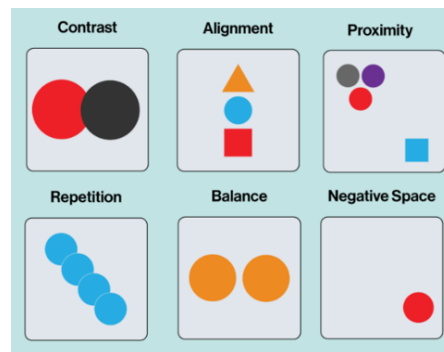# CADT IDT

W1-S2 GROUP REFLECTION

Design Principles

For this session: Make groups of 3 students.

📋 Group work *(60 min)*

You need to need to analyze **3 graphical designs** (choose among the ones bellow)
- ✓ Complete the evaluation table for each analysis
- ✓ Propose improvements if needed *(just ideas. You don't have to draw anything)*

👨‍🏫 Group presentations *(15 min)*

It's time to share you group work to the whole class

- ✓ 1 speaker per group
- ✓ Speakers are randomly selected to present each group work activity

WORK 1

Which design you choose? (letter): **C**

CATEGORY	CRITERIA	YOUR ANLAYSIS
CONTRAST	• Does the design use enough contrast to differentiate elements? • Do the elements with high contrast stand out as intended?	No, it doesn't. Because the pink color and white doesn't contrast each other well No, The blue text and the cup cake look out of place.
ALIGNMENT	• Are text, images, and other elements aligned properly to create order and cohesiveness? • Are there any elements that feel "out of place"?	No, the cupcake photo aligned but the text is not well aligned and it look weird. Yes, the cupcakte box in the top left corner of the screen.
PROXIMITY	• Are headlines, body text, and images that belong together placed near each other? • Are elements spaced too far apart or too close together?	Yes, everything that belong together are placed near eacher other. Yes, the space between top bar and the title are too big.
REPETITION	• Are colors, fonts, or shapes used consistently across the design? • Does the repetition feel intentional and effective?	No, the font color are changing from pink to blue and then black. Yes, the menu area repetition feel intentional.
WHITE SPACE	• Does the design have enough white space to avoid overcrowding, or does it feel empty? • Is the white space used to guide the viewer's eye effectively?	It feel empty because of all the space leaving between the cupcake pictures and space between line. No the white space make the design look bad.
BALANCE	• Is the design the same on both sides or does one side have more weight than the other? • Does the design feel even and comfortable to look at, or does it feel lopsided and uneven?	The two side are well balanced. The design feel weird and uncomfortable to look at.
IMPROVEMENTS	• Write your improvement proposition (*If any*)	**The font below the cupcake should be bigger and bold for the user to see more easily.**

WORK 2

Which design you choose? (letter): A

CATEGORY	*CRITERIA*	*YOUR ANLAYSIS*
CONTRAST	•Does the design use enough contrast to differentiate elements? •Do the elements with high contrast stand out as intended?	Yes the white background contrast with black font color well. No, everything look the same.
ALIGNMENT	•Are text, images, and other elements aligned properly to create order and cohesiveness? •Are there any elements that feel "out of place"?	No, everything are in one line and it's hard to differentiate between food and price and description No, everything are okay.
PROXIMITY	•Are headlines, body text, and images that belong together placed near each other? •Are elements spaced too far apart or too close together?	No, everything mixed up together. All elements are too close together.
REPETITION	•Are colors, fonts, or shapes used consistently across the design? •Does the repetition feel intentional and effective?	Yes, the font and color are consistent No, it look messy and hard to read.
WHITE SPACE	•Does the design have enough white space to avoid overcrowding, or does it feel empty? •Is the white space used to guide the viewer's eye effectively?	It feel crowded. No, I have read it for a while to get the meaning of this.
BALANCE	•Is the design the same on both sides or does one side have more weight than the other? •Does the design feel even and comfortable to look at, or does it feel lopsided and uneven?	The left side has more weight. The design is hard to read, crowded, confusing.

IMPROVEMENTS	•Write your improvement proposition (*If any*)	**The font size and font color of the description should be smaller and less contrast than the food name and price.**

WORK 3

Which design you choose? (letter): B

CATEGORY	CRITERIA	YOUR ANLAYSIS
CONTRAST	•Does the design use enough contrast to differentiate elements? •Do the elements with high contrast stand out as intended?	Yes, color red and white background does contrast each other well. Yes, I can see the text clearly.
ALIGNMENT	•Are text, images, and other elements aligned properly to create order and cohesiveness? •Are there any elements that feel "out of place"?	The text are not align well. The text's indentation is bad and the whole text is a bit off center. No, everything look okay together.
PROXIMITY	•Are headlines, body text, and images that belong together placed near each other? •Are elements spaced too far apart or too close together?	The title should be bigger and place a bit further from body. The title and body text look too close together creating confusion for the reader.
REPETITION	•Are colors, fonts, or shapes used consistently across the design? •Does the repetition feel intentional and effective?	Yes. The color and font are consistent. Yes the repetition in this post work well.
WHITE SPACE	•Does the design have enough white space to avoid overcrowding, or does it feel empty? •Is the white space used to guide the viewer's eye effectively?	The body text look okay with this spacing but the 'Tow-away' need a bit more spacing. No, the title, the body and, the warning are too close it look like they belong together.
BALANCE	•Is the design the same on both sides or does one side have more weight than the other? •Does the design feel even and comfortable to look at, or does it feel lopsided and uneven?	The left side has more weight because the whole text are off to the left. It look uncomfortable to look at.
IMPROVEMENTS	•Write your improvement proposition (*If any)*	**The whole text should be place in the center.** **And the title 'Tow-away' should be bigger to make it more visible.** **The warning should have something to make it stand out from the rest of the text.**

CADT RESTAURANT

Breakfast

Eggs and pork– 5$

Just eggs and pork fried with rice !

Fish amok– 5$

A traditional steamed fish curry

Lunch

Lock lack – 5$

Sautéed beef in a rich sauce, served with rice

Fish soup –10$

Fish or seafood with vegetables

Khmer ginger chicken stir-fry– (price can change)

Garlic and ginger fired with chicken

DESIGN B

TOW-AWAY

TEMPORARY

NO PARKING

ANYTIME

SUNDAY ONLY

8 AM – 6 PM

VIOLATORS WILL BE TOWED

DESIGN C

Toronto Cupcake
Check out our new corporate/event logo cupcakes - Click for details

Cupcakes

Always Available

$3.25 each | $18.50 half dozen | $35 dozen

One Dozen One Click

In a panic or can't decide? Need a dozen awesome cupcakes but don't want to pick them and we will pick out 12 delicious treats from our "always available" cupcakes.

ADD TO CART

Or have fun and select from the individual flavours below:

QTY 1   ADD TO CART
QTY 1   ADD TO CART
QTY 1   ADD TO CART
QTY 1   ADD TO CART

QTY 1   ADD TO CART
QTY 1   ADD TO CART
QTY 1   ADD TO CART
QTY 1   ADD TO CART

Monday, 29 June 2020
Check out our new corporate/event logo cupcakes - Click for details

COVID 19

Thank you all who have been patient with us while we ensured everyone at Toronto Cupcake and their families were safe. We have now re-opened for business and with the following protocals in place we will be able to supply you with all the essential cupcakes you need!!

24 hour online ordering. Order anytime before 5PM and we will be able to contactlessly deliver for you the following day. We are not able to process same day orders for the forseeable future.

We have a minimum order of a dozen. As the situation changes we will bring back 1/2 doz ordering.
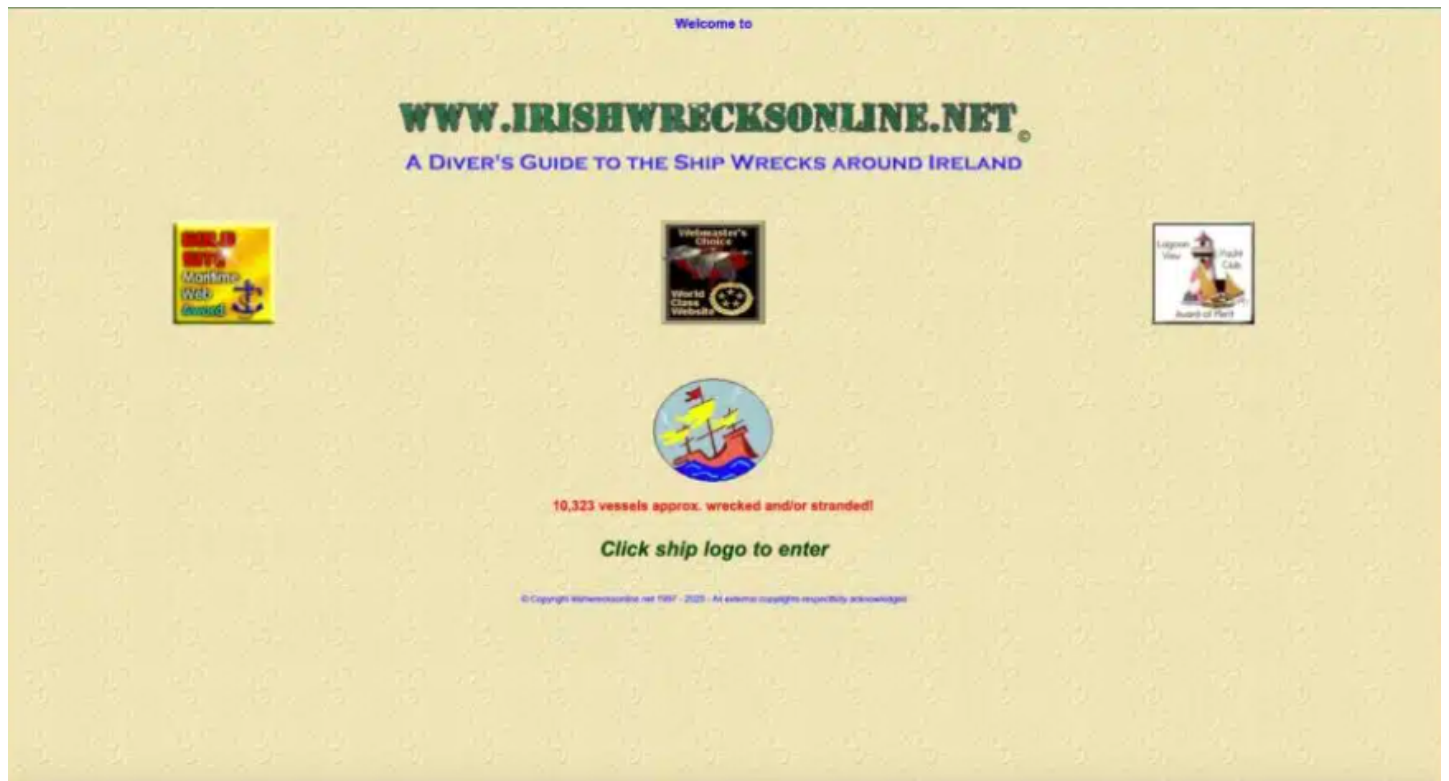
At this time pick up is not available. We are providing contactless delivery for all orders.

Once again thank you for choosing Toronto Cupcake. please stay safe and take care of your love ones.
To all - WASH YOUR HANDS!!

WELCOME!
Thank you for shopping by.
Toronto Cupcake is Canada's favourite heaven for gourmet cupcakes. We pride ourselves on great tasting treats made from only the finest of ingredients.

Please enjoy your visit

DESIGN D

Welcome to

WWW.IRISHWRECKSONLINE.NET ©

A DIVER'S GUIDE TO THE SHIP WRECKS AROUND IRELAND

10,323 vessels approx. wrecked and/or stranded!

Click ship logo to enter

DESIGN E

DESIGN F

9:41

✕ **Create New Race**

* Race Name

Boy 11-14

Distance

20 Km

Date of Race

13 Aug 2024

Time

09:30 AM

Segments

Swim   300M ⠿

Create Segment

Create Race

DESIGN G

Design Solutions

solving your design problems

Q▾ Search

Fusce porta suscipit eros

Mauris elementum. Proin quis dolor ut augue imperdiet fringilla. In cursus, magna ut eleifend aliquam, risus lorem mattis mauris, eu congue nisi nisi et sapien. Donec eget dui. Praesent a diam. Cras nunc. Morbi id orci quis nisl consequat scelerisque.

Duis vitae urna

Aenean ut risus nec tellus sodales bibendum. Morbi porta, urna nec aliquam condimentum, sapien lectus elementum est, in placerat elit mi pretium diam. Sed at lectus. Etiam laoreet massa vitae mauris blandit faucibus.

Fusce non ligula

Phasellus sit amet leo. Proin fermentum congue purus. Fusce non ligula. Donec a erat. Curabitur mollis ultricies elit. Ut ut tortor nec metus commodo tristique. In hac habitasse platea dictumst. Donec bibendum, neque non dignissim accumsan, urna felis commodo libero, euismod imperdiet arcu felis tincidunt velit. Duis mollis interdum sem. Nunc volutpat dictum justo.

Donec hendrerit magna

- Nulla sed tortor id neque consectetur auctor.
- Nullam laoreet erat eget nibh.
- Sed vitae nisi non enim semper rhoncus.
- Curabitur ac magna eu elit rhoncus ultrices.
- Proin quis metus nec mauris dictum convallis.
- In auctor mauris quis neque.

Vivamus sodales

- Nulla sed tortor id neque consectetur auctor.
- Nullam laoreet erat eget nibh.
- Sed vitae nisi non enim semper rhoncus.
- Curabitur ac magna eu elit rhoncus ultrices.
- Proin quis metus nec mauris dictum convallis.
- In auctor mauris quis neque.

Navigation

Nulla neque habitant morbi
Nullam laoreet commodo
Sed vitae nisi lacus enim
Curabitur cursus faucibus
Proin quis metus erat volutpat
auctor mauris tincidunt quis

Quisque sit amet est et
ullamcorper placerat eleifend
vehicula elit feugiat vitae

Cras aliquam. Aliquam ultrices dignissim enim. Donec hendrerit magna in libero. Suspendisse accumsan. In sed sapien non lorem lobortis egestas. Fusce in libero id lacus auctor dignissim. Sed et arcu. Nunc felis enim, dapibus ac, tincidunt nec, feugiat et, dolor. Donec gravida ligula. Nulla a augue.

DESIGN H

Coke Sustainability

Enjoy again and again and again.

Experience joy on repeat with our new bottles made of 100% recycled materials* - and discover how we're one step closer to creating a World Without Waste.

*Does not include the bottles' cap and label.

LEARN MORE