

Creative Director Notes: Met in Person so did not record

Topic: Needlepoint

Breakdown:

Introduction- images

History to now

Techniques, tools

Diagrams, how to?

Diagrams and patterns/inspo

- downloadable instructions
- Premade finalized needlepoints

Needlepoint in modern culture

- Current artists

Visual themes: light pastels

2 Ideas:

Idea 1: How to

-beginner friendly

-step by step

Idea 2: Historical

-advanced

Links for references:

https://pennylinn.com/?gad_source=1&gad_campaignid=21702031394&gbraid=0AAAAAplH2NC0U0uOihZGYMMDhoA7iKEEnL&gclid=Cj0KCQjw9obIBhCAARIsAGHm1mSQ4tAQPubVwvKHnU8aSD8BMdwbq9HBq9TSnGiJXuFwEBaWrL7-n9MaAqAhEALw_wcB

<https://www.whatsthestitch.com/>