

Methods

- ☐ Literature Review = 1
- ☐ Interviews/Surveys = 2
- ☐ Social Media or Crowd Sourcing = 3
- ☐ Machine Learning = 4
- ☐ Mapping & GIS = 5
- ☐ Simulations or Scenarios = 6
- ☐ Community Guidance & Tools = 7

Geography

- ☐ None = 0
- ☐ East-Africa = 1
- ☐ Rest of Africa = 2
- ☐ Not Africa 'Global South' = 3
- ☐ Study is clearly based in a rural location = 4
- ☐ Study is clearly based in a city = 5

Technology

- ☐ Not Specified = 1
- ☐ Phone = 2
- ☐ Computer = 3

Mobile Money Type

- ☐ MPesa = 1
- ☐ Borrow = 2
- ☐ Remittance = 3
- ☐ Credit = 4
- ☐ Women's Savings Groups Use = 4
- ☐ Transactions = 6
- ☐ Access Credit = 7
- ☐ Access to Government Money = 8
- ☐ Access to NGOs = 9
- ☐ Access to Remittances = 10
- ☐ Platform Visibility (e.g., Influencer) = 11
- ☐ Access to International Markets = 12
- ☐ Link to Advertising/Communication = 13

DFI Themes

- ☐ Mobile Money = 1
- ☐ Gender = 2
- ☐ Financial Inclusion = 3
- ☐ Entrepreneurship = 4
- ☐ Technology = 5

Gender & Development (GAD) Themes

- ☐ Changing Power Relations Between Women & Men = 1
- ☐ Structural Barriers to Financial Inclusion = 2
- ☐ Enabling Agency and Empowerment = 3
- ☐ Transformation of Gender Roles = 4
- ☐ Access to and Control Over Resources = 5
- ☐ Risk, Security, and Violence = 6
- ☐ Gender & Youth = 7
- ☐ Gender & Elderly = 8

Entrepreneurship Type

- ☐ Microentrepreneurs, Small-Scale Traders, Market Stalls (Using MM for transactions) = 1
- ☐ SMEs (e.g., Salons, Own Establishment Building; Using MM for transactions, supply chains, social media, advertising, brand partnerships) = 2
- ☐ Collective / Cooperative Entrepreneurship (Women groups selling on Etsy; Using MM for group savings, loans, collective investments) = 3
- ☐ Individual Influencer / Uber Driver, etc. (Accessing new entrepreneurship opportunities because of mobile platforms; livelihoods dependent on MM) = 4
- ☐ Bigger Corporations = 5

Entrepreneurship Sector

- ☐ Not Specified = 0
- ☐ Agriculture = 1
- ☐ Hair = 2
- ☐ Film/Creative = 3
- ☐ Handicrafts = 4

Inclusive Development

- ☐ Economic Empowerment = 1
- ☐ Gender Equality & Social Inclusion (GESI) = 2
- ☐ Poverty Reduction = 3
- ☐ Informality & the Informal Economy = 4
- ☐ Social Norms & Cultural Factors = 5

Financial Inclusion

- ☐ Access to Financial Services = 1
- ☐ Usage & Adoption Patterns = 2
- ☐ Affordability & Costs = 3
- ☐ Financial Capability & Literacy = 4
- ☐ Trust, Privacy & Security = 5

Other Themes

- ☐ Training/Education = 1
- ☐ Policy = 2
- ☐ Climate Change = 3
- ☐ Sustainability = 4

