

### **Who are the audience?**

- People who need to understand trends in Count Me in Data but who don't have a background in statistics, using excel
  - BME SU/Activist groups
  - Advocacy groups
  - CDWs
  - E&D leads (Trust)
  - People within Health Service (Service Managers)
  - Other VCF orgs

### **How is it relevant?**

- Not about the dashboard stats, but may help understand general trends
- Doesn't require lots of training – designed to be a simple tool
- The info can be updated for each locality – from publicly available data
- There

### **What kind of Queries can it answer?**

- Overview (BME Non/BME); Detail (BME Header Categories, Sub Header Categories)
- “CMI data says numbers of African Caribbean men are rising nationally – how is my local trust doing on this, compared to regional/national”
- What are the over

### **What are the limitations?**

- it is not supposed to be a replacement for Trusts own analysis
- Care needs to be exercised over some data: sample size can be very small locally – and so potentially misleading
- Relies on the data available: where data does not exist, graphs cannot be drawn
- Some Admin Level IT knowledge is needed to update the info locally, but this is contained within the tech support files
- Professional software with ongoing support – it does what it does