

Type:

Emotional Frequency
Research Institute
(font Siroscriptrduced)

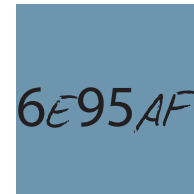
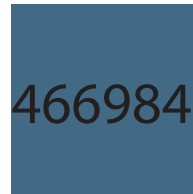
EFRI

(font bradley hand
bold)

Logo:



#Color



Using shades of blue within logo to portray a calming, confident, and trustworthy site

Overall:

-Inviting, handmade, raw,
stimulating, revolving
around music and art
-non-corporate

Nav link names:

- Home
- About
- Products
- Are You Disconnected?
- The Signs
- Music Room
- Those Affected
- Memorial

Nav visual design:

kitschy shapes, playful, graphic
oriented icons

- exaggerated home icon
- Speech bubble
- A tag/price tag
- Disconnected cable
- distorted face
- Old ipod
- human figure
- candle
- interaction with hover effects,
- background music?