions, Application development, maintenance, and re-engineering, Mail gateways, Web hosting solutions, Search Engine Optimization, and Flash development.

We've the proven experience and proficiency in designing website that accomplish something by bringing in enquiries, which generate sales and are an asset to your business. As a website design company we offer a full-circle loom in website design & web development where the actual web designing effort covers. Our website designing services covers strategic planning, business intelligence, creative, application development, product / service promotion & solution maintenance.



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Most of our time goes in considerate your business objectives, defining the problem and to conclude designing the best possible solution. Your website can offer you the best return for your investment, if done correctly.

We understand the every company has a unique requirement when it comes to web designing. Where our responsibility is to project that uniqueness and make the website stand out from its competition. Contrasting a run-of-the-mill website designing we make it a spot to convey a distinguishing look to your website. Our web designing experts ensure that your website is search engine friendly according the googles' parameter, aesthetically appealing and user friendly.

- **WEB DESIGNING SERVICES INCLUDE:**

**Website Design** – website design, information structural design, and consulting services.

**User Experience Design** – Heuristic evaluation and interaction design based on industry usability principles to modernize task flow and improve information architecture.

**HTML E-Mails and Newsletters** – Creation of email templates used to coerce qualified traffic to your web site.

**Flash Design** – Online animated demonstration of tools, products, and services.

**Graphic Design** – Flow charts, icons, and other convention graphics directly related to your business.

**Graphic Optimization** – Ensuring your graphics are high quality, but also easy to download.

**Dynamic websites** - making the sites on .net and .php based that is datadriwen sites.

## ■ SOFTWARE DEVELOPMENT

Beside the hardware and network solutions; with design and development expertise in diverse platforms, best-of-breed tools and techniques, combined with industry best practices, Drogonide offers scalable end-to-end application development and management solutions from requirement analysis for deployment and rollout. We are developing software, related to garments- production management, commercial jobs, buying, accounting software for trading, manufacturing house and conglomerates. We hope to come to you with desired software at a reasonable cost. Drogonide's services span the following application lifecycle stages:

- **APPLICATION DEVELOPMENT** – Providing end-to-end development from requirement analysis for deployment and rollout.
- **APPLICATION MAINTENANCE** – Changing or enhancing software to meet changing or increasing business demands in the post-rollout phase of an application
- **APPLICATION SUPPORT** – Providing first, second, third line support and on-call support.



- **APPLICATION INTEGRATION/MIGRATION/TRANSFORMATION** – Replacing, migrating and integrating legacy or bespoke systems with COTS products.
- **APPLICATION MANAGEMENT** – The application management layer cuts across all software engineering activities listed above. Drogenide takes complete ownership of the outsourced suite of applications as per the agreed scope and manages the support. This typically involves transition management, project management, proactive risk and scope change management, quality management, SLA management etc.

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## ■ ANDROID / iOS APPLICATION DEVELOPMENT

Benefit from our highly polished product development process that starts with validating and refining an idea through app discovery to keeping an app up to date with our app maintenance services. We offer a comprehensive suite of services for the entire product development life cycle that is tailored to the specific needs of each client.

- Mobile App Strategy & Consultation
- Startup Mentorship & Product Development
- Enterprise Mobility
- UI/ UX Design Services
- Custom Web Development
- Mobile App Marketing
- Data Science & Analytics
- Mobile App Testing (Manual & Automated)
- Mobile App Maintenance

## ■ DIGITAL MARKETING

We believe that businesses on internet shall not only be the future but shall also be a mandate especially for quick & relevant reach. Our team is big and believes in innovation. We work a lot on data analysis before we take on any Digital media planning and marketing work.

Our team works on choosing the right channel for you as every social media channel might not be relevant. Our constant measurement and feedback from the client helps us to do things the right way and at the right cost.

- Digital PR
- SEOs
- Paid Media
- Content Writing
- Lead Genation

## ■ UNIFIED COMMUNICATION

With the Microsoft Office Communication Server (OCS) 2007 we are there to build all your communication need including instant messaging and e-mail services.





## 5. AREAS OF EXPERTISE

Main Strength of Drogenide lies in the blend of professionals, specialized and highly focused operation. Increasing customer's awareness is the strength where it excels over its competitors. Our strength lies in our ability to blend current management practice and IT expertise into cost-effective Computer Aided Management Solutions, Products and Services. Drogenide understands the need for skill transfer to client personnel. Our offers cover the following major areas:

- Web based support & solution development
- Customize Android application development
- Business process reengineering
- Process development localization
- Customized and target oriented Workflow design
- Specialization in Client / Server and Internet / Intranet application and technologies
- Automation of Financial Institutions, Telco-Operators, Electronic Medias & Business Institutions with the latest development.
- Customized software development as ancillary product for deployed international software
- International software deployment - product development localization
- Enterprise Server & Storage Solution
- Desktop maintenance and support
- Server maintenance and support
- Enterprise-grade LAN Cabling.
- Infrastructure Management Solution.
- Data Centre Operations and Service Delivery.
- Systems Integration.
- Project Management.
- Change/request implementation
- Project support
- Standby support
- E-business solutions
- Data conversion & data entry
- Any Type of VDO editing Solutions



## 6. STRENGTH & CAPABILITIES

The development team of Drogonide is equipped with proper human resources specialized in different system development tasks. The key areas are;

### ■ SYSTEM ANALYSIS & DESIGN

System analysis and design team combines both functional and technical analysts. We believe to develop a proper system of which functional analysis is equally important as technical analysis. Our system analysis and design team specialize in the software like Microsoft Visio, Rational Rose and Microsoft Visual Modeler.

### ■ SOURCE CODE REPOSITORY AND ADMINISTRATION

For source code version control and multiple programmer interaction management we use Visual Source Safe as our source code control software.

### ■ DATABASE MANAGEMENT

We have database expertise ranging from ISAM or flat database systems like Microsoft Access, Visual FoxPro to robust commercial database engines like Oracle and Microsoft SQL. For web-database connectivity and cross-platform data management we also have specialized experience and expertise in My SQL database server.

### ■ WEB DEVELOPMENT AND DESIGN

Our web developers and designers are skilled in development with Microsoft Front Page, Macromedia Fireworks and Dream Weaver for web site design.

### ■ PROGRAMMING

Our young and talented programmers have a wide range of experience in developing systems. Our programming skill involves:

- **PROGRAMMING LANGUAGES:**  
VB, Visual C++, Java, VB for Application (VBA) and Microsoft .Net Platform.
- **WEB PROGRAMMING LANGUAGES:**  
PHP, Perl/CGI, Active Server Pages (ASP)
- **SCRIPTING LANGUAGES:**  
Java Script, VB Scripts
- **MULTIMEDIA DEVELOPMENT:**  
Flash and Flash Script.
- **WEB SERVERS:**  
Microsoft IIS and Apache
- **OPERATING SYSTEMS:**  
Microsoft Platform and Linux/Unix



## 7. PRODUCT OFFERINGS

### ■ FINANCIAL SOLUTIONS

- Account Management Solution (ERP)
- Banking Management Softwares (Coming Soon)

### ■ BUSINESS MANAGEMENT SOLUTION

- School Management Software
- Advocate Management
- Saloon Management
- Laundry Management
- Gym Management
- Rental Car
- We are offering 45+ Management Softwares

### ■ Home Automation

- Lighting Control
- Appliance Control
- Artificial Intelligence
- Curtain Control
- Energy Control
- Scheduler
- Surveillance
- Security

### ■ Android Application Clones

- Uber Clone
- Foodie Clone
- Just Dial Clone
- E Commerce Clone
- Hotel Booking

### ■ GPS Vehicle Tracking



## 8. LIST OF SOME MAJOR CLIENT

Drogenide has several clients using its array of products. Our team members have the distinguished experience and association with different national and international organizations in different sectors. A partial list of these clients includes:

- Falcon Business Group, Pune
- Trigen Realtors, Pune
- Al Moalem Institute, **Kingdom of Baherin**
- CALIS Technologies Pvt Ltd, **Malaysia**
- APPSLORER Technologies, **Bangladesh**
- VKS Ghana Limited, **Ghana**
- E com Consulting, **South Africa**
- Living Concepts, Pune
- S R Group, Pune

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