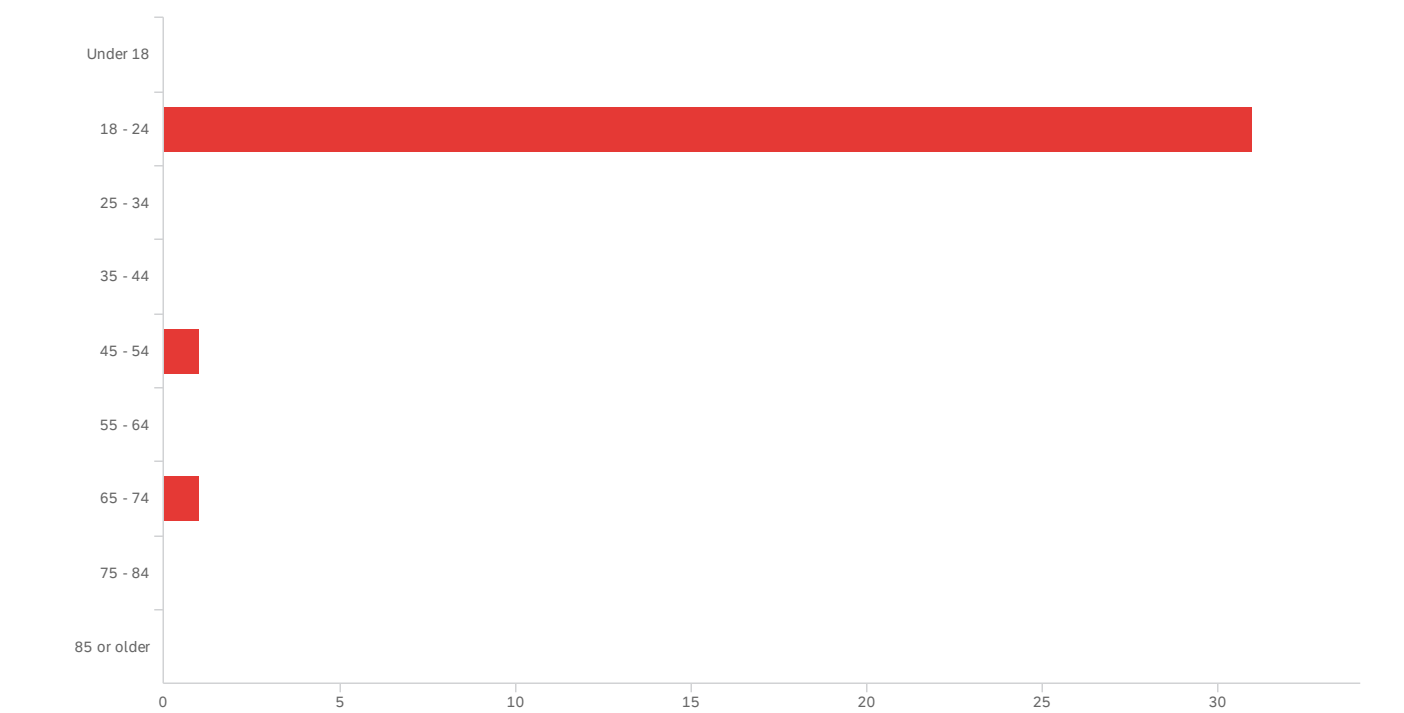


Default Report

Yelp User Survey

May 12, 2023 2:13 PM CDT

Intro - Age



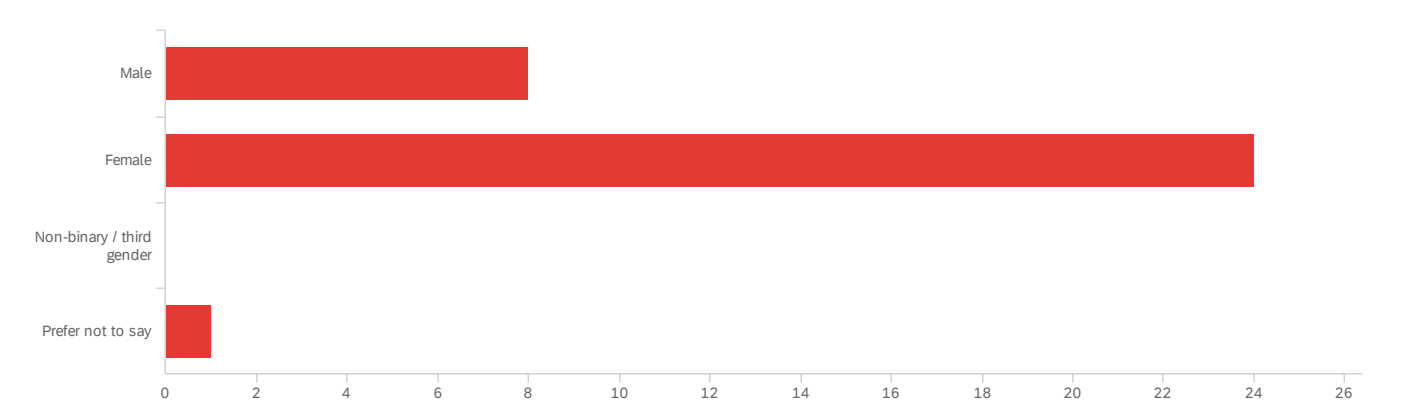
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Age	2.00	7.00	2.24	0.99	0.97	33

#	Field	Choice Count
1	Under 18	0.00% 0
2	18 - 24	93.94% 31
3	25 - 34	0.00% 0
4	35 - 44	0.00% 0
5	45 - 54	3.03% 1
6	55 - 64	0.00% 0
7	65 - 74	3.03% 1

#	Field	Choice Count
8	75 - 84	0.00% 0
9	85 or older	0.00% 0
		33

Showing rows 1 - 10 of 10

Intro - Gender



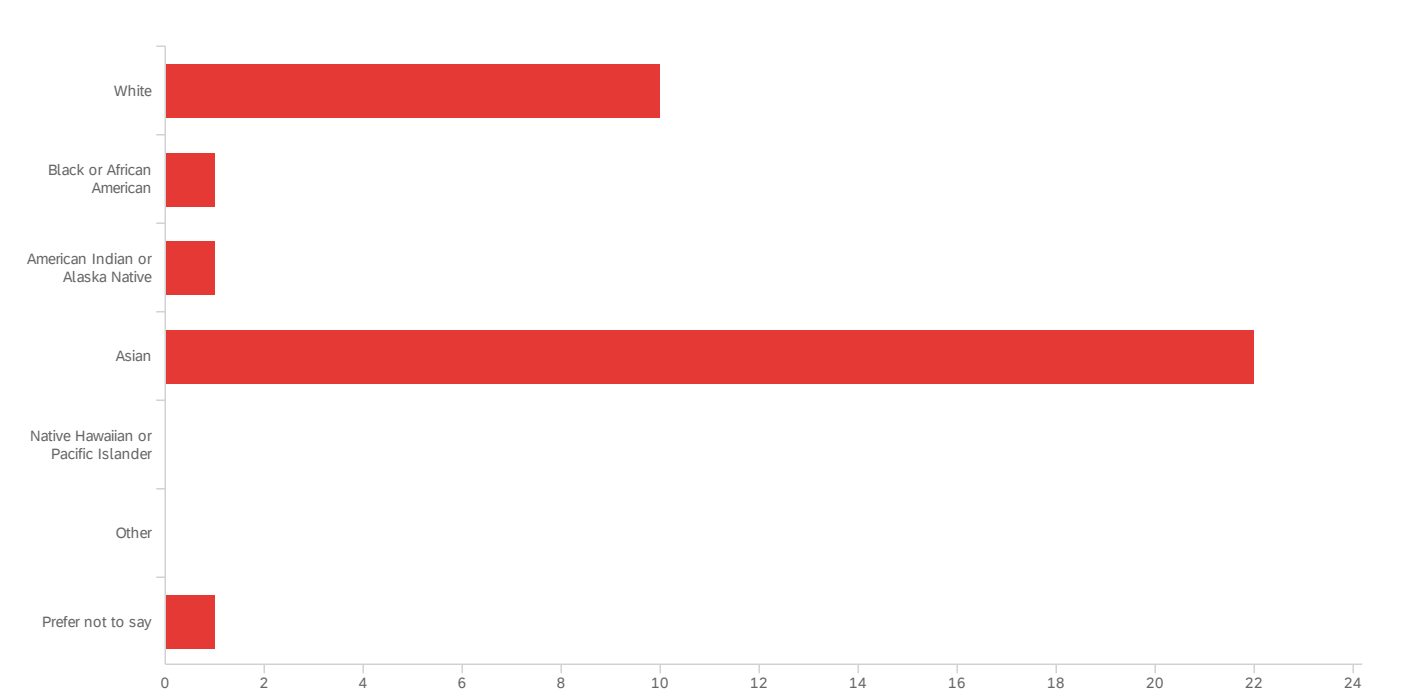
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Gender	1.00	4.00	1.82	0.57	0.33	33

#	Field	Choice Count
1	Male	24.24% 8
2	Female	72.73% 24
3	Non-binary / third gender	0.00% 0
4	Prefer not to say	3.03% 1

33

Showing rows 1 - 5 of 5

Intro - Race/Ethnicity



#	Field	Choice Count
1	White	28.57% 10
2	Black or African American	2.86% 1
3	American Indian or Alaska Native	2.86% 1
4	Asian	62.86% 22
5	Native Hawaiian or Pacific Islander	0.00% 0
6	Other	0.00% 0
7	Prefer not to say	2.86% 1
		35

Showing rows 1 - 8 of 8

Intro - Location (City, State, Country)

Location (City, State, Country)
Chicago, IL, USA
Chicago, IL, USA
Chicago IL usa
Chicago, Illinois, United States
Chicago, Illinois
Chicago, IL, USA
Chicago,IL,USA
Chicago
Chicago, IL
Los Angeles, CA, US
Chicago, IL
Chicago, IL, USA
Chicago, IL, USA
Chicago, IL, United States
chicago
Chicago, Illinois, USA
Chicago, IL, USA
Chicago
San Francisco, CA USA
Chicago, IL, US
Atlanta, GA
Richmond VA USA

Location (City, State, Country)

Chicago

Chicago, IL, United States

Chicago, Illinois, USA

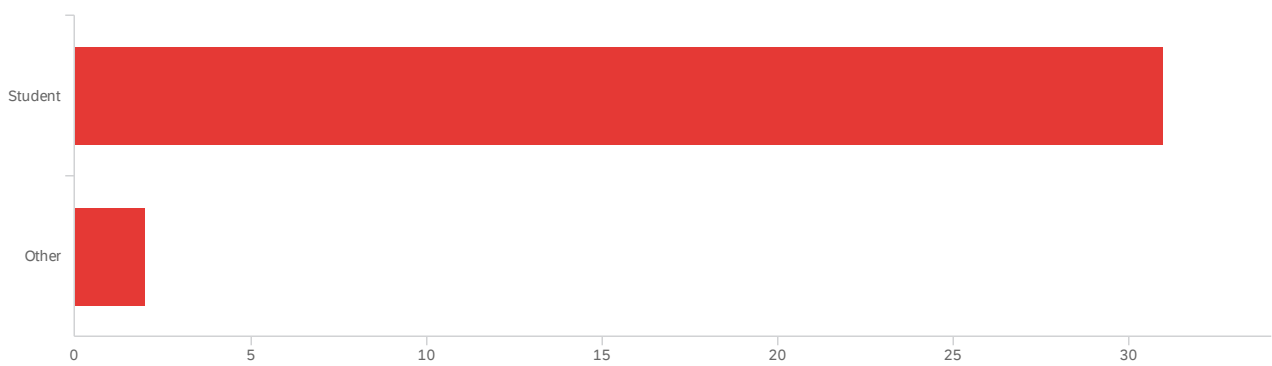
Chicago, IL, USA

Chicago, IL, USA

Tucson, AZ, US

Chicago, Illinois, USA

Intro - Occupation



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Occupation - Selected Choice	1.00	2.00	1.06	0.24	0.06	33

#	Field	Choice Count
1	Student	93.94% 31
2	Other	6.06% 2

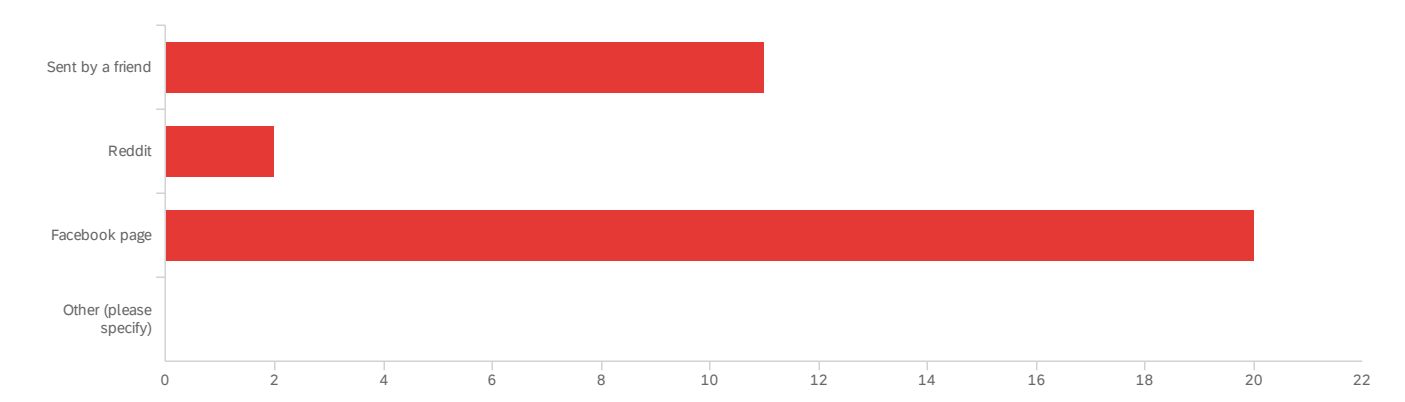
33

Showing rows 1 - 3 of 3

Intro_2_TEXT - Other

Other

Intro - Where did you find this form?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Where did you find this form? - Selected Choice	1.00	3.00	2.27	0.93	0.87	33

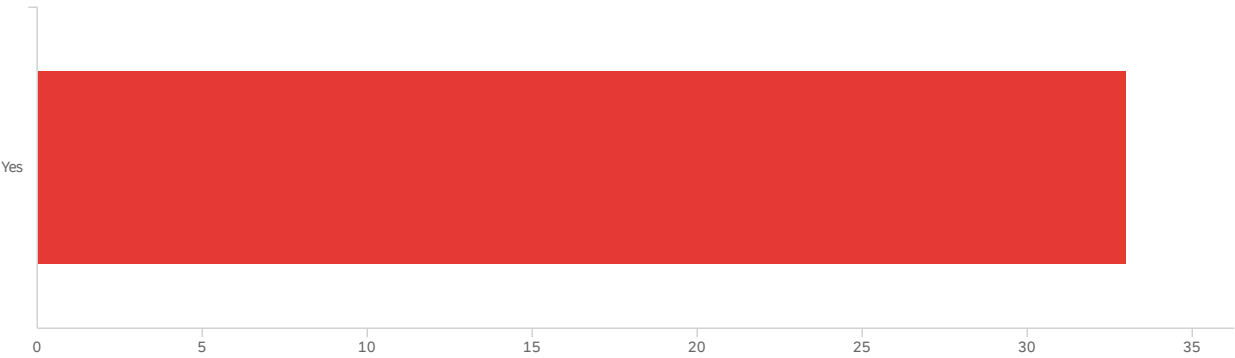
#	Field	Choice Count
1	Sent by a friend	33.33% 11
2	Reddit	6.06% 2
3	Facebook page	60.61% 20
4	Other (please specify)	0.00% 0
		33

Showing rows 1 - 5 of 5

Intro_4_TEXT - Other (please specify)

Other (please specify)

Intro - Are you a Yelp user?

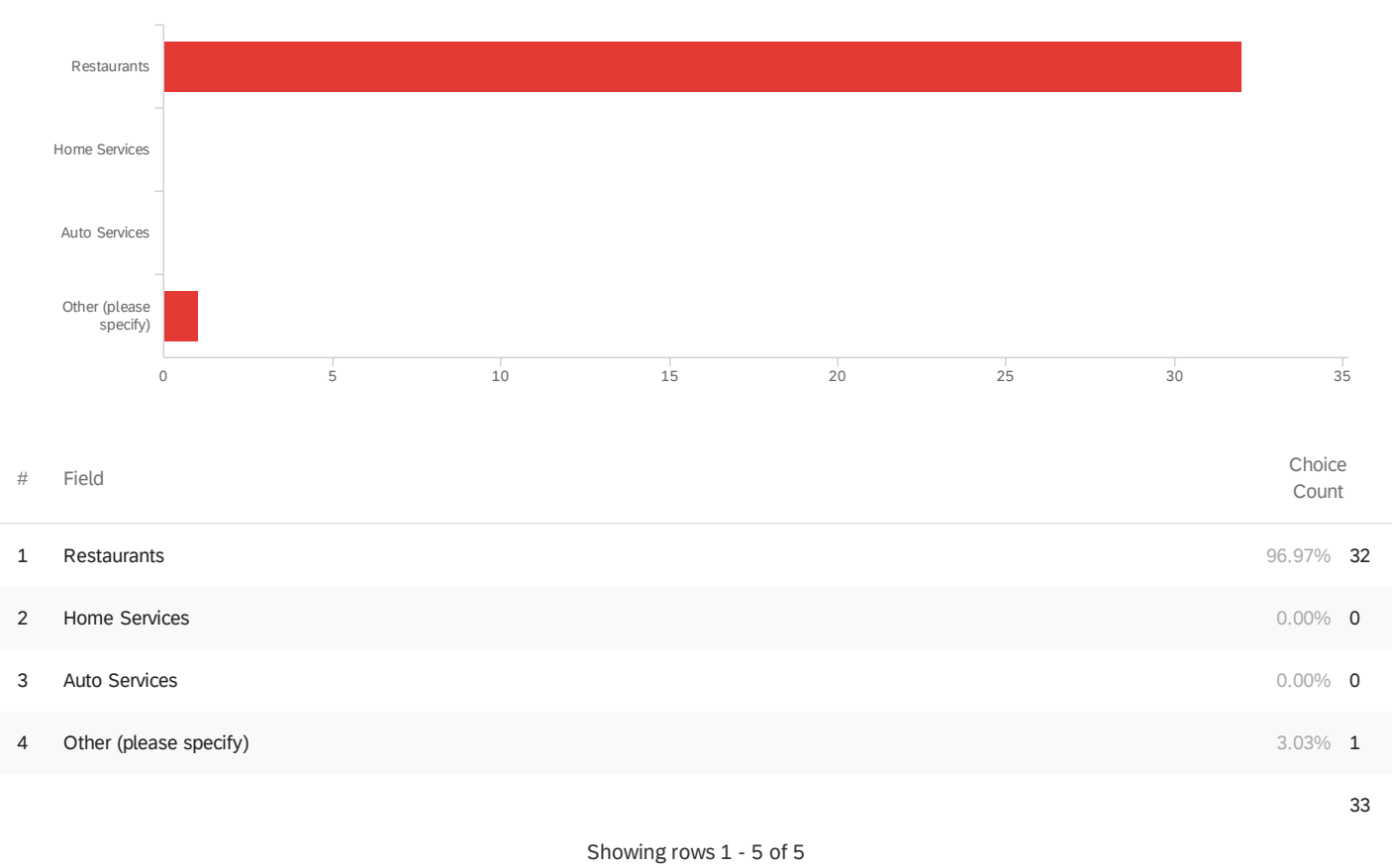


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Are you a Yelp user?	1.00	1.00	1.00	0.00	0.00	33

#	Field	Choice Count
1	Yes	100.00% 33

Showing rows 1 - 1 of 1

Intro - What do you primarily use Yelp for?

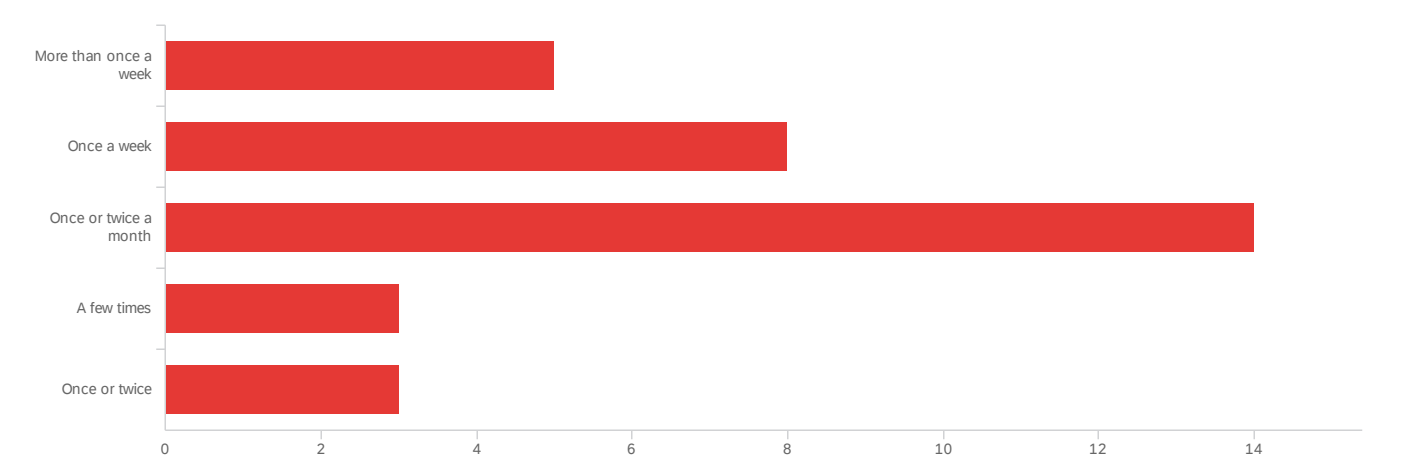


Intro_4_TEXT - Other (please specify)

Other (please specify)

Beauty services-Nail salon

Intro - How often did you use Yelp in the past 12 months?

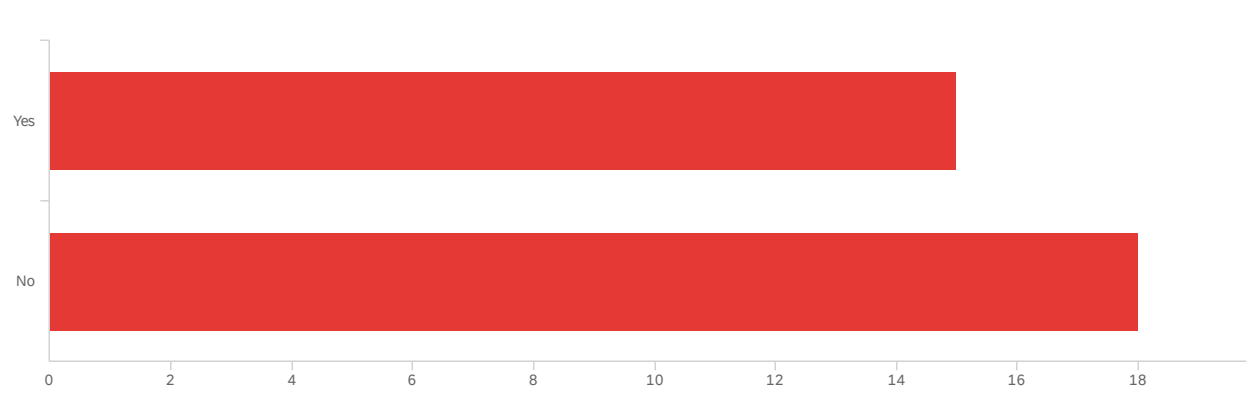


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How often did you use Yelp in the past 12 months?	1.00	5.00	2.73	1.11	1.23	33

#	Field	Choice Count
1	More than once a week	15.15% 5
2	Once a week	24.24% 8
3	Once or twice a month	42.42% 14
4	A few times	9.09% 3
5	Once or twice	9.09% 3
		33

Showing rows 1 - 6 of 6

Question 1 - Are you aware that Yelp collects data about you?



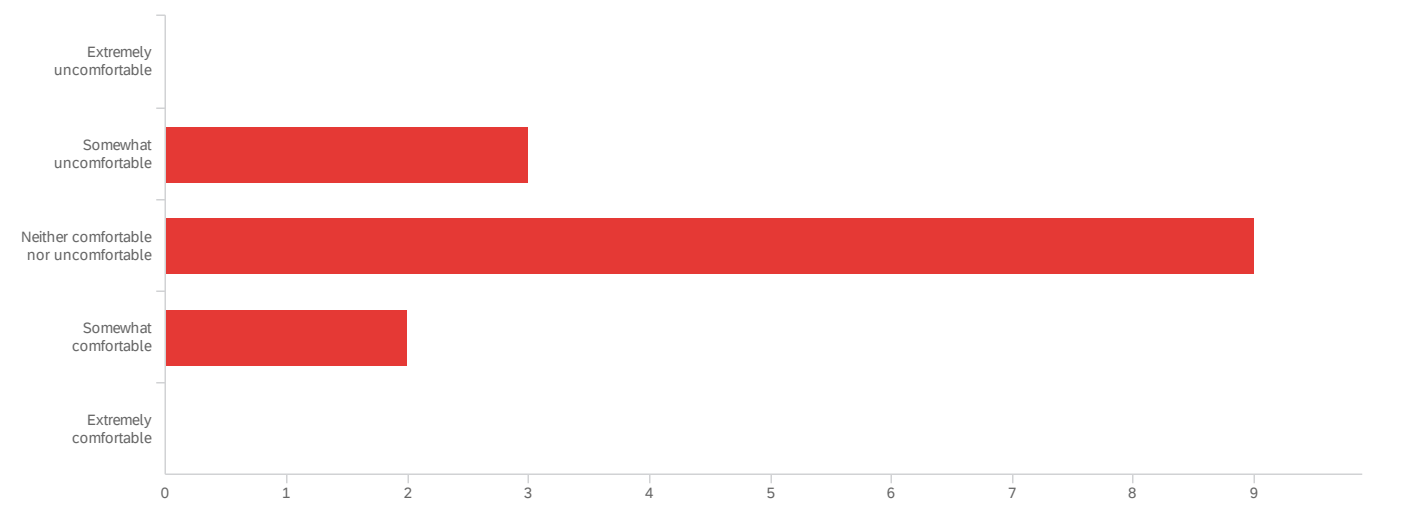
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Are you aware that Yelp collects data about you?	1.00	2.00	1.55	0.50	0.25	33

#	Field	Choice Count
1	Yes	45.45% 15
2	No	54.55% 18

33

Showing rows 1 - 3 of 3

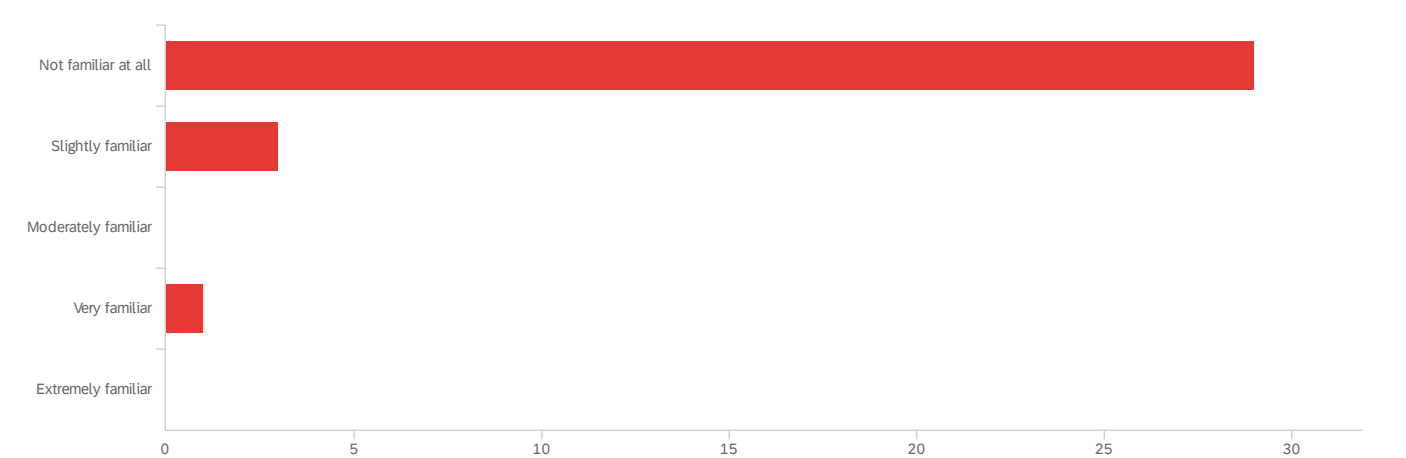
Question 1 - How comfortable are you with the fact that Yelp collects data about you?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How comfortable are you with the fact that Yelp collects data about you?	2.00	4.00	2.93	0.59	0.35	14

#	Field	Choice Count
1	Extremely uncomfortable	0.00% 0
2	Somewhat uncomfortable	21.43% 3
3	Neither comfortable nor uncomfortable	64.29% 9
4	Somewhat comfortable	14.29% 2
5	Extremely comfortable	0.00% 0
		14

Question 1 - How familiar are you with Yelp's Privacy Policy?

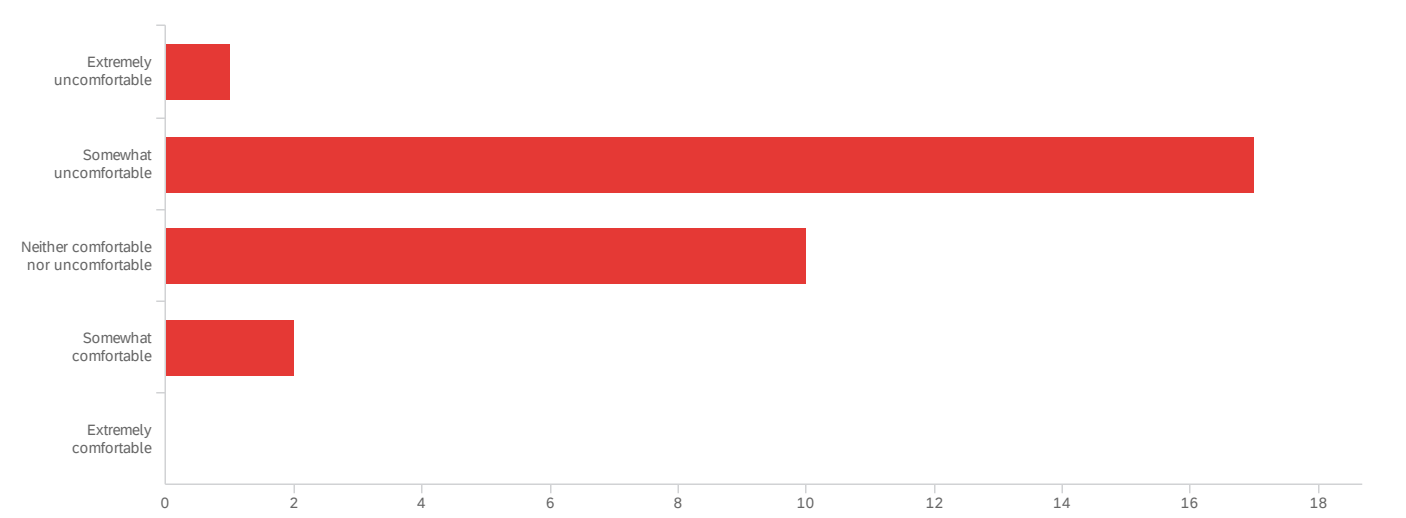


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How familiar are you with Yelp's Privacy Policy?	1.00	4.00	1.18	0.57	0.33	33

#	Field	Choice Count
1	Not familiar at all	87.88% 29
2	Slightly familiar	9.09% 3
3	Moderately familiar	0.00% 0
4	Very familiar	3.03% 1
5	Extremely familiar	0.00% 0
		33

Showing rows 1 - 6 of 6

Question 2 - How comfortable are you with Yelp's privacy policy?

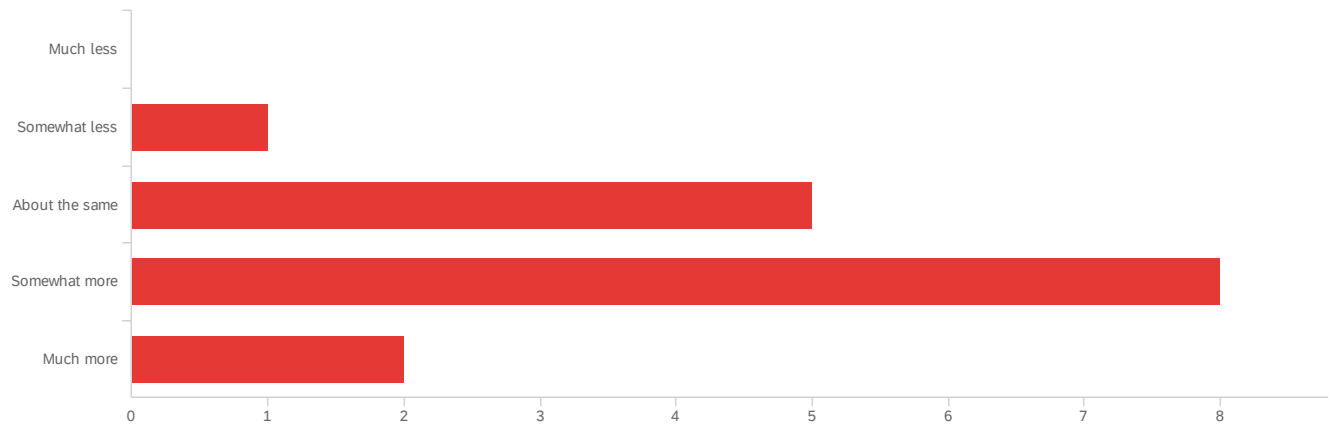


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How comfortable are you with Yelp's privacy policy?	1.00	4.00	2.43	0.67	0.45	30

#	Field	Choice Count
1	Extremely uncomfortable	3.33% 1
2	Somewhat uncomfortable	56.67% 17
3	Neither comfortable nor uncomfortable	33.33% 10
4	Somewhat comfortable	6.67% 2
5	Extremely comfortable	0.00% 0
		30

Showing rows 1 - 6 of 6

Question 3 - How much have your concerns grown now that you know that Yelp collects data about you?

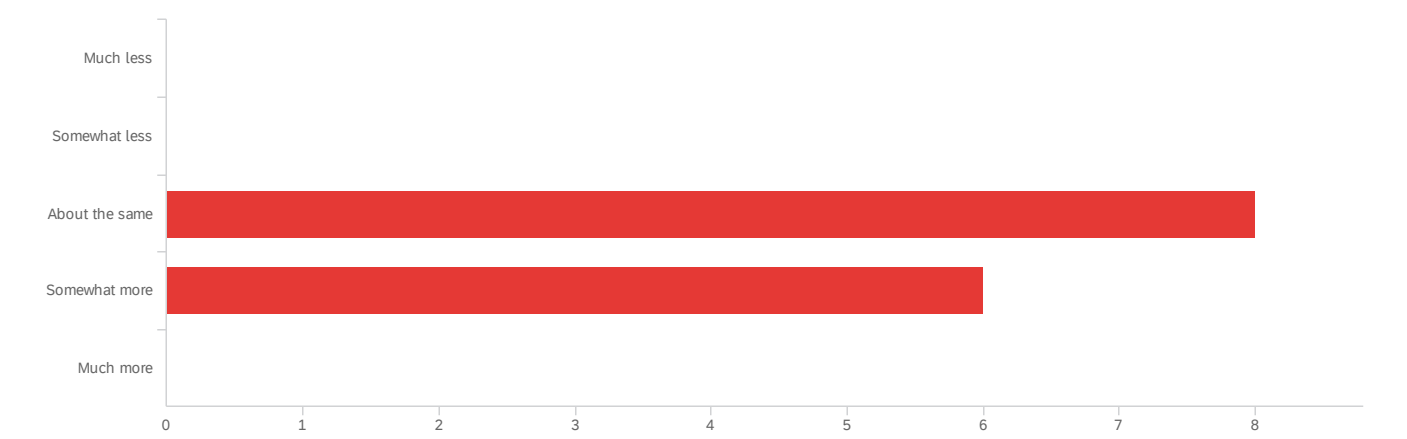


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How much have your concerns grown now that you know that Yelp collects data about you?	2.00	5.00	3.69	0.77	0.59	16

#	Field	Choice Count
1	Much less	0.00% 0
2	Somewhat less	6.25% 1
3	About the same	31.25% 5
4	Somewhat more	50.00% 8
5	Much more	12.50% 2
		16

Showing rows 1 - 6 of 6

Question 3 - How much did your concerns grow when you learned that Yelp collects data about you?

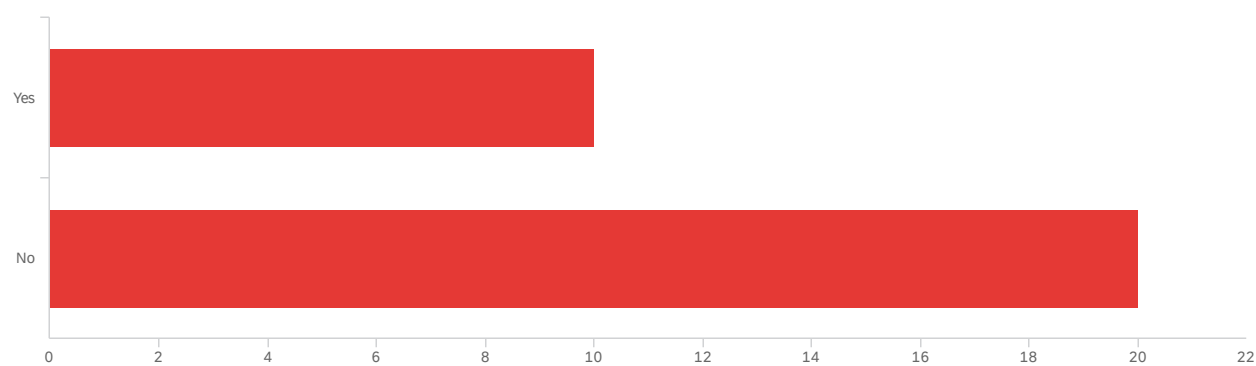


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How much did your concerns grow when you learned that Yelp collects data about you?	3.00	4.00	3.43	0.49	0.24	14

#	Field	Choice Count
1	Much less	0.00% 0
2	Somewhat less	0.00% 0
3	About the same	57.14% 8
4	Somewhat more	42.86% 6
5	Much more	0.00% 0
		14

Showing rows 1 - 6 of 6

Question 4 - Are you aware of the type of data that Yelp collects about you?



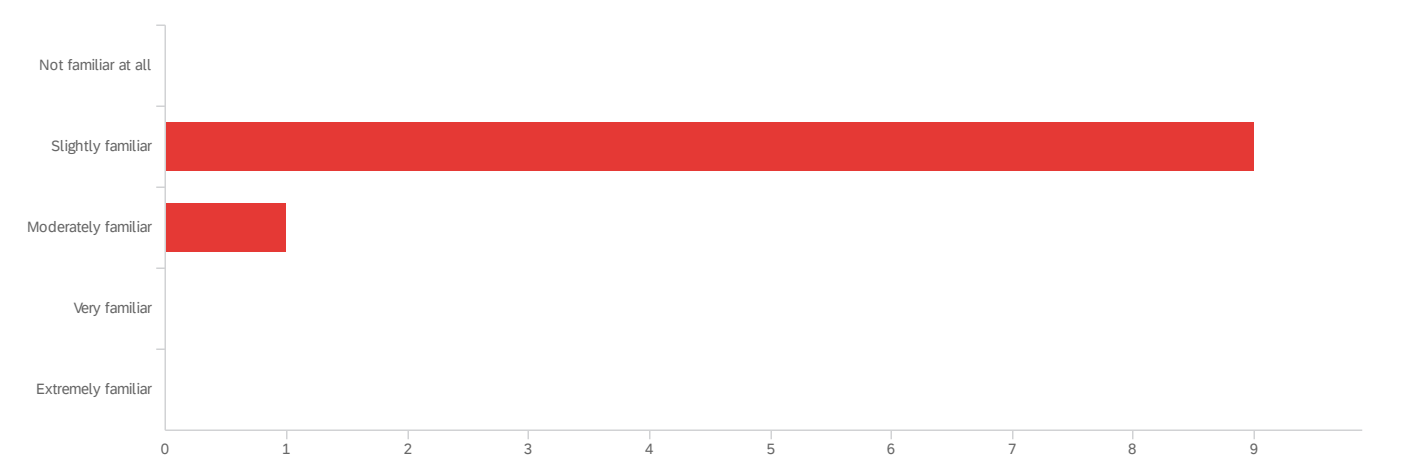
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Are you aware of the type of data that Yelp collects about you?	1.00	2.00	1.67	0.47	0.22	30

#	Field	Choice	Count
1	Yes	33.33%	10
2	No	66.67%	20

30

Showing rows 1 - 3 of 3

Question 4 - How familiar are you with the type of data that Yelp collects about you?

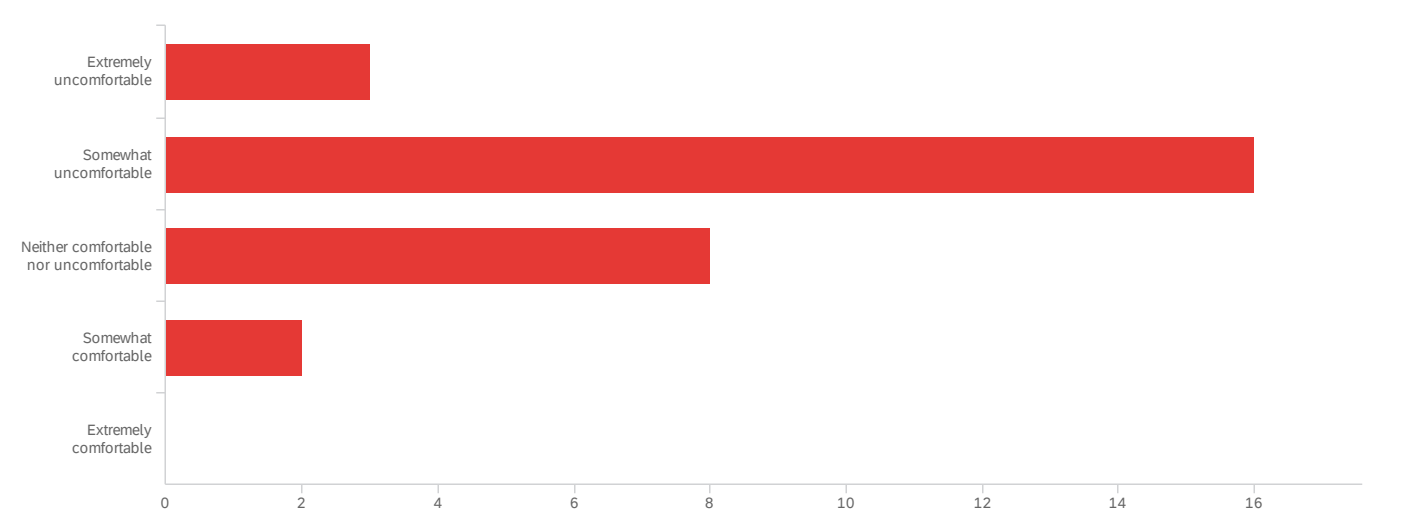


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How familiar are you with the type of data that Yelp collects about you?	2.00	3.00	2.10	0.30	0.09	10

#	Field	Choice Count
1	Not familiar at all	0.00% 0
2	Slightly familiar	90.00% 9
3	Moderately familiar	10.00% 1
4	Very familiar	0.00% 0
5	Extremely familiar	0.00% 0
		10

Showing rows 1 - 6 of 6

Question 5 - How comfortable are you with the data being collected about you?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	How comfortable are you with the data being collected about you?	1.00	4.00	2.31	0.75	0.56	29

#	Field	Choice Count
1	Extremely uncomfortable	10.34% 3
2	Somewhat uncomfortable	55.17% 16
3	Neither comfortable nor uncomfortable	27.59% 8
4	Somewhat comfortable	6.90% 2
5	Extremely comfortable	0.00% 0
		29

Showing rows 1 - 6 of 6

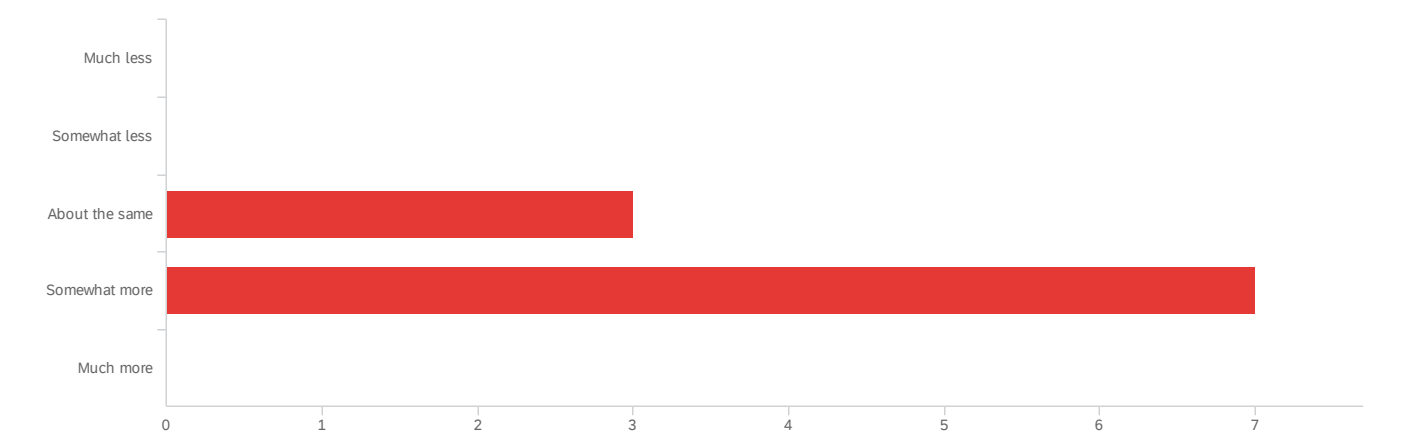
Question 5 - Which of the following areas of information collected by Yelp are the most concerning to you? (select all that apply)



Question 5_7_TEXT - Other (please specify)

Other (please specify)

Question 5 - Now that you are aware of the type of data collected about you: how much have your privacy concerns grown?



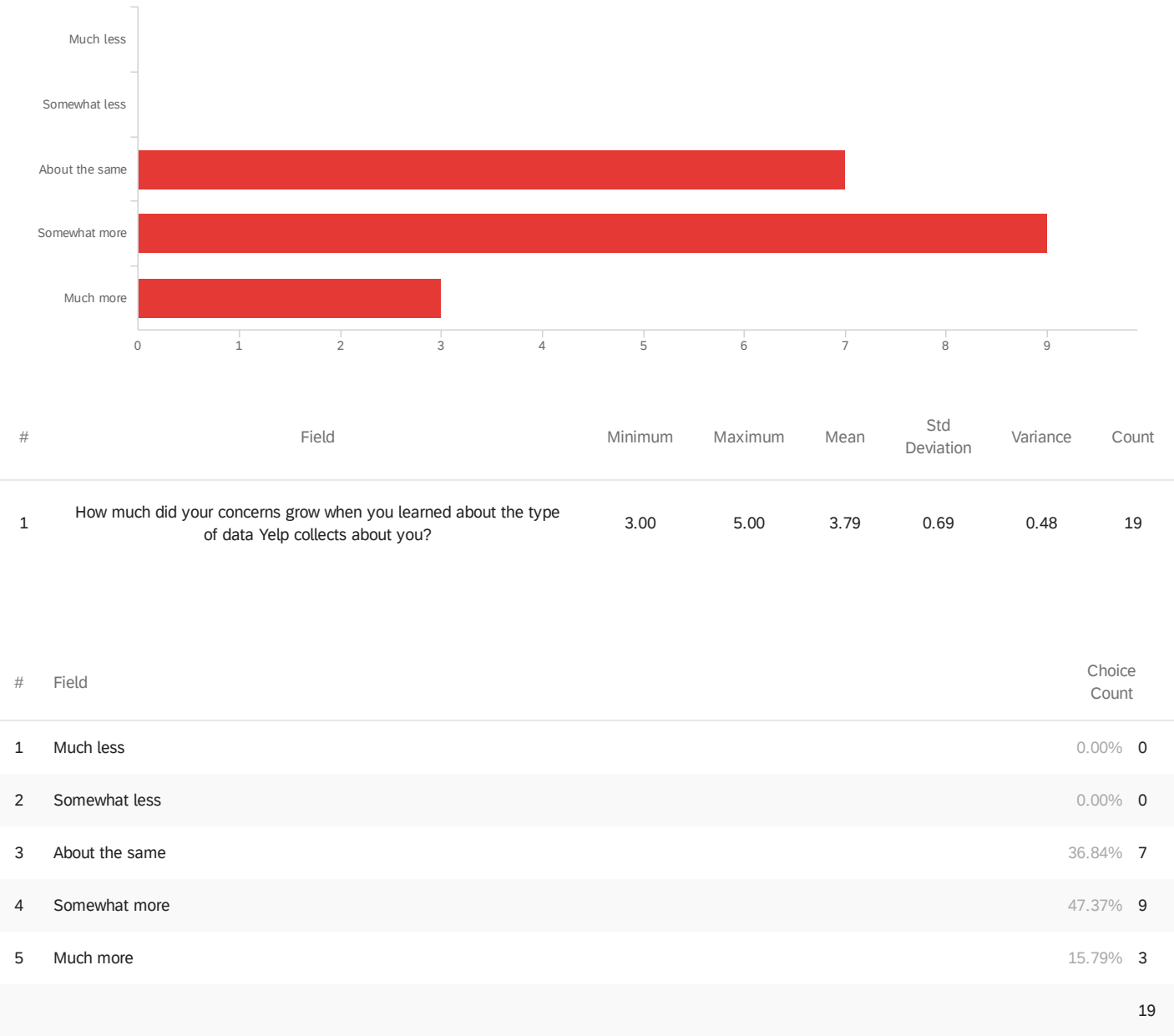
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Now that you are aware of the type of data collected about you: how much have your privacy concerns grown?	3.00	4.00	3.70	0.46	0.21	10

#	Field	Choice Count
1	Much less	0.00% 0
2	Somewhat less	0.00% 0
3	About the same	30.00% 3
4	Somewhat more	70.00% 7
5	Much more	0.00% 0
		10

Showing rows 1 - 6 of 6

Question 5 - How much did your concerns grow when you learned about the type of data

Yelp collects about you?



Showing rows 1 - 6 of 6

End of Report

