SOPHIA WANG

WORK EXPERIENCE

Notetracks — Product Designer (Part-time)
April 2023 - Present
- Creating and re-designing the user experience and interface across product application and website with designer, engineer, and founder.

Avanade by Accenture — User Experience Designer
May 2022 -Aug 2022
- Collaborated with senior designers and project manager to design an internal resource platform for 50+ Canadian design consultants to elevate their design maturity.
- Conducted 3 rounds of user interviews and design workshops to understand client goals and problems.

Electronic Arts — User Experience Designer
Jan 2022 - Apr 2022
- Improved inconsistent game tile designs and content for the Beta EA app with project manager and researcher.
- Leveraged existing design system and industry design patterns to create 3 new game states and system patterns for game tiles.

SAP — Supplier Solutions Marketing Specialist
Sep 2019 - Apr 2020
- Developed and executed 3 campaigns with Marketing Managers for SAP Ariba Supplier Solutions and SAP Ariba Network.
- Led and created 15 digital and print graphic assets for internal and external workshops to support presentations.

OTHER DESIGN EXPERIENCE

SFU — Visual Analytics Designer
Jan 2022 - May 2022
- Created and coded a Spotify data dashboard using javascript and D3 on Observable. ⬈
- Designed and implement visualization workspaces for complex information and problems using Tableau and Observable.

SFU — User Interface Designer
May 2021 - Aug 2021
- Built a design system and guide with a team of 3 for an e-commerce website.
- Coded and led the visual design direction of our website. ⬈

CONTACT

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EDUCATION

Simon Fraser University (SFU)
Sep 2017 - April 2023
Business Administration and Interactive Arts & Technology Joint Major
- Concentration in Design & Marketing

Vienna University of Economics and Business (WU)
Sep 2022 - Jan 2023
Completed Marketing concentration.

SKILLS

Design

Interface Design	Wireframing
Interaction Design	User Research
Design Evaluation	Usability Testing
Design Thinking	Design Systems
Inclusive Design	A/B Testing
Prototyping	Project Management

Languages and Tools

Figma	HTML
Adobe CC	CSS
MS Office	Javascript
Sketch	Python
InVision	Processing
Pendo	C++
Fullstory	

ACHIEVEMENTS

Protothon - University of Washington
Feb 2021- 1st place

Brandstorm - SFU Marketing
Nov 2020 - 3rd place

iXp Hackathon - SAP
Apr 2020 - 1st place