To-Be Design

My Account/Payment Settings

Add payout method in an incontinuous flow caused seller's confusion, as it is lack of the contextual guidance.

If sellers skipped adding payout account in listing in order to speed up the listing efficiency, they will get reminded to add account under a specific currency of event country.

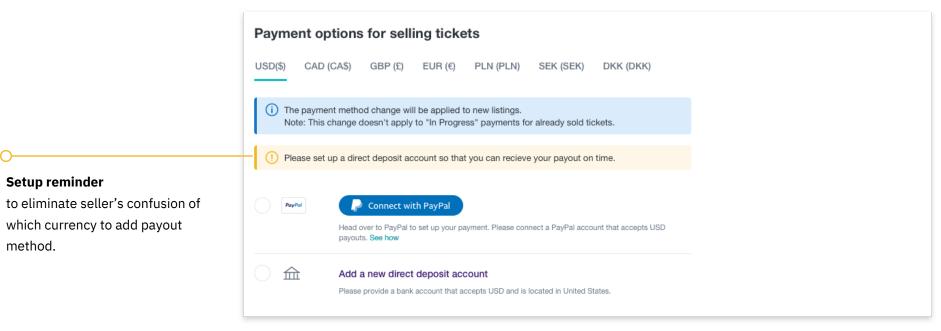
Success/Impacted Metrics

Unclaimed & rejected payout failure rate (PayPal + direct deposit)

Payout method change contact rate

CA orders counts & CAD(CA\$)
GMS and revenue

New sellers



Existing sellers

