The Best Online Survey Tools in 2020

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Older

1. Qualtrics
   Best for: Complex functionality
   `www.qualtrics.com`

2. SurveyMonkey
   Best for: Data analysis
   `www.surveymonkey.com`

3. Google Forms
   Best for: Free with Google account
   `www.google.com/forms/about`

4. Google Surveys
   Best for: Panel quality
   `surveys.google.com`

5. LimeSurvey
   Best for: Open source
   `www.limesurvey.org`

Newer

1. Typeform
   Best for: Creative look
   `www.typeform.com`

2. Survicate
   Best for: Net promoter score
   `www.survicate.com`

3. Parampara
   Best for: Chat format
   `www.getparampara.com`

4. SoGoSurvey
   Best for: Freemium content
   `www.sogosurvey.com`

5. SurveyGizmo
   Best for: Snazzy look
   `www.surveygizmo.com`