

Introduction

1.1 Overview

The Startup Analysis Canvas provides a framework to create the value proposition, team strategy, market strategy, and financial strategy to make building a startup easier and faster.

The startup process is broken into three phases: intake, venture development, and getting to license. Each project is unique, and activities may overlap across phases. Depending on the nature of the opportunity, the entire process could take between 30 days and a year, or potentially longer.

The types of startups

1)Small business startups.

2)Buyable startups.

3)Scalable startups.

4)Offshoot startups.

5)Social startups.

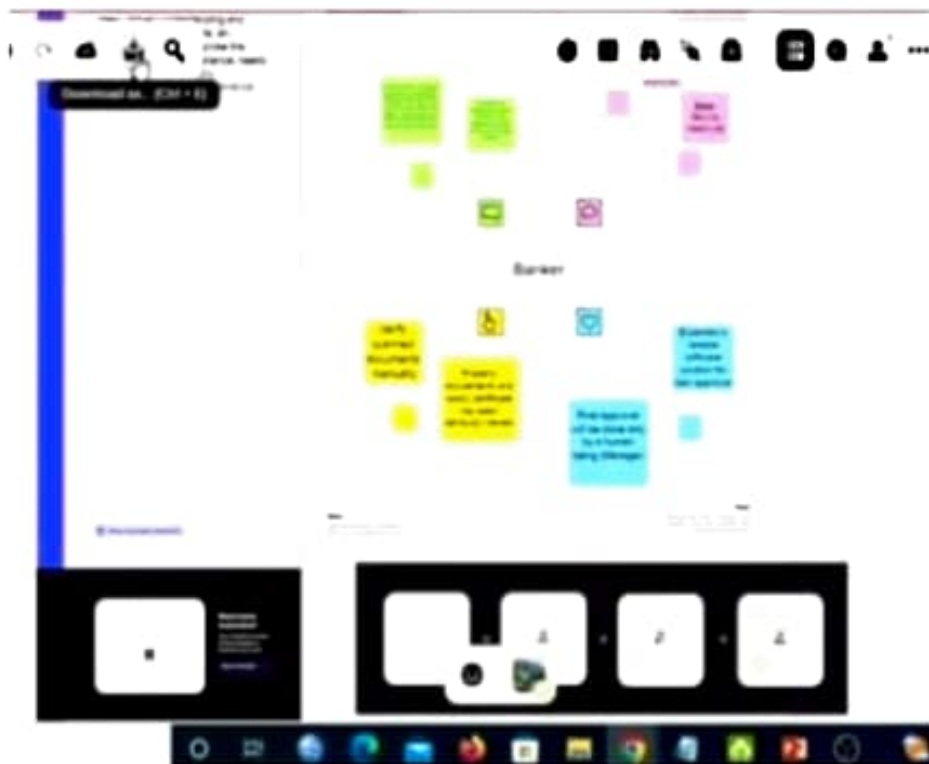
1.2 Purpose

Achievement of startup analysis

For a startup to succeed, there are generally three core components making up that success: a strong product, a well-researched go-to-market strategy, and a strong organizational culture. Each of these components can be a struggle to get right individually—and ensuring each of them works together can be even bigger.

There are four components that startup founders and entrepreneurs must pay attention to. These include market acquisition, human resources, intellectual property, and efficient capital management.

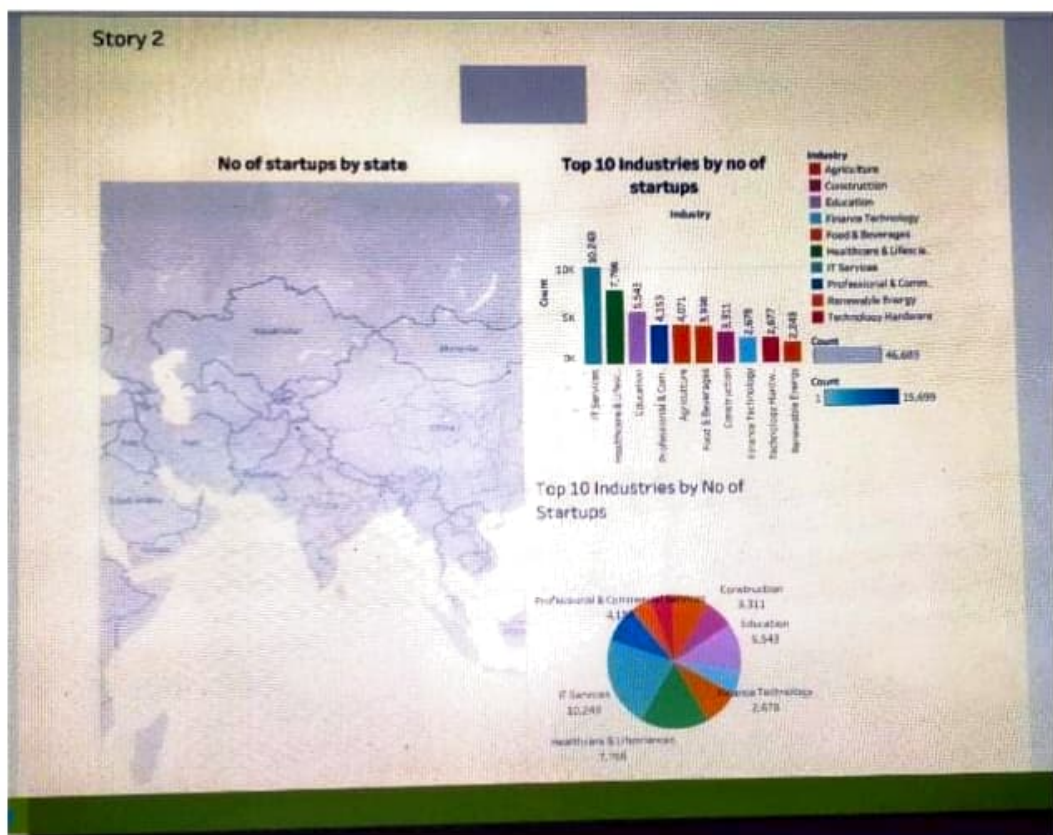
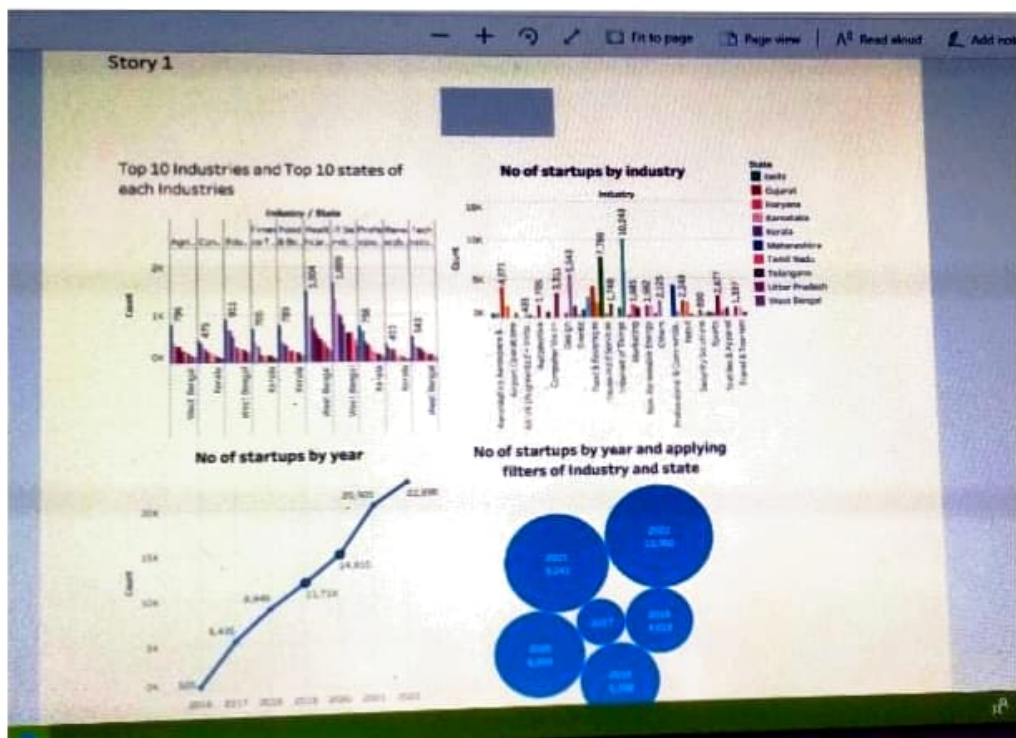
2.1 Empathy map



2.2 Brainstorming



3. Result



ADVANTAGES:-

- It is easy to implement.
- Can handle large amounts of data.
- Allows us to customize dashboard.
- The representation of data is easy.
- Make it easy to compare data.

DISADVANTAGES:-

- There is no automatic refreshing.
- The process of integration seems hard.
- It allows us to do only very basic preprocessing.

Application

- 1. Knowing what to do**
- 2. Figuring out how to do it**

Future scope

Startups continue to bring innovation and disruption in multiple industries.