

# Goals

## # BUSINESS GOALS



### For business core strategies

- Launch CAD for Canadian and American sellers to receive payouts to enable seller acquisition and GMS growth.
- Adopt HyperWallet as the new payment gateway
- Exit eBay TSA (Technical Service Agreement)



### For CS/Payment Ops team

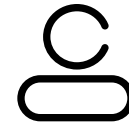
- Fix the high priority payout issues  
(unclaimed, rejected, stucked payouts)
- Automate the high priority operational manual work



### For Finance team

- Reduce deferred revenue

## # DESIGN GOALS



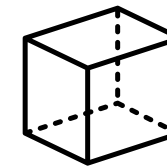
### For sellers

- Build a payout journey that helps sellers understand the right payout process, currency and timeline, choose the right payout method, and provide right payout information.

## # DESIGN PRINCIPLE



Coherent



Transparent



Intuitive