

Our Location

We are located in the heart of downtown San Luis Obispo at 101 Higuera St.



Come visit our beautiful store!
No matter what your plant needs are, our staff will be happy to assist you.

Business Hours

Monday: 10 AM - 5 PM
Tuesday: 10 AM - 5 PM
Wednesday: 10 AM - 5 PM
Thursday: 10 AM - 5 PM
Friday: 11 AM - 6 PM
Saturday: 11 AM - 6 PM
Sunday: 11 AM - 5 PM

Contact Us
(805) 771-9869



101 Higuera St
San Luis Obispo, CA
93405

About Us

The Plant Whisperer was founded by a small business owner named Rachel Smith. Smith has a passion for plants and gardening and decided to open up a plant shop in downtown San Luis Obispo. The Plant Whisperer sells a wide variety of mostly indoor plants and some outdoor plants in a modern and trendy atmosphere.

The target market for this business is primarily college students. This is because the location is in downtown San Luis Obispo, and San Luis Obispo is known for being a college town and populated with a lot of college students due to its close proximity to Cal Poly San Luis Obispo. Recently owning houseplants has become increasingly "trendy", which is why Smith has designed the the shop with a trendy and modern image in mind. However, the shop also appeals to a wider audience as there are other people besides college students who live in San Luis Obispo. So while the shop should be trendy, it also needs to be inviting and welcoming. The Plant Whisperer provides a trendy atmosphere for college students and others to shop for a wide variety of affordable plants.

Come Visit The Plant Whisperer For:

- » Indoor Plants
- » Outdoor plants
- » Pots and Planters
- » Soil and Fertilizer
- » Gardening Tools
- » Plant Care Tips From Our Friendly Staff
- » And More!



Visit our website!

