

# The Best Online Survey Tools in 2020

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## Older

1. Qualtrics  
*Best for: Complex functionality*  
[www.qualtrics.com](http://www.qualtrics.com)
2. SurveyMonkey  
*Best for: Data analysis*  
[www.surveymonkey.com](http://www.surveymonkey.com)
3. Google Forms  
*Best for: Free with Google account*  
[www.google.com/forms/about](http://www.google.com/forms/about)
4. Google Surveys  
*Best for: Panel quality*  
[surveys.google.com](http://surveys.google.com)
5. LimeSurvey  
*Best for: Open source*  
[www.limesurvey.org](http://www.limesurvey.org)

## Newer

1. Typeform  
*Best for: Creative look*  
[www.typeform.com](http://www.typeform.com)
2. Survicate  
*Best for: Net promoter score*  
[www.surveicate.com](http://www.surveicate.com)
3. Parampara  
*Best for: Chat format*  
[www.getparampara.com](http://www.getparampara.com)
4. SoGoSurvey  
*Best for: Freemium content*  
[www.sogosurvey.com](http://www.sogosurvey.com)
5. SurveyGizmo  
*Best for: Snazzy look*  
[www.surveygizmo.com](http://www.surveygizmo.com)