# **Sophie Houser**

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#### **TAMPON RUN**

# TAMPON RUN GAME / Co-Creator

Created a web game in 2014 to combat the menstrual taboo which went viral, was written up around the world and won major awards. Available at www.tamponrun.com and the Apple App store.

- Received press from around the world
- Won 2015 Webby Award: People's Voice for web games
- Won 2015 Tribeca Disruptive Innovation Award
- Conduct speaking engagements worldwide to inspire girls and women to code, foster diversity in tech and combat the menstrual taboo (see below)

# GIRL CODE: GAMING, GOING VIRAL AND GETTING IT DONE, Co-Author (HarperCollins)

Co-wrote a memoir published by HarperCollins in March 2017 about our Tampon Run experience, inspiring tweens and teens to speak up and learn to code.

- Received extensive positive reviews, i.e.: "Their accomplishments (including this narrative, written while they attend college), intelligence, humanity, creativity, seriousness of purpose, and humor will stick with readers, and inspire them." Publisher's Weekly
- Appeared on many "Best Book" lists including Junior Library Guild, New York Public Library, Texas Librarian Association, National Science Teachers Association, Children's Book Council

#### **WORK EXPERIENCE**

# **DELIVERY HERO (Foodpanda & Foodora)** / Backend Engineer, Berlin

Jan 2020 - Current

- Delivering performant and reliable solutions at scale at the number one food delivery app in over 20 countries, generating over 3 million orders a day or 350k requests per minute at peak times
- Designed and built a new micro service: a configurable notification engine for order tracking push, SMS and email. Worked with other teams to integrate the service and managed the roll out.
- Project managed and built a backend UI system for the order tracking page
- Working daily in Golang and PHP, Git, AWS, Docker, Kubernetes, Datadog, Jira, Confluence, Microservice architecture, CI/CD, Scrum.

# KREATIZE / Product Management Intern, Berlin

Summer 2018

- Created a project tracker for this manufacturing tech startup to assess customers' needs
- Ran AB tests on the website and streamlined Google Analytics

### FACEBOOK / Software Engineering Intern, New York

Summer 2017

- Built product infrastructure as part of a small, leading team to render code on mobile apps quickly and easily
- Created tools for my team and other teams at Facebook so they could use our product

# FACEBOOK UNIVERSITY ENGINEERING / Software Engineering Intern, Menlo Park

Summer 2016

- Selected for prestigious Facebook program to learn Android development
- Built an Android app at Instagram under the mentorship of a lead Instagram engineer

• Built Tampon Run iOS app with this leading development company.

### **PUBLIC SPEAKING (highlights)**

•	10 Day National Book Tour via HarperCollins	March 2017
•	Week-long speaking tour in Tunisia via the US Embassy	January 2017
•	Eniac Ventures M1 Summit	<i>May 2015</i>
•	Business Innovation Factory Summit	September 2015
•	TEDx Youth Day @Hewitt, "What Tampons Have To Do With Tech"	November 2014

#### **COMMUNITY INVOLVEMENT**

SHAPE SEX ED / Instructor, Providence	2018-2019
ACADEMY FOR SOFTWARE ENGINEERING (NYC HS) / Mentor	Winter 2018
FACEBOOK x BREAKTHROUGH COMMUNITY DAY / Organizer and Facilitator	Summer 2017

### RECOGNITION

## **Brown University Juried Student Art Show**, Providence

2018, 2019

Selected for prestigious gallery shows two consecutive years (digital art installations)

#### Finalist, Cardinal Game Jam, Palo Alto

November 2014

Created a mobile game competing against professional gamers at a hackathon at Stanford. My partner and I placed as finalists for our game that addressed street harassment.

#### **EDUCATION**

#### **BROWN UNIVERSITY**

Graduation: May 2019 / GPA: 3.8

B.A. in Computer Science. Minor in Visual Arts.

### **INTERACT 2017 Fellow**

Chosen for this selective venture-backed (a16z, Sequoia, Bain and more) fellowship of accomplished technologists dedicated to social good through technology.

### GIRLS WHO CODE SUMMER IMMERSION PROGRAM @ IAC

Summer 2014

Coding training in JavaScript, Python, HTML, CSS.

## **CODING LANGUAGES**

Experienced in Golang and PHP. Some experience with Python, Java, Javascript, HTML Android development, and iOS development.

#### **SKILLS**

Photoshop. Adobe XD. Jira. Confluence. Microservice architecture. AWS (SQS, DynamoDB, Lambda, S3). Datadog. NewRelic. Docker. Kubernetes. Slack. Git. MYSQL. Scrum. Animation. Laser cutting. CI/CD (Drone, Travis). Arduino. P5. SparkAR. openFrameworks.