

To-Be Design

Sell Listing

New sellers’ payout failure rate is much more than return users’. New sellers might forget to add or don’t know how to add their direct deposit under which currency in my account if they choose direct deposit in previous listing flow, which leads to a large amount of unclaimed payouts.

Upfront the direct deposit account enrollment process in listing could guide sellers to complete the essential step within context.

Success/Impacted Metrics

Unclaimed direct deposit payout failure rate



Add direct deposit account in context to avoid that new sellers’ confusion on payout setup in my account later on.

Payout currency is always same as event currency. This info messages could helpe sellers to use the right bank account to recieve their payout in currency of event country.

New sellers

Step 4 of 4

Account details

Payout method

Most payments process within 5 to 8 business days after the event takes place.

☐ PayPal

☒ Direct deposit

To add a payout option for USD you will need to have bank account in United States.

☐ Add direct deposit later

Billing address

The address you provide must be the same that's on file with your direct deposit bank account.

First name

Last name

Country

United States

Zip code

Address line 1

Address line 2 (optional)

City

State

Bank account details

Company name (if applicable)

Account holder's name

Account type

☒ Checking

☐ Savings

ABA/Routing number

Account number

Re-enter account number

☒ Set as the default payout account

Existing sellers

Step 4 of 4

Account details

Payout method

Most payments process within 5 to 8 business days after the event takes place.

☐ PayPal

☒ Direct deposit

Wells Fargo Bank NA **** 1817

Default

Bank of America **** 1234

+ Add direct deposit account

Please provide a bank account that accepts USD and is located in United States.

FanProtect™ Guarantee Policy

Add your credit card details for buyer insurance. We only charge your credit card if your buyer doesn't recieve tickets you listed on time.

☒ Mastercard ****1234 Exp 11/22

☐ VISA ****1234 Exp 11/22

☐ AMEX ****1234 Exp 11/22

☐ Discovery ****1234 Exp 11/22

+ Add credit card

Save