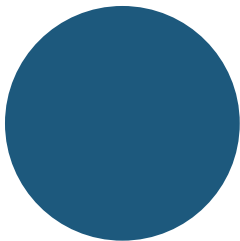# Mold

Logo Versions

Mold

Primary

Wordmark Only

Icon

Colours

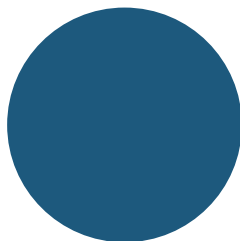### Primary
Hex   #1D597D
RGB   rgb(29,89,125)
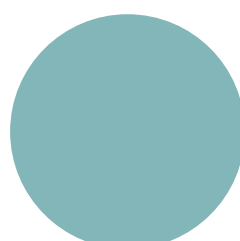CMYK   77 29 0 51
Pantone   18-4231

Secondary
Hex   #1D597D
RGB   rgb(29,89,125)
CMYK   77 29 0 51
Pantone   18-4231

Accent
Hex   #83B6B9
RGB   rgb(131,182,185)
CMYK   29 2 0 27
Pantone   15-5209

Background
Hex   #FFFFFF
RGB   rgb(255,255,255)
CMYK   0 0 0 0
Pantone   11-0601

Typography

Primary

Hammersmith One Regular

Aa Bb Cc