

SOPHIE GRAHAM

WEB DEVELOPER

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- <https://sophiegraham99.github.io/portfolio-app/>
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A forward-thinking web developer focused on staying up to date with the latest web technologies and design trends. Proficient in HTML, CSS, JavaScript, WordPress, and WooCommerce, I specialise in crafting interactive, responsive, and accessible web experiences.

WORK EXPERIENCE

- WEB DEVELOPER | 2023 - PRESENT**
Unbranded Digital, Bradford
 - Spearheaded the development of 9+ bespoke websites across a diverse range of industries, from brief to launch
 - Implemented animation tools like GSAP to create dynamic animations and scroll effects that elevate the users experience.
 - Collaborated closely with the SEO team to devise UX driven strategies, resulting in a 40% surge in click-through rates for a prominent ecommerce platform
 - Implemented performance optimisation techniques such as image compression, lazy loading, and minification to enhance website speed, load times, and overall user experience
 - Managed updates and security patches for a portfolio of 30+ WordPress websites, ensuring 99% uptime
 - Taking the lead in the redesign and development of the digital agency's website
- BARTENDER | 2021 - 2022**
Ouseburn Gardens, Newcastle
- DOMESTIC ASSISTANT | 2021**
MMCG Care Home, Ilkley
- KITCHEN ASSISTANT | 2016 - 2018**
MMCG Care Home, Ilkley

REFERENCES

References are available upon request

EDUCATION

- COMPUTER SCIENCE MSc**
Northumbria University | 2021 - 2023
- MECHANICAL ENGINEERING BENG**
Newcastle University | 2018 - 2021
- A LEVELS**
Mathematics, Chemistry, Physics | 2018

LANGUAGES

JavaScript	<div></div>
HTML	<div></div>
CSS/SaSS	<div></div>
PHP	<div></div>
WordPress	<div></div>

SKILLS

- UI/UX Design Expertise
- Strong Client Communication Skills
- Ecommerce
- Website Performance Optimisation
- Responsive & Adaptive Design Proficiency
- Effective Collaboration
- WordPress CMS