

TWITTER

2bn

Potential Reach

25M

Total Impressions

863K

Total Engagements

8529

Total Tags

Content_Type

All

Sent_by

All

Qtr 1

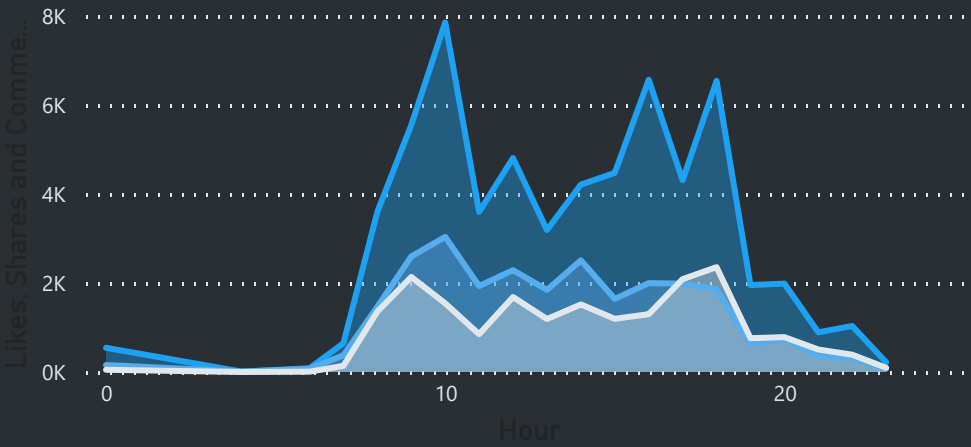
Qtr 2

Qtr 3

Qtr 4

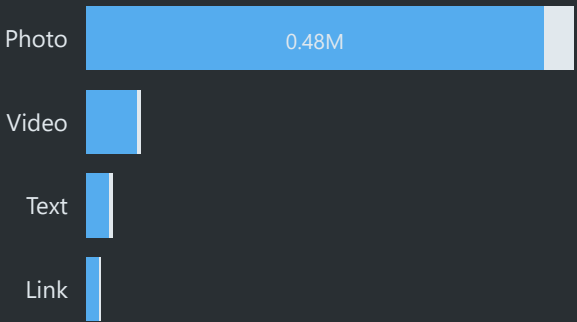
Hourly Key Metrics Performance

● Likes ● Shares ● Comments

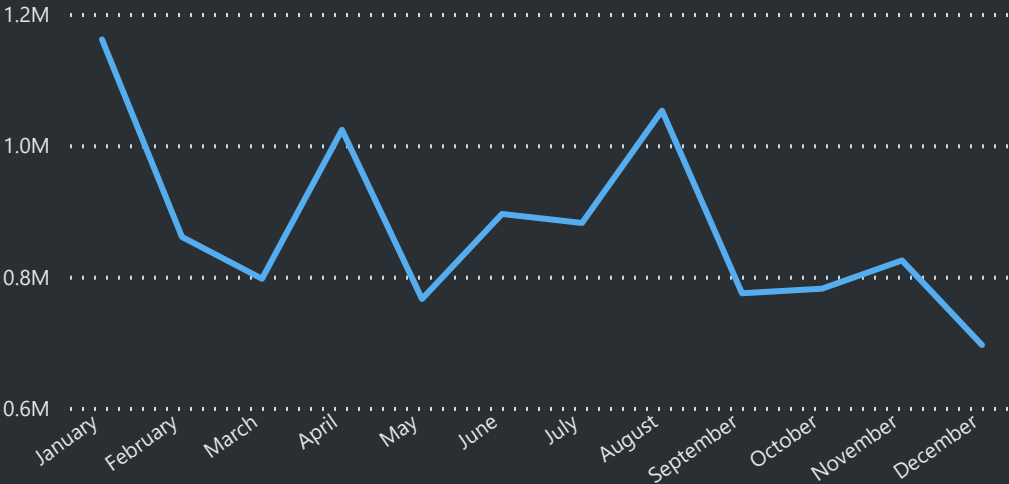


Post Clicks and Profile Clicks by Content Type

● Post Clicks All ● Profile Clicks

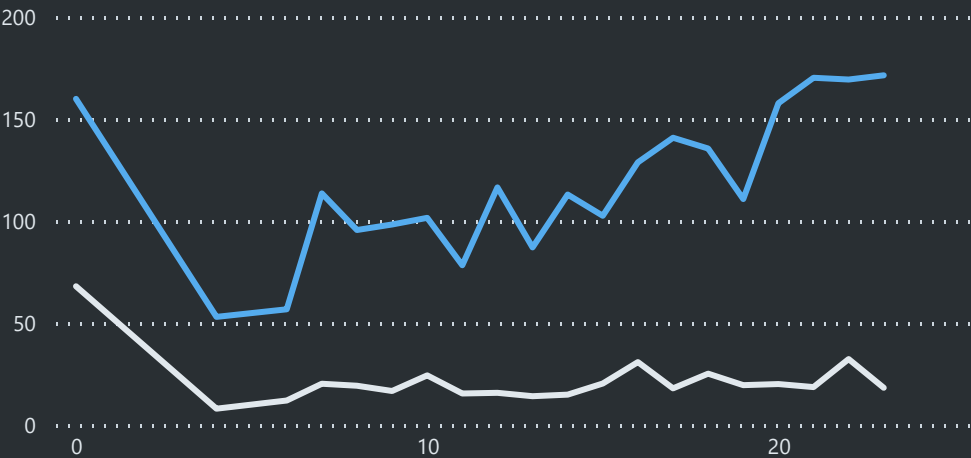


Impressions by Month

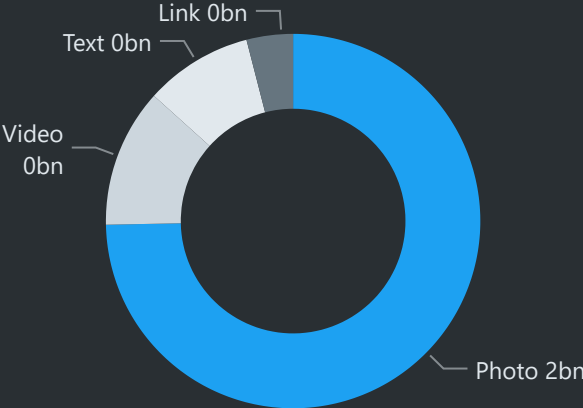


Engagements and Reactions by Hour

● Engagements ● Reactions



Potential Reach by Content Type



Unfollows and Follows by Day

● Unfollows from Post ● Follows from Post

