

Colors

Color Families

01. Brand Colors

StubHub



Indigo
6+5 shades



Fuchsia
6 shades



Aqua
6 shades

viagogo



Green
6+6 shades



Magenta
6+5 shades



Blue
6+5 shades

02. System Colors

Semantic



Negative
4 shades



Success
3 shades



Info
4 shades



Warning
3 shades

Neutral



Neutral
10 shades + Black& White

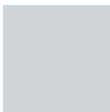
03. Function Colors

Surface:
Background



backgroundPrimary
=Neutral100

Surface:
Border



borderPrimary
Neutral400

onSurface=Content
(Text/Link/Icon)



contentPrimary
Neutral100

Function Color Naming Structure

Anatomy

