

Designer: Violet Holah

Creative Director: Sophia Russell

Notes from Initial Build Discussion

In-Person Meeting

Notes:

- Overall great start! Looks super clean and responds well to mobile view
- Liking the colors and photos just maybe more variation and accents!
 - Content is going to be more fleshed out
 - Adding in more images on the home page and the stitches page
 - More examples of in-process needlepoints and applications of the finished pieces
(where they can go/what they can be made into)
- The supplies page looks great and the links to where to buy are amazing!!
 - Add more of where to buy pre-painted canvases
 - Will include links to:
 - <https://www.whatsthestitch.com/>
 - https://pennylinn.com/?gad_source=1&gad_campaignid=21702031394&gbraid=0AAAAApIH2NCvpVGNROwdpsJ8oOfcMbcqh&gclid=Cj0KCQiArOvIBhDLARIsAPwJXObx3a677OHeSl6CbFBsqOtSXNJ9ZWtyPseJfSrKwEPCN5pAeA-xZwAaAgLmEALw_wcB
 - https://www.greystoneneedlepoint.com/?awc=96689_1763399408_047a00a18dc091f9ba7d50169e42311&gad_source=1&gad_campaignid=23096929127&gbraid=0AAAABAToWWxDqrSIcn2bz4Ha5ZFIo2cLJ&gclid=Cj0KCQiArOvIBhDLARIsAPwJXOYoDXXuzWsIY6zZEz8gtkDRCq1BqzrRs8IHWAKYKQ1nJu1lxwYb4WUaAuFzEALw_wcB
 - <https://www.needlepointclubhouse.com/>

* will show people where to buy pre painted canvases