

Design Research

COMPETITIVE ANALYSIS



Product	Payout currency	Payout type	Seller FX	Default account	Listing (Payout method)	Help/Docs	Easy to take actions
StubHub	Event currency	PayPal, Direct deposit	No	Each currency will have one default currency	Indicate payout method type, event allow to use an unregistered PayPal email or skip add direct deposit account to speed up list flow.	Limited	Hard, lack of guidance, especially for CBT sellers.
viagogo	Desired currency, seller can define in sell flow	PayPal, Bank transfer, Wire transfer, Payoneer prepaid card	Yes	Can specify a default method if seller have more than one added	Allow users to decide the currency to receive payouts when listing.	Limited	Easy
airbnb	Desired currency, seller can define in my account with selected account	PayPal, Bank transfer, Wire transfer, Payoneer prepaid debit MasterCard, Western Union (Varies by countries)	Yes	Can specify a default method if seller have more than one added, with additional rules to split payouts	No payout method setup required in listing flow, but users will get reminded to add payout method in account setting after listing.	Powerful & handy, relevant guidance provided.	Average (Payout routing rule is too complicated for consumer sellers)