Methods

* Literature Review = 1
* Interviews/Surveys = 2
* Social Media or Crowd Sourcing = 3
* Machine Learning = 4
* Mapping & GIS = 5
* Simulations or Scenarios = 6
* Community Guidance & Tools = 7

Geography

* None = 0
* East-Africa = 1
* Rest of Africa = 2
* Not Africa 'Global South' = 3
* Study is clearly based in a rural location = 4
* Study is clearly based in a city = 5

Technology

* Not Specified = 1
* Phone = 2
* Computer = 3

Mobile Money Type

* MPesa = 1
* Borrow = 2
* Remittance = 3
* Credit = 4
* Women’s Savings Groups Use = 4
* Transactions = 6
* Access Credit = 7
* Access to Government Money = 8
* Access to NGOs = 9
* Access to Remittances = 10
* Platform Visibility (e.g., Influencer) = 11
* Access to International Markets = 12
* Link to Advertising/Communication = 13

DFI Themes

* Mobile Money = 1
* Gender = 2
* Financial Inclusion = 3
* Entrepreneurship = 4
* Technology = 5

Gender & Development (GAD) Themes

* Changing Power Relations Between Women & Men = 1
* Structural Barriers to Financial Inclusion = 2
* Enabling Agency and Empowerment = 3
* Transformation of Gender Roles = 4
* Access to and Control Over Resources = 5
* Risk, Security, and Violence = 6
* Gender & Youth = 7
* Gender & Elderly = 8

Entrepreneurship Type

* Microentrepreneurs, Small-Scale Traders, Market Stalls (Using MM for transactions) = 1
* SMEs (e.g., Salons, Own Establishment Building; Using MM for transactions, supply chains, social media, advertising, brand partnerships) = 2
* Collective / Cooperative Entrepreneurship (Women groups selling on Etsy; Using MM for group savings, loans, collective investments) = 3
* Individual Influencer / Uber Driver, etc. (Accessing new entrepreneurship opportunities because of mobile platforms; livelihoods dependent on MM) = 4
* Bigger Corporations = 5

Entrepreneurship Sector

* Not Specified = 0
* Agriculture = 1
* Hair = 2
* Film/Creative = 3
* Handicrafts = 4

Inclusive Development

* Economic Empowerment = 1
* Gender Equality & Social Inclusion (GESI) =2
* Poverty Reduction = 3
* Informality & the Informal Economy = 4
* Social Norms & Cultural Factors = 5

Financial Inclusion

* Access to Financial Services = 1
* Usage & Adoption Patterns = 2
* Affordability & Costs = 3
* Financial Capability & Literacy = 4
* Trust, Privacy & Security = 5

Other Themes

* Training/Education = 1
* Policy = 2
* Climate Change = 3
* Sustainability = 4

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