

Sophia Cen

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EDUCATION

The Wharton School, University of Pennsylvania , Philadelphia, PA	May 2019
Candidate for Bachelor of Science in Economics	
Concentrating in Finance and Operations, Information, and Decisions (OIDD)	
GPA: 3.77	
Bellaire High School , Houston, TX	May 2015
Honors & Activities: Valedictorian, National AP Scholar, National Merit Scholar	

WORK EXPERIENCE

Strathmore Products , Houston, TX	May-June 2016
<i>Product Assortment Analysis & Optimization Project Intern</i>	
<ul style="list-style-type: none">Analyzed strategic initiatives for effective SKU rationalization in a \$40 million companySynchronized product to match market trends in the industrial coatings industryCalculated raw material margins to make recommendations on optimizing overall margin	
Leadership in the Business World , Philadelphia, PA	June-July 2016
<i>Residential Team Advisor</i>	
<ul style="list-style-type: none">Mentored a team of 10 students, judged 1st out of 16 teams by venture capitalist investorsLed recitations, group discussions, and oversaw the making of a 20-page business planSupervised trips to New York City, Washington D.C., and various locations in Philadelphia	

LEADERSHIP EXPERIENCE

Penn Microfinance	Fall 2015- current
Indonesia Team Member	
<ul style="list-style-type: none">Designed and created content for Wordpress website for Koperasi Kasih IndonesiaResearched Grameen model and applicable urban practices for microfinance institutionsConducted field visits and on-site consulting in Jakarta on a 10-day trip	
Wharton Investment and Trading Group	Fall 2016- current
Consumer/Retail Group	
<ul style="list-style-type: none">Attended weekly educational sessions on stock pitches and company valuationsIdentified financial and qualitative data for a Brown-Forman stock pitchDeveloped expertise in company valuation including Fossil, Restoration Hardware	
Wharton China Business Society	Fall 2015- Spring 2017
Director of Internal Affairs Committee	
<ul style="list-style-type: none">Increased active member participation and overall member retention rate by over 50%Created mentorship program that connected 35 freshmen with upperclassmen mentorsCoordinated logistics of general body meetings including booking rooms, setting agenda	
MUSE (Marketing Undergraduate Student Establishment)	Fall 2016-current
Vice President of Internal	
<ul style="list-style-type: none">Coordinated membership recruiting campaign for Spring 2017	

SKILLS AND INTERESTS

Language Skills: Fluent in spoken and written French, native in spoken Mandarin Chinese; Java

Software: Microsoft PowerPoint, Excel; basic SQL, Adobe InDesign, Photoshop

Interests: The Office, national parks, live music in small venues

Additional Extracurricular Activities: The Walk (fashion magazine), Smart Women Securities